Date:	7 -	.9.	13	

### City of Madison Registration Statement – TIF POLICY REVIEW AD HOC COMMITTEE

Please Print Name 19502 green ridged 194DISON WI 53704 Agenda No. Overview of TIF Please check the appropriate boxes: Oppose changes to policy Support Wish to speak Wish to speak Do not wish to speak Do not wish to speak Available to answer questions Available to answer questions At this meeting are you representing an organization or a person other than yourself: Yes (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.) Name, address and telephone number of each person or organization you are representing: Are you being paid for your representation? Yes Are you appearing as part of your other paid duties for this person or organization? (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.) **Speaking Limits:** Public Hearing......3 minutes

Are you an elected official v governmental body?	who is appearing solely on behalf of	your office or for your municipality or other Yes No
(If you answered "yes" to the this form. If you answered "no	question, <b>STOP.</b> You need not complete o" to the question, go on to the next ques	e the rest of this form, except that you must sign stion.)
If you are being paid for your that:	representation, or if your appearance i	is part of other paid duties, do you understand
1. Before you eng with the City C	gage in lobbying as a lobbyist, you or yo Clerk?	our principal must file an authorization  Yes No
2. Your principal with the City C	is not permitted to authorize you to leck?	obby unless the principal is registered Yes No
period (calenda	al spends or will owe more than \$500 ar quarter), the principal must file expequarters of the calendar year?	for lobbying services in any reporting ense statements with the City Clerk for Yes No
(If you answered "no" to any of the City-	of the last three questions, please call to -County Building, Madison, for more ing	he City Clerk at 266-4601 or go to the Clerk's formation.)
Date	Signature	
	Print Name	

Date: 7/9/13

## City of Madison Registration Statement – TIF POLICY REVIEW AD HOC COMMITTEE

Please Print

		Name	7	MRIZ	TZ	
Agenda No	3	Address	19	راه لار	2005	
			<b></b>	Miriz 10 CHIS	wi	33715
Please check the app	propriate boxes:				r	
	speak vish to speak e to answer questions			Oppose Wish to spea Do not wish Available to	to speak	stions
	you representing an organize o, " <b>STOP;</b> you need not co				☐ Yes wered "yes,"	No go on to the next
Name, address and t	elephone number of each po	erson or organi	zation yo	ou are representi	ng:	
120	Gilson Si IV	MAINISO	W (	<b>T</b>		
	1					
Are you being paid f	or your representation?				Yes	No
	s part of your other paid dut o, " <b>STOP;</b> you need not co				☐ Yes vered "yes,"	No go on to the next
Speaking Limits:	Public Hearing Information Hearing			es :		

Are you an egovernmental	elected official who is appearing solely on behalf of your office or for your municipality or other body?
(If you answe this form. If y	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are beinthat:	ing paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you answer Office at Room	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Date: 2 1/3

### City of Madison Registration Statement – TIF POLICY REVIEW AD HOC COMMITTEE

Please Print Name Address Please check the appropriate boxes: Support Oppose Wish to speak Wish to speak Do not wish to speak Do not wish to speak Available to answer questions Available to answer questions At this meeting are you representing an organization or a person other than yourself: (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.) Name, address and telephone number of each person or organization you are representing: Are you being paid for your representation? Yes □ No Are you appearing as part of your other paid duties for this person or organization? Yes (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.) Speaking Limits: Public Hearing......3 minutes

Information Hearing.......3 minutes
Other Items.......3 minutes

	vernmental body?  Yes I No					
	(If you answered "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)					
If you are being that:	g paid for your representation, or if your appearance is part of other paid duties, do you understand					
	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?					
	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?					
	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?					
	d "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's 103 of the City-County Building, Madison, for more information.)					
Date	Signature					
	Print Name					

