APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

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	DATE SUBMITTED: 5-39-13 UDC MEETING DATE: 6-19-13	Action Requested Informational Presentation Vinitial Approval and/or Recommendation Final Approval and/or Recommendation
	PROJECT ADDRESS: 4916 East	Broadway
,	ALDERMANIC DISTRICT:	

Planned Community Development (PCD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Residential Development (PRD) New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required) set as a fee) School, Public Building or Space (Fee may be required) New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 4 Sq. Ft. Planned Commercial Site (See Section B for:) New Construction or Exterior Remodeling in C4 District (Fee required) (See Section C for:) R.P.S.M. Parking Variance (Fee required) (See Section D for:)	PROJ	ECT ADDRESS: 4916 East Broadway	<u> </u>
Tason (ally Scattery Collocation Contact Person: Tason Ta	Z ALDI	ERMANIC DISTRICT:	
E-mail address: Gett C facility Sateway. Com TYPE OF PROJECT: (See Section A for:) Planned Unit Development (PUD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Community Development (PCD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Residential Development (PRD) New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required) New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 4 Sq. Ft. Planned Commercial Site (See Section B for:) New Construction or Exterior Remodeling in C4 District (Fee required) (See Section C for:) R.P.S.M. Parking Variance (Fee required) (See Section D for:)	SE PRE	ER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNALLY ASON POLLY ACT PERSON: Address: 4920 Tilangle Street	WUTING
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(See Section C for:) R.P.S.M. Parking Variance (Fee required) (See Section D for:)	(See S		
R.P.S.M. Parking Variance (Fee required) (See Section D for:)		New Construction or Exterior Remodeling in C4 District (Fee required)
	(See S		
Street Graphics Variance* (Fee required)	(See S	Comprehensive Design Review* (Fee required)	

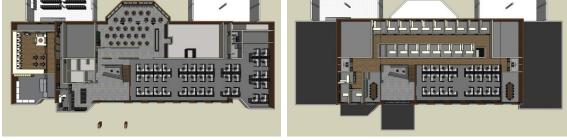
Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

^{*}Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)



Driving the Design and Occupancy of Today's Data Center





4916 E Broadway Madison, WI 53719 Facility Gateway Corporation

Contact Info:

Tyler Marks, CEO, (608) 512-8906, tmarks@facilitygateway.com

Jason Perry, COO, (608)-512-8354, jperry@facilitygateway.com



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Planning and Community & Economic Dev. Dept. 215 Martin Luther King Jr Blvd Ste LL-100 PO Box 2985 Madison WI 53701-2985 April 30, 2013

Facility Gateway Campus Project,

Facility Gateway is excited to re-develop the Madison, WI property at 4916 E Broadway into an attractive useful location. The anchor first use is to provide a Corporate Headquarters for Facility Gateway Corporation currently located in McFarland WI which requires more growth space, and has outgrown current facilities. Second use is to promote Facility Gateway Data Center product by expanding the current facilities to accommodate 4 phases of data center projects. A data center development in Madison area is a regional type opportunity as well as a national one.

FGC serves the Fortune 1000 company data center market. Currently FGC serves the national data center market with its Data Center Real Estate, Critical Facility Services, and Critical Equipment Services.

It is our intention to establish a "campus" feel to the site for both Facility Gateway personnel and the data center infrastructure clients. The former hotel property at 4916 E Broadway represents an accommodative layout for an open garden, cafeteria, and open expansion options for future growth.

Facility Gateway Corporation wishes to establish an architecturally attractive facade utilizing the existing infrastructure of the former hotel building. An attractive, clean, modern working environment is important to leadership at FGC. An attractive façade outward facing to the highway is important to establish a Technology Futuristic impression.

Included is a "Use" schedule and general description of improvements.



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Use Schedule

Use of 12.421 acres at 4916 E Broadway on Madison's Beltline.

Phase 1: 2013

Facility Gateway Corporate Headquarters

- Accommodate FGC Corporate growth for next decade with modern designed IT centric facilities.
- Open growth plan to accommodate growth to up to 200 people.
- Create 15,000/sf open office space
- Utilize existing infrastructure
- Create IT centric Facility
- Resurfacing parking lot
- Plant new trees in existing landscape bunkers
- Paint new lines on the parking lot
- Cedar fencing around phase one electrical and mechanical equipment (west side of the west wing)
- New code compliant sign close to the building entrance
- Removal of the old sign on the south side of the lot, closest to beltline
- Add sculpture to the southeast corner of the lot, viewable by the belt line
- Rework exterior of south end of building
- Rework exterior of west end of building

