# City of Madison A.I.

CDBG Committee Presentation, September 12, 2013

# City of Madison Analysis of Impediments to Fair Housing Choice



Madison, WI

#### **TOPICS**

- Fair Housing and the AI
- Study Process
- Demographics
- Conclusions/Findings/Recommendations
- Discussion



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## What is fair housing?

- Fair housing = equal opportunity housing = choices not limited by illegal discrimination
- Impediments to fair housing choice are defined as <u>any</u> actions, omissions, or decisions that restrict, or have the effect of restricting, the availability of housing choices, based on race, color, religion, sex, disability, familial status, or national origin, etc.
- Protected classes established by US, state, county, and local laws

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## What is an AI and why is it needed?

- HUD Entitlement communities required to <u>Affirmatively</u> <u>Further Fair Housing (AFFH)</u>, per Fair Housing Act
- City prepares a Consolidated Plan every 5 years to guide use of HUD funds
- Analysis of Impediments to Fair Housing Choice (AI) is required every 5 years also, to ensure that activities meet the AFFH requirement
- The AI should be an honest appraisal of public and private activities

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#### **Process**

- Data collection and Mapping City, Census, HMDA
- Focus Groups Private sector service providers, City staff
- Resident/Stakeholder survey
- Staff Review
- CDBG Commission Review
- Other Committee Reviews (CDA, EOC, Housing Strategy)
- Council Approval



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## **Demographics**

- Population is diversifying ("Other" and Hispanic growing fastest)
- 7.3% African American (concentrations north and south)
- 7.4% Asian American (concentrations central and west)
- 6.8% Hispanic (concentrations south)
- Incomes lowest north, south, central
- Poverty greatest north and south



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## **Findings - Notable successes**

- Unique and beneficial local protected classes (e.g. receipt of rental assistance)
- Strong network of public and non-profit housing support organizations (City, Tenant Resource Center, Fair Housing Center, etc.)
- Landlords generally well-informed
- Good supply of handicap-accessible units (but too concentrated?)
- Good public transit system\*



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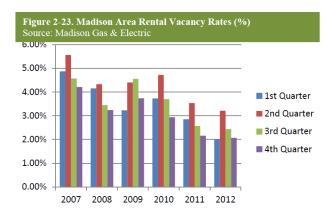
## **Identified Impediments - SUPPLY**

## 1.1 Inadequate Supply of Rental Housing

#### **Based on what?**

Rental Vacancy Data (MG&E) Focus Groups

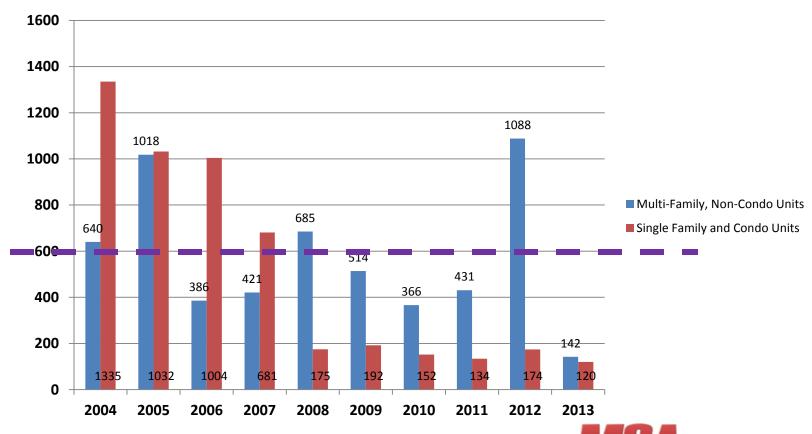
#### **Recommended Actions**



Programs and Policy to restore and maintain 5% vacancy



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## **Identified Impediments - SUPPLY**

1.2 Inadequate Supply of Larger Rental Units

#### **Based on what?**

Focus Groups

#### **Recommended Actions**

Incentives to encourage more 3 and 4-bedroom units



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## **Identified Impediments - AFFORDABILITY**