Please Print	
Agenda No. TIFpolicy	Name Address  282 Culphy Meadon Cit
Please check the appropriate boxes:	
Support  Wish to speak  Do not wish to speak  Available to answer questions	<ul><li>■ Oppose</li><li>■ Wish to speak</li><li>■ Do not wish to speak</li><li>■ Available to answer questions</li></ul>
At this meeting are you representing an organiza (If you answered "no," <b>STOP</b> ; you need not conquestion.)	ation or a person other than yourself:
Name, address and telephone number of each pe	erson or organization you are representing:
701 e pa wa	sh are st 107
madison w	( 53703 663-6005
Are you being paid for your representation?	☐ Yes ☐ No
Are you appearing as part of your other paid dut (If you answered "no," STOP; you need not conquestion.)	ties for this person or organization?  Yes No mplete the rest of this form. If you answered "yes," go on to the next
Speaking Limits: Public Hearing Information Hearing Other Items	3 minutes

Are you an e governmental	lected official who is appearing solely on behalf of your office or for your municipality or other body?				
(If you answer this form. If yo	(If you answered "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)				
If you are beinthat:	ng paid for your representation, or if your appearance is part of other paid duties, do you understand				
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?				
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?				
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?				
(If you answer Office at Roon	ed "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's a 103 of the City-County Building, Madison, for more information.)				
Date	Signature				
	Print Name				

Date: 2 14

Please Print				. 1/	7 J		
Agenda No. 5		Name Address	60.	ry Te	ter	jegn He I V	_
Please check the appro	opriate boxes:						
☐ Available	sh to speak to answer questions			Oppose  Wish to spea Do not wish Available to	to speak answer ques		
	u representing an organizat " STOP; you need not con				☐ Yes vered "yes,"	No go on to the ne	ext
Name, address and tel	ephone number of each per	son or orgar	nization	you are representing	ng:		
							_
Are you being paid for	r your representation?				Yes	☐ No	
	part of your other paid dution "STOP; you need not com				Yes Yes yered "yes,"	□ No go on to the ne	ext
Speaking Limits:	Public Hearing Information Hearing Other Items	•••••	3 minı	ites			

Are you an egovernmental	elected official who is appearing solely on behalf of your office or for your municipality or other body?  Yes No
	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are beithat:	ing paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's n 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Date:  $\frac{7/9}{3}$ 

<u>Please Print</u>
Agenda No Name
Please check the appropriate boxes:
Support  Wish to speak  Do not wish to speak  Available to answer questions  Oppose  Wish to speak  Do not wish to speak  Available to answer questions
At this meeting are you representing an organization or a person other than yourself: Yes No (If you answered "no," <b>STOP</b> ; you need not complete the rest of this form. If you answered "yes," go on to the nex question.)
Name, address and telephone number of each person or organization you are representing:
RASCW
4801 Forest Run Rel
Madison Wi 58704
Are you being paid for your representation?
Are you appearing as part of your other paid duties for this person or organization?   Yes No (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the nex question.)
Speaking Limits: Public Hearing

	Are you an elected official who is appearing solely on behalf of your office or for your municipality or other governmental body?					
	(If you answered "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)					
If you that:	are beir	ng paid for your representation, or if your appearance is part of other paid duties, do you understand				
	1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk? Yes No				
	2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk? Yes No				
	3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?				
(If you answered "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's Office at Room 103 of the City-County Building, Madison, for more information.)						
Date _	7/	Signature Print Name Phil Solkin				

Date: 1-7-13

<u>Please Print</u>					
Agenda No5		Name Address	JOE BOUL BUS LANDA MADISUN	an Fre WP	
Please check the appr	opriate boxes:				
Support Wish to specific Do not with Available	peak sh to speak to answer questions		Oppose  Wish to specific Do not wish  Available to		tions
	ou representing an organization of the contract of the contrac			☐ Yes swered "yes,"	☐ No go on to the next
Name, address and tel	ephone number of each pe	erson or organizati	on you are represent	ting:	
Are you being paid fo	r your representation?			Yes	No
	part of your other paid dut				No go on to the next
Speaking Limits:	Public Hearing Information Hearing Other Items	3 m	inutes		

Are you an egovernmental	elected official who is appearing solely on behalf of your office or for your municipality or other body?
	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are bei that:	ing paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?  Yes No
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you answer Office at Roon	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Date: 7-9-13

Please Print
Agenda No Name \\ \text{Man Schwatz} \\ Address \( \frac{2}{0} \) \\ Marinette \iff \iff \tau^2 \\
Please check the appropriate boxes:
Support
Are you being paid for your representation?
Are you appearing as part of your other paid duties for this person or organization? Yes No (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.)
Speaking Limits: Public Hearing

