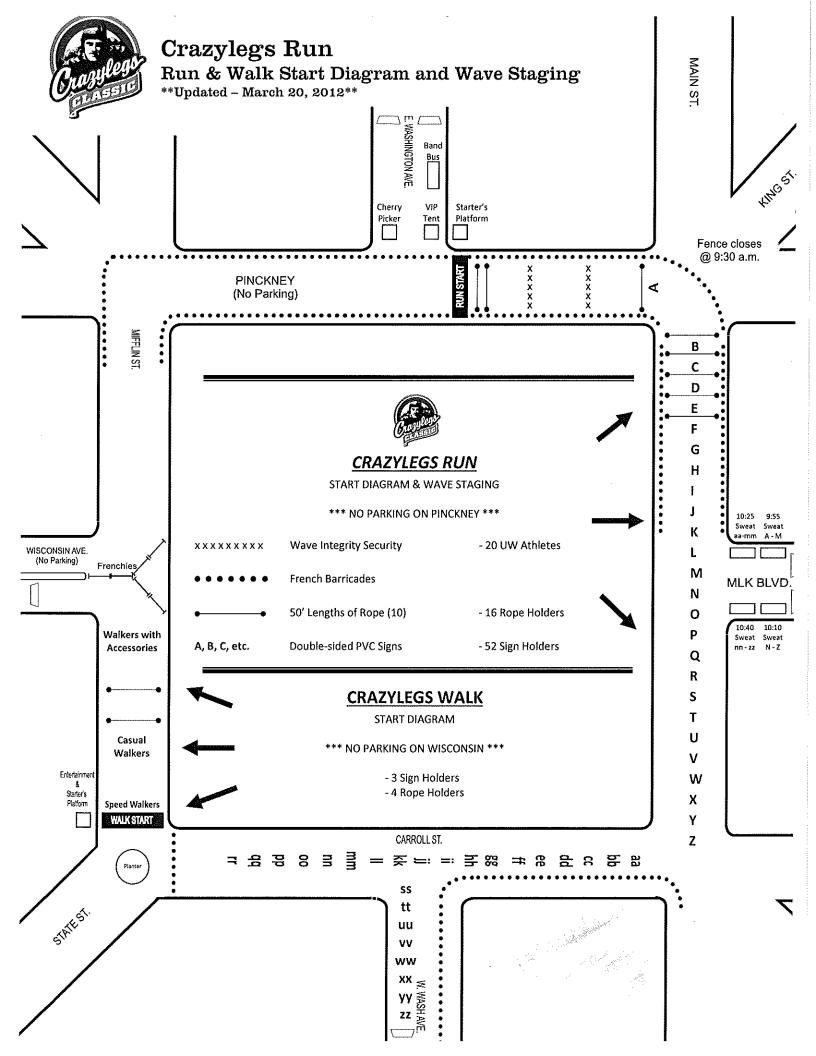
#### STREET USE PERMIT APPLICATION FOR OFFICE USE ONLY: Permit #\_\_ Date Submitted **EVENT INFORMATION** Crazylegs Classic Name of Event National W Club Event Organizer/Sponsor Is Organizer/Sponsor a 501(c)3 non-profit agency? □<sub>k</sub>Yes □ No 39 101 6398 If Yes, provide State of Wisconsin Tax Exempt Number 1440 Monroe Street Address Madison, WI 53711 City/State/Zip FAX 608 265-3736 Mike Cerniglia Primary Contact\_ Work Phone 608 262-7717 E-mail mgc@athletics.wisc.edu Phone During Event Website crazylegsclassic.com Michelle Ballweg Secondary Contact Work Phone 608 265-5965 Phone During Event 608 712-7234 E-mail\_mlb@athletics.wisc.edu **Annual Event?** □ No ☑ Yes Charitable Event? ☐ Yes □xNo If Yes, name of charity to receive donations: Estimated Attendance 20,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED) Public Amplification (not allowed after 11 p.m.) Hours \_\_\_\_gam\_\_ to \_\_11am\_ □ No **EVENT CATEGORY** ☐ Rally ☐ Music/Concert ☐ Festival ☐ Parking (i.e., bagging meters) □ Run/Walk ☐ Other\_ **LOCATION REQUESTED** ☑ Capitol Square (note specific blocks below) ☐ Podium/700-800 State Street ☐ 30 on the Square (a.k.a. top of 100 block of State Street) ☐ Other (specific blocks/streets requested below) Street Names and Block Numbers: **EVENT DATE(S)/SCHEDULE** Date(s) of Event (including set-up and take-down) Sat. Apr. 26, 2014 Rain Date(s) 6am Event Start Date(s)/Time(s) 10am Set-Up Date(s)/Time for Event Take-Down Time\_12:30pm Event End Date(s)/Time(s)\_12:30pm Take-Down Time: start to streets reopened APPLICATION SIGNATURE mb X I/We waive the 21-day decision requirement. (PLEASE INITIAL) Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item. In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws. Michelle Ballweg Dec. 19, 2013 Signature



#### **Proposed 2014 Crazylegs Classic Routes**

#### Run Route:

Staging on South Pinckney and East Main toward MLK

Start on South Pinckney at East Washington Avenue

Left on East Mifflin Street

Right on Wisconsin Ave.

Left on Langdon Street

Right on Park Street

Left on Observatory Drive

Right on Walnut Street (stay in east lane)

Continue on Lot 60 Drive

Right University Bay Drive

Turnaround near Picnic Point entrance, stay on University Bay Drive (north lane)

Return on University Bay Drive (south lane)

Continue between Lot 76 and Lot 60

Left on Marsh Drive by Pharmacy Building

Right Walnut

Continue on Walnut Street in front of UW track (west lane)

