	APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL	AGENDA ITEM # Project # Legistar #		
	DATE SUBMITTED: $2/19/14$ UDC MEETING DATE: $3/5/14$	Action Requested Informational Presentation Initial Approval and/or Recommendation K Final Approval and/or Recommendation		
:LZ	PROJECT ADDRESS: 17, 19, 25 N Welpster St 3 201 E. Mifflin St. ALDERMANIC DISTRICT: 2-Ledell Zellers			
LEASE PRI	OWNER/DEVELOPER (Partners and/or Principals) Fred Rouse 2428 Perry St. Madison, WI 53713 CONTACT PERSON: Randy BINCE Address: 7601 Min versa ty	Knothe & Brue Architects 7601 University Ave Ste 201 F Middleton, WI 53562		
Π	Phone: Fax: E-mail address: <u>r.bruce@Knotu</u>			
	well as a fee) School, Public Building or Space (Fee may be r	n Urban Design District * (A public hearing is required as required) g of a Retail, Hotel or Motel Building Exceeding 40,000		
	(See Section B for:) New Construction or Exterior Remodeling in C (See Section C for:)	4 District (Fee required)		
	R.P.S.M. Parking Variance (Fee required)   (See Section D for:)   Comprehensive Design Review* (Fee required)   Street Graphics Variance* (Fee required)	)		
	X Other <u>YE-ZOWING</u> TO U.IUX *Public Hearing Required (Submission Deadline 3 Wea	eks in Advance of Meeting Date)		
	Where fees are required (as noted above) they apply wi a project.	th the first submittal for either initial or final approval of		

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**REVISED February 19, 2014** 

Ms. Katherine Cornwell Department of Planning & Development City of Madison 215 Martin Luther King Jr. Blvd PO Box 2985 Madison, Wisconsin 53701

Re: Letter of Intent Rezoning from DR1 to UMX 17, 19, 25 N. Webster Street, 201 E. Mifflin Madison, WI

Dear Ms. Cornwell,

The following is submitted together with the plans and application for staff review and approval.

### **Organizational structure:**

Owner:	Fred Rouse Rouse Management 2428 Perry Street Madison, WI 53713 608-251-5382 608-251-5350 fax Contact: Fred Rouse info@rousemgmt.com	Arch	itect:	Knothe & Bruce Architects, LLC 7601 University Avenue, Ste 201 Middleton, WI 53562 608-836-3690 608-836-6934 fax Contact: Randy Bruce <u>rbruce@knothebruce.com</u>
Engineer:	Vierbicher 999 Fourier Drive Ste 201 Madison, WI 53717 608-826-0532 608-826-0530 fax Contact: Joe Doyle jdoy@vierbicher.com		scape gn: 2830 F	The Bruce Company Parmenter Street Middleton, WI 53562 (608) 836-7041 Contact: Rich Strohmenger rstrohmenger@brucecompany.com

### Introduction:

The proposed site is located on the northwest corner of North Webster Street and East Mifflin Street. The site is currently occupied by 4 older rental housing buildings. The proposed development will implement a portion of the Madison Downtown Plan providing new housing options for the neighborhood.

7601 University Ave Suite 201 Middleton, WI 53562

Letter of Intent – Rezoning 16 Webster Street February 19, 2014 Page 2 of 4

The developer has had several meetings with the neighborhood representatives and has made serious efforts and changes to the initial proposal in an effort to improve the proposal from the neighborhoods perspective. Rouse Management is planning to develop, own and manage this property for the long-term and looks forward to positive relationships with the adjoining property owners and neighborhood at large.

### **Demolition Standards:**

This proposed development envisions the deconstruction of (4) structures that currently exist on the site. A recycling and re-use plan for the buildings will be prepared and submitted to staff for review and approval prior to applying for the demolition permit.

Section 28.185(7) of the Madison Zoning Code outlines the standards by which a demolition permit may be issued. These standards require that the Plan Commission find that the requested demolition and proposed use are compatible with the intent and purposes of the zoning code.

As the Plan Commission considers the demolition request the following standards are to be considered:

- The effects the proposed demolition and use would have on the normal and orderly development and improvement of the surrounding properties.
- Reasonableness of efforts to relocate the buildings including the costs of relocation and the limits that the location of the building would have on its relocation.
- The limits that the location of the building would place on efforts to relocate it, and the availability of affordable housing.

Given the recommendations of the Madison Downtown Plan we believe that the demolition standards can be met.

### **Project Description:**

The project consists of a six story, 49 unit multi-family building. Vehicular access to the site is achieved from East Mifflin Street to the northeast of the site. Underground level parking area provides parking for 43 cars, including 1 stall for a shared car. Bicycle parking is provided on-site and within the parking garage.

The exterior open space of the development provides attractive private and public areas for the residents and guests. The private roof terraces and balconies provide residents with usable open space. The site is adjacent to the historic Lamp House. The development plans for this project have been substantially revised and we have designed the new proposal to meet following the Ad Hoc report recommendations (recommendations in bold, proposal in italics):

- No change in land use recommendations from Downtown Plan (Predominantly Residential). *The proposed land-use is residential.*
- No change in maximum building height from Downtown Plan/Zoning Code (6 stories). The maximum building height is limited to 6 stories.
- Redevelopment is acceptable, but should require a shadow study to ensure meaningful sunlight reaches the Lamp House rooftop at the equinoxes. Design characteristics to achieve an adequate amount of light may include, but are not limited to, setbacks, stepbacks and gaps between large building masses. *Shadow studies for the fall equinox show that meaningful*

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sunlight reaches the Lamp House roof. The proposed building does not have any impact before 2:00 PM.

- A street view or views along this block face should be encouraged to remain in some form, but not be required. A street view to the Lamp House is maintained at the pedestrian level.
- The front walls of the existing buildings are generally acceptable as front yard setbacks for redevelopment. The front setback is generally consistent with the setbacks of the existing structures.
- Redevelopment should enhance the character of the "outdoor room" in which the Lamp House sits by maintaining the setbacks currently established by the rear facades of the existing structures. Other measures to enhance the character of the "outdoor room" include using high quality architectural materials, darker tones to contrast with the lightness of the Lamp House, articulating facades that face the Lamp House, stepping down the mass of the taller buildings toward the interior of the block, providing gaps between buildings, concealing mechanical equipment and utilities, and landscaping. The "outdoor room" is maintained. The rear setback of the proposed building aligns with the existing structures and a darker masonry is used to contrast the Lamp House. Further, the height of the building is stepped down from 6 stories to 4 stories adjacent to the Lamp House, gaps are provided and vertical articulation is used to enhance the character of the outdoor space.
- Redevelopment proposals for this block face should be designed to reflect the historic scale and character of the street. Design approaches to achieve this could include, but are not limited to, façade articulation, high quality materials, front porches, balconies, individual and/or multiple street entrances, pitched roofs, and other design techniques used to minimize the scale and massing of new buildings. *The proposal has incorporated step-backs, façade articulation, high-quality materials, front entry porches, balconies, individual and multiple street entrances to minimize the scale and massing of the building.*

### Site Development Data:

Dwelling Unit Mix:			
Efficiency	10		
Studio/Loft	3		
One Bedroom	26		
Two Bedroom T.H.	6		
Two Bedroom	4		
Total Dwelling Units	49		
<u>Areas:</u> Total Gross Area	43,345 S.F.		
Densities:			
Lot Area	14,780 sf		
Lot Area / D.U.	302 SF/unit		
Density	144 Units/Acre		
Building Height:	Six Stories		

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Vehicle Parking:	
Surface:	0
Underground:	43 stalls (1 Community Car)
Total	43 stalls (1 Community Car)
<u>Bicycle Parking:</u> Garage - wall hung	5 stalls
Garage - standard 2'x6'	44 stalls
Exterior - standard 2'x6'	<u>4 stalls</u>
Total	53 stalls

### **Project Schedule:**

It is anticipated that the new construction phase will start in Summer 2014 and be completed in Summer 2015.

### Social & Economic Impacts:

This development will have a positive social and economic impact. The re-development of this property will provide a pedestrian and transit-oriented development, implement a portion of the Madison Downtown Plan and provide additional high quality in-fill housing.