Are you an egovernmental	u an elected official who is appearing solely on behalf of your office or for your municipality or other mental body?				
	(If you answered "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)				
If you are beithat:	ing paid for your representation, or if your appearance is part of other paid duties, do you understand				
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?				
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?				
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?				
	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)				
Date Z	Print Name  Signature  Print Name				

Date: 7/9/13

# City of Madison Registration Statement – TIF POLICY REVIEW AD HOC COMMITTEE

Please Print

			1 /	, (	
Agenda No.	20299	Name	1139 Pa	Lozlo (K. (INR M X, Wi 537)	ous Ky
TIF	Review		MADIGO	K, wi 537	ot
Please check the app	ropriate boxes:				
	speak vish to speak e to answer questions		Oppose Wish to spe Do not wish Available to		
	ou representing an organiz o, " <b>STOP;</b> you need not co			Yes wered "yes," go of	
Name, address and to	elephone number of each po	erson or organization	n you are represent	ing:	
Are you being paid for	or your representation?			☐ Yes	No
	s part of your other paid dut o, " STOP; you need not co			Yes 1	No n to the next
Speaking Limits:	Public Hearing Information Hearing	3 mir	nutes		

Are you an e	elected official who is appearing solely on behalf of your office or for your municipality or other body?
(If you answe this form. If yo	ered "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign you answered "no" to the question, go on to the next question.)
If you are beithat:	ing paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you answer Office at Room	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Date: <u>7/9/13</u>

Please Print	
Agenda No. S Name Address	SWARD KUHARSKI
Please check the appropriate boxes:	
Support Wish to speak Do not wish to speak Available to answer questions	Oppose Wish to speak Do not wish to speak Available to answer questions
At this meeting are you representing an organization or a person of (If you answered "no," <b>STOP</b> ; you need not complete the rest of to question.)	
Name, address and telephone number of each person or organization	on you are representing:
Are you being paid for your representation?	☐ Yes ☐ No
Are you appearing as part of your other paid duties for this person of (If you answered "no," <b>STOP</b> ; you need not complete the rest of the question.)	
Speaking Limits: Public Hearing	nutes

Are you an e governmental	elected official who is appearing solely on behalf of your office or for your municipality or other body?
(If you answer this form. If yo	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are being that:	ng paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you answer Office at Room	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Date: 7/4/13

### City of Madison Registration Statement – TIF POLICY REVIEW AD HOC COMMITTEE

Please Print Please check the appropriate boxes: Support Oppose Wish to speak Wish to speak Do not wish to speak Do not wish to speak Available to answer questions Available to answer questions At this meeting are you representing an organization or a person other than yourself: (If you answered "no," STOP; you need not complete the rest of this form. If you answered "yes," go on to the next question.) Name, address and telephone number of each person or organization you are representing: Reatel Madison Chamber Are you being paid for your representation? Are you appearing as part of your other paid duties for this person or organization? (If you answered "no," **STOP**; you need not complete the rest of this form. If you answered "yes," go on to the next question.) **Speaking Limits:** Public Hearing......3 minutes

Are you an e governmental	blected official who is appearing solely on behalf of your office or for your municipality or other body?
	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are bei that:	ng paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you answer Office at Roon	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)
Date	Signature Lellas Print Name ScloRa Newton

Date: _	7-0	1-13	

Please Print				
Agenda No	Name	navshe Run	nnel	
Please check the appropriate boxes:			B	
Support Wish to speak Do not wish to speak Available to answer questions		Oppose Wish to speal Do not wish to Available to	to speak	stions
At this meeting are you representing an organizatio (If you answered "no," <b>STOP</b> ; you need not compaquestion.)				☐ No ' go on to the next
Name, address and telephone number of each person	on or organizatio	on you are representir	ng:	
Are you being paid for your representation?			Yes	☐ No
Are you appearing as part of your other paid duties (If you answered "no," <b>STOP</b> ; you need not complete question.)			☐ Yes ered "yes,"	No go on to the next
Speaking Limits: Public Hearing	3 mi	inutes		

