

**For February 2014**

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)  
Warren Hansen, Street Vending Coordinator, Department of Planning &  
Community & Economic Development, City of Madison Wisconsin**

**MALL/CONCOURSE FOOD VENDOR STATUS**

**2013 Licenses Issued: 40**

**Enforcement:**

There is nothing to report in this category.  
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**SIDEWALK CAFÉ STATUS**

**2013 Licenses issued: 85**

**Enforcement:**

There is nothing to report in this category.  
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**ARTS & CRAFTS STATUS**

**2013 Licenses Issued: 51**

**Enforcement:**

There is nothing to report in this category.  
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**HIGH DENSITY VENDOR STATUS**

**Camp Randall**

**2013 Licenses Issued: 16 of 20**

Goods: 10 of 14

Food: 6 of 6 (11 on food waiting list)

**Enforcement:**

There is nothing to report in this category.  
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**Langdon Street**

**2013 Licenses Issued: 1**

**Enforcement:**

There is nothing to report in this category.  
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**MERCHANT VENDOR STATUS**

**2013 Licenses Issued: 15**

**Enforcement:**

There is nothing to report in this category.

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**SOUTHEAST CAMPUS VENDING AREA STATUS**

**2013 Licenses issued: 15**

**Enforcement:**

There is nothing to report in this category.

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**LATE NIGHT VENDING STATUS**

**2013 Licenses Issued: 9**

**Enforcement:**

There is nothing to report in this Category.

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**BASIC STREET VENDOR LICENSE STATUS**

**Total issued in 2013: 156**

**Independent (Not associated with another license type): 23**

**Enforcement:**

There is nothing to report in this category.

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**TABLING PERMITS**

**Total Issued in 2013: 10**

**T Permits**

Daily – 0

Monthly – 1

Annual – 3

**E Permits**

Daily – 0

Monthly – 0

Annual - 1

**M Permits**

Annual only – 5

**Enforcement:**

There is nothing to report in this category.

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## **OTHER FOOD VENDING OPTIONS**

### **University Research Park (URP)**

My primary contact at URP wrote to say that the first year of including food carts at URP was a success beyond his expectations, that it provided a new non-downtown, non-campus venue for the City, a new market. He is contemplating increasing the number of carts and the number of days a week that carts are present during 2014.

### **Epic Invites Some Madison Food Vendors to Serve Lunch**

My Epic contact compiled a list of eight Mall/Concourse food vendors and invited them to operate on the Epic campus during lunch times Monday through Friday in 2014.

### **East Side Food Cart Lunch Sales is in the Works**

District 16 Alder Denise Demarb wants to add lunch time food carts to the area that's east of Stoughton Road, where there are few conveniently located eating options for the many people who work there. We met with the representative of a local business, then drove the area in search of the most promising locations.

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## **BANNER STATUS**

### **Organizations requesting 2014 banner space to date: 43**

Total available days: 365 days x 2 bridges x 2 sides = 1,460 days