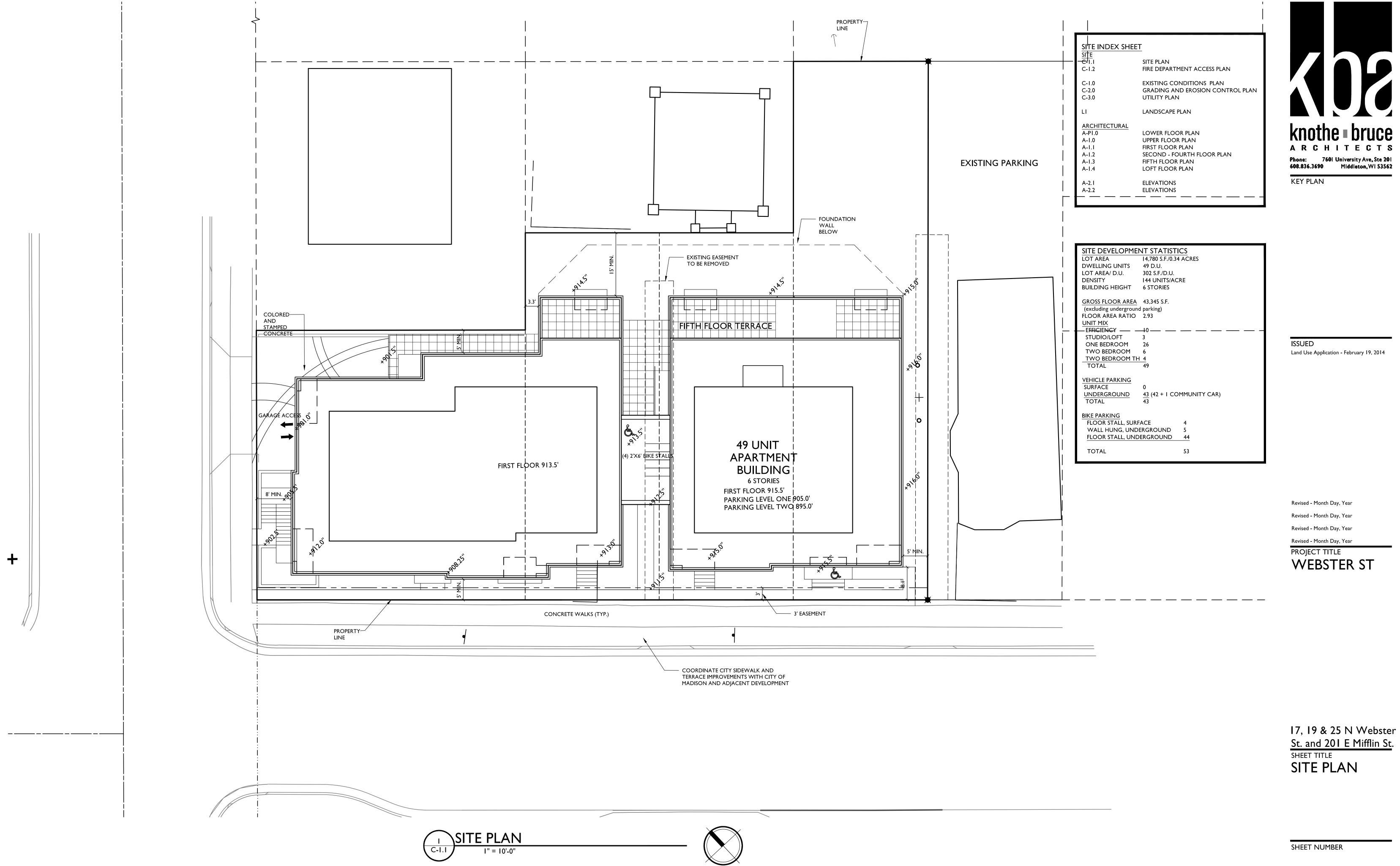
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Thank you for your time reviewing our proposal.