Are you an governmenta	elected official who is appearing solely on behalf of your office or for your municipality or other body?
	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are be that:	ing paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Date: 7-9-13

Please Print					
Agenda No		Name Address	AMES M. S. STOTGLE UNDISON	eichen ton	RO
Please check the appr	opriate boxes:		l		
Support  Wish to s  Do not wi  Available	peak ish to speak to answer questions		Oppose  Wish to spea Do not wish Available to	to speak	tions
	ou representing an organiza			Yes wered "yes,"	☐ No go on to the next
Name, address and tel	lephone number of each pe	erson or organizatio	n you are representi	ng:	
Are you being paid fo	r your representation?			Yes	☐ No
	part of your other paid dut			☐ Yes vered "yes,"	☐ No go on to the next
Speaking Limits:	Public Hearing Information Hearing Other Items	3 mir	nutes		

	ou an e imental	lected official who is appearing solely on behalf of your office or for your municipality or other body?
		red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you that:	are bein	ng paid for your representation, or if your appearance is part of other paid duties, do you understand
	1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
	2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
	3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you Office	answer at Room	ed "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's a 103 of the City-County Building, Madison, for more information.)
Date _	×	Signature
		Print Name

_ 4	
	13
	-7-

Please Print					
Agenda No		Name	Rod Me 1438 N. Mad - W	yer stou,	shton Rd
Please check the app	propriate boxes:				
Support  Wish to Do not very Availab	speak wish to speak le to answer questions		Oppose  Wish to spe Do not wish Available to		stions
	you representing an organiz oo, " <b>STOP;</b> you need not co			☐ Yes swered "yes,'	☐ No " go on to the next
Name, address and t	elephone number of each po	erson or organizati	on you are represent	ing:	
Are you being paid	for your representation?			Yes	☐ No
	s part of your other paid dur o, " <b>STOP;</b> you need not co			☐ Yes wered "yes,"	☐ No ' go on to the next
Speaking Limits:	Public HearingInformation Hearing Other Items	3 m	inutes		

Are you an egovernmental	elected official who is appearing solely on behalf of your office or for your municipality or other body?  Yes No
(If you answer this form. If yo	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are beithat:	ng paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you answer Office at Roon	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Date: 7-9-13

Please Print		/		1	
Agenda No		Name Address	orey po 1438 Madiso	1-600 8-NS n US	err Stoughton
Please check the appr	opriate boxes:				
At this meeting are you (If you answered "no, question.)	peak ish to speak to answer questions ou representing an organiza "STOP; you need not con	nplete the rest of th	er than yourself: is form. If you ans	to speak answer ques Yes wered "yes,"	□No
Are you being paid fo	r your representation?			☐ Yes	☐ No
	part of your other paid duti " <b>STOP;</b> you need not con			☐ Yes wered "yes,"	☐ No go on to the next
Speaking Limits:	Public Hearing Information Hearing Other Items	3 min	utes		

	Are you an elected official who is appearing solely on behalf of your office or for your municipality or other governmental body?  Yes No				
(If you answer this form. If yo	(If you answered "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign this form. If you answered "no" to the question, go on to the next question.)				
If you are being that:	ng paid for your representation, or if your appearance is part of other paid duties, do you understand				
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?				
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?				
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?				
(If you answer Office at Room	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)				
Date	Signature				
	Print Name				

D			
Date:			
Date.			

Please Print			
Agenda No		Name <u>Daye Ba</u> Address <u>770 5. 0</u> <i>Mad1501</i>	Sammor N. W.J.
Please check the appr	ropriate boxes:		
At this meeting are you (If you answered "no question.)	o," <b>STOP;</b> you need not con	Oppose  Wish to specific Do not wish Available to the rest of this form. If you answers or organization you are representation.	h to speak o answer questions  Yes No swered "yes," go on to the next
Are you appearing as		es for this person or organization?  splete the rest of this form. If you ans	
question.)  Speaking Limits:	Public HearingInformation Hearing	3 minutes	
	Other Items		

