

SURVEY AND DOTBOARD SELECTION RESULTS: NEIGHBORHOOD CENTER FOR THE HAMMERSLEY ROAD/THERESA TERRACE NEIGHBORHOOD

The results presented in this summary were gathered from petitions in a drive conducted in the Hammersley/Theresa Terrace neighborhood in support of the neighborhood center and from surveys and dotboard selections conducted at a community supper. Both of these efforts were organized by the Theresa Terrace/Hammersley Neighborhood Group.

RESULTS FROM HAMMERSLEY/THERESA TERRACE NEIGHBORHOOD PETITION

These results were gathered from petitions signed by residents of the Hammersley/Theresa Terrace neighborhood in late spring of 2012.

Total Participants 104

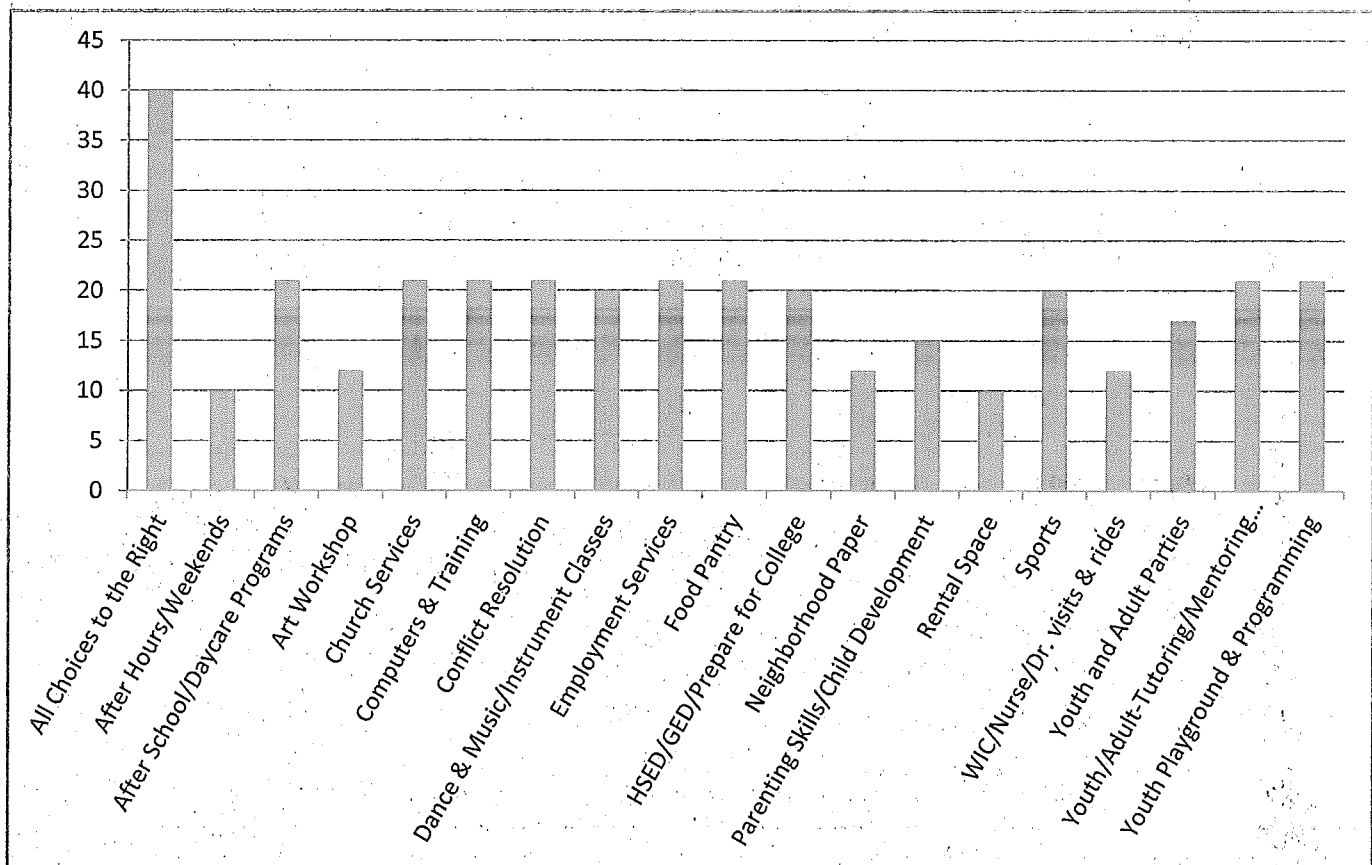
Family Parenting

One Parent	82 %	Approximate Range of Number of Children	4 to 6
Two Parent	18%	Approximate Range of Number of Children	1 to 3