Combined Infrastructure

- Open garden campus
- Cafeteria area, open concept, vendors, Starbucks

Phase 2: 2015-16

- Facility Gateway Plus One IT Data Center
- Associated parking, office, engineering space, shared garden
- Replace parking lot with new asphalt
- Square the parking lot to the building adding green space on the south lot line
- Add architectural accent to the front building entry way (steel beam construction)
- Move sign to the south side of parking lot to be closer and viewable by the belt line (requires the parking lot to be straightened to add additional green space for sign area)
- Cedar fencing around phase two electrical and mechanical equipment (west side of the west wing)



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Phase 3: 2017-18

- Facility Gateway Plus One IT Data Center Expansion
- Associated parking, office, engineering space, shared garden
- Additional lights in parking lot to bring it up to code requirements
- Center flag poles within new parking lot lighting design
- Additional parking lot to the east of existing parking lot
- Cedar fencing around phase three electrical and mechanical equipment (west side of the west wing
- Re-model sign and add additional design features

Phase 4: 2019-20

- Facility Gateway Plus One IT Data Center Expansion
- Associated parking, office, engineering space, shared garden
- Facility Gateway Plus One IT Data Center Expansion
- Associated parking, office, engineering space, shared garden
- Rework the exterior of east end of building
- Cedar fencing around phase four electrical and mechanical equipment (ease side of east wing for all 3
 pods located in east wing)
- New parking lot addition to the east of existing parking lot
- Removal of temporary security fencing

Why 4916 East Broadway? The former hotel layout is attractive to us as far as how we want to portray a corporate environment in the front office. It also allows for our expansion to warehouse and data center activity in the rear. The old Quality Inn was a popular meeting place for conferences and weddings. The open ballroom area to the right as you walk in will open up perfectly to a cubicle area with allowing existing south facing windows to provide light. The second floor is all conference area open spaces which will demo easily and convert to open office layouts. The basement has two existing large conference areas which will be setup for FGC training and corporate meeting areas.

The entire structure was assembled with pre-cast concrete slabs, floor ceilings and roof. This unique assembly has provided the structural engineers to ok the layout conversions we are proposing. They also allow us to expose concrete for ceiling areas, and remove slabs over the large cubicle area to create an open concept that FGC enjoys.



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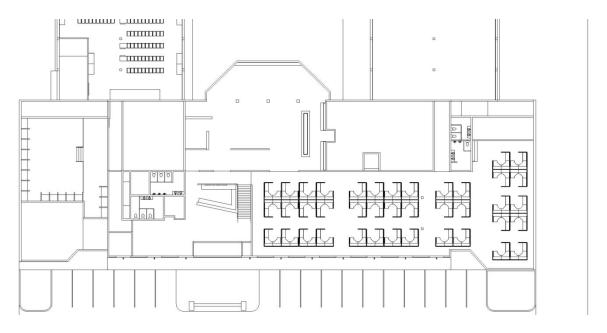
Existing Phase 1



Existing brick throughout facility is in great condition. Most will be kept and used with a brick, wood and metal modern look.



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Main floor provides up to 40 cubicle spaces to the right. Existing restaurant area will be remodeled and remain open break area. Lounge conversion (left) will be 7x24 employee's managing network operations, and an internet lounge for customer use.

Second floor walls are to be removed and partition office areas provided for corporate support functions. Executive, marketing, accounting and more. Open to below walk way and conference rooms at each end.

Upstairs offices



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Conference rooms overlooking each end of the open area.





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Front clean conversion

West view of property. West neighbor Veterinary clinic. FGC building sits back appx 80 feet from front of Vet clinic.





East View of Property. Tree line on neighboring property is existing. Blocks most of view until you drive across front of property.







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View from South, across highway at Sleep Inn hotel..



Neighboring businesses starting at 4916 E Broadway heading west on Broadway...

Vet Clinic 1st bldg, AGC 2nd

3rd property to west





4th property to west

5th property to west



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6th property to west

7th property to west







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Existing Front



New front / building only / not including landscape architecture





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I hope this provides a summary of this exciting project. From a corporate perspective this building allows FGC to continue its success with people and its growth.
We feel we have assembled an outstanding team for the success of this project. Thank you for reviewing our proposals.
Sincerely,
Tyler Marks
CEO
Facility Gateway Corporation

C GARDCO

Applications Department

1611 Clovis Barker Rd.

San Marcos, TX 78666

Phone: 512-753-1000

Fax: 512-753-1241

Email: Gardco.applications@philips.com

Project: Broadway Site Plan - Madison, WI Project # 302-1875-Alt Specifier:

Agent: Ted Nierzwicki - Spectrum Lighting

Calculations By: Benjamin Peirick - Philips Lighting

Date: May 23, 2013

Scale: 1: 1

Lumen values are based on tests performed in compliance with IESNA LM-79.

Pt. x pt. values shown are horizontal illuminance at grade (single-plane), in footcandles.

