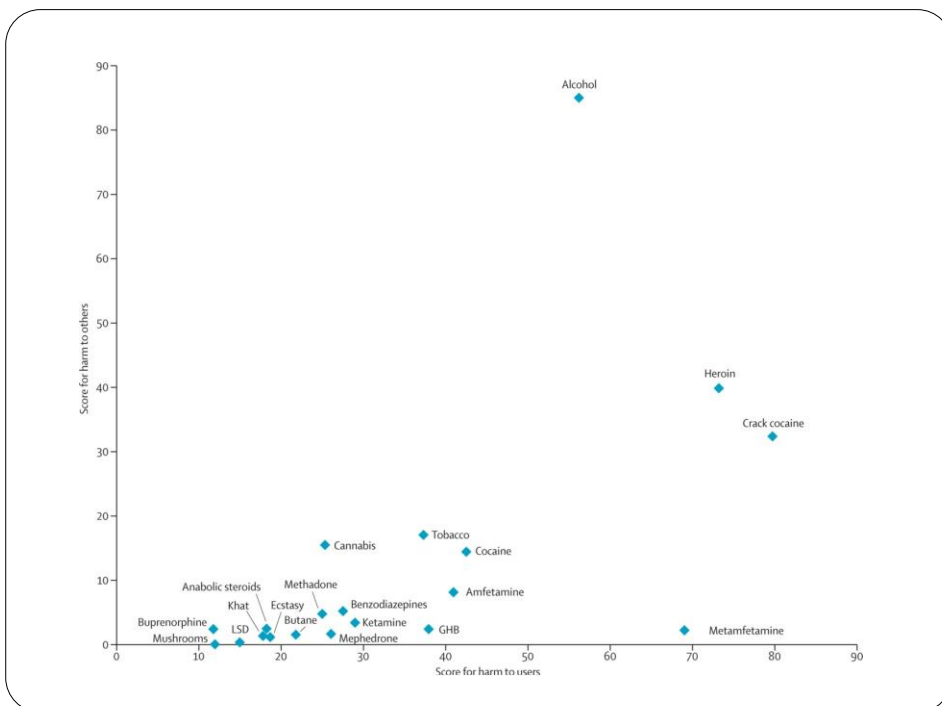
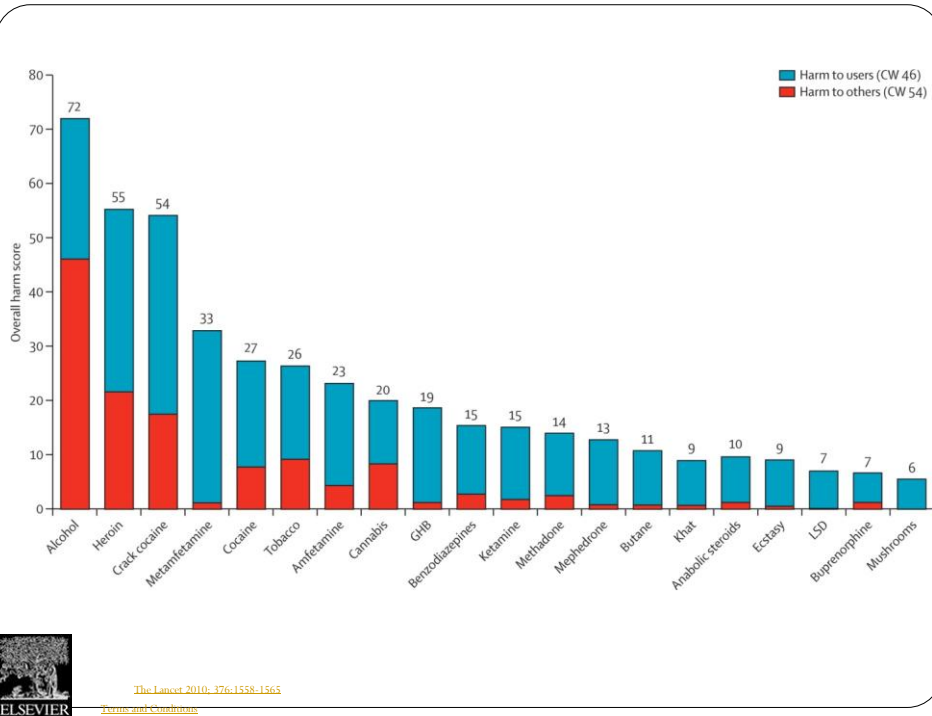


Alcohol Harm Prevention

Jenny Lujan, RN

Why is this a PH issue?

- Fourth leading cause of death in WI (HP 2020)
- Consequences of Excessive Alcohol Use (CDC)
 - liver cirrhosis; pancreatitis ; various cancers; high blood pressure; and psychological disorders
 - Unintentional injuries
 - Violence
 - Fetal alcohol spectrum disorders
 - Sudden infant death syndrome (SIDS)
 - Alcohol abuse or dependence
- Burden of Excessive Alcohol Report (UW – PHI)



Harm to Youth (CDC)

- Alcohol use before age 15: 5X more likely to become dependent than at age 21.
- Other risks
 - Unwanted, unprotected sexual behaviors
 - Poor school performance
 - Suicide
 - Homicide



Examples of the Work

- Countywide Projects
 - Alcohol Outlet Density
 - Underage Drinking
- Neighborhood Level Projects
 - College Age Drinking