Projected Center Usage

Would Use	76.9 %
Might Use	9.6 %
Would Not Use	13.5%

Votes for Activities You Would Like at Neighborhood Center

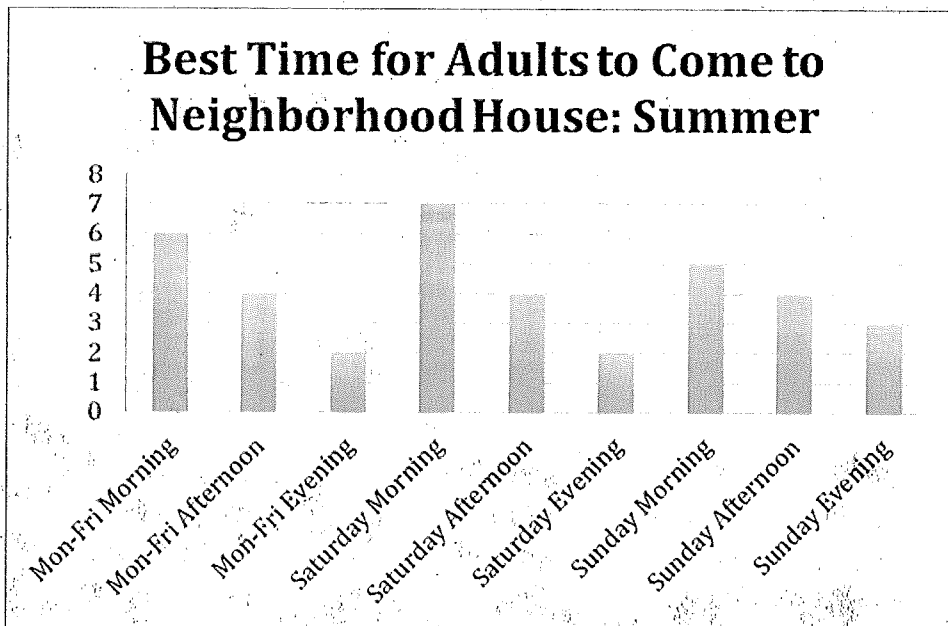
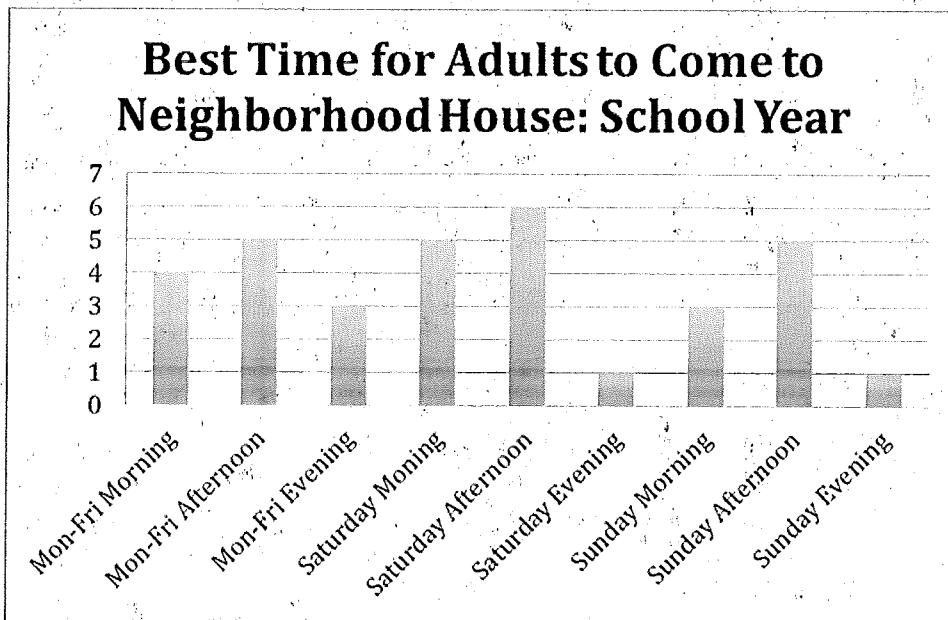