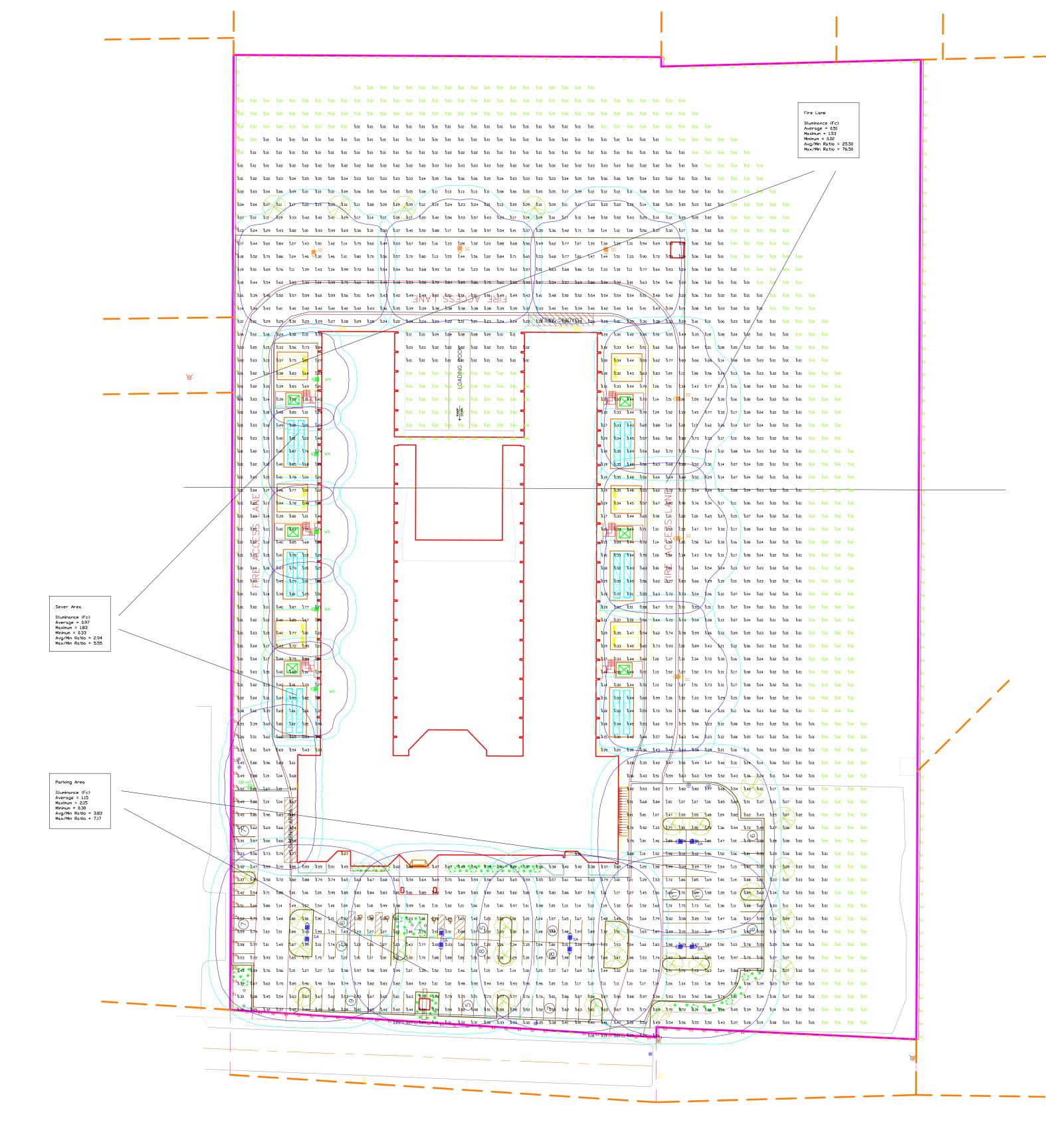
The 0.85 LLF is based on the mean lumens of L70 or 70% depreciation of initial output.

Field performance will depend on ambient temperature, electrical, and site characteristics.

Luminaire height shown is approximate overall mounting height above finished grade. (U.N.O.)

