### **APPLICATION FOR URBAN DESIGN COMMISSION**

REVIEW AND APPROVAL

AGENDA ITEM	#
<b>Project</b> #	
Legistar #	

	DATE SUBMITTED: 9-12-12  UDC MEETING DATE: 9-19-12	Action Requested  X Informational Presentation Initial Approval and/or Recommendation Final Approval and/or Recommendation
_	PROJECT ADDRESS: 4800 & 4950 Voges Road	<u> </u>
	ALDERMANIC DISTRICT: #16, Alder Jill Johnson	(Urban Design District #1)
<b>Y</b>	OWNER/DEVELOPER (Partners and/or Principals) Greg Fax, General Partner, St. John Properties Inc.	(Urban Design District #1)  ARCHITECT/DESIGNER/OR AGENT:  Jeremy Hartline - Haag-Muller Architects, Inc.
<u> </u>	1020 James Drive, Suite G	101 E. Grand Ave., Suite 1
	Hartland, WI 53029	Port Washington, WI 53074
<b>▼</b>	CONTACT PERSON: Greg Fax and Mark Goetzinger Address: 1020 James Drive, Suite G, Ha	
_	well as a fee) School, Public Building or Space (Fee may be re	er@sjpi.com  Urban Design District * (A public hearing is required as
	(See Section B for:)  New Construction or Exterior Remodeling in C4	District (Fee required)
	(See Section C for:) R.P.S.M. Parking Variance (Fee required)	
	(See Section D for:) Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required) Other	
	WD 11' II ' D ' 1 (C 1 ' ' D 11' A III '	1 ' 4 1 (D ()

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

<sup>\*</sup>Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)



St John Properties, Inc. 1020 James Dr., Suite G Hartland, WI 53029

Mark Goetzinger 262-370-6855 © 262-369-0100 Office 262-369-9075 FAX Email: mgoetzinger@sjpi.com

### **MEMO**

To: Al Martin, Urban Design Secretary

**Urban Design Commission** 

City of Madison Zoning Department 215 Martin Luther King, Jr. Blvd.

PO Box 2984

Madison, WI 53701-2984

From: Mark Goetzinger

Date: September 12, 2012

Re: APPLICATION FOR URBAN DESIGN COMMISSION – Informational Presentation

Proposed Development – Galleon Run Business Center

4800 & 4950 Voges Road

We are requesting the review and approval of the above referenced development, specifically for approval of Phase 1 and the Overall Site Plan of development. Accordingly, we are submitting our application and request that we be placed on the September 19<sup>th</sup> meeting agenda for UDC Informational Presentation. We are concurrently preparing application for "Final Approval" that will consider findings from the Information meeting, to be submitted on September 26<sup>th</sup> for the October 13<sup>th</sup> UDC meeting.

Documents accompanying our request for application are as follows:

- Application for Urban Design Commission Informational Presentation
- Application Package: Project Description, Plans and Details
- Electronic Application Submittal PDF format

Following is our Application Package:

### PROJECT DESCRIPTION

- 1. Owner: St. John Properties, Inc., 1020 James Drive, Suite G, Hartland, WI 53029. Contact: Mark Goetzinger, 262-370-6855. mgoetzinger@sjpi.com.
- 2. <u>Architect</u>: Haag-Muller Architects, Inc., 101 East Grand Avenue, Suite 1, Port Washington, WI 53074, 262-268-1200, <u>www.haagmuller.com</u>.
- 3. Overview of proposed development:
  - a) The proposed development consists of a roughly 35 acre parcel, currently undeveloped agricultural and wooded land that is split by a City of Madison wetland drainage corridor. Existing conditions are depicted in attached aerial exhibit, referenced "Existing Conditions".
  - b) The development area is zoned M-1, Light Manufacturing and <u>our proposed use complies with the zoning district designation</u>.
  - More specifically, the overall development layout is depicted in attached "Overall Site Plan" exhibit. There are a total of 6 office and warehouse style buildings, ranging from 18,000 SF to 50,900 SF in area. As part of the development, internal roads, storm water system and city utilities will be constructed and dedicated to the city. At this time, plans for the remaining parcel east of the City's drainage corridor have not been formulated.
  - d) Construction of the proposed development will occur in phases. Phase 1 involves construction of the 2 southern buildings on the parcel, along with the storm water pond that serves these buildings, as well as, future buildings when they are constructed. City utilities and roadway will be installed as required. Phase I is depicted on the "Phase 1 Site Plan".

e) Our application for UDC approval is twofold: (1) approval of Phase 1, and (2) approval of "Overall Site Plan", recognizing that areas outside of Phase 1 will be considered by the UDC at a later date for final review and approval.

### 4. Neighboring Area

- a) Photographs of neighboring buildings and businesses are shown in Exhibit "Neighborhood Photos", sheets P1.1 through P1.4.
- b) Surrounding buildings are reflective of an M-1 zoning district. They are one story in height with generally flat roofs. Exterior finishes include masonry, stucco/EIFS, metal panels, etc. Most existing facilities provide on-site parking and truck operation areas.

### 5. Building and Site Design Comments

An essential element supporting office related functions is parking. It has been our experience that parking in the M-1 district has been inadequate for the type of uses in this district and to address this need we have increased the number of parking stalls above minimums called for in the zoning district.