Left on University Avenue

Right on Breese Terrace

Left into Lot 19

Stadium finish

#### Walk route:

Staging on West Mifflin at State Street, walkers back-up towards Wisconsin Ave

Right on State Street

Through Library Mall

Left on Park Street

Right on Lathrop Drive

Between Sterling and Chamberlin Halls

Left on Charter Street

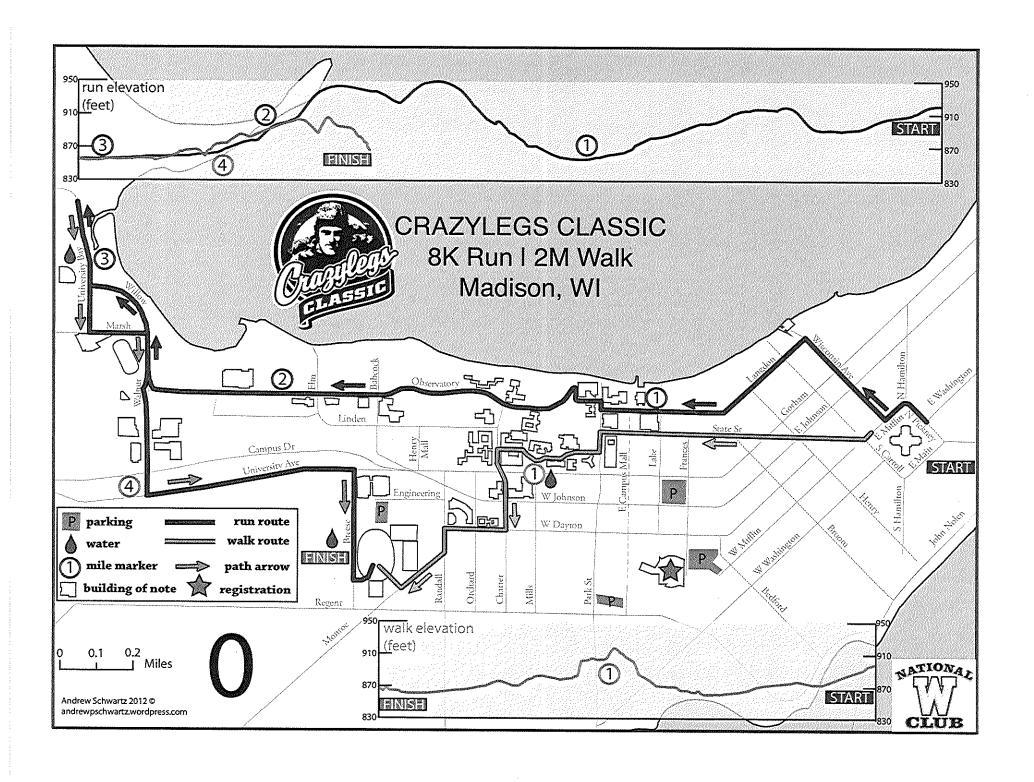
Right on Dayton Street

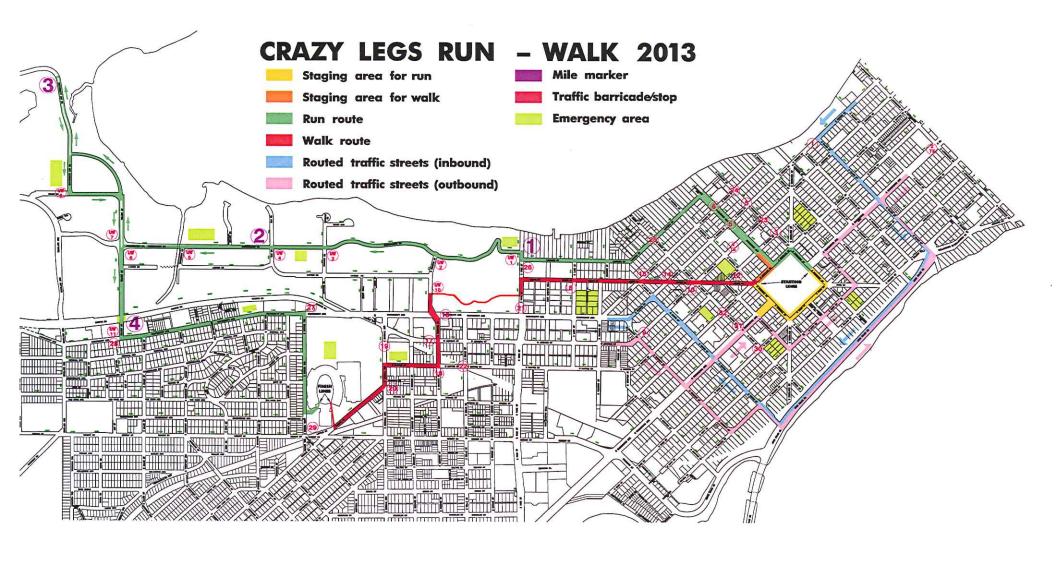
Left on Randall Avenue

Right on Monroe Street

Right into Kellner Plaza

Stadium finish





## **DRAFT 2014 Race Timeline**

Time	Action	Where	Who
~April 1	Send e-mail to stadium neighborhood leader contacts about day of event timing and expectations		UW Athletics
One week before race day	Post informational signs on key streets that Crazylegs will affect traffic from 9-12:30 on race day.	Per City Traffic Engineering	W Club
	Tuesday of Ra	ce Week	
10 AM-6 PM	Fun and Fitness Pick-up	Gate A Kohl Center	W Club
	Wednesd	lay	
	Press release/talking points available for media interviews  Registration infototal, runners, walkers, Fun & Fitness, # states, change from last year, etc. Grand Marshal info Various "fun facts" for interviews/articles Route and detour info and maps	E-mailed to Jim Bradley, Tom Grantham, other Crazylegs spokespeople	W Club, Doreen Dower
	Send e-mail to stadium neighborhood leader contacts about day of event timing and expectations		UW Athletics
	Thursda	ıy	,
	Distribute flyers door-to-door to residents about race day traffic	North of old University, Lake Street, North of Langdon, Lathrop, University, Walnut, Breese Terrace (east side)	W Club
	Post necessary streets for no parking on Saturday	East lane of 400 Wisconsin Ave East side of Breese Terrace, 300 W. Main St, Lot 115 UW for no moped parking on walk course (UW Transportation Services)	W Club City of Madison Parking Enforcement contact: Stefanie Niesen, sniesen@cityofmadis on.com, 266-4623
	Friday		
9:00 A.M.	Lakeshore Athletics equipment arrives	AO building	Ryan Richards
10:00	Best Buy packet pick-up opens	Best Buy East and	W Club