Luminaire S	Luminaire Schedule								
Project: B	Project: Broadway Site Plan - Madison, Wi								
Symbol	Symbol Qty Label Description Arrangement Lum. Lumens LLF Filename								
()	5	SA	Emco ELA16-2-5-105LA-700-NW @ 25'	BACK-BACK	7874	0.850	ELA16-5-105LA-700-NW.IES		
1 SB-HS		SB-HS	Emco ELA16-1-3-105LA-700-NW-HS @ 25'	SINGLE	5703	0.850	ELA16-3-105LA-700-NW-HS.IES		
>	6	SC	Emco ELA16-1-4-105LA-700-NW @ 25'	SINGLE	8073	0.850	ELA16-4-105LA-700-NW.IES		
5 WA Gardco 101L-4-55LA-NW @ 15' SINGLE 3904						0.850	101L-4-55LA-NW.ies		

Statistical Area Summary										
Project: Broadway Site Plan - Madison, Wi										
Label	Min	Avg	Max	Avg/Min	Max/Min	# Pts	Units			
Fire Lane	0.02	0.51	1.53	25.50	76.50	211	Fc			
Parking Area	0.30	1.15	2.15	3.83	7.17	520	Fc			
Sever Area	0.33	0.97	1.83	2.94	5.55	124	Fc			
Property Line (4' Vertical)	0.0	0.04	0.5	N.A.	N.A.	257	Fc			

