

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: December 19, 2012

TITLE: CHARTER Creating Section 31.04(6) of the Madison General Ordinances to declare the City's intent not to be governed by Wis. Stat. § 86.19 with respect to certain signs that project from a building into the highway right-of-way. (28398)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: December 19, 2012

ID NUMBER:

Members present were: Richard Wagner, Chair; Marsha Rummel, John Harrington, Tom DeChant, Melissa Huggins, Richard Slayton, Dawn O'Kroley and Cliff Goodhart.

SUMMARY:

At its meeting of December 19, 2012, the Urban Design Commission **RECOMMENDED APPROVED** the Charter ordinance. The Secretary stated that the City has allowed specific types of signage that exists in the right-of-way, but there is an issue with street graphics in the highway right-of-way as already allowed by the Sign Control Ordinance; this ordinance legitimizes what the City has been doing since the beginning of the sign ordinance. Rummel recalled that the Library was allowed to not follow City ordinance to allow them to go into the right-of-way; this ordinance would address municipal as well as private signage.

ACTION:

On a motion by Huggins, seconded by Rummel, the Urban Design Commission **APPROVED** the ordinance. The motion was passed on a vote of (7-0).