Time	Action	Where	Who
A.M.		West	
10:00 A.M.	<ul> <li>Registration opens</li> <li>Packet pick up opens for preregistered</li> </ul>	Kohl Center	W Club Daron Jones
12:00 P.M.	<ul> <li>Race committee meets</li> <li>Review final preparations</li> <li>Identify special needs</li> <li>Distribute race credentials, magnetic car signs</li> <li>6 laminated 8.5 X 11 signs for LAS</li> <li>Assign radios, 13 bull horns</li> <li>10@ start, 3 @ finish</li> <li>Distribute Committee T-shirts</li> <li>Review stadium set-up</li> <li>200 race day flyers for Sat. distrib.</li> </ul>	Media Center Gate D Field House Park in AO lot	Race committee & key UW staff
1:30 P.M	Distribute flyers on cars about race day traffic	Liz Waters dorm, Langdon Street	UWPD
	Course swept by City & U.W. Grounds		MPD—Dave McCaw, Jason Whitney
	Pick-up race supplies, label bull horns		W Club & Barry
	Porta Johns placed on square, walk and run courses, Lot 18 (Joanne 271-1291)		Tim Gold
Before 4 PM	Bag meters as needed per MPD	MLK, square, 100 block Wisconsin Ave, 100 block E. & W. Washington, westbound lane of 10-700 Langdon, westbound lane of 1400 Monroe St., 10 and 100 block of N Henry (southbound lane)	Kope  City of Madison Parking Enforcement contact: Stefanie Niesen, sniesen@cityofmadis on.com, 266-4623
		Post Lot 60 on Walnut Street	UW Parking

### 2014 CRAZYLEGS RACE DAY TIMELINE

### **Vehicle Schedule**

	Course set- up 1	Course set-up 2	Water Stop(s)		Sweat Truck	Wave Start	
Vehicle	Lakeshore Athletic	Lakeshore Athletic	UW pick-up		Two Men and a Truck 4 trucks	W Club pick- up	
Equipment	Barricades	Barricades				40 laundry bins,	PVC signs
	Cones	Cones		Lot 76	Walk	depending on	Ropes
	Detour signs Set-up	Detour signs	Tables	40	4	weather	Start bull
	directions	Set-up	Chairs	2		Markers	horns (10)
	(2)	directions	Cups	20,000	5,000	Sweat sign	
		(2)	Hose	5	yes	Extra pins Extra bags Masking tape #1 A-M	
	**************************************		Garbage bags	20	10		
			T shirts				
	:		Pitchers	40		#2 N-Z	
	The second secon		Rakes	4		#3 aa-mm #4 nn-zz	
Driver	Lakeshore	Lakeshore	UW Athlet	ic Dept.		Two Men	W Club
UW Ath. Dept.	Navigator	Navigator					
Volunteers							
Other						Gate 4 of Stadium and MLK at Doty Street (4 trucks)	

Lot 76 water stop	Walk water stop
2501 University Bay Drive	Lathrop Dr. at Botany Garden
<ul> <li>40 Tables</li> <li>20,000 cups</li> <li>40 pitchers</li> <li>2 Chairs</li> <li>Trash bags</li> <li>5 Hoses from Lot 76</li> <li>Volunteer T shirts</li> <li>4 rakes</li> </ul>	<ul> <li>5,000 cups</li> <li>Trash bags</li> <li>4 tables</li> <li>Hose</li> <li>Volunteer T shirts</li> </ul>

	Saturda	ıy	
6:00 AM	Vehicles ready to depart for course set- up. Paid set-up staff (4-6) arrive to set- up start and finish	Lot 19	LAS W Club UW Athletics
6:30 AM	French barricades positioned along Farmers Market vehicles in parking lane	South Pinckney St from start at E Washington to King Street	LAS
7:00 AM	Race Committee meets	UWPD office on Monroe, Lot 16	Race Committee
	Registration opens	Kohl Center	W Club
	T-shirts delivered to race committee for their volunteers	Lot 19	Volunteer Coordinator
	<ul> <li>4 Radios arrive</li> <li>Jim Bradley (Director), Squad</li> <li>Stan Richter (Start)</li> <li>Kope (Start)</li> <li>John Williams (Finish)</li> </ul>	Lot 19	Paul Toussaint
	Sweat trucks arrive at stadium	Gate 4 of stadium	Sweat trucks arrive at stadium
~7:20 AM	After meeting, committee parks in Lot 16, behind Stadium Bar	Lot 16	Race Committee
7:30 AM	All four sweat trucks arrive at square	MLK at Doty Street	Joe Brehm
	PA set-up on square	Square	Doreen
	MPD confirms barricades set-up on square Close Square to traffic, including MLK from Doty to square	Square	MPD
	Buses leave for square (Mary Steel 845-8516)	Kohl Center and Monroe Street	Tim Gold
	Race Day flyers placed on cars	Breese Terrace Langdon Street	MPD 2 Mark Schellpfeffer
	Finish area supplies delivered & set-up (fruit, soda, beer, water)	Stadium	W Club Mike Schemberger
8:00 AM	Lot 76 water stop and Birge Hall materials delivered, hose from Lot 76 available for filling cups Bucky Wagon reports	Lot 76 Birge Hall by Botany Garden Kohl Center, Gate	UW Athletics
	Bucky wagon reports  4	Kom Center, Gate	

Where

Who

Time

Action

		A Plaza	
8:30 AM	Pace car and Bucky Wagon leave Kohl Center for square	Kohl Center	Tom Grantham
	UW Band picked-up, band dropped at E. Wash and Webster St.	Humanities	Bus company Tim Gold
	Post-race band set-up at stadium	Stadium	W Club
	Recorded announcements begin on square		
8:55 AM	Volunteer coordinator leaves stadium to deliver shirts	Stadium	Volunteer Coordinator MPD squad
9:00 AM	SOC opens	SOC	UW Athletics
	Radio for mile markers and water stop arrive at assigned locations	Mile markers and run water stop @ Lot 60	Paul Toussaint
	Registration closes	Kohl Center	W Club
	Band begins to play on square	Run start	Doreen UW Band
	First Aid radio operator arrives	Stadium	Paul Toussaint
	Ag women report to walk water stop	Botany Garden at	Volunteer
		Birge Hall	Coordinator
	Bucky Wagon arrives at square	State St at N Carroll	
9:15 AM	MG& E cherry picker arrives at E Wash and Pinckney Street for photos	North side of East Washington Ave	Kope
9:30 AM	Live PA announcements begin on square	Run start	Doreen
	20 minute to wheelchair start announcement	Emcee at start	Doreen
	French barricades set at King St and square	King St and square	Kope
	Last bus leaves for square	Kohl Center and Monroe Street	Bus company
	Registration database e-mailed to SOC and LAS on field	SOC, finish timing tent	W Club Catherine w/ LAS medical in SOC
9:45 AM	Reroute Gorham and Johnson Street traffic	Gorham and Johnson	MPD
	Stadium PA announcer begins announcements	Finish line	W Club
9:50 AM	Wheel chair (if any) start with police escort	Start line	MPD squad Mark Schellpfeffer
9:55 AM	Sweat truck #1 leaves for stadium	MLK at Doty	Joe Brehm Start sweat truck volunteers

