

| <b>CDD GOALS AND OBJECTIVES<br/>2015-2016<br/>WORKING DOCUMENT</b>  |  |
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| <b>Primary Goal Area</b>  | <b>Objective<br/>(Action/Target Group)</b>   |
| <b>1. AFFORDABLE HOUSING:</b><br><i>Provide decent, safe, sanitary and affordable housing opportunities for low to moderate income households that enhance household, neighborhood and community stability.</i>   | <b>1.1 Housing Supply</b> (A, B1, D1)<br>Increase the supply of affordable housing for homeowners and renters or preserve or improve the quality of existing housing stock.  |
|   | <b>1.2 Housing Assistance</b> (B2, D2, J, X)<br>Improve housing stability for homebuyers, renters, homeless and special needs populations.   |
| <b>2. ECONOMIC DEVELOPMENT &amp; EMPLOYMENT OPPORTUNITIES:</b><br><i>Expand employment opportunities and enhance neighborhood vitality by investing in and promoting growth of new and existing businesses.</i>   | <b>2.1 Job Creation and Community Business Development</b> (E)<br>Create jobs especially for underrepresented individuals by providing support to new or expanding businesses in Madison neighborhoods.  |
|   | <b>2.2 Small Business Development</b> (F)<br>Assist small businesses and micro-enterprises (as defined by HUD) especially underrepresented entrepreneurs that create jobs in Madison neighborhoods.  |
|   | <b>2.4 Adult Workforce Preparedness</b> (X2)<br>Provide opportunities for economic stability for individuals encountering multiple barriers to gainful employment.   |
| <b>3. STRENGTHENING MADISON'S NEIGHBORHOODS:</b><br><i>Strengthen neighborhoods through the operation of neighborhood centers, community gardens, development and implementation of strategic neighborhood revitalization plans and projects, and capital improvements for community organizations.</i> | <b>3.1 Neighborhood Centers &amp; Community Gardens</b> (G)<br>Create, enhance, or sustain the operation of neighborhood centers, community gardens or other physical assets that bring people of diverse backgrounds together, serve as neighborhood focal points, or assist residents with skills or opportunities that will lead to stronger neighborhoods. |
|   | <b>3.2 Capital Improvements for Community Organizations</b> (K)<br>Create or improve safe, accessible, energy efficient and well-maintained community and neighborhood facilities.   |
|   | <b>3.3 Neighborhood Revitalization Plans &amp; Projects</b> (L)<br>Assist residents of designated neighborhoods in identifying opportunities and promoting sustainable revitalization efforts.   |