Madiana Madiana

PREPARED FOR THE LANDMARKS COMMISSION

Project Address: 240 W Gilman

Application Type: Certificate of Appropriateness for an alteration to a designated landmark

Legistar File ID # 31241

Prepared By: Amy L. Scanlon, Preservation Planner, Planning Division

Summary

Applicant/Property Owner: Jeremy Cynkar

Requested Action/Proposal Summary: The applicant requests that the Landmarks Commission grant a Certificate of Appropriateness for the proposed exterior alteration/installation of exterior sign to the designated landmark, Woman's Building.

Applicable Regulations & Standards: Section 33.19 of the Madison General Ordinances (see below)

Review Required By: Landmarks Commission

Background Information

Parcel Location: The subject site is located at 240 West Gilman.

Relevant Landmarks Ordinance Sections:

33.19(5)(b)4. Upon filing of any application with the Landmarks Commission, the Landmarks Commission shall determine:

 Whether, in the case of a designated landmark or landmark site, the proposed work would detrimentally change, destroy or adversely affect any exterior architectural feature of the improvement upon which said work is to be done; and

Analysis and Conclusion

The proposed sign type (illuminated box) is not compatible with the architectural style of the landmark building. More information regarding the mounting of the sign is needed to understand the possible damage to the historic fabric of the landmark.

Recommendation

Staff believes that the criteria for granting a Certificate of Appropriateness may not be met and recommends that the Landmarks Commission request a different sign type and more information about the mounting of the sign as it relates to possible damage to the wall.