



Entertainment License Application - 18+ / 21+ (Circle One)

Complete application is due at 12 noon two weeks before Alcohol License Review Committee (ALRC) meeting. Applicants must appear before the ALRC.

Prior to your hearing before the ALRC, you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.

- Alderperson _____ can be reached at _____, at the Common Council Office (608-266-4071), or via e-mail at council@cityofmadison.com.
- Neighborhood Association. The name of the neighborhood association representative can be obtained by calling the Department of Planning & Community & Economic Development at 608-266-4635.
- Police Department Central District Captain (Sector 400) can be reached at 261-9694.
- Police Department East District Captain (Sector 600) can be reached at 267-2100.
- Police Department North District Captain (Sector 500) can be reached at 245-3652.
- Police Department West District Captain (Sectors 100-200) can be reached at 243-0503.
- Police Department South District Captain (Sector 300) can be reached at 267-8687.
- The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295
- Orange sign**- You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Corporate/Owner Name AJ Bombers MSN, LLC / Joe Sorge

DBA AJ Bombers Contact Phone Number: 414 213 8900

Address 201 W. Gorham St Madison WI 53703

Current Capacity : 137

Type of live entertainment that will be offered: DJ

Number of security personnel and how they will be used: 3 + Supervisor

2 secure the front entrance, check & scan IDs and issue wristbands. Another guards the side door to prevent unauthorized entrance. Supervisor patrols floor and breaks other positions to patrol.

How you will handle issues regarding control and clearance of the parking lot during hours of operation and at closing time: _____

There is no parking lot.

How you will handle unruly patrons, intoxicated patrons, and physical disturbances: All are
handled individually and verbally. Because we are private
events primarily we're able to use a designated representative
of the group that's holding the event to assist in intervening.

How you will handle patrons presenting fake ID's and/or how you plan to prevent alcohol sales to people under twenty-one (21) years old. If applying for an 18+ Entertainment License, please explain how you will conspicuously identify patrons who are twenty-one (21) years and older and how you plan to supervise underage patrons:

Fake IDs are not permitted. We use an ID Book to
help prevent them from being used. We also video scan
every ID presented throughout the night. Guests that
are not 21 years old are not given the wristband
designation to drink alcohol. Further our security
personnel keeps patrol the floor.

Identify by name individuals who are employed by the establishment in a management capacity:

Zachary Evarold
Tyler Rancoor
Ed Volkema
Joe Sorge

Read carefully before signing. Upon penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

Subscribed and Sworn to Before Me:

This 30th date of Oct, 2013

[Signature]
Notary Public

My Commission expires 6/26/16

[Signature]
Officer/member/manager/partner/individual

Officer/member/manager/partner/individual

Application to be considered at the _____ ALRC meeting and the _____ Council meeting.
License Number LICENT-2013 - 00941 Legistar # _____
Routed: City Zoning Building Inspection Madison Police Sector _____ Alder _____ (District _____)