RESULTS FROM THE NOVEMBER 12, 2012 COMMUNITY SUPPER

A community supper was sponsored at Falk Elementary School by the Theresa Terrace/ Hammersley Neighborhood Group to introduce the idea of a neighborhood center to the residents and to gather resident input on programming for the

center. Surveys and dotboard selections were designed by seniors from Professor Randy Stoecker's Capstone Course in the UW-Madison Department of Community and Environmental Sociology in close collaboration with the Theresa Terrace/Hammersley Neighborhood Group. The students conducted the surveys and the dotboard selections at the supper, analyzed the results, and presented them to the Neighborhood Group.

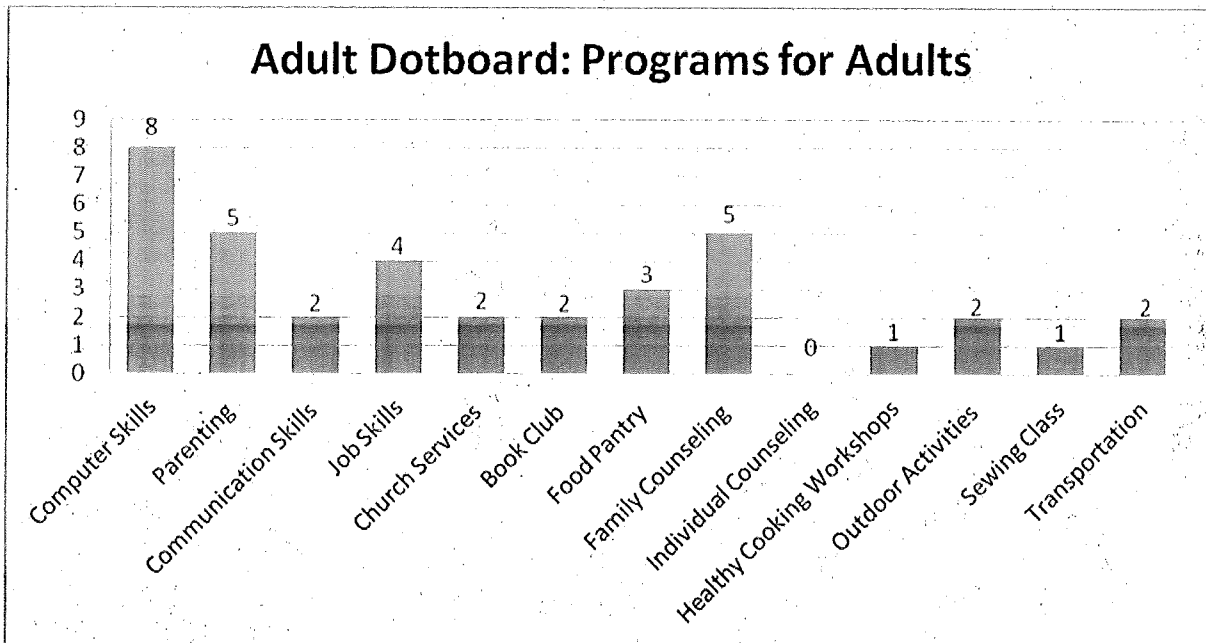
Adult Surveys



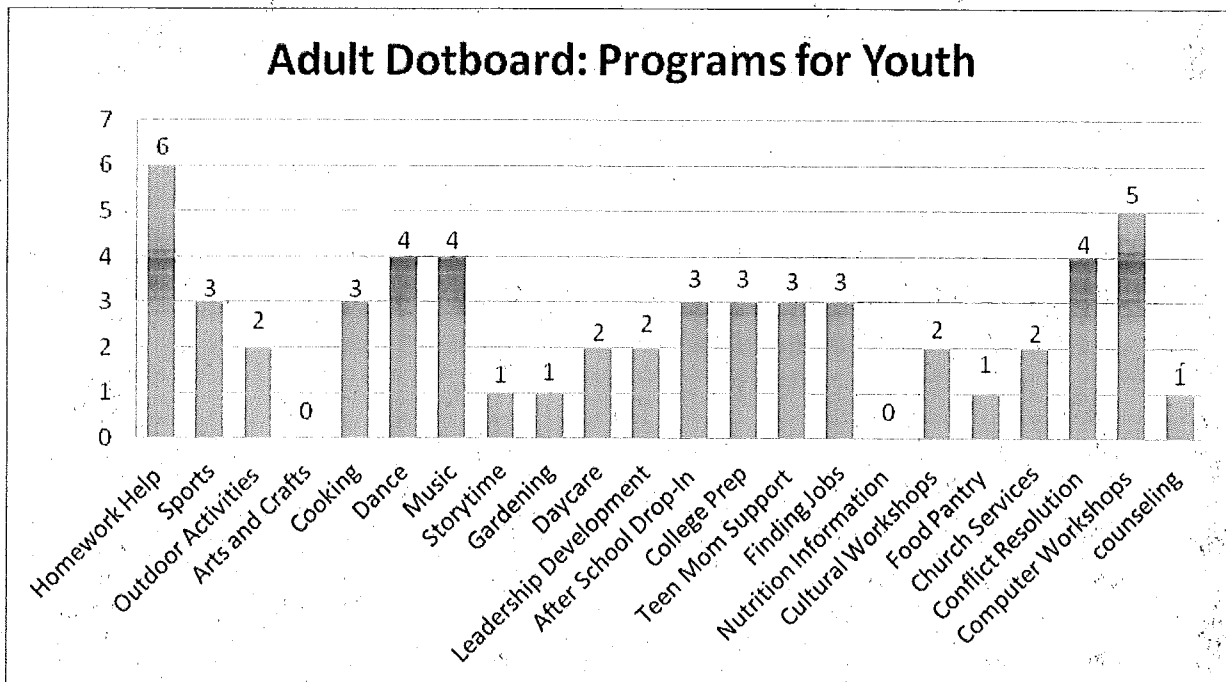
Based on a tally of total responses for the neighborhood house attendance, slightly more residents prefer summer hours over the school year for making use of the proposed neighborhood house. However, since the numbers are so close, it is likely that the neighborhood house will be used year round. This may indicate that adults would likely make use of the neighborhood house during the day, while their children are in school.

Adult Dotboard Selections

With a couple of exceptions, the UW students gave each adult only five dots to spread across these two sections. The community member then placed each of their dots on the board to show their programming preferences. We calculated that there were about 20 people who placed dots on the board.



