

eliminating racism  
empowering women  
**ywca**

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**madison**

November 15, 2013

Sue Wallinger, Grants Administrator  
City of Madison CDBG Office  
215 Martin Luther King, Jr. Blvd  
Madison, WI 53703

Dear Sue,

As I shared with you a couple of weeks ago, the YWCA Madison is facing a repeating deficit. After some research and evaluation, we have determined that the organization is over-extended and needs to focus on the areas in which we are strongest. For this reason, we will be terminating some of our lower-performing, less "core" programs.

Therefore, the YWCA will be ending the Second Chance Education workshops in April, 2014, in order to focus our financial and other resources on core housing programs with stronger outcomes. Despite the valuable information shared during the workshops, we are finding that they are less and less effective each year in terms of actually securing housing for homeless community members. Meanwhile, we are experiencing greater gaps every year between revenue and expenses for core housing programs, including our permanent housing for single women and our Third Street program for young families, which have outstanding outcomes (91% and 100% last year) for helping homeless and vulnerable community members obtain and maintain housing.

This letter is to request that the City amend our contract for 2014 to allow us to use the \$22,000 currently allocated to the workshops either for the YWCA's permanent housing for single women or for the Third Street program. I thank you for the opportunity to make this request and for your consideration, and of course am happy to answer any additional questions you may have.

Sincerely,



Rachel Krinsky, CEO



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Girls Incorporated<sup>®</sup>  
at YWCA Madison