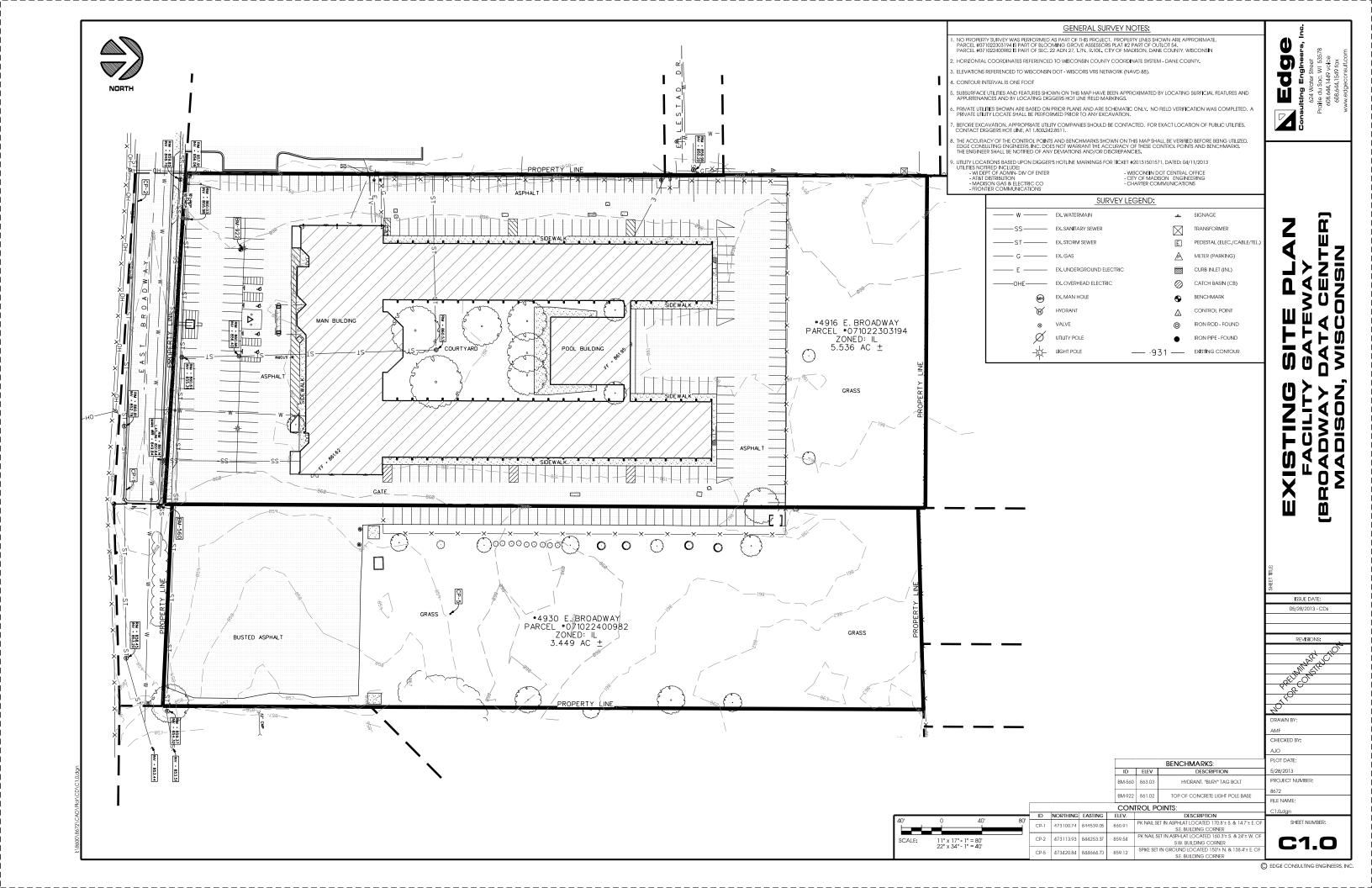


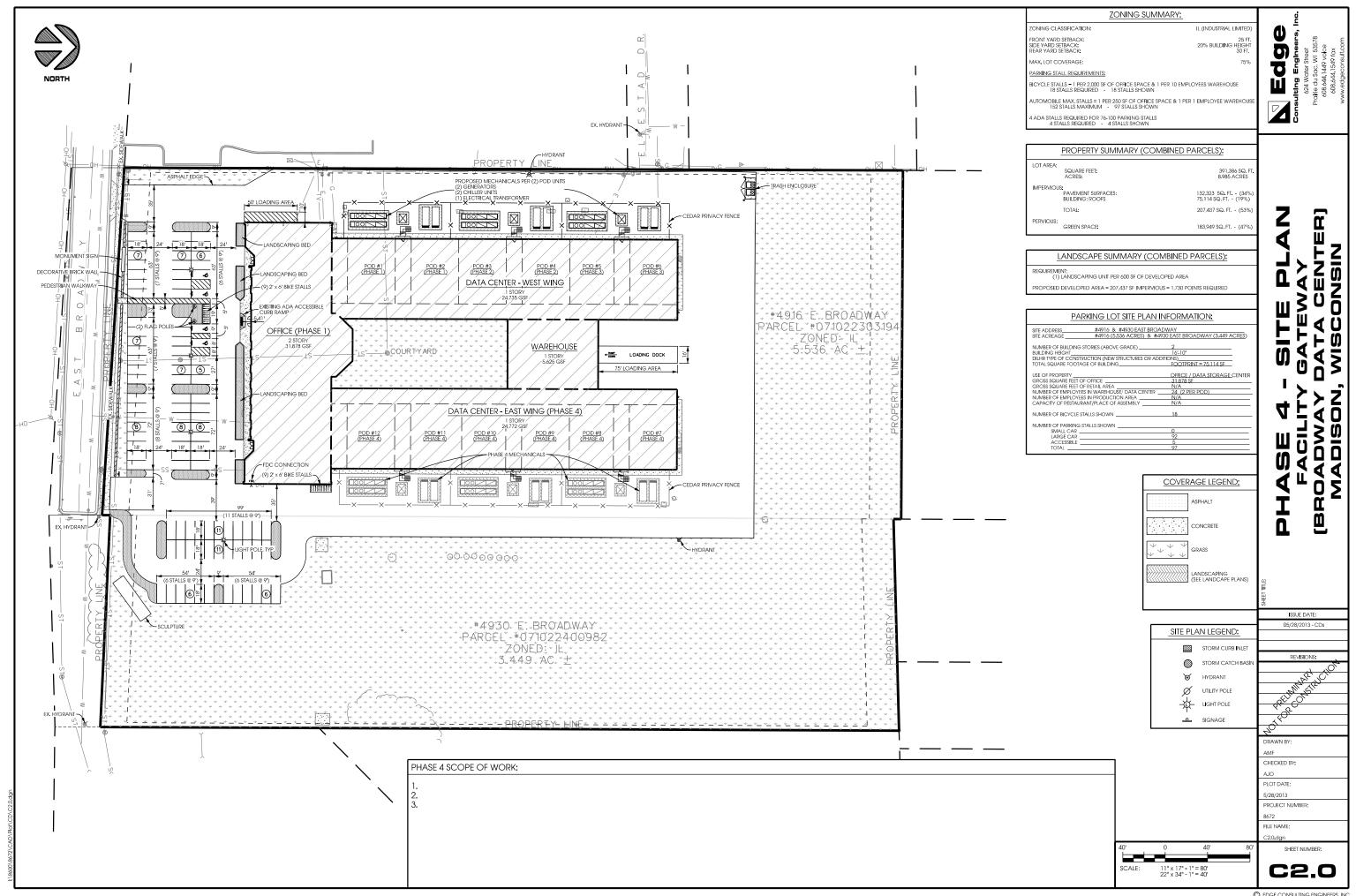


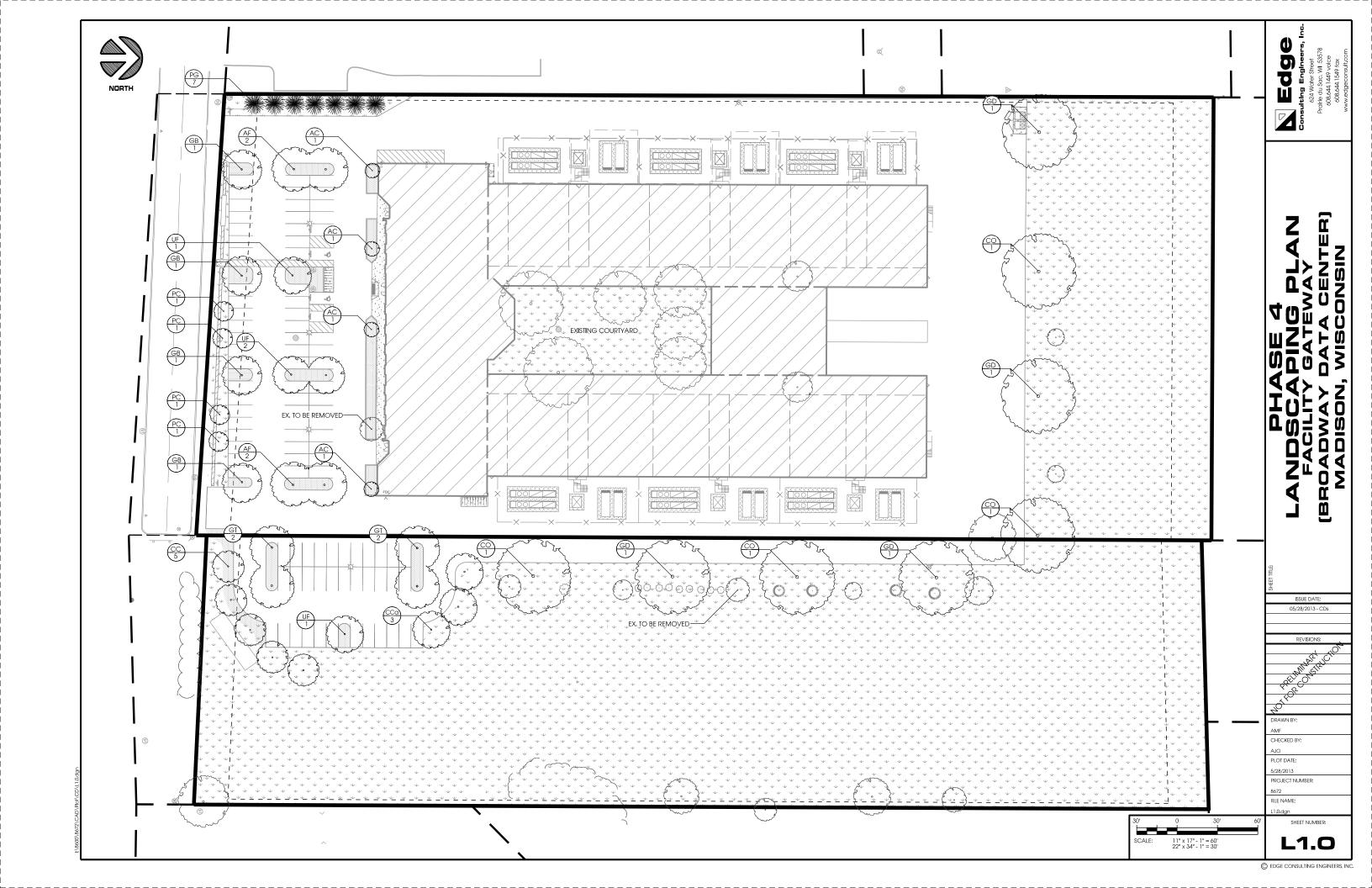
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Specifier	