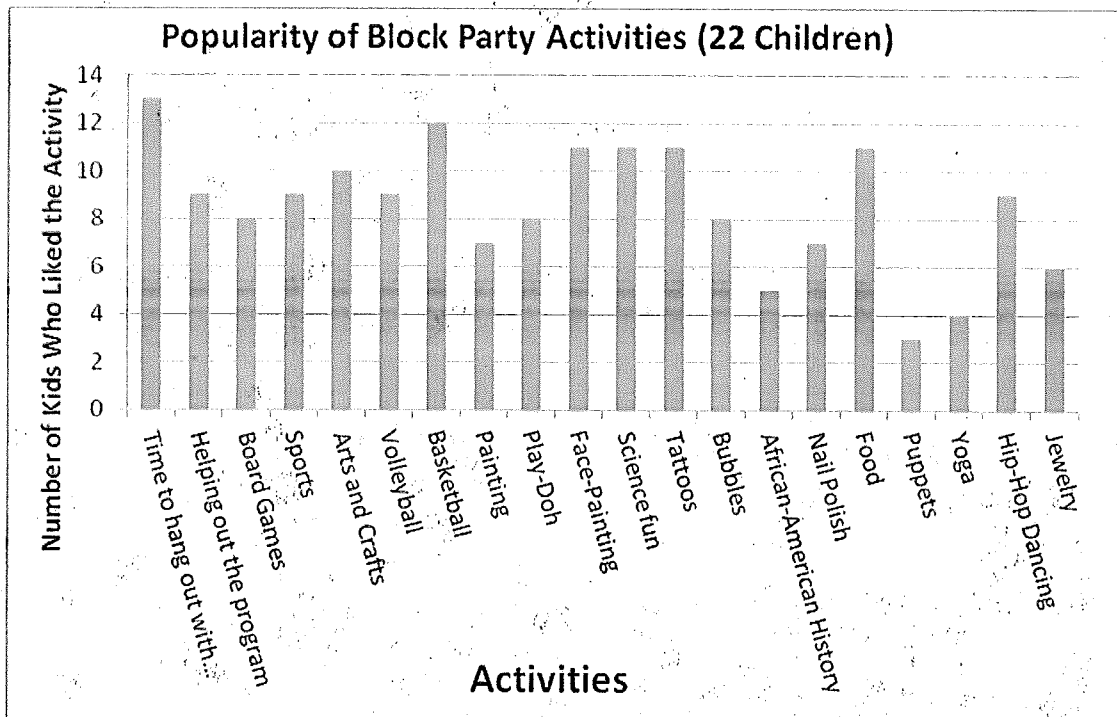
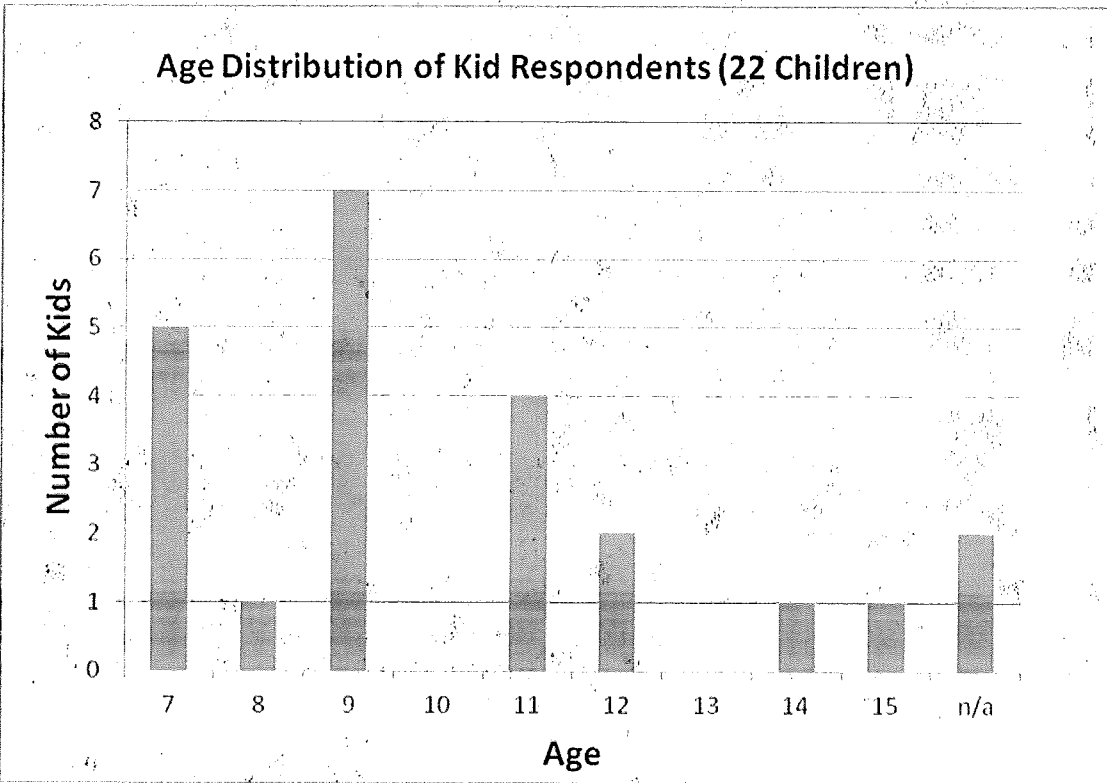
These graphs show that community members would appreciate diverse programming options, but there are a few central needs – such as computer skill development, homework help, and family support -- that the neighborhood house could meet through its programming options.



