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To: Kevin Briski, City of Madison

From: Don Heilman

Subject: Brittingham location for Wingra Boats

Kevin, part of the Clean Lakes Alliance mission is to get more citizens engaged in the lakes, whether that be paddling, fishing, boating, or swimming. We also see a tremendous need for education about the waterways and the cause and effects of our actions.

The Brittingham beach and bay area has been an underutilized resource for quite sometime. It is a central city location that deserves positive attention.

The Wingra boats proposal accomplishes all of this, and then some. It provides an opportunity for residents to get on or near the water. It includes continuing education for citizens. It is going to turn Brittingham Bay into a positive destination for visitors and residents.

We fully support the Wingra Boats plan for this park.