

# THE BACON, BEER & BBQ FEST



## TO BENEFIT

Run Strong Wisconsin  
Building self esteem & fighting childhood  
obesity through the sport of running

[www.runstrongwisconsin.org](http://www.runstrongwisconsin.org)

## A Celebration of Bacon, Beer & BBQ

### Warner Park

Saturday  
June 28, 2014  
11am-4pm

or

Saturday  
July 5, 2014  
11am-4pm

Opposite weekend of  
Rhythm & Booms

[www.bbbfest.com](http://www.bbbfest.com)

[info@bbbfest.com](mailto:info@bbbfest.com)

608-243-9593

# Detailed Event & Shuttle Timeline

## **Monday - Thursday June 23-26, 2014**

00:00 pm - Digger's Hotline will re-mark the event area (will initially be done in 2013)

## **Friday, June 27, 2014**

12:00 pm - Temporary 4' (orange) perimeter fencing is installed

01:00 pm - Tents delivered and Set-Up

02:00 pm - Temporary Power Supply delivered

02:00 pm - Beer Caddy's delivered

03:00 pm - Portable bathrooms are delivered

03:00 pm - Dumpsters are delivered

03:00 pm - Tables are delivered and Set-Up

04:00 pm - BBQ Vendors begin grill set-up

05:00 pm - Misc. remaining set-up

08:00 pm - JBM Overnight Patrol Arrives

## **Saturday, June 28, 2014**

05:00 am - Set-up Event Entrance and Exit Gates

05:00 am - BBQ Vendors start grills (for slow-cook or smoked recipes only)

07:00 am - Volunteer Check-In

08:00 am - Bacon, Beer and BBQ Vendors set-up

08:15 am - Trash receptacles set-up inside the grounds

10:30 am - JBM Patrol Officers Arrive

10:30 am - Medical Staff arrive

10:45 am - Shuttle Buses arrive and once every hour until 4:00

11:00 am - VIP Entrance Opens

12:00 pm - General Admission Entrance Opens

12:30 pm - Announcements and Music (DJ or band) Begin

03:45 pm - Last Call and end of Music

04:00 pm - Event is closed, last shuttles pick-up

04:00 pm - Trash and recycles are collected and placed in dumpsters

04:00 pm - Orange Perimeter fence is removed

04:00 pm - Tables, signage, food, beverage and merchandise or removed

04:30 pm - Volunteers check all grounds and parking lot for trash

## **Sunday, June 29, 2014**

08:00 am - Portable bathrooms are removed

08:00 am - Tents are removed (unless they can be removed on Saturday night)

08:00 am - All remaining items left are removed

# Medical & Safety Plan

## **Ambulance and EMT's**

Ryan Bros. Ambulance will have one ambulance dedicated to the event, the ambulance will be parked in the parking lot near the event entrance.

We will have a 30' x 30' First Aid tent on the grounds which will be staffed by Ryan Bros Ambulance Service and volunteer Nurses. The tent will be located near the two beer tents.

We will have 8 staff members equipped with 2-way radios and 10 JBM Patrol & Security Officers on the premises. The staff and security will monitor the grounds for anyone in need of medical assistance and will be extra vigilant for over-intoxicated attendees.

## **Intoxication Issues**

Our vendors will receive a checklist from us and will be required to sit in on our Event Meeting 1 hour before the event opens. During the meeting, we will discuss our rules on serving and reporting over-intoxicated individuals as well as individuals who become disorderly. We will work closely with JBM Patrol and the Madison Police Department to devise a security plan for the event and will add the final plan when it is complete.

## **Weather Emergencies**

We have a detailed Weather and Emergency Policy on our website in case of inclement weather before the start of the event. We continue monitoring the weather via iPads and cell phones during the event. We use social media to warn attendees of any conditions that may affect the event prior to their arrival.

## **Weather Policy**

The event will go on as planned in most weather conditions. If there is a safety issue with wind, we will make sure that all attendees and vendors remain outside of the tents until the wind subsides. If there is a safety issue with lightning, vendors and attendees will be asked to take shelter in their vehicles or one of the shuttle buses. If there is a safety issue with tornadoes, we will have an immediate evacuation using 4 exits and the event will be cancelled. If there is a safety issue with heat, we will offer free bottled water inside all of the tents and we will make sure our servers offer it to every attendee. Rain, cold and other weather conditions should have no impact on the event.

## **Rain Date**

We will work with the City Of Madison to see if there is a possible rain date option for Sunday.

## **Cabs, Shuttles and Designated Drivers**

We do have a Designated Driver Pass available for the event that allows attendees to drink free water and soda and enjoy all the free food they can eat. We will work with area bars and breweries to offer free shuttle service to and from the event. We will be working with one of the cab companies to offer a discounted roundtrip rate to our attendees.

## **Alder Notification**

This proposal was sent to Larry Palm, the District 12 Alder, for review.

## Recycle Plan

Trash around the event area and nearby parking lot will be picked up and placed in the proper containers. We will either rent trash and recycle dumpsters or have City Of Madison trash receptacles delivered.

Trash will be minimal as participants will only receive a 2oz. Sampling glass and no other cups will be used. There will be plates and utensils used for the food. Bottled water and soda will also be available.

All vendors and sponsors will be required to take their own trash with them, i.e.; boxes used for their products, displays, etc.

## Other Concerns

### Health Department

We will be meeting with the Health Department to make sure we have the event set up correctly and will not have issues with an inspection at the event. Any additional permits required by the Health Department will be available for inspection if needed.

### Madison Mallards

We have been talking with Conor Caloia of the Madison Mallards to make sure that our event does not interfere with the Mallards if there is a home game. Our event will be cleared out of the Warner Park parking lot at 4pm and the Mallards games are in the evening which Conor says will not be an issue.

### Rhythm & Booms

Whether R&B is at Warner Park or at a new location, we want the date of our event to be on the other date opposite R&B (June 28 or July 5, 2014)

### License and Permits

We will be working closely with the Health Department, Kathryn Padorr and Madison Parks to ensure that we have all permits, licenses and other required documents well in advance of the event.

### Retail Vendors

We will have various vendors selling items but no food or beverage will be sold at the event. All attendees will purchase an all-inclusive ticket online. Tickets include:

### VIP Tickets

- Early entrance into the festival
- Commemorative 2oz Sampling Glass
- Custom BBB Fest T-Shirt
- Unlimited samples of beer, food, water and soda

### General Admission Tickets

- Entrance into the festival
- Commemorative 2oz Sampling Glass
- Unlimited samples of beer, food, water and soda

### Designated Driver Tickets

- Entrance into the festival
- Commemorative 2oz Sampling Glass
- Unlimited samples of food, water and soda



# Staging Area @ Warner Park

32 BATHROOMS, 36 PICNIC TABLES, WHEELCHAIR ACCESSIBLE. THERE WILL BE 7 TENTS LARGER THAN 10X10.





Staging Area Close-Up