Youth Survey

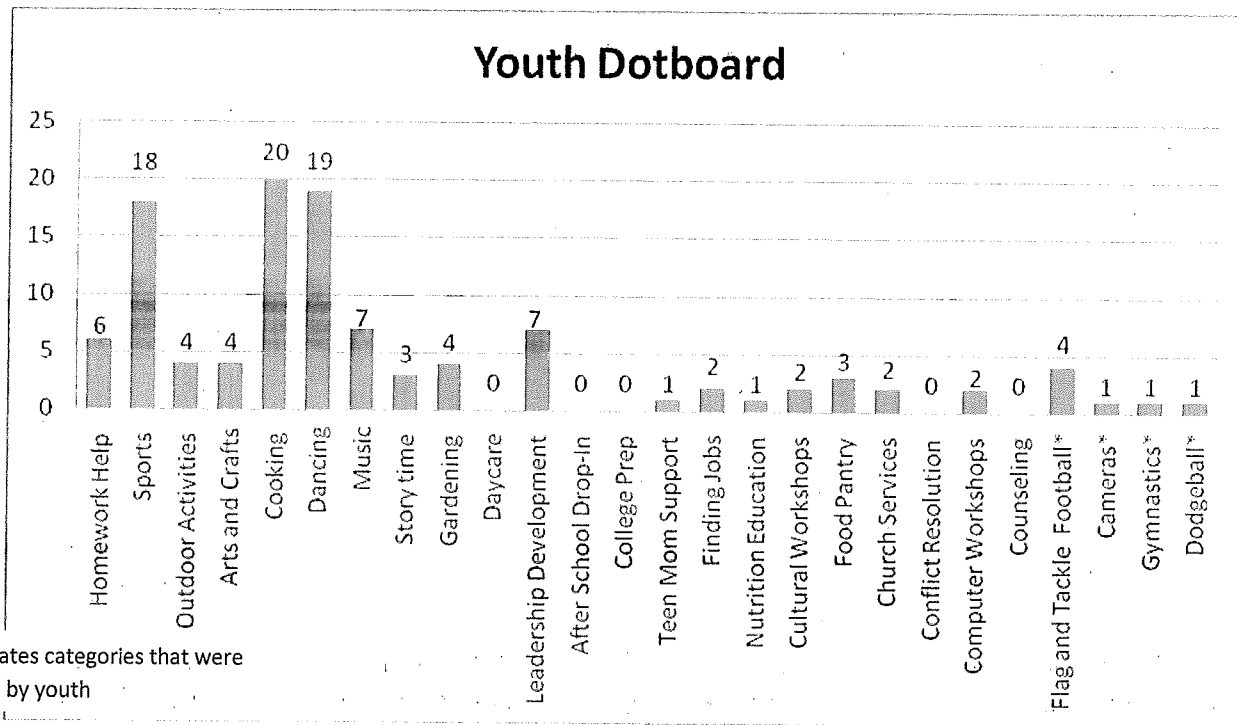
The Boys and Girls Club provided recreational activities for the youth attending the supper. During these activities, the Youth Survey was completed by 22 kids and provided an assessment of the summer programming offered on Monday

afternoons during most of the summer 2012 in a barricaded portion of Theresa Terrace. This programming was offered by the Theresa Terrace/Hammersley Road Neighborhood Group.



Youth Dotboard Selection

We estimate that as many as 22 kids participated in this activity. Data from the youth dotboard was somewhat distorted because a few of the kids competed to make cooking and dancing “win.” These kids were given more than five dots and they placed them all under the cooking and dancing categories. The cooking and dancing numbers provided below are estimates that attempt to reflect the kids’ true wishes for these two programming options.



Asset Survey of Neighborhood Volunteers for the Neighborhood Center

During the community supper, volunteers could offer to serve the neighborhood center in a number of pre-specified areas. There were 13 volunteers, most from the Hammersley Road/Theresa Terrace neighborhoods with a few from the surrounding neighborhoods. The number of volunteers covering each area is given by the following table.