### 2.1 Inadequate Supply of Affordable Housing

#### **Based on what?**

Focus Groups

Census Data

| Gross Rent as a Percentage of Household Income | Percent      |
|--|--------------|
| Less than 15%                                  | 8.7%         |
| 15.0% to 19.9%                                 | 11.9%        |
| 20% to 24.9%                                   | 11.6%        |
| 25% to 29.9%                                   | 11.1%        |
| 30% to 34.9%                                   | 9.6%         |
| 35% or more                                    | <u>47.1%</u> |

#### **Recommended Actions**

Encourage cohousing and ADUs, resist NIMBYs



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## **Identified Impediments - FINANCIAL**

#### 3.1 Lack of Loans to Minorities

#### **Based on what?**

Home Mortgage Disclosure Act (HMDA) data

#### **Recommended Actions**

| Table 2-32.  Applications by  Race/Ethnicity  Source: 2009 HMDA  Data | Conventional | Percent of City<br>nouseholders |
|---|--------------|---------------------------------|
| White households  | 85.8%        | 84%                             |
| Asian<br>households   | 3.8%         | 6.2%                            |
| Hispanic<br>households  | 1.6%         | 4.4%                            |
| Black<br>households   | 0.5%         | 5.8%                            |

More homebuyer, homeowner and lender education

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## **Identified Impediments - SPATIAL**

4.1 Affordable Housing Projects Directed Toward Low Income Neighborhoods

#### **Based on what?**

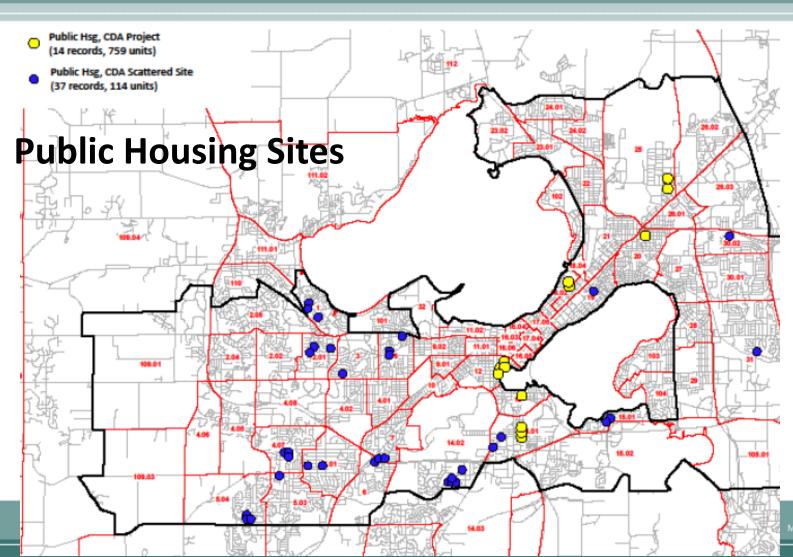
Focus Groups, Maps

#### **Recommended Actions**

Comprehensive Housing Strategy, prioritize neighborhoods, resist NIMBYs



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fore ideas. Better solutions

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## **Identified Impediments - SPATIAL**

4.2 Transit Commuting Times Excessive between some Areas

#### **Based on what?**

Sample of possible commute routes

#### **Recommended Actions**

Express transit service, Transit Oriented Development



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## **Identified Impediments - SPATIAL**

4.3 Poor Grocery Store Access in Some Minority Neighborhoods

#### **Based on what?**

Mapping

#### **Recommended Actions**

Policies to encourage daily grocery access within neighborhoods



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## **Identified Impediments - ADMINISTRATIVE**

5.1 Limited Use of Fair Housing Complaint Procedures

#### **Based on what?**

Focus Groups, Survey, Complaint Data

#### **Recommended Actions**

Market based on ease of process and quick resolutions, optimize website



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## **Identified Impediments - ADMINISTRATIVE**

5.2 Uncertain Implementation Strategy and Responsibility

## **Based on what?**

Focus groups, observation, staff feedback

#### Recommended Actions

Clear roles and responsibilities, agency collaboration



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## **Identified Impediments - ADMINISTRATIVE**

5.2 Zoning Code permits concentration of disabled residents

#### **Based on what?**

Review of zoning code

#### Recommended Actions

Monitor outcomes, consider ordinance amendment



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# **Questions, Discussion**

