# MADTOWN HOPPER

### Madison's free and safe ride service

Madtown Hopper would like to provide Madison residents, students, and its visitors a safe, fun, and efficient downtown experience.

Our fleet consists of Gem e6 vehicles made by Polaris. We currently have two, 2014 Gem e6's.

Our mission is to provide free rides in the Madison Downtown area.

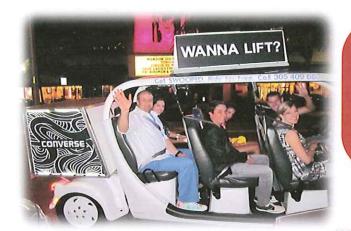
#### About Gem e6

- Gem e6's are fully electric and have zero emissions
- · Made in the USA
- 6 Person Capacity
- Safely equipped with seatbelts
- Street-legal in all 50 States

#### Benefits to Madison

- Offer free rides
- Kohl Center event rides
- Camp Randall Stadium event rides
- Late night weekend safe rides
- Reduce drinking and driving
- Transportation for events around downtown
  Madison ex: Taste of Madison, Farmer's Market, Freakfest, etc....





**Tourist Attraction Areas** 

## Why Gem e6?

Gem e6's, e4's, and e2's are a versatile as can be seen in the following examples:



**Business Districts** 

# Military Applications



Amir Morning 608-906-5556 akmorning@madtownhopper.com

Alex Rabb 608-790-7337 arrabb@wisc.edu

MadtownHopper.com

Police Depts. (Alcoa, TN)



