

AGENDA # 4

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: July 24, 2013

TITLE: 107 King Street – Amendment to PD Signage Package for “The Kitchen Gallery.” 4th Ald. Dist. (30798)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: July 24, 2013

ID NUMBER:

Members present were: Richard Wagner, Chair; Lauren Cnare, Richard Slayton, Cliff Goodhart, Dawn O’Kroley and Tom DeChant.

SUMMARY:

At its meeting of July 24, 2013, the Urban Design Commission **GRANTED FINAL APPROVAL** of an amendment to a PD signage package located at 107 King Street. Appearing on behalf of the project were Mary Beth Growney Selene and Bridget Growney, both representing Ryan Signs, Inc. Staff noted that this building is allowed one signable area. Growney Selene noted the building was originally designed as a multi-tenant use with the Kitchen Gallery currently in both spaces. They would like a balanced sign package and in lieu of the secondary signage, they will probably put their address. The Landmarks Commission has reviewed this project and they have met the standards for a Certificate of Appropriateness (the signage).

ACTION:

On a motion by Cnare, seconded by O’Kroley, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (5-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 5 and 8.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 107 King Street

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	5
	-	-	-	-	8	-	-	8