

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: April 3, 2013

TITLE: 1818 Portage Road – Reindahl Park Splash Pad in UDD No. 5. 17th Ald. Dist. (29296)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary; Jay Wendt, Urban Design Planner

ADOPTED:

POF:

DATED: April 3, 2013

ID NUMBER:

Members present were: Richard Wagner, Chair; Henry Lufler, Cliff Goodhart, Marsha Rummel, Dawn O’Kroley, John Harrington, Richard Slayton and Melissa Huggins.

SUMMARY:

At its meeting of April 3, 2013, the Urban Design Commission **GRANTED FINAL APPROVAL** of the Reindahl Park Splash Pad in UDD No. 5 located at 1818 Portage Road. Appearing on behalf of the project were Sarah Lerner and Kay Rutledge, representing the City of Madison Parks Division; Brent Pitcher, representing GRAEF; Dean Mueller, representing Water Technology; and Joe Jerzewski. Lerner went over the changes made based on the Urban Design Commission’s previous approval. The main changes include additional landscaping to address the lack of shade on the site with colors to reflect the primary colors of the splash pad (red, blue and orange), changes to the pathway to direct the flow of pedestrians and the addition of required showers. Mueller discussed changes to the building which include integration of smooth face block in a buff color, extension of the eave to introduce more shade to the concessions area.

Joe Jerzewski spoke as a neighbor who owns four properties. This is the first he has heard of the splash park when he received a postcard last week and he questioned the amount of money this is costing taxpayers. He asked how much this project is costing; Rutledge responded that in the Capital Budget, \$550,000 was budgeted for the project. A public input meeting was noticed and held in February.

Ald. Clausius spoke to say they did hold a neighborhood meeting with a blanket mailing, and it was very well attended and well received. This is a good fit for the neighborhood and may help to balance out the problem areas of the neighborhood. This is a great melting pot for the neighborhood. The hours of operation will be from 11:00 a.m. to 7:00 p.m. which will help curb any unwanted activity.

ACTION:

On a motion by Huggins, seconded by Lufler, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (7-0). The motion provided for staff review of a necessary increase in the roof’s overhang to a minimum 7’ for clearance, look at the building’s design in relationship to the context of the historic building, and look at the louvers being continuous in the gabled end.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 6, 6 and 6.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 1818 Portage Road

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	6	5	6	7	-	5	8	6
	7	5	7	7	-	6	7	6
	6	5	5	-	-	6	6	6

General Comments:

- A rather boring building given the setting and its purpose. Underwhelming public building. Splash park is great amenity, looks like a fun addition.