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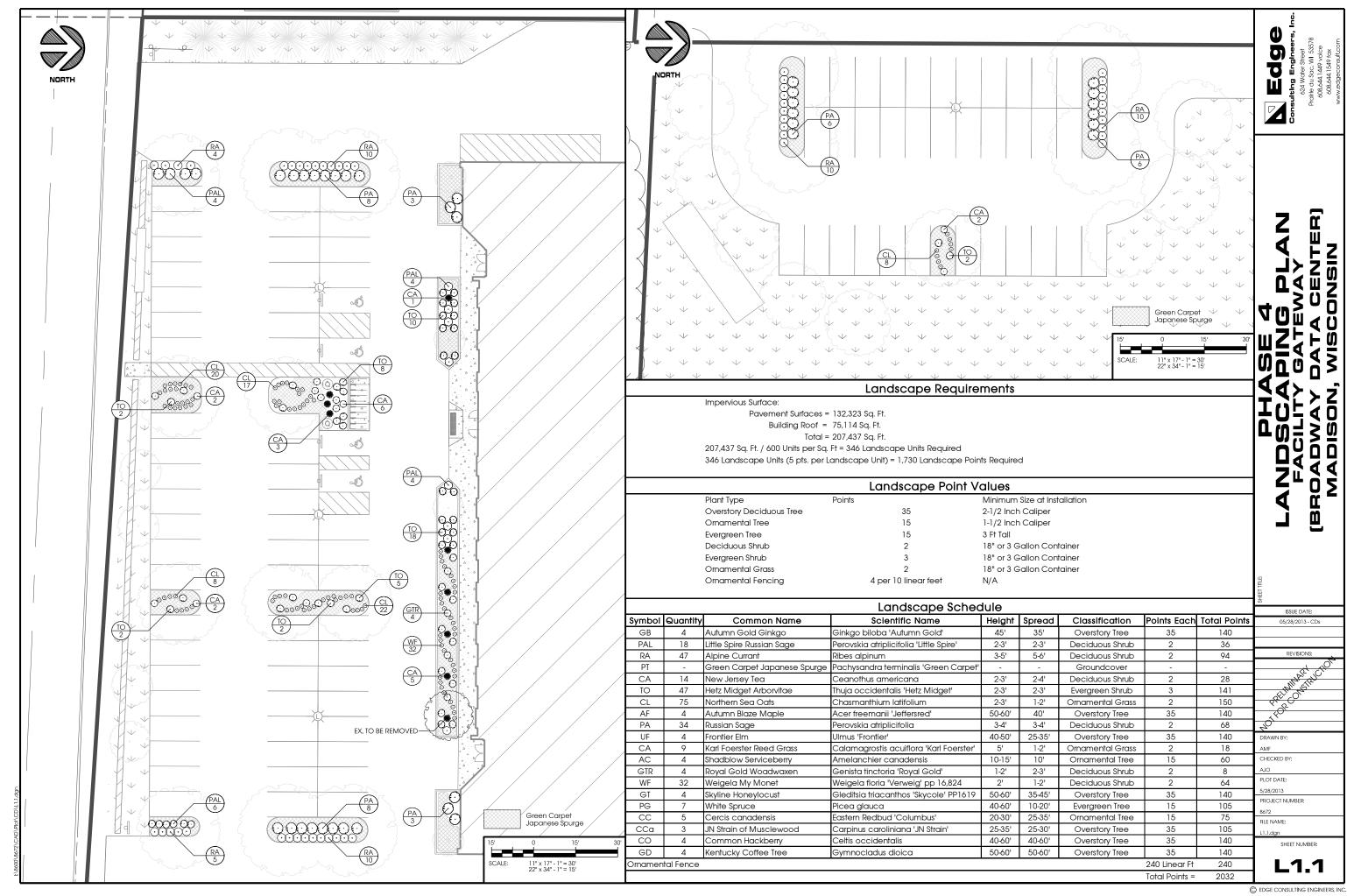
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 	5	WA	Gardco 101L-4-55LA-NW @ 15'	SINGLE	3904	0.850	101L-4-55LA-NW.les	