Are you an ogovernmental	elected official who is appearing solely on behalf of your office or for your municipality or other body?
(If you answe this form. If y	red "yes" to the question, <b>STOP.</b> You need not complete the rest of this form, except that you must sign ou answered "no" to the question, go on to the next question.)
If you are be that:	ing paid for your representation, or if your appearance is part of other paid duties, do you understand
1.	Before you engage in lobbying as a lobbyist, you or your principal must file an authorization with the City Clerk?
2.	Your principal is not permitted to authorize you to lobby unless the principal is registered with the City Clerk?
3.	If your principal spends or will owe more than \$500 for lobbying services in any reporting period (calendar quarter), the principal must file expense statements with the City Clerk for the remaining quarters of the calendar year?
(If you answei Office at Roor	red "no" to any of the last three questions, please call the City Clerk at 266-4601 or go to the Clerk's in 103 of the City-County Building, Madison, for more information.)
Date	Signature
	Print Name

Joe Boucher testimony before the Madison City Council's TIF Subcommittee.

I am currently the Chair of the City of Madison's Economic Development Committee having been elected for this role 2 years ago after having joined the committee in 2008.

I moved to Madison in the fall of 1974 to attend graduate school and did not leave. My wife and I have been City home owners since June 1978. I have a JD from the UW in 1977, an MBA in finance from the UW in 1978, and was licensed as a Wisconsin CPA in 1982.

In my private business life I am a founding partner of the Madison business law firm of Neider & Boucher. In my private practice we work extensively on financing-debt and equity.

I also a Senior Lecturer teaching business law at the UW Madison School of Business since 1980.

My personal mission as a member of the EDC is to promote the City's responsible growth to enable its continuing to prosperity.

The EDC undertook the task of reviewing the City's TIF policy which had most recently been updated in 2008. We formed a subcommittee which had many public meetings. We prepared a report which was considered and approved by the whole EDC committee on February 20, 2013. A copy of that report is attached to this memo.

That report modifies the existing TIF policy in several key ways.

#### They are:

- 1. Modify the process to expedite the decision making to get to a quicker result for all parties.
- 2. Enhance the creation of new TIDs to facilitate a new project when it does not fall within an existing TID.
- 3. Recommend that the EDC staff project budgetary funding pipeline projects.
- 4. Recommend preparing a map of Targeted Development Areas (TDAs) to encourage development in these areas.
- 5. Monitor annually the state of TIF funding by updating the report of September 2012 prepared by the City's Economic Development Department listing the statistics of TIF in Madison.
- 6. Acknowledge that each project must meet the "But For" test to proceed. That is, TIF financing is not available unless the project will not proceed

- "But For" the use of TIF. But at the same time the financial net worth of the developer/originator of the project is not relevant in determining this matter.
- 7. The developer/originator is not required to personally guaranty the project but there must be a guaranty to the extent of the increment.
- 8. Encourage the review of all of the different forms of City funding TIF loans including pay as you go.

These suggested changes are needed because the City has fallen behind its neighbors and other municipalities in TIF use. The reason appears to be that the City's current TIF policies are overly restrictive. So projects that might be built in Madison move to adjacent municipalities. Dane County benefits but the City does not directly do so.

Evidence of this is highlighted the September 19, 2012 Department of Planning & Community & Economic Development Report. Copy Attached.

#### Note:

- 1. Slide 2 The City's share of equalized assessed value is down since 1975 from 52% to 43%.
- 2. Slide 3 The City's share of Commercial assessed value is down from 1975 from 71% to 43%
- 3. Slide 4 The City's share of Manufacturing assessed value is down from 1975 from 61% to 33%.
- 4. Slide 5 shows that the decline is not caused by appreciation of other areas relative to the City.
- 5. Slide 6 shows that the reason is that the City has less net new construction.
- 6. Slide 12 shows that the City must have more projects to grow to keep up as its beginning base is much higher.
- 7. Slide 16 shows that the City's relative us of TIF has declined.
- 8. Slide 20 shows the City's current TIF policy has been successful by some measures.

The EDC seeing these statistics and trends made the suggestions above to enhance the City's competitiveness and flexibility in TIF.

The EDC knows full well that not all projects will or can be built within its jurisdiction but wishes to maintain its ability to compete. In the end, if the City can compete with other municipalities the City will get its fair share of the projects. The key is a competitive and flexible TIF policy.