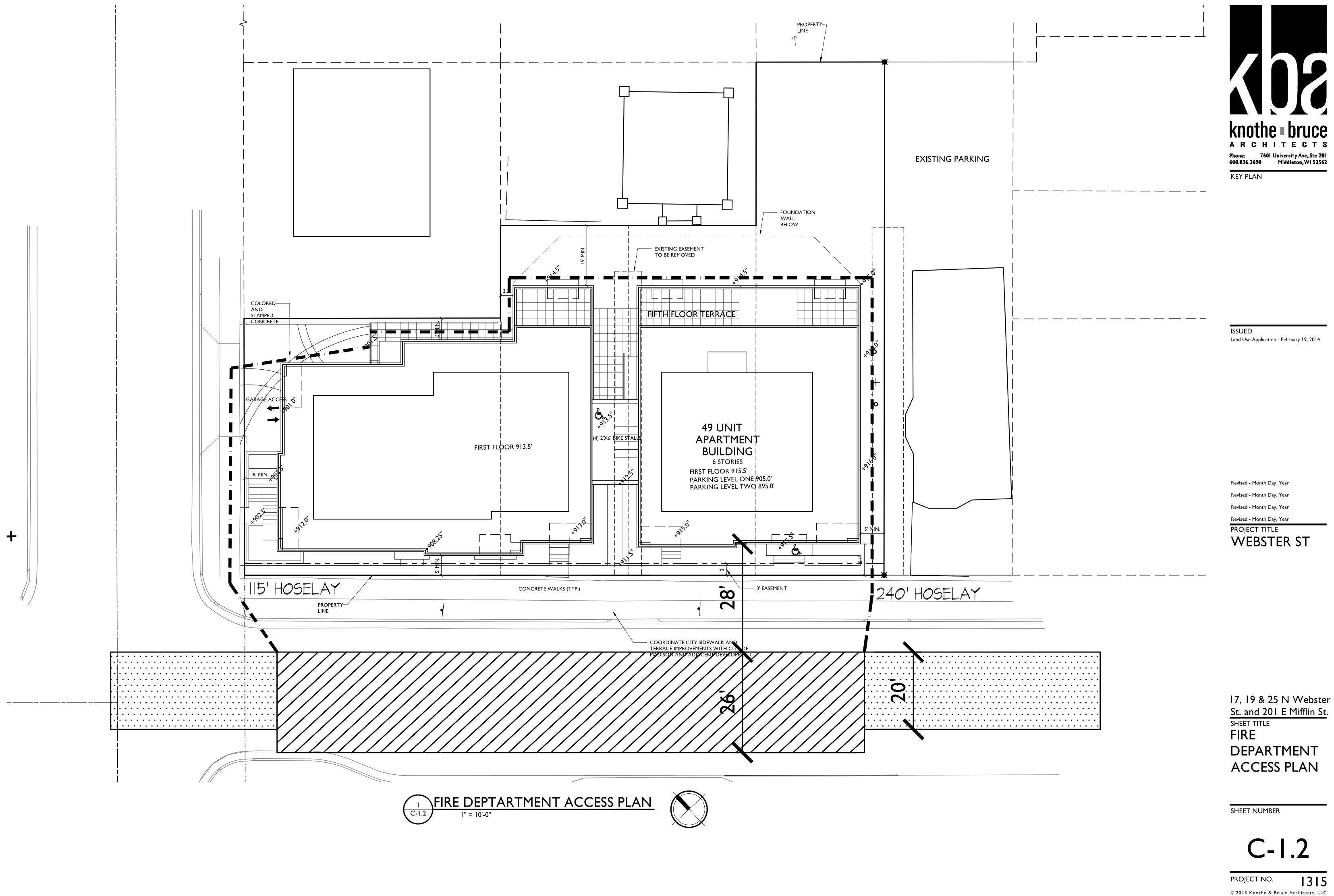
Sincerely,

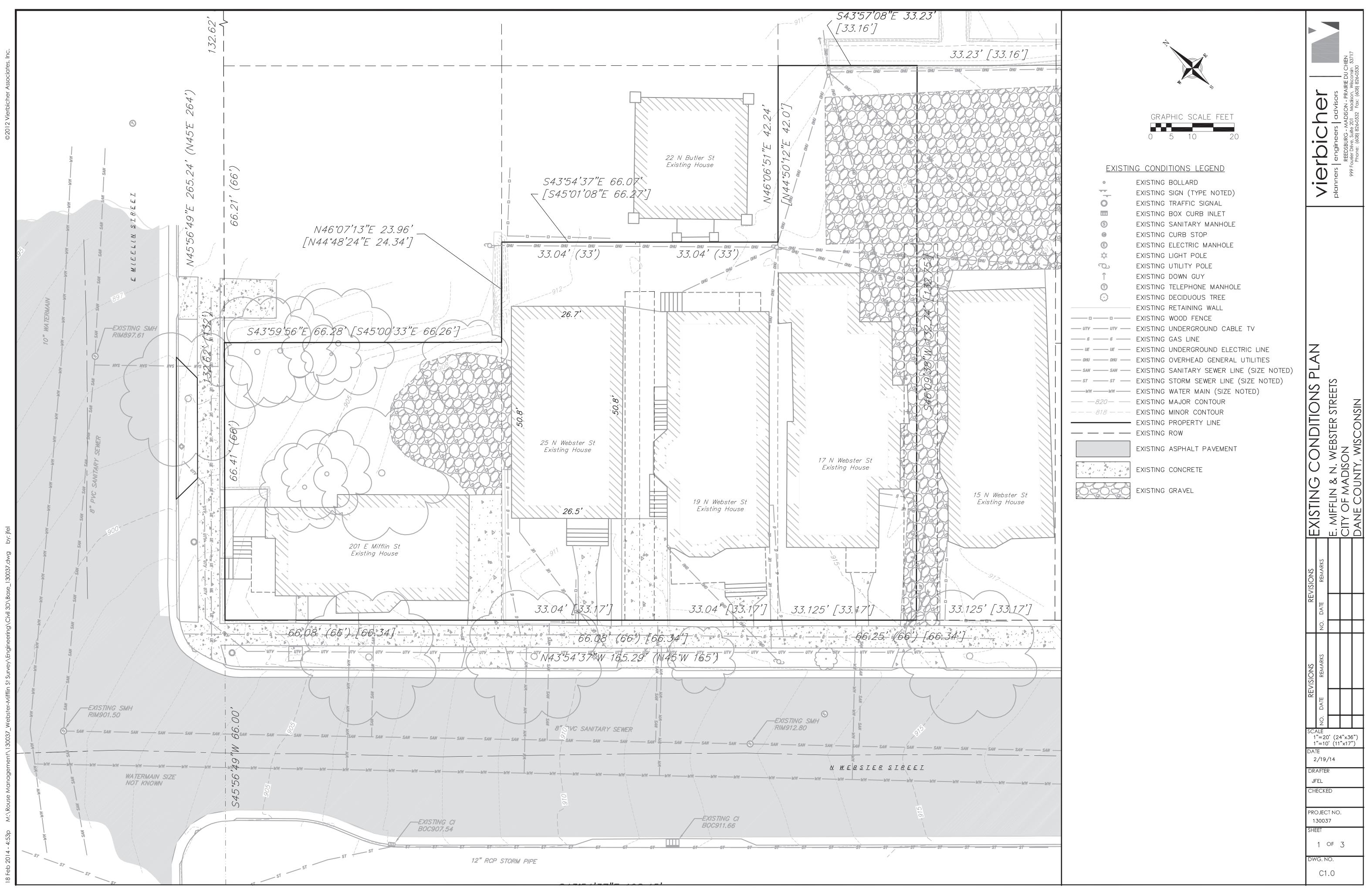
 $\sim$ J. Randy Bruce, AIA

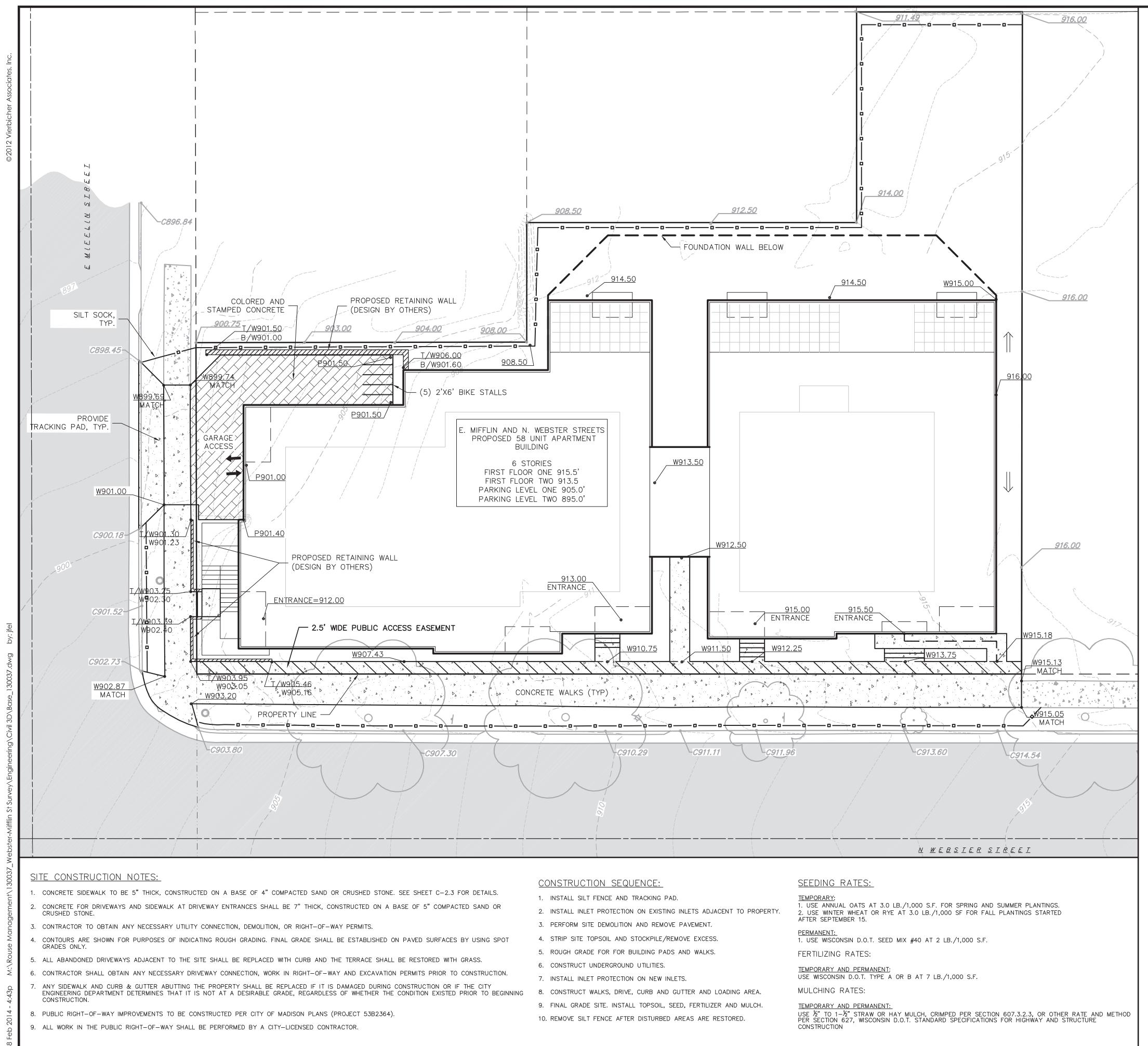
