

MT BEA REPORT TO CITY OF MADISON BOARD OF ESTIMATES

report compiled 2/7/13 for Year-end 2012

The following shows the Monona Terrace Booking Event Assistance payout schedule for future commitments.

Group Name	Status	Event Dates	2013	2014	2015	2016	2017	2018	2019	2020	Direct Spending
Wisconsin School Counselor Association - Annual Conference 2013	Confirmed	2013, Feb 18-21	\$ 15,000								\$ 1,104,400
Wisconsin Department of Tourism - 2013 WIGCOT	Confirmed	2013, March 17-19	\$ 17,000								\$ 1,246,300
Mary Kay Inc - 2013 Career Conference	Confirmed	2013, March 26-30	\$ 4,000								\$ 624,260
Wisconsin Nurses Association - Annual Pharmacology & Clinical Update	Confirmed	2013, May 2-4	\$ 4,550								\$ 473,200
Health Physics Society - Annual Meeting	Confirmed	2013, July 6-11	\$ 31,500								\$ 1,452,000
American Cheese Society - Competition & Conference	Confirmed	2013, Jul 24-Aug 4	\$ 15,675								\$ 724,360
Society for Ecological Restoration - Annual International Conference	Confirmed	2013, Oct 5-11	\$ 28,500								\$ 1,174,680
Wisconsin School Counselor Association - Annual Conference 2014	Confirmed	2014, Feb 17-20		\$ 15,000							\$ 1,104,400
National Academic Advising Assoc. - Region V Conference	Confirmed	2014, Mar 5-7		\$ 5,000							\$ 163,603
Mary Kay Inc - 2014 Career Conference	Confirmed	2014, Mar 20-22		\$ 4,000							\$ 624,260
Matrix Center (The) - WPC 15	Pending	2014, Mar 25-29		\$ 18,375							\$ 797,294
American Culinary Federation - 2014 Regional Conference	Pending	2014, April 11-15		\$ 11,850							\$ 401,600
Wisconsin Assoc for College Admission Counseling - 2014 Midwest Conf.	Pending	2014, May 18-20		\$ 3,000							\$ 364,000
American Meat Science Association - Reciprocal Meat Conference	Confirmed	2014, June 14-18		\$ 12,525							\$ 453,180
Wisconsin Society of Human Resource Mgmt Council - State SHRM Conf	Confirmed	2014, Oct 14-17		\$ 8,400							\$ 847,000
Midwest Food Processors - 2014 Annual Convention	Pending	2014, Dec 1-5		\$ 11,250							\$ 652,600
Wisconsin School Counselor Association - Annual Conference 2015	Confirmed	2015, Feb 16-19			\$ 15,000						\$ 563,646
National Assoc for Campus Activities - Northern Plains Regional Conv	Confirmed	2015, April 15-19			\$ 12,000						\$ 455,000
Wisconsin Nurses Assoc - Annual Pharmacology & Clinical Update	Confirmed	2015, Apr 30-May 2			\$ 4,550						\$ 473,200
Wisconsin Dental Association - InSession 2015	Confirmed	2015, Oct, 14-16			\$ 7,000						\$ 1,089,000
Society of American Foresters - 2015, 2016 OR 2017 Natl Convention	Pending	Oct.2015, 2016 OR 2017			\$ 39,000						\$ 1,328,259
Midwest Food Processors - 2015 Annual Convention	Pending	2015, Nov 30-Dec 3			\$ 11,250						\$ 652,600
Wisconsin School Counselor Association - Annual Conference 2016	Confirmed	2016, Feb 15-18				\$ 15,000					\$ 576,796
National Assoc for Campus Activities - Northern Plains Regional Conv	Confirmed	2016, April 6-10				\$ 12,000					\$ 455,000
Association of Children's Museums 2016	Pending	2016, April 20-23				\$ 19,500					\$ 934,500
Wisconsin Water Assoc - Annual Meeting & Water Utility Expo 2016	Confirmed	2016, Sept 13-16				\$ 4,500					\$ 336,700
Wisconsin School Counselor Association - Annual Conference 2017	Confirmed	2017, Feb 20-23					\$ 15,000				\$ 590,268
National Assoc for Campus Activities - Northern Plains Regional Conv	Pending	2017, April 5-9					\$ 12,000				\$ 455,000
U.S. Academic Decathlon - 2017 National Competition	Confirmed	2017, April 16-24					\$ 15,000				\$ 461,840
American Society for Virology - 36th Annual Meeting (2017)	Confirmed	2017, June 22-28					\$ 24,000				\$ 1,706,800
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2018	Confirmed	2018, Sept 11-14						\$ 6,000			\$ 371,480
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2019	Confirmed	2019, Sept 10-13							\$ 6,000		\$ 391,269
Wisconsin Water Association - Annual Mtg & Water Utility Expo 2020	Confirmed	2020, Sept 15-18								\$ 6,000	\$ 398,356
			\$ 116,225	\$ 89,400	\$ 88,800	\$ 51,000	\$ 66,000	\$ 6,000	\$ 6,000	\$ 6,000	\$ 23,446,851
Total - Future Commitments											\$ 429,425
Total - Direct Spending											\$ 23,446,851