

This chart takes the license definitions proposed by the alcohol license and business development staff report and re-interprets them to function as land use regulations.

- The first column contains the existing definitions in the zoning code, and any proposed changes or new definitions needed to accomplish the recommendations made by the alcohol license and business development staff report.
- The second column indicates which category from the alcohol beverage license definitions chart would correspond to the defined land use in the zoning code.
- The third column includes notes or questions for policy discussion.
- The fourth column proposes new supplemental regulations for the land use.
- The final column presents a discussion point on whether the use should be a permitted use or a conditional use, and in what districts it should be either, or prohibited.

Existing definitions in MGO 28.211:	Category from Alcohol Beverage License Definitions Chart	Notes/ Questions for Policy Discussion	New Supplemental Regulations	P/C?
<u>Brewery</u> . A facility used for the manufacture of fermented malt beverages or a fermented malt beverage manufacturer with a mechanized bottling capability.				
<u>Brewpub</u> . An establishment which manufactures up to five thousand (5,000) barrels of fermented malt beverages per year on premises for either consumption on premises, or off premises in hand-capped or sealed containers in quantities up to one-half barrel or 15-1/2 gallons sold directly to	-Brew pub			

the consumer. May include food sales.				
<u>Distillery/Winery</u> . A facility that produces, by distillation, spirits for consumption, the sale and distribution of which are regulated by law.				
<u>Recreation, Indoor</u> . A facility for the indoor conduct, viewing, or participation in recreational activities. This term includes, but is not limited to, an indoor driving range, volleyball court, tennis court, bowling alley, ice or roller skating rink, swimming pool, billiard hall, or basketball court.	- Bowling Center -Movie Theater -Sporting Center -Billiard Hall -Arcade			
<u>Restaurant</u> . A commercial establishment open to the public where food and beverages are prepared, served, and consumed and where food sales constitute the majority of gross sales. Does not include sales of fermented malt beverages or intoxicating liquor.		In the zoning code, "restaurant" does not serve any alcohol		
<u>Restaurant-Tavern</u> . Any establishment in which meals are provided and fermented malt beverages or intoxicating liquors are sold for consumption upon the premises, where meals account for over fifty percent (50%) of the gross receipts.	- Restaurant, standard -Coffee Bar -Fast Food -Brunch -Lunch/dinner -Dinner only		-maximum capacity not to exceed number of available seats, plus staff, plus reasonable number of people waiting for seats, as determined by BI -p/c depending on hours of operation. If stays open past midnight = C -No entertainment license	P/C

<u>Recreation, Outdoor.</u> A facility for outdoor conduct, viewing, or participation in recreational activities, which may include one or more structures. This term includes but is not limited to a golf facility, tennis, basketball or volleyball court, soccer, baseball or football field, sporting club, amusement park, miniature golf course, swimming pool, or water park, <u>an outdoor stage, band shell, or amphitheater.</u>				
<u>Tavern.</u> An establishment serving fermented malt beverages or intoxicating liquors primarily for consumption on the premises and where food or packaged alcoholic beverages may be served or sold only as accessory to the primary use.	-wine/beer bar -cocktail lounge -standard	-none in SSOD?	-No entertainment license	P
<u>Theater, Assembly Hall.</u> A facility for presenting motion pictures or live performances for patrons <u>that provides fixed or designated seating.</u> This term includes an outdoor stage, band shell, or amphitheater but does not include an adult entertainment establishment.	-movie theater -live performance -comedy club	-Currently the zoning code does not care if alcohol is sold here - may or may not have entertainment		P

		license		
<u>Food and Related Goods Sales.</u> An establishment required to be licensed under Wis. Stats. § 97.30, and all other commercial enterprises, fixed or mobile, where food is processed or sold or offered for sale at retail. It includes retail grocery stores, meat markets, poultry markets, fish markets, delicatessens, bakeries, candy stores, catering establishments, ice cream shops, cheese stores, convenience marts, milk cases, spice and herb shops, temporary retail food establishments and all other establishments where food is processed or sold or offered for sale at retail.	-grocery -convenience -gift shop			
Liquor store- not defined, but in the use tables. Possible definition: if liquor (find state language) is sold, then it's a liquor store. Exception for grocery store	-full service -convenience -gift shop	-none in SSOD? - require distance separation?		
NEW DEFINITIONS NEEDED				
Beer/Wine store?				
Restaurant-Nightclub (or could be called Restaurant-Live Performance Venue)		-capacity allowed to change after 9p? - food must be	-food shall be served -has entertainment license	C?

		served <u>at all hours</u> ?		
Live Performance Venue (Includes Nightclub, Orpheum, anywhere they don't have seats for almost all guests)	-Nightclub	C in SSOD, P elsewhere?	- may have dance floor -may have DJ -Capacity based on 5 sq feet per person, instead of available seats/15 sq ft -has entertainment license	C?