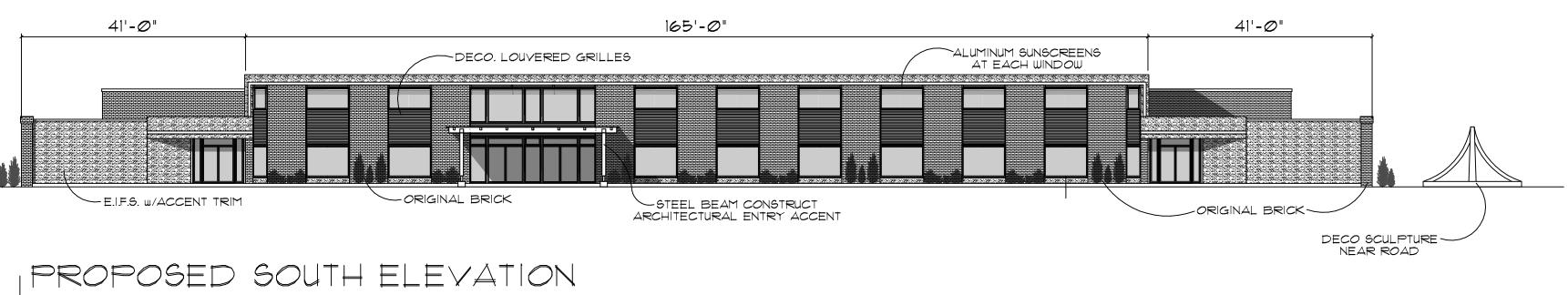
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Parking Area	0.30	1.15	2.15	3.83	7.17	520	Fc		
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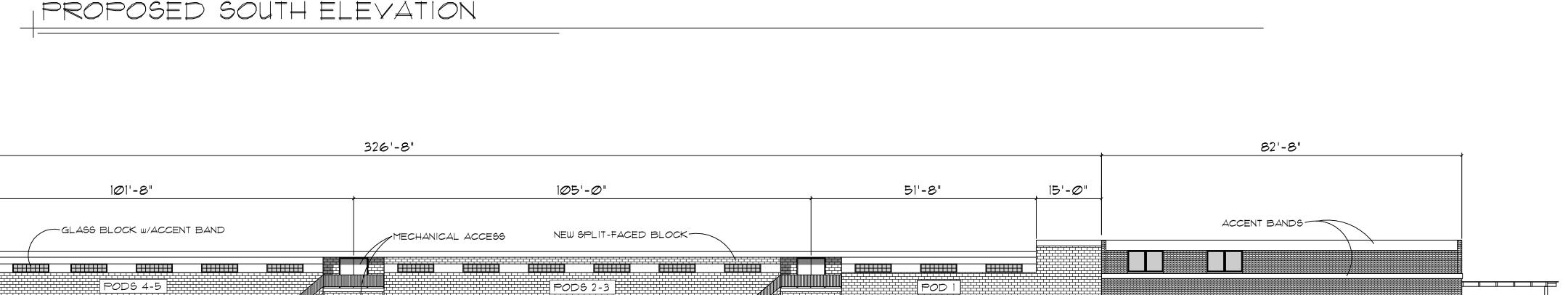