Managing Member

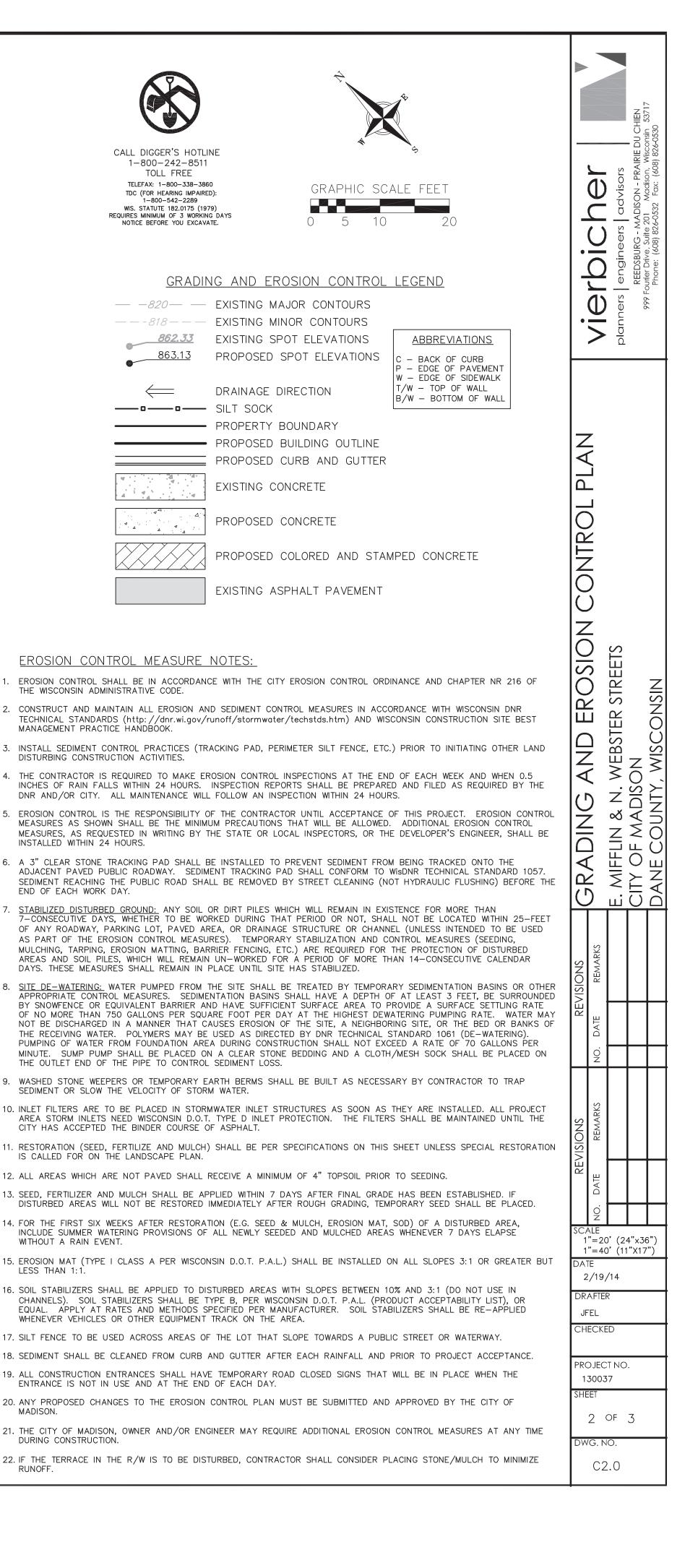


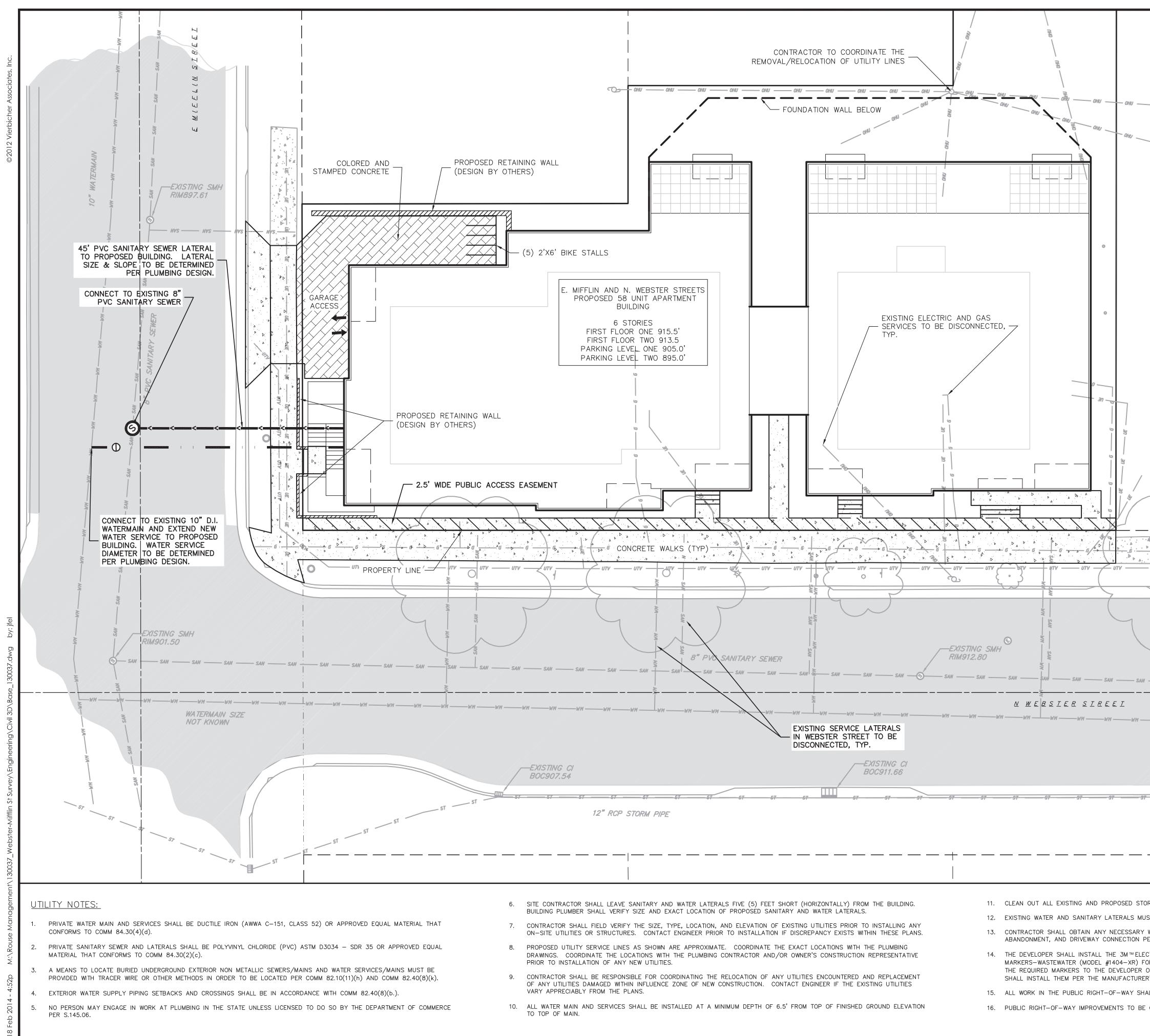
C-1.1 PROJECT NO. 1315 © 2013 Knothe & Bruce Architects, LLC



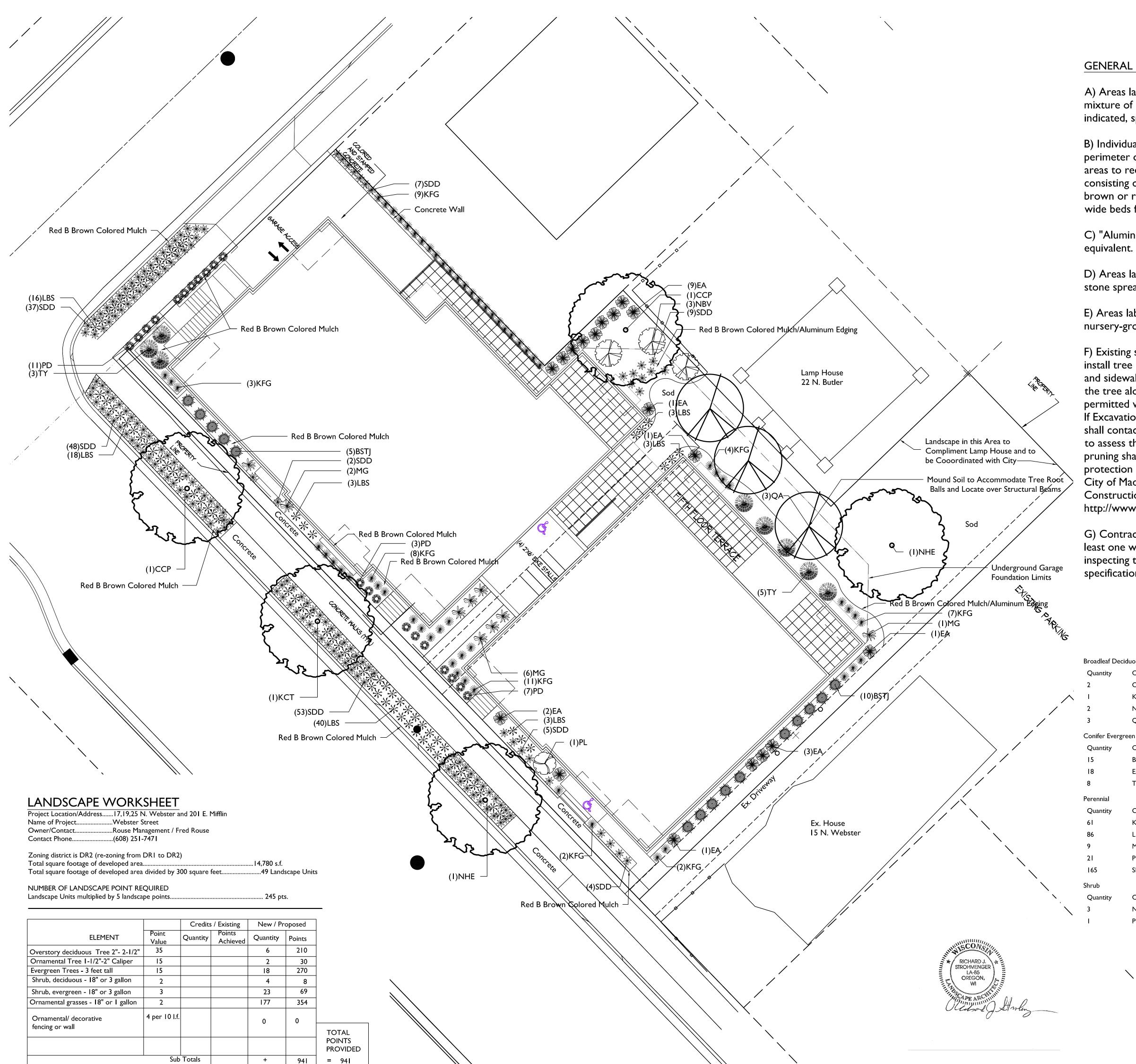








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	CALL DIGGER'S HOTLINE LOUDERC'S HOTLINE LASO-242-8511 DUL FREEREFAX: 1-800-338-3860 TOL FREEDELEFAX: 1-800-338-3860 TOL FREE NOTE HEACHTS (1979) Statute 182.0175 (1979) Statute 182.0175 (1978) Statute 182.0175 (1978) Statute 182.0175 (1978)DELEFAX: 1-800-342-289 NOTE BEFORE YOU EXCAVATE	GRAPHIC SCALE FEET	Vierbicher advisors   planners engineers advisors   REEDSBURG - MADISON - PRAIRIE DU CHIEN 999 Fourier Drive, Suite 201, Madison, Wisconsin 53717   999 Fourier Drive, Suite 201, Madison, Wisconsin 53717 9326-0532
AN		EXISTING SIGN (TYPE NOTED) EXISTING CURB INLET EXISTING CURB INLET EXISTING WATER MAIN VALVE EXISTING WATER MAIN VALVE EXISTING CURB STOP EXISTING CURB STOP EXISTING ELECTRIC MANHOLE EXISTING ELECTRIC MANHOLE EXISTING ELECTRIC MANHOLE EXISTING TELEPHONE PEDESTAL EXISTING UTILITY POLE EXISTING DECIDUOUS TREE EXISTING GENERAL FENCE EXISTING GENERAL FENCE EXISTING GENERAL FENCE EXISTING GAS LINE EXISTING GAS LINE EXISTING OVERHEAD GENERAL UTILITIES EXISTING OVERHEAD GENERAL UTILITIES EXISTING SANITARY SEWER LINE (SIZE NOTED) EXISTING SANITARY SEWER LINE (SIZE NOTED) EXISTING ASPHALT PAVEMENT EXISTING CONCRETE DED UTILITY LEGEND STORM SEWER PIPE SANITARY SEWER PIPE (GRAVITY) WATER MAIN WATER VALVE CURB INLET SANITARY MANHOLE BUILDING OUTLINE PROPERTY BOUNDARY CONCRETE	REVISIONS REVISIONS REVISIONS   NO. DATE REMARKS NO. DATE REMARKS   NO. DATE REMARKS NO. DATE REMARKS   E. MIFFLIN & N. WEBSTER STREETS E. MIFFLIN & N. WEBSTER STREETS   CITY OF MADISON DANE COUNTY, WISCONSIN
MUST BE PROPERLY ABANDONE Y WORK IN RIGHT-OF WAY, EX PERMITS PRIOR TO CONSTRUC LECTRONIC MARKER SYSTEM (E FOR EACH SANITARY AND STO R OR ITS CONTRACTOR (GENER RER'S REQUIREMENTS OR AS D SHALL BE PERFORMED BY A CO	XCAVATION, UTILITY CONNECTION, PL CTION. EMS) 4" EXTENDED RANGE 5' BALL ORM SEWER LATERALS. THE CITY SH RALLY REQUIRES 2 PER LATERAL) AI DIRECTED BY THE CITY ENGINEER.	LUGGING, HALL SUPPLY ALL ND THE CONTRACTOR	2/19/14 DRAFTER JFEL CHECKED PROJECT NO. 130037 SHEET 3 OF 3 DWG. NO. C3.0



## **GENERAL NOTES**

A) Areas labeled "Red B Colored Wood Mulch" to receive a mixture of recycled wood mulch, colored brown or red as indicated, spread to a 3" depth over pre-emergent herbicide.

B) Individual trees (and shrub groupings) found along perimeter of property as well as those found within lawn areas to receive wood mulch rings (and wood mulch beds) consisting of a mixture of recycled wood mulch, colored brown or red as indicated, spread to a minimum 3" depth (3' wide beds for shrub groupings).

C) "Aluminum Edging" to be "Curv-Rite" Aluminum Edging or

D) Areas labeled "washed stone" to receive 1-1/2" washed stone spread to a 3" depth over fabric weed barrier.

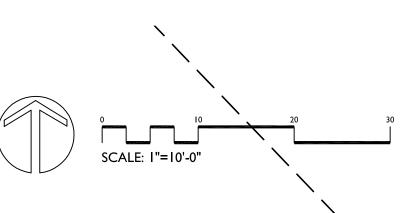
E) Areas labeled "Sod" shall receive only No. I grade nursery-grown bluegrass sod.

F) Existing street trees shall be protected. Contractor shall install tree protection fencing in the area between the curb and sidewalk and extend it at least 5 feet from both sides of the tree along the length of the terrace. No excavation is permitted within 5 feet of the outside edge of the tree trunk. If Excavation within 5 feet of any tree is necessary, contractor shall contact City Forestry (608)266-4816 prior to excavation to assess the impact to the tree and root system. Tree pruning shall be coordinated with City Forestry. Tree protection specifications can be found in section 107.13 of City of Madison Standard specifications for Public Works Construction-

http://www.cityofmadison.com/business/pw/documents/StdSpecs/2013/Part1.pdf.

G) Contractor shall contact City Forestry (608)266-4816 at least one week prior to installing street trees to schedule inspecting the nursery stock and reviewing landscaping specifications with the landscaper.

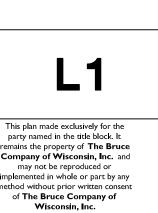
		Plant Material List		
Dec	iduous			
Y	Code Name	Scientific Name	Common Name	Planting Size
	ССР	Pyrus Calleryana 'Chanticleer'	Chanticleer Callery Pear	2 I/2" B&B
	КСТ	Gymnocladus Dioicus	Kentucky Coffeetree	2 I/2" B&B
	NHE	Ulmus Pumila X U Japonica	New Horizon Elm	2 I/2" B&B
	QA	Populus Tremuloides	Quaking Aspen	2" B&B
verg	reen			
Y	Code Name	Scientific Name	Common Name	Planting Size
	BSTJ	Juniperus Squamata 'Blue Star'	Blue Star Juniper	#2 CONT.
	EA	Thuja Occidentalis 'Smaragd'	Emerald Arborvitae	4' B&B
	ΤY	Taxus X Media 'Tauntonii'	Taunton Yew	18" B&B
v	Code Name	Scientific Name	Common Name	Planting Size
,	KFG	Calamagrostis Acutiflora 'Karl Foerster'	Karl Foerster's Feather Reed Grass	#I CONT.
	LBS	Schizachyrium Scoparium	Little Bluestem	#I CONT.
	MG	/ Miscanthus Sinensis 'Gracillimus'	Maiden Grass	#I CONT.
	PD	Sporobolus Heterolepis	Prairie Dropseed	#I CONT.
	SDD	Hemerocallis 'Stella De Oro'	Stella De Oro Daylily	#I CONT.
y	Code Name	Scientific Name	Common Name	Planting Size
	NBV	Viburnum Dentatum 'Morton'	Northern Burgundy Arwd Viburnum	4' B&B
	PL	Syringa Meyeri 'Palibin'	Palibin Lilac	3" B&B