10:00 AM	Start of first waves of run and walk	Run and Walk	MPD lead
		Starts	Pace car
	Block Monroe @ Randall, Randall @ Engineering Drive		MPD
10:00-	Race progress announcements in	Finish PA	Duke
10:25 AM	stadium		Stadium announcer
			and radio operators
Time	Action	Where	Who
~10:05-	Sweat trucks begin to arrive at stadium.	Gate 4	Joe Brehm
10:30 AM	10 bins per runner truck; 13 waves per		Stadium sweat truck
	truck		volunteers
10:10 AM	Sweat truck #2 leaves for stadium	MLK at Doty	Joe Brehm
10:25 AM	Sweat truck #3 leaves for stadium	1	Start sweat truck
			volunteers
10:30 AM	6 UW and 6 MPD begin to report to	Finish area	UW Police, MPD
	field to move runners off field		
10:40 AM	Sweat truck #4 leaves for stadium	MLK at Doty	Joe Brehm
			Start sweat truck
			volunteers
10:45 AM	Post-race band plays early set	Stadium stage	W Club
~11:00	Last runner wave leaves starting line	Starting line	Kope
AM			
11:15 AM	Finish program starts with introductions	Stadium stage	W Club
	and thanks		
	Officials Committee meets to finalize	LAS timing tent	Jim, Duke, Doreen
	results for Top 3 M & W finishers,		Ryan and Catherine
	wheelchair winner		from LAS as needed
11:30 AM	Starting/square area trash pick-up	MLK and square	UW Physical Plant
11:35 AM	UW Band introduced and plays	Stadium stage	W Club
11:45 AM	Finish program resumesthanks to	Stadium stage	W Club
	sponsors, Fun & Fitness teams, Top 3 M		
	& W finishers, wheelchair winner		
12:00 PM	Post-race band plays	Stadium stage	W Club
12:30 PM	Run and walk courses close for street	Run and walk	Course marshals and
	use, those continuing directed to	courses	MPD
	sidewalks		
12:45 PM	Beer service stops	Stadium	W Club
		concessions	
1:00 PM	Show ends, stadium is cleared	Stadium	W Club
			UW Athletics

## Raceday Meters to be Bagged

Outside lane of entire square.....Main, Pinckney, Mifflin, Carroll

100 block of Martin Luther King Junior Boulevard (both sides)

100 block of East Washington Avenue (both sides)

100 block of Wisconsin Avenue (all inbound and all outbound)

100 block of West Washington Avenue (both sides)

10 block and 100 block of North Henry Street (southbound lane)

100 – 700 block of Langdon Street (westbound lane)

1400 block of Monroe Street (north side only)

Provided by Todd Nelson, UW Athletics...forwarded to Kelli Lamberty, 2/20/13, should be incorporated in Street Use Permit Application in the future.

Information you were looking for in regards to Crazylegs for street use permit and additional items for your information:

- Email sent out to neighborhoods via neighborhood email group (same as for UW Football games). This list includes local residents, alders, neighborhood representatives, etc. Michelle provides me with any details she'd like to get out and I then send an email out a few days before the event takes place. See attached for what was sent last year.
- UW Athletics sends out an event alert to our mailing group (same as for all events). Listed below is the language we include in our street use permit for UW Football games. In addition to personnel listed below there are a number of other people on this list. This is standard practice for all university groups hosting special events throughout campus:

#### 7) EVENT-ALERT SYSTEM

UW shall use an event-alert system whereby it will inform, via email, pertinent staff for the UW, City of Madison, and Madison Metro information related to concerts and other special events. Information shall include capacity attendance, projected attendance, starting and ending times, and other information which may be relevant.

Attachment 3 is the current list of email recipients for the event-alert.

#### **ATTACHMENT #3**

EMAIL LIST for EVENT-ALERT ((Revised August 2012)

#### **CITY OF MADISON**

Mark Winter mwinter@cityofmadison.com **Brian Smith** bsmith@cityofmadison.com Kelli Lamberty klamberty@cityofmadison.com Bill Putnam bputnam@cityofmadison.com Tom Woznick twoznick@cityofmadison.com Capt. Carl Gloede cgloede@cityofmadison.com Lt. Dave McCaw dmccaw@cityofmadison.com Stefanie Niesen sniesen@cityofmadison.com Ron Schwenn rschwenn@cityofmadison.com Jerry McMullen imcmullen@cityofmadison.com Drew Beck dbeck@cityofmadison.com Katie Sellner ksellner@cityofmadison.com

