

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: December 19, 2012

TITLE: Amending Sections 31.071 to modify the Canopy Sign ordinance, amending Sections 31.07(1), 31.09(1)(a) and 31.075(2), and creating Section 31.06(6) of the Madison General Ordinances to add a reference to a Charter Ordinance to each of those sections. (28399)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: December 19, 2012

ID NUMBER:

Members present were: Richard Wagner, Chair; Marsha Rummel, John Harrington, Tom DeChant, Melissa Huggins, Richard Slayton, Dawn O’Kroley and Cliff Goodhart.

SUMMARY:

At its meeting of December 19, 2012, the Urban Design Commission **RECOMMENDED APPROVAL** of the draft substitute ordinance. The Secretary explained this amendment will allow for a 1-foot below canopy sign that calls for clearance over the public right-of-way to provide for a sign similar to what used to be next to Jack’s Shoes for Paul’s Club. This addresses issues with the Mall Maintenance crews. The original version as introduced allowed for a 2-foot clearance. Most permitted canopies are pre-existing under earlier ordinance and most are covered by “privilege in the streets.” Rummel recalled that the Library was allowed to not follow City ordinance to allow them to go into the right-of-way; this ordinance would address municipal as well as private signage.

ACTION:

On a motion by Huggins, seconded by Rummel, the Urban Design Commission **APPROVED** the draft substitute ordinance. The motion was passed on a vote of (7-0).