

CAPITOL

NEIGHBORHOODS, INC.
MADISON, WISCONSIN

May 3, 2013

Madison Board of Park Commissioners
c/o Kevin Briski
Madison Parks Director

Re: Lease of Brittingham Beach House to Brittingham Boats

Dear Commissioners,

At the Bassett Neighborhood regular monthly meeting on April 8th Tyler Leeper and Stephan Reinke presented information about their proposal to establish Brittingham Boats in the Beach House at Brittingham Park.

Residents at the meeting were enthusiastically supportive of this proposal. Brittingham Boats will bring life to this underutilized portion of the park and create a tremendous neighborhood asset. There are limited locations for the public to access our lakes and even fewer for people who do not own their own boats. For downtown residents who often lack a place to store a boat this presents a great opportunity.

The proposal goes beyond merely providing options for canoes and kayaks. The café and range of other social events presented in the proposal can make the park a destination, a place where people will want to be rather than just a place to pass through.

The enthusiasm and experience that Tyler and Stephan bring to this business bode well for its success.

There have been over 1200 new residential units constructed within blocks of the park in the last decade and there are hundreds more approved or under review. Creating new parks downtown is extremely difficult, so enhancing our existing parks to provide additional opportunities such as this helps to lessen the areas park deficit.

We strongly endorse the proposal by Brittingham Boats and urge you to approve it.

Cordially,

Peter Ostlind
Chair Bassett District
Capitol Neighborhoods