#### **UW TRANSPORTATION SERVICES**

L. Kim Henderson

Ihenderson@fpm.wisc.edu

Patrick Kass

pkass@fpm.wisc.edu

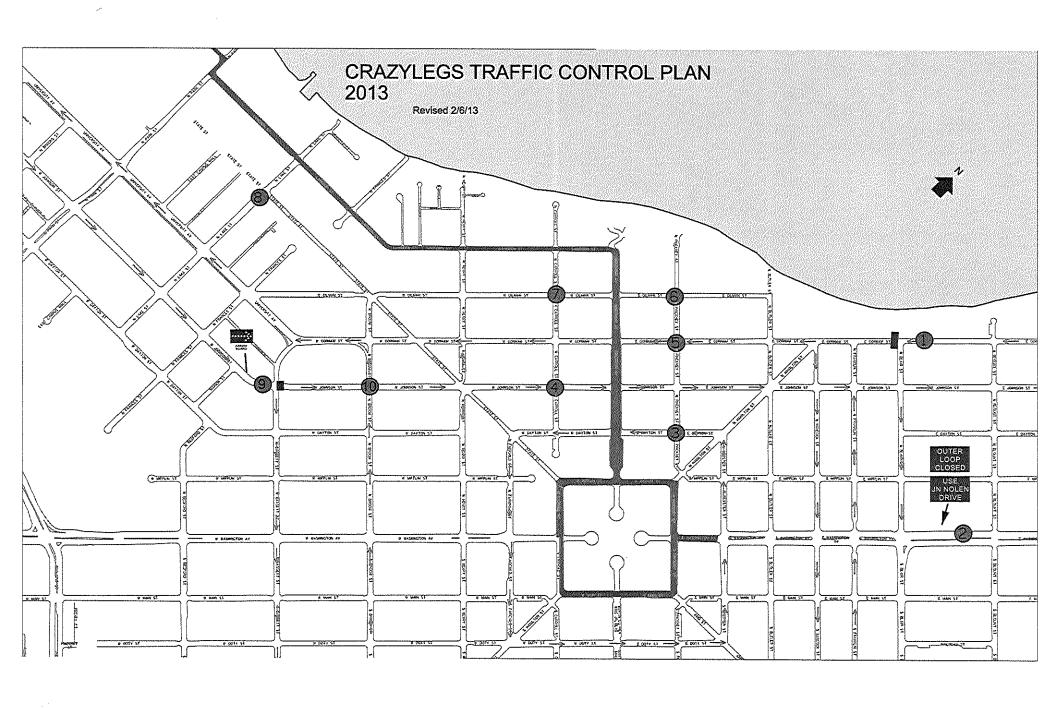
#### UNIVERSITY OF WISCONSIN

Todd Nelson <u>tmn@athletics.wisc.edu</u>
Lt. Jason Whitney <u>jwwhitney@wisc.edu</u>
Chief Brian Bridges <u>bbridges@wisc.edu</u>

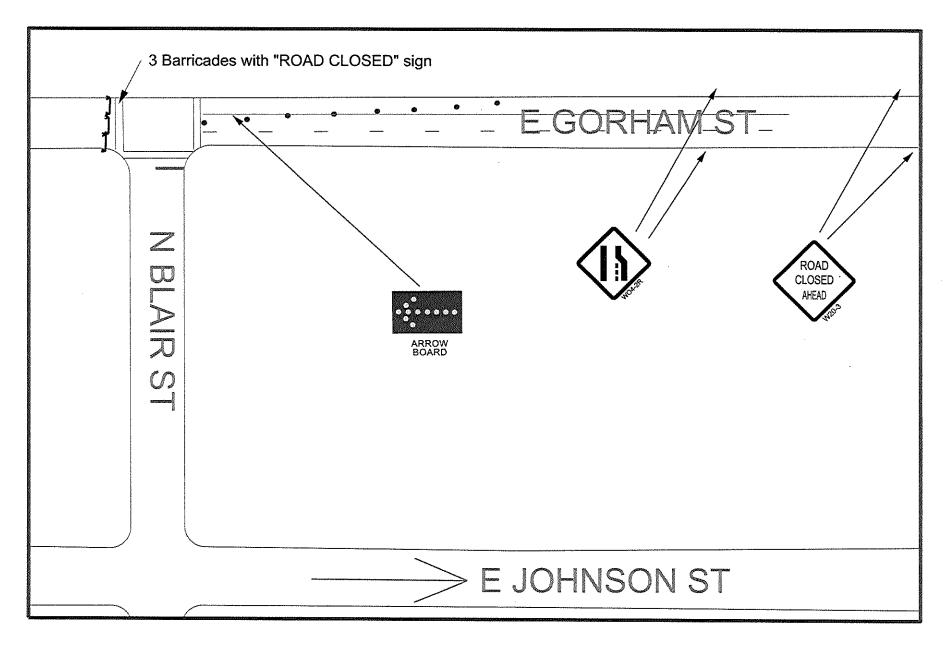
- We flyer cars parked on Breese Terrace and surrounding streets (just like we do for UW Football games) to let people know about restricted parking for the event. We should be able to get a copy of this flyer from Glenn Betts. I've attached a sample that we use for UW Football games and it should be very similar to what is used for Crazylegs.
- The attached map is what we have received from the City of Madison / MPD (Lt Dave McGaw). I've attached an email for you that went out last year with a little bit of history. I'm assuming this map can be produced again by the same people. Daron and I will work on adding a few things to the map (emergency shelters, etc.) and bring to the next meeting. Then, hoping our additions/changes can be incorporated into an updated map for all of us to use.
- For medical, we have a doctor in SOC at Camp Randall that is in communication with all paramedics and nurses both inside Camp Randall and on the run/walk routes. Doctor also has a phone line available for direct communication with the 911 dispatch center. We have 4 nurses and 6 paramedics working inside Camp Randall. We also have 10+ paramedics (on bikes) patrolling the run/walk courses. An ambulance is on site at Station 4 (Monroe Street) for use as needed.
- We utilize the attached call roster for communication between key players as needed. We also added the emergency shelter in place map to the back of this roster for use as needed.

#### Todd

Todd Nelson
Assistant AD for Event Operations
University of Wisconsin
601 West Dayton Street
Madison, WI 53715
608-265-4133
tmn@athletics.wisc.edu
www.UWBadgers.com

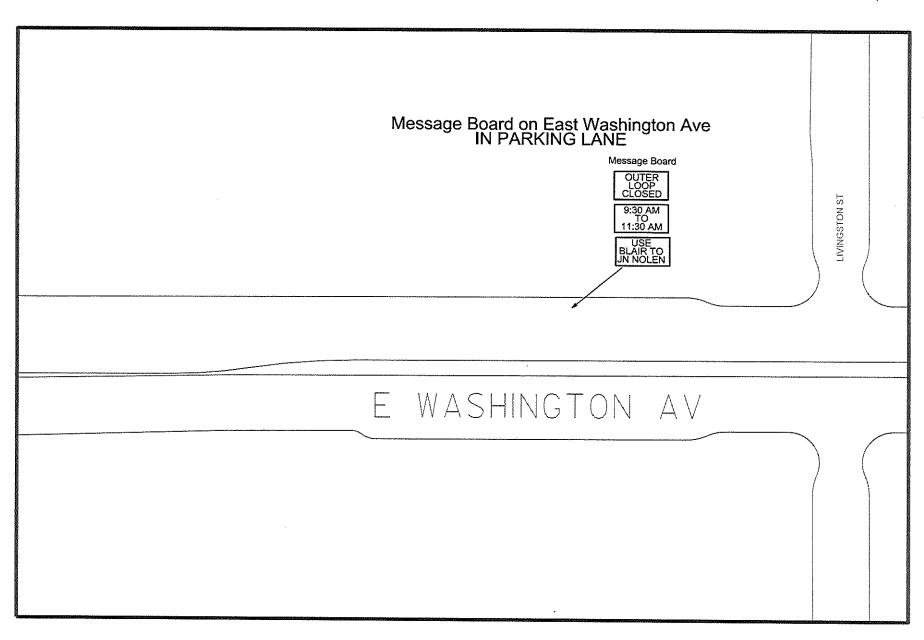






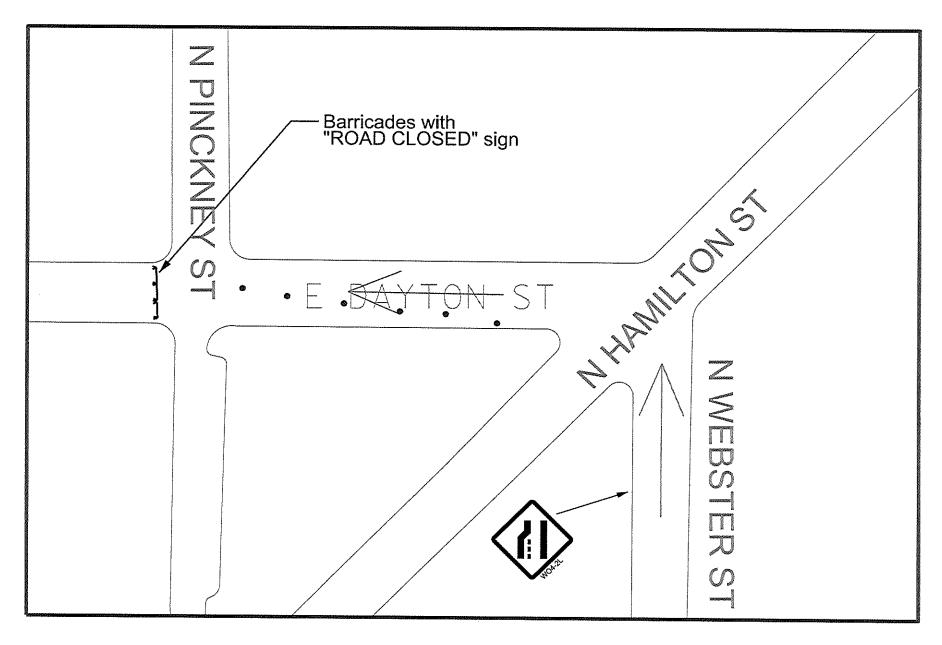
Barricades - 3





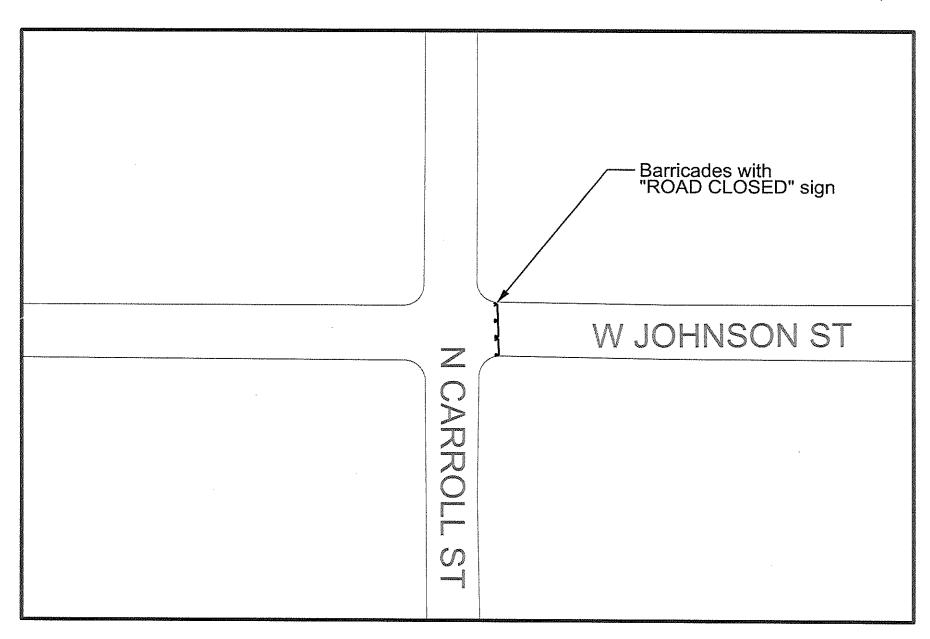
Barricades - 0



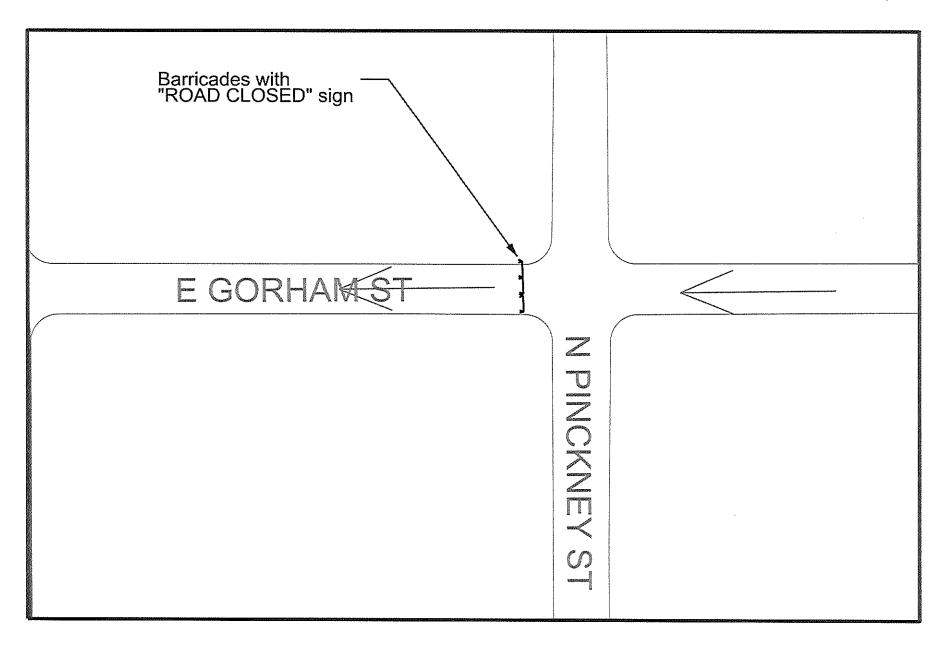


Barricades - 0

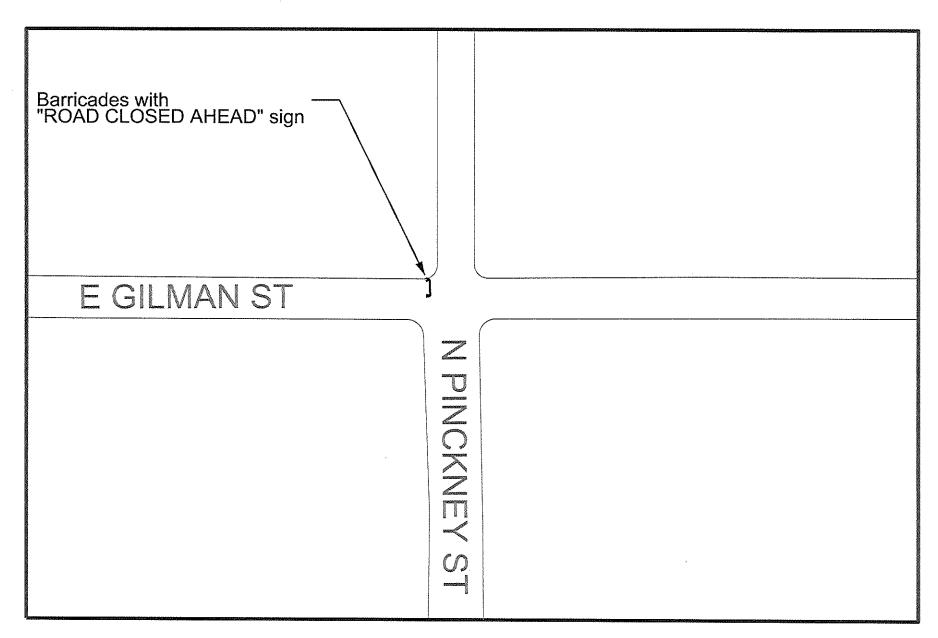




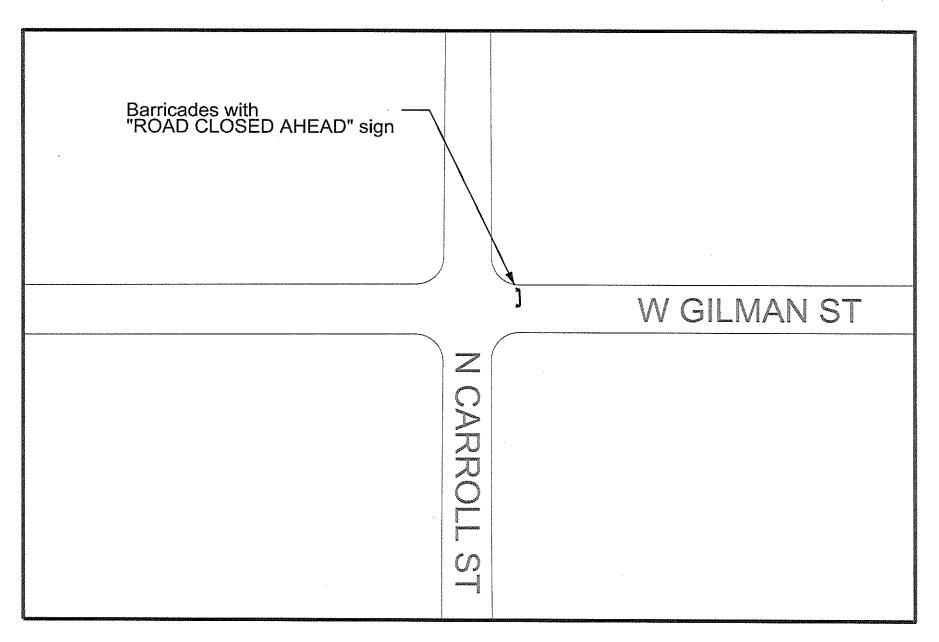




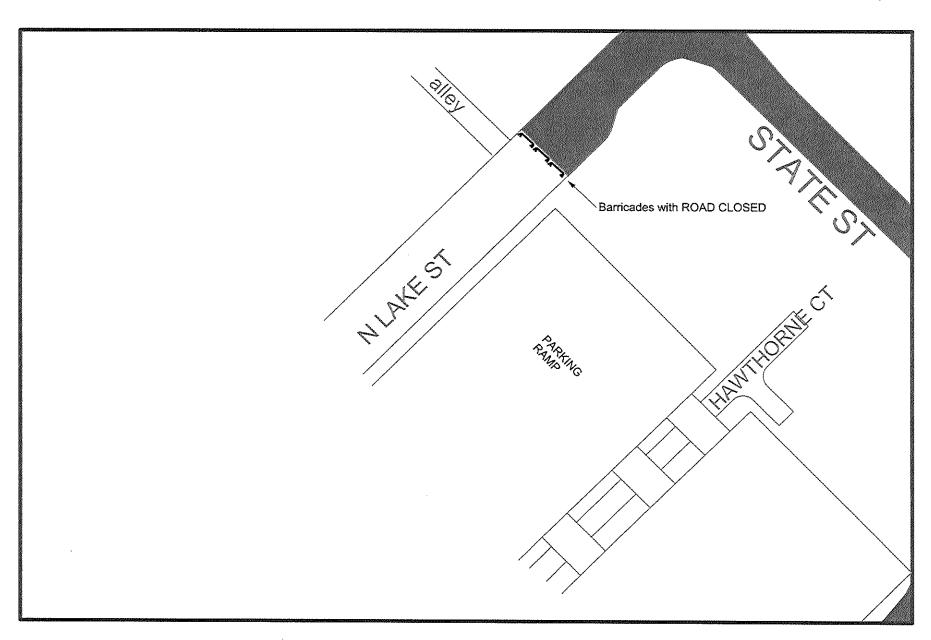




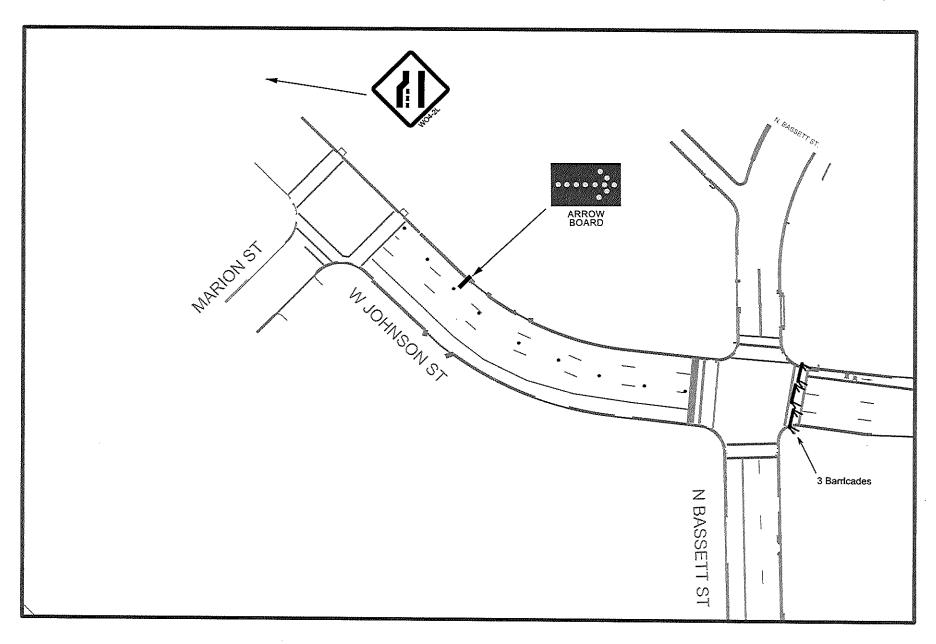






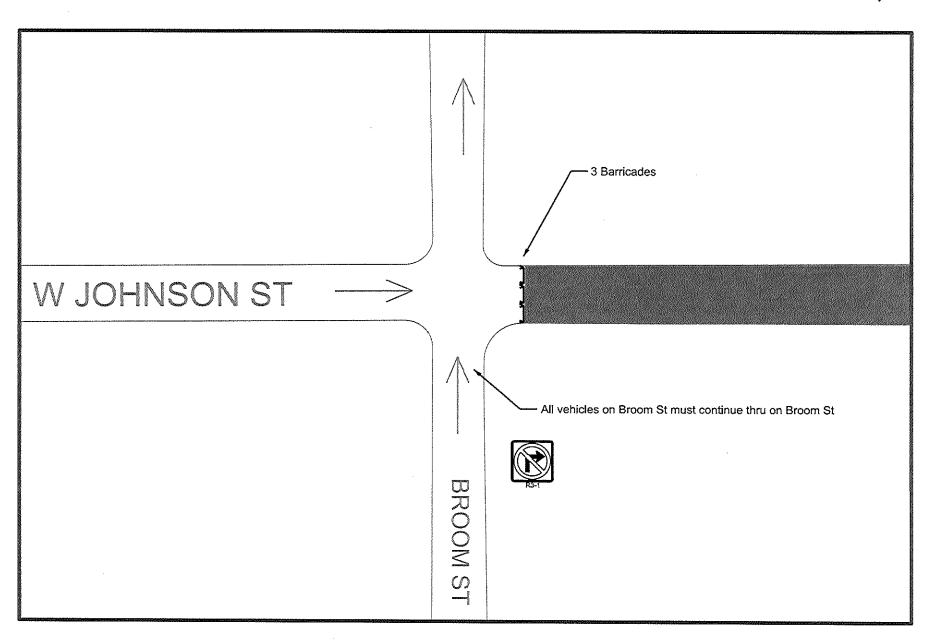






Barricades - 3





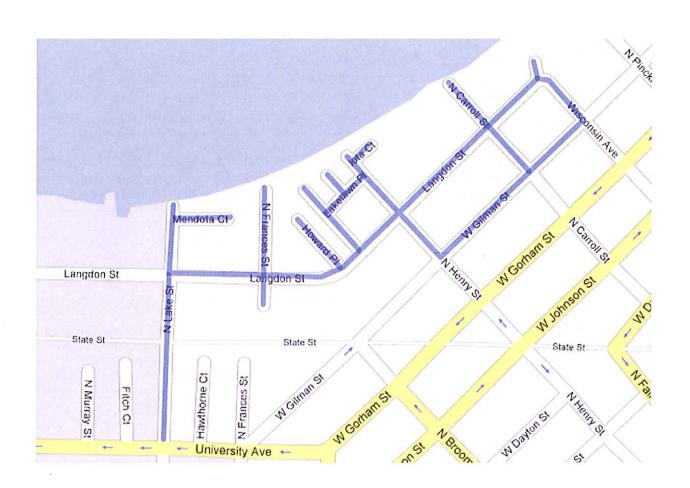
## **BREESE TERRACE NEIGHBORHOOD**

(250 copies of notice)



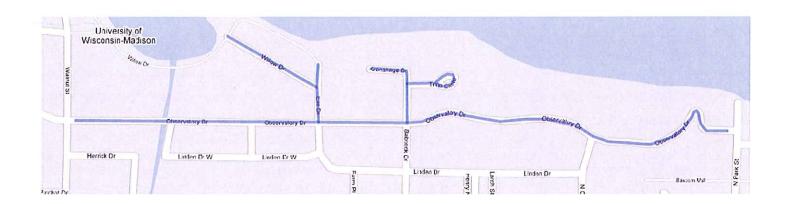
### **LANGDON STREET NEIGHBORHOOD**

(250 copies of notice)



### **OBSERVATORY DRIVE AREA NEIGHBORHOOD**

(125 copies of notice)



### **WISCONSIN AVENUE AREA NEIGHBORHOOD**

## (450 copies of notice)



### **NEIGHBORHOOD NOTICE**

Please note that the annual **Crazylegs Run/Walk** will take place on **Saturday, April 27**<sup>th</sup>!

Observatory Drive will closed between 10:00 AM to approximately 11:15 AM. Streets that will be affected by the closure include Babcock Drive, Tripp Circle, Kronshage Drive, Elm Drive, and Willow Drive.

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Langdon Street will be closed between 9:45 AM and approximately 11:00 AM. Streets affected by the closure include the following:

- North Carroll Street
- Iota Court
- Lakelawn Place (East and West)
- Howard Place
- North Frances Street
- Mendota Court
- North Lake Street

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- Dayton Street (East and West)
- Johnson Street (East and West)
- Gorham Street (East and West)
- Gilman Street (East and West)
- North Carroll Street
- North Henry Street

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