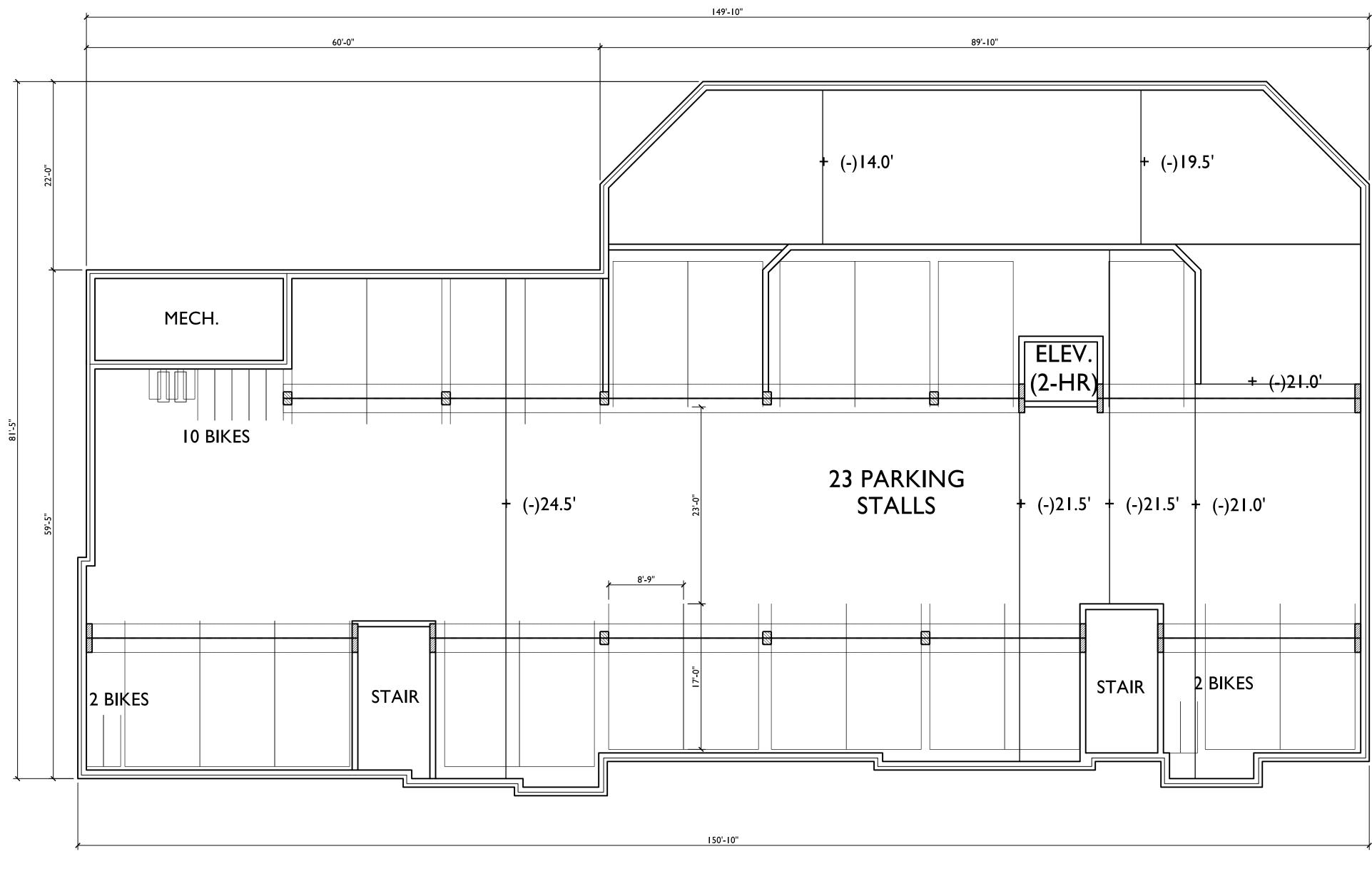


LANDSCAPE ARCHITECT ANDSCAPE CONTRACTORS 2830 PARMENTER STREET P.O. BOX 620330 MIDDLETON, WI 53562-0330 TEL (608) 836-7041 FAX (608) 831-6266

20 TREE<sup>-</sup> S <u>∼</u> ∼ 2 Ш  $\boldsymbol{\mathcal{O}}$  $\mathbf{\Omega}$ ш 7,I 1A

Checked By: SS Drawn By: 10/16/13 RS Revised: 2/18/14 RS Revised: Revised: Revised: **Revised**: Revised: Revised: Revised: **Revised**: Revised:



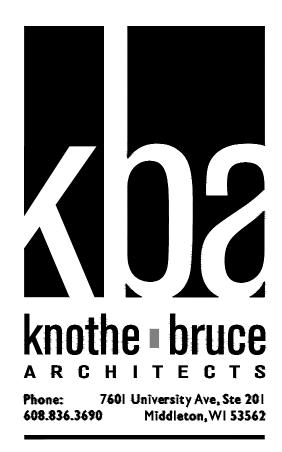




# LOWER LEVEL PARKING PLAN A--P1.0 SCALE: 1/8"=1'-0"







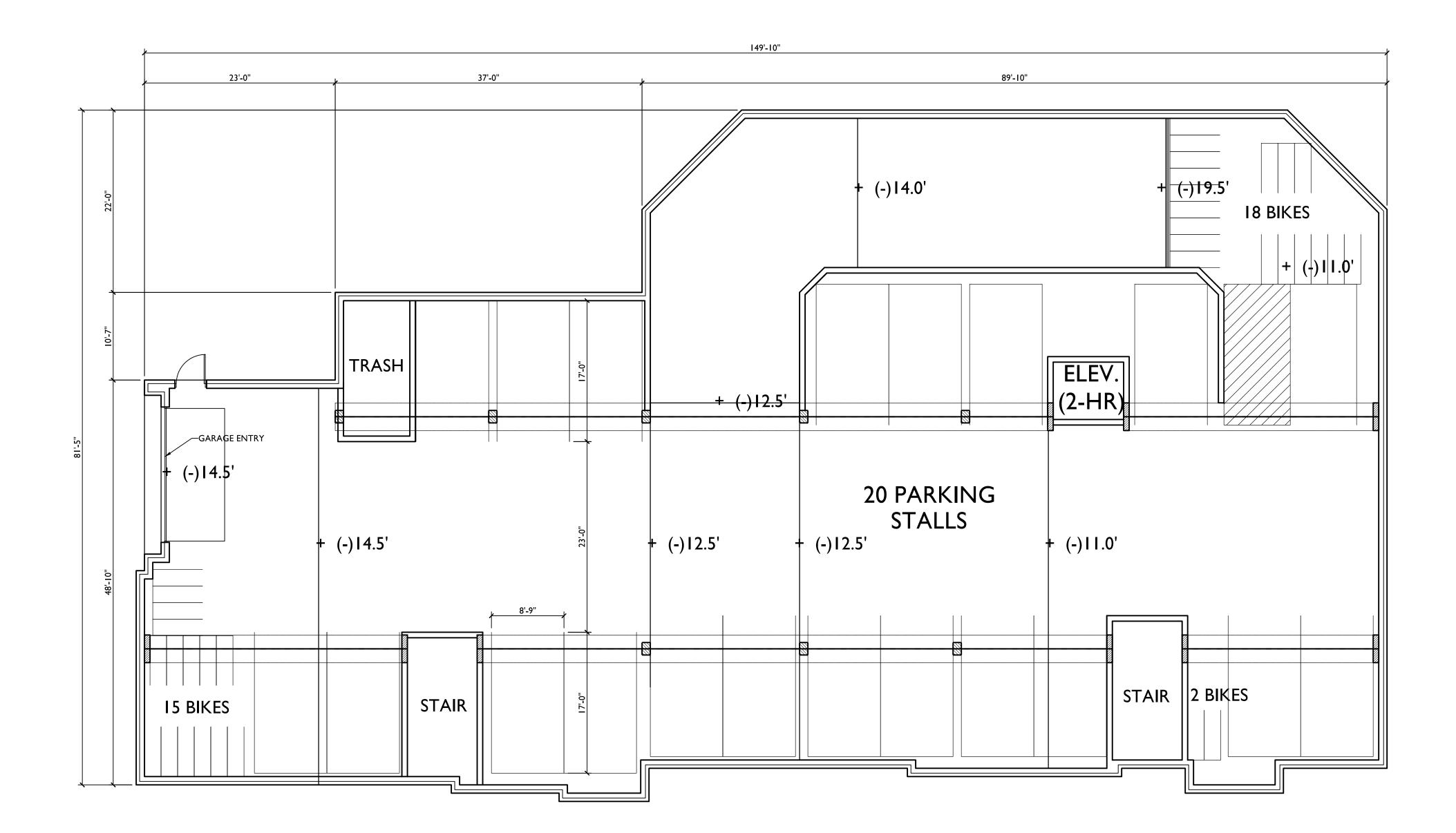
ISSUED Land Use Application - February 19, 2014

# PROJECT TITLE

17, 19 & 25 N Webster St. and 201 E Mifflin St. SHEET TITLE LOWER LEVEL PARKING PLAN

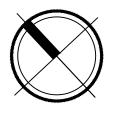
SHEET NUMBER







I UPPER LEVEL PARKING PLAN A-1.0 SCALE: 1/8"=1'-0"