MECHANICALS

PRIVACY FENCING AROUND EQUIPMENT-

ORIGINAL BRICK -

-DATA CENTER ACCESS/EXIT

STEEL BEAM CONSTRUCT ARCHITECTURAL ENTRY ACCENT

PROPOSED WEST ELEVATION

MECHANICALS

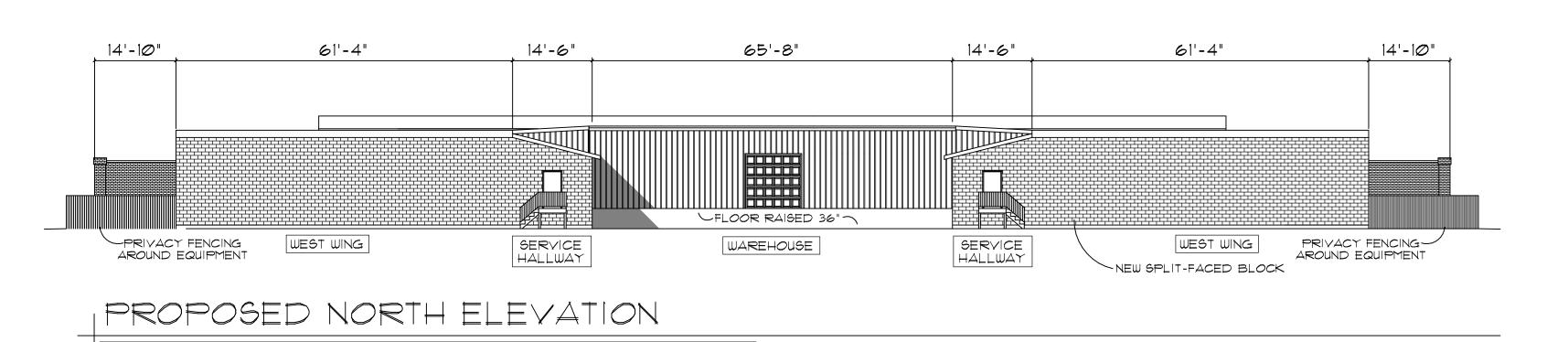
STEEL STAIRWAY — TO 2ND FLOOR

MECHANICALS

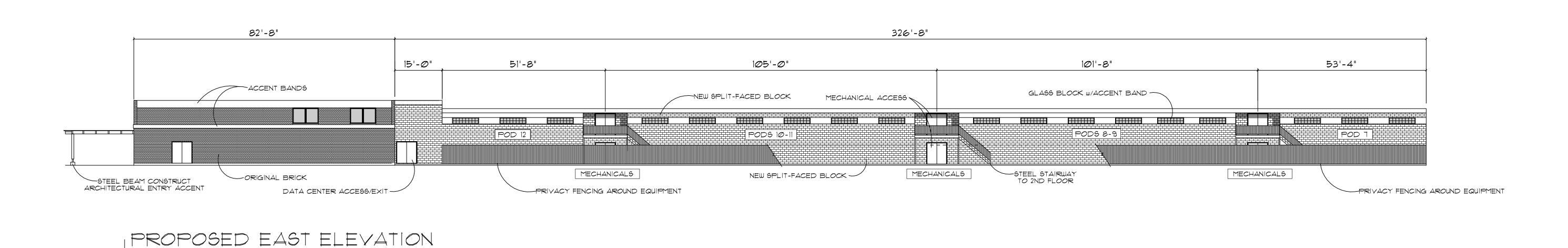
53'-4"

POD 6

PRIVACY FENCING AROUND EQUIPMENT-



NEW SPLIT-FACED BLOCK



1/16" = 1'-0" SHEET:

REVISIONS: 5-24-13 DATE: 4-18-13

JOB NAME: BROADWAY

SCALE: