121-127 W. Gilman Project Visual Impact

Data used for these calculations include City of Madison Assessor records, aerial photographs, visual inspection walking the neighborhoods, and information on Brownhouse documents, "121, 123, 127 West Gilman Submittal 112413".

| VRA Address | | tories | Built | Length | Width | Stories | Living sf: | Visible CF (see above) |
|-------------|-------------|--------|-------|--------|-------|---------|------------|------------------------|
| 408 | Carroll, N. | 2 | 1878 | | | 2 | 2,582 | 25,820 |
| 412 | Carroll, N. | 2 | 1918 | | | 2 | 2,314 | 23,140 |
| 416-418 | Carroll, N. | 2.5 | 1914 | 85 | 45 | 2.5 | | 95,625 |
| 420 | Carroll, N. | 2.5 | 1871 | | | 2.5 | 2,741 | 27,410 |
| 504 | Carroll, N. | 2.5 | 1915 | | | 2.5 | 3,534 | 35,340 |
| 510 | Carroll, N. | 2 | 1858 | | | 2 | 3,304 | 33,040 |
| 109 | Gilman, W. | 3.5 | 1912 | | | 3.5 | 5,880 | 58,800 |
| 110 | Gilman, W. | 2 | 1915 | | | 2 | 4,203 | 42,030 |
| 114 | Gilman, W. | 3 | 1856 | 65 | 55 | 3 | | 107,250 |
| 124 | Gilman, W. | 2 | 1874 | | | 2 | 2,294 | 22,940 |
| 128 | Gilman, W. | 2 | 1884 | | | 2 | 4,527 | 45,270 |
| 131 | Gilman, W. | 2 | 1897 | | | 2 | 2,260 | 22,600 |
| 134 | Gilman, W. | 3 | 1883 | | | 3 | 6,110 | 61,100 |
| 135 | Gilman, W. | 2 | 1882 | | | 2 | 2,873 | 28,730 |
| 137 | Gilman, W. | 2.5 | 1906 | | | 2.5 | 3,550 | 35,500 |
| 140 | Gilman, W. | 2.5 | 1896 | 85 | 40 | 2.5 | | 85,000 |
| 141 | Gilman, W. | 3 | 1913 | 75 | 40 | 3 | | 90,000 |
| 114-116 | Gorham, W | 2 | 1853 | | | 2 | 2,896 | 28,960 |
| 120 | Gorham, W | 2.5 | 1885 | 70 | 42 | 2.5 | | 73,500 |
| 134 | Gorham, W | / 3 | 1897 | 60 | 35 | 3 | | 63,000 |
| 138 | Gorham, W | 2.5 | 1897 | 50 | 40 | 2.5 | | 50,000 |

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| Quantity of Buildings: | 21 | | |
|---|----------------------|--|--|
| Total Above Grade Volume All Buildings: | 1,055,055 Cubic Feet | | |
| Average of Above Grade Volume: | 50,241 Cubic Feet | | |
| Average # of Stories: | 2.43 | | |
| Smallest Above Grade Volume: | 22,600 Cubic Feet | | |
| Largest of Above Grade Volume: | 107,250 Cubic Feet | | |

Visible Volume Smallest New Building: 267,425 Cubic Feet (from Drawings) Visible Volume of All New Building: 802,274 Cubic Feet (from Drawings) Total Volume of Project w/Parking @16': 1,113,135 Cubic Feet (from Drawings)

CONCLUSIONS - Proposed Construction Compared to VRA:

<u>The above grade volume of 1 of 3 towers would be</u> <u>12</u> times that of the smallest building in the existing VRA <u>The above grade volume of 1 of 3 towers would be</u> <u>2.5</u> times that of the largest building in the existing VRA <u>The above grade volume of 1 of 3 towers would be</u> <u>5.3</u> times that of the average of buildings in the existing VRA <u>The height of each tower would be</u> <u>2.1</u> times that of the average of buildings in the existing VRA

The above grade volume of all 3 towers would be <u>41</u> times that of the smallest building in the existing VRA The above grade volume of all 3 towers would be <u>7.5</u> times that of the largest building in the existing VRA The above grade volume of all 3 towers would be <u>16</u> times that of the average of buildings in the existing VRA

One of the three new towers would have 5.3 times the volume of the average of other buildings the VRA.

All three of the new towers would have 16 times the volume of the average of other buildings in the VRA.