- Homelessness
  - o **Demand** 
    - How do we measure demand?
    - Who is homeless in Madison?
      - Age, race, family/single, male/female
      - Sheltered vs unsheltered
    - Why are they homeless (impediments to housing)?
      - Income, mental health, AODA, disability
      - Why sheltered vs unsheltered?
    - Trends
      - Is the population growing?
        - Sheltered vs unsheltered
      - Change is who shelter is serving -> who isn't?
      - Change in duration?
  - Supply
    - What kinds of housing serve this market?
    - Who builds/operates it?
    - Where is it?
    - What has recently been added or is in the pipeline?
  - Finance/Funding
    - How is it funded?
      - National?
        - o Construction/Rehab/Capital?
        - o Operations?
      - Local?
  - o Challenges
    - Does supply meet demand?
    - Can we increase supply?
      - Finance?
      - Operate?
      - Site?
    - Are we adding the right kind of supply?
  - Solutions
    - Local Plans
      - What are we doing in Madison?
      - What is Dane County doing?
    - National Models
      - What are other communities doing?
        - How do they finance it?
        - O How do they fund operations?
        - O What kind of building are building?
    - Next Steps
      - What can Madison do easily?
      - What do we need more information on?
      - What should our goal be?