

PLANNING DIVISION STAFF REPORT

October 14, 2013

PREPARED FOR THE LANDMARKS COMMISSION



Application Type: DEMOLITION REPORT

Legistar File ID # [28640](#)

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Summary

149 E Wilson

Commercial building. Constructed in 1916, largely altered 1978.



Google street view image



Google street view image

Applicant: Lance McGrath, McGrath Property Group

Applicant's Comments: None

Staff findings: This building was originally constructed as the Overland Madison Co. Commercial Building in 1916 as designed by James R. Law. It was constructed in brick and reinforced concrete to be a fireproof building. Overland Madison sold and serviced autos, including Willys Knights. Soon after it was built, this structure was called "one of the finest and most complete garages in Wisconsin." Autos were displayed on the first floor, offices in the rear, the second floor was the stockroom and the basement was used as a private storage garage. Please review the attached Community Business from May 15, 1918 for a photo and more information.