ISSUED Land Use Application - February 19, 2014

# PROJECT TITLE

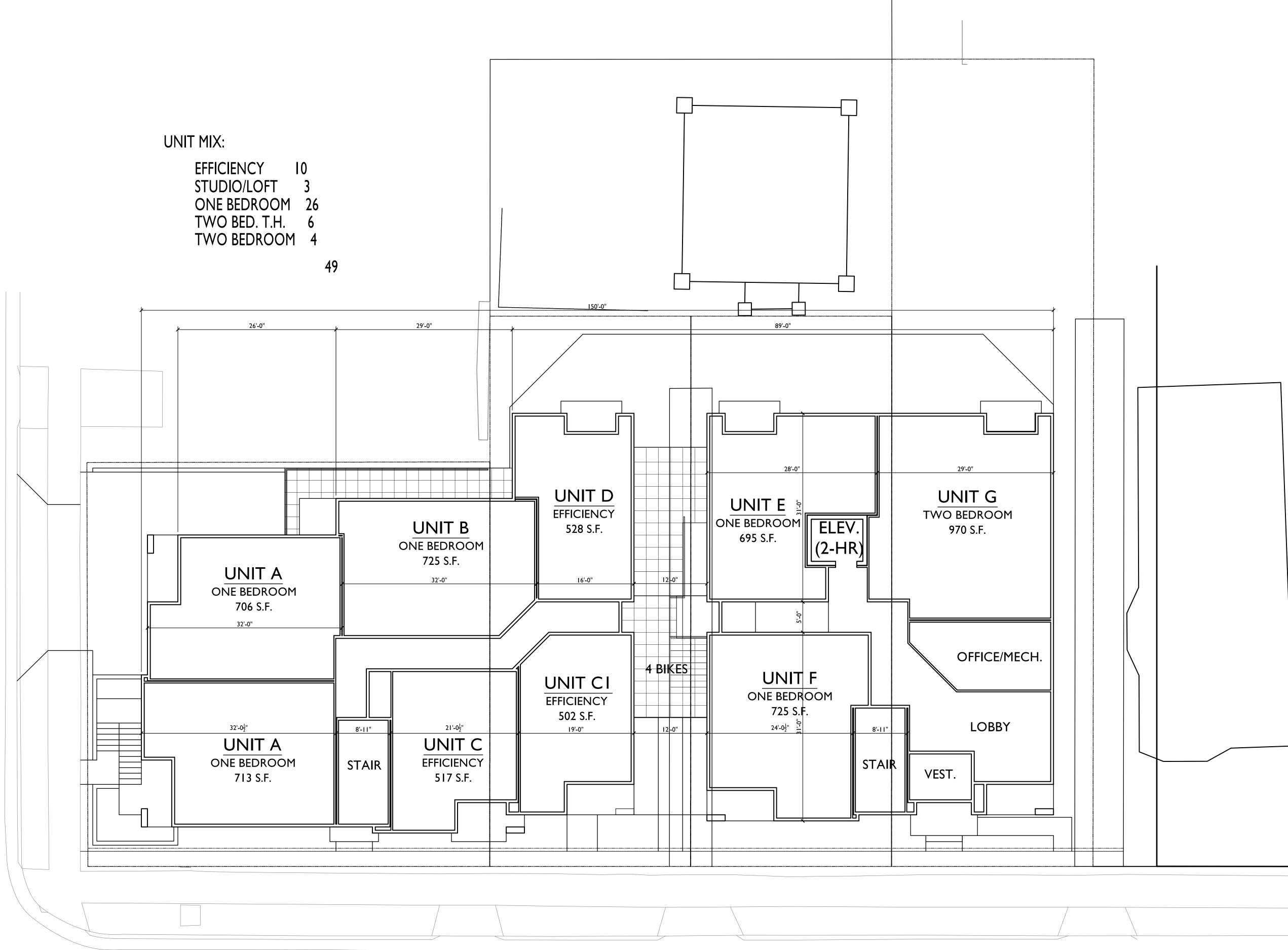
17, 19 & 25 N Webster St. and 201 E Mifflin St. SHEET TITLE UPPER LEVEL PARKING PLAN

SHEET NUMBER

A-1.0 PROJECT NO. 1315

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EFFICIENCY	10
STUDIO/LOFT	3
ONE BEDROOM	26
TWO BED. T.H.	6
TWO BEDROOM	4





I FIRST FLOOR PLAN A-1.1 SCALE: 1/8"=1'-0"





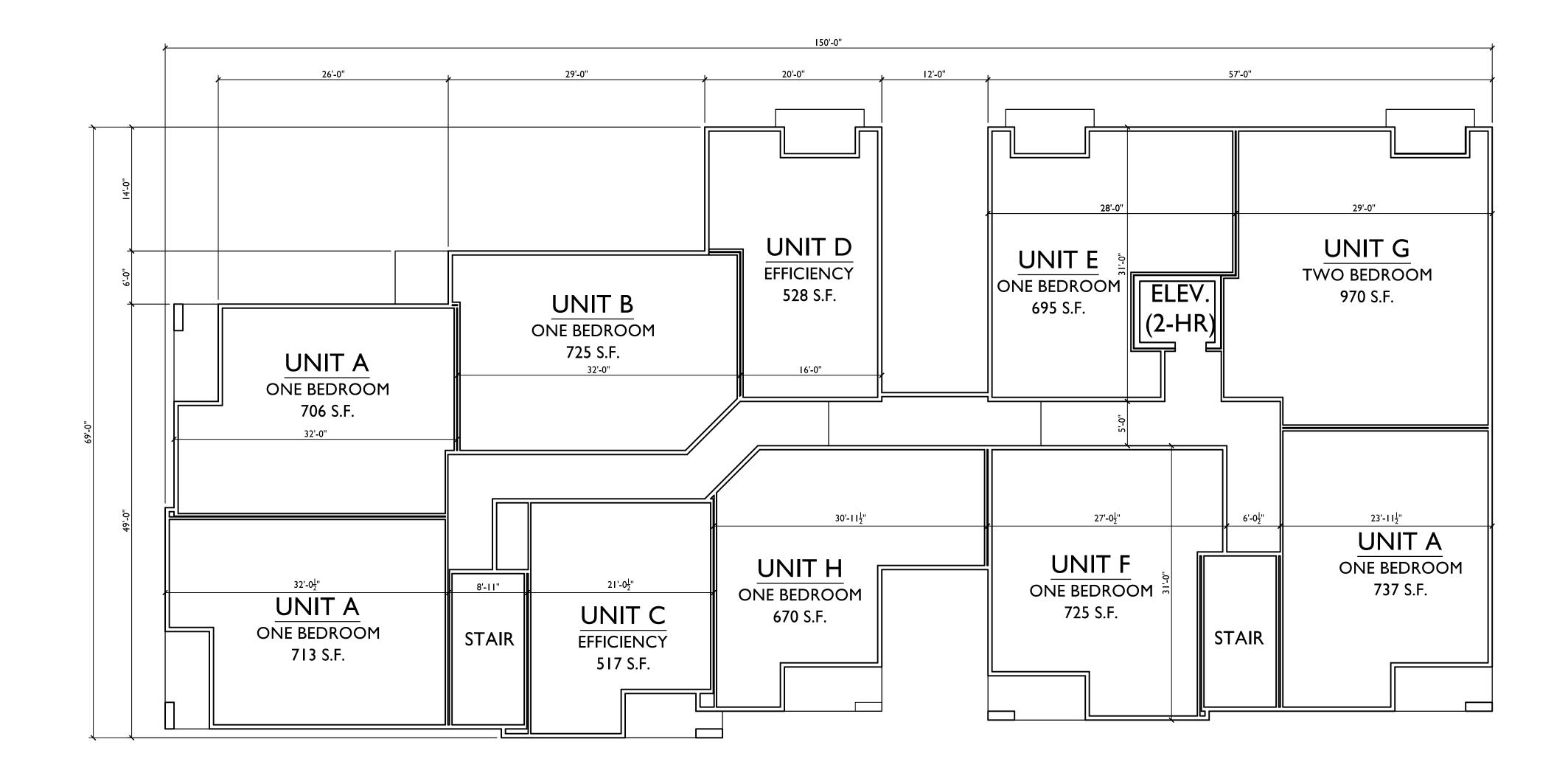
ISSUED Land Use Application - February 19, 2014

PROJECT TITLE

17, 19 & 25 N Webster <u>St. and 201 E Mifflin St.</u> SHEET TITLE FIRST FLOOR PLAN

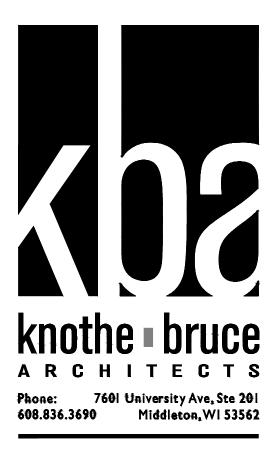
SHEET NUMBER

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## I SECOND - FOURTH FLOOR PLANS A-1.2 SCALE: 1/8"=1'-0"





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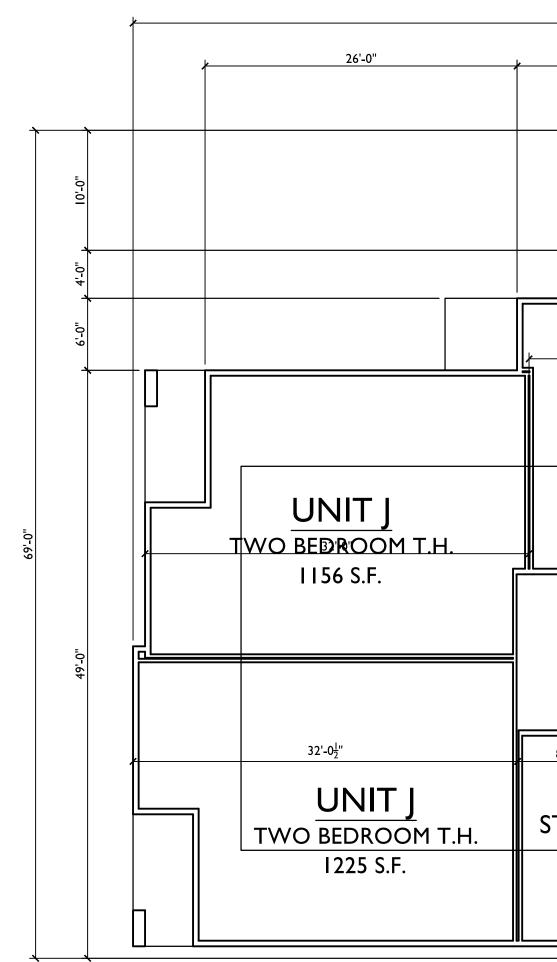
# PROJECT TITLE

I7, I9 & 25 N Webster <u>St. and 201 E Mifflin St.</u> SHEET TITLE SECOND-FOURTH FLOOR PLAN

SHEET NUMBER

A-1.2

PROJECT NO. **1315** © 2013 Knothe & Bruce Architects, LLC





57'-0" 12'-0" 28'-0" STUDIO OR ELEV. 23'-0" 25'-0" ROOM (2-HR) UNIT L UNIT N STUDIO/LOFT STUDIO/LOFT 838 S.F. 826 S.F. 27'-0<sup>1</sup>/<sub>2</sub>" 30'-11<u>1</u>" 6'-0<u>1</u>" UNIT M TWO BEDROOM T.H. WO BEDROOM T.H. 1121 S.F. 21'-0<u>1</u>" 8'-11" 1003 S.F. UNIT K STAIR STUDIO/LOFT\_ STAIR 926S.F. 

150'-0"

I FIFTH FLOOR PLAN A-1.3 SCALE: 1/8"=1'-0"







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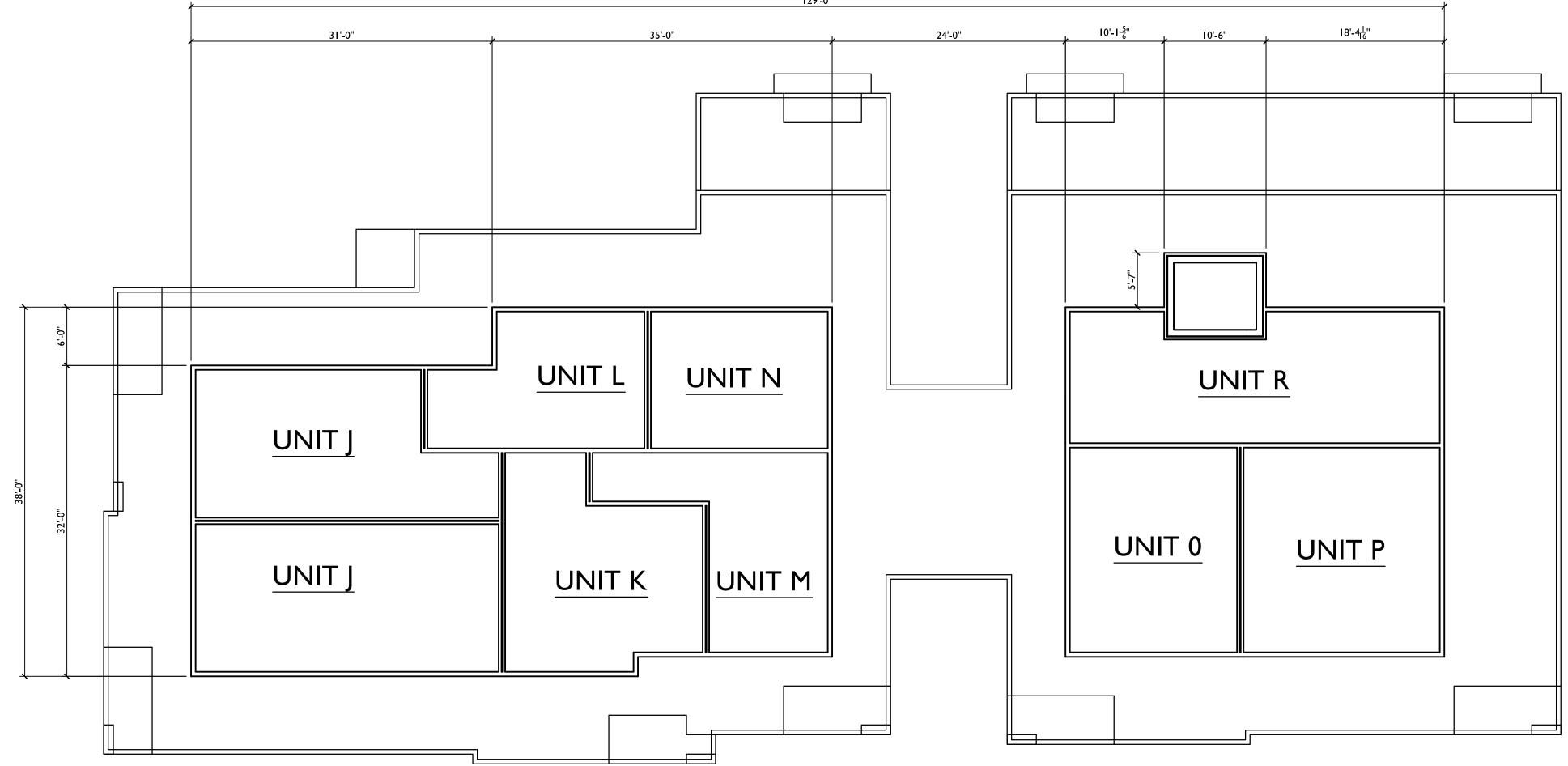
# PROJECT TITLE

17, 19 & 25 N Webster St. and 201 E Mifflin St. SHEET TITLE FIFTH FLOOR PLAN

SHEET NUMBER

A-1.3 PROJECT NO. 1315

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129'-0"



ISSUED Land Use Application - February 19, 2014

PROJECT TITLE

17, 19 & 25 N Webster St. and 201 E Mifflin St. SHEET TITLE LOFT FLOOR PLAN

SHEET NUMBER

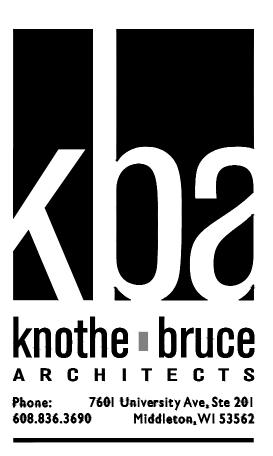
A-1.4

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# 2 MIFFLIN ST ELEVATION A-2.1 SCALE: 1/8"=1'-0"



ISSUED Land Use Application - February 19, 2014

# PROJECT TITLE

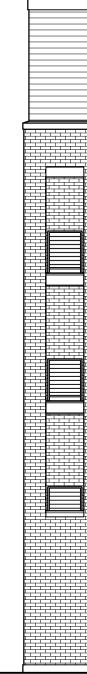
17, 19 & 25 N Webster <u>St. and 201 E Mifflin St.</u> sheet title ELEVATIONS

SHEET NUMBER

A-2.1

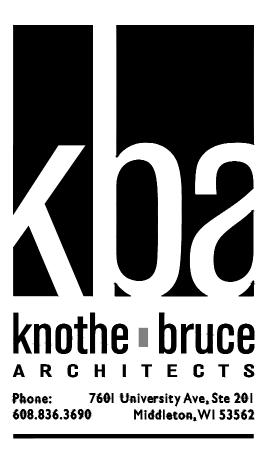
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A-2.2

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