Additionally, a critical component for the Warehouse/Flex building is a proper environment to support trucking—shipping and receiving for semi-tractor trailers and other vehicles common in M-1 zoning districts. Critical to truck traffic and associated difficult maneuvers is unobstructed pavement area in the principal courtyard that supports this activity. Accordingly, the courtyard provided for the Warehouse/Flex building is user friendly and common to this type of use. Prospective tenants are critical of this component and in the past they have expressed appreciation for the design reflected in this development.

A total of 30 bicycle spaces are incorporated on the grounds to accommodate one bicycle space for every 10 car stalls.

Specific site data for Phase 1 (Lot 1) and the remaining site is shown on the "Overall Site Plan". This information includes: Property Area, Building Areas, Pavement Area, Green Area and Parking.

### 6. Architecture - Description and Details

- a) Building "A" is a multi-tenant office building with tenant entrances on both the north and south facades. As such, this building does not have a true back side. The building design utilizes an appealing rhythm of covered and recessed entrances, with four central tenant spaces flanked by four larger tenant spaces on each end. The larger tenant spaces on each end are provided with a higher parapet than the central spaces to provide a visual offset. Exterior finish materials incorporate face brick on all four sides with attractive soldier course accent bands. The accent bands are further used to delineate the signage area. Masonry materials will be the same for all buildings within the Business Center. Windows and entrance doors will have a bronze tint (for enhanced thermal performance), and will be set into dark bronze aluminum frames. Parapets are capped with prefinished aluminum coping to match the window frames.
- b) Building "B" is a multi-tenant office and warehouse building with tenant entrances on the south façade, and trucking operations on the north side that include overhead doors and truck docks. This building design utilizes a rhythm of recessed entrances, combined with a staggered footprint to allow visual relief. Exterior finish materials used incorporate face brick on the front/south façade and side facades, and, integrally-colored concrete block on the rear/north façade. Masonry accent bands are provided around the entire building, stepping up and down to frame out wall signage areas. Masonry materials will be the same for all buildings within the Business Center. Windows and entrance doors will have a bronze tint (for enhanced thermal performance), and will be set into dark bronze aluminum frames. Parapets are capped with prefinished aluminum coping to match the window frames.
- c) Trash Enclosure. The trash enclosure will be 6-feet high, and materials will be the same as the building for continuity, namely face brick with prefinished aluminum coping. Gates will be cedar on structural metal frame and 6-inch hinge bollards.
- d) <u>HVAC Screening</u>. In Phase 1 HVAC screening is provided for the south building along Voges Road. This building could be considered as the "entrance" building to the business center. The warehouse/flex building to the north does not have screening for several reasons. Most



Page 2

importantly, the roof top units are essentially not visible based on sight line study—please see attached illustration of sight lines. Also, please note this building is on interior of park, it is not parallel to road, and roof top HVAC units are positioned within the center area of buildings to prevent viewing.

### 7. Description of Proposed Development Signage:

- a) A sign package is attached that includes the following:
  - i. <u>"Site Plan Site Signage"</u> sheet S1.1, illustrates locations of site Monument and Directory Signs.
  - ii. "Monument and Directory Sign Design Details", sheet S1.2
  - iii. "Building Wall Signs"
    - a. Building signage. See Building Signage Elevation drawings, sheet S1.3.
    - Window & Door signs. See Building Signage Elevation drawings, sheet \$1.3.
    - Building Address Numbers. See Building Signage drawings, sheet S1.2.
       Building addresses shall consist of 18" high numbers, white, as called out on building elevations.

### b) Request for Interpretation and Exception

i. We are requesting an interpretation regarding the application of signage requirements to this overall development, which consists of multiple lots.

Please refer to Ground Sign Data Summary chart on the Site Plan – Site Signage. We have summarized signage data, lot by lot, noting cases where signage quantity or area exceeds the maximum allowances. Because Lot 1 contains four buildings (requiring six tenant directory signs, plus one project ID sign) and Lots 2 and 3 contain one building each (requiring only one tenant directory sign per building), we combined the "overages" and "underages" to present a "net result" for the overall development. We ask that our interpretation for calculating the signage data, utilizing a "net data" approach, be considered and approved.

If this interpretation is approved, all signage as presented will comply with the signage code with two exceptions. First, the quantity allowance will be exceeded by three signs. We believe the quantity exception to be reasonable due to multiple buildings on one lot. Secondly, the combined net area allowance will be exceeded by 25 SF. We are asking for these two exceptions.

#### 8. Site & Exterior Building Lighting.

The site is generally illuminated by use of wall mounted light fixtures that are spaced around the perimeter of each building. These fixtures are mounted generally at a height of 16 ft. and illuminate parking and sidewalk areas. This lighting scheme has proven very suitable for tenants at our other facilities. The fixtures are "cutoff fixtures" and do not cast any glaring light to abutting properties. Fixture specifications and drawing illustrating illumination is included in accompanying materials.

### 9. Landscape Plan.

- a) Landscape Design Plan attached.
- b) Description of Landscape Design.

The landscape design philosophy for this project was threefold: 1) to provide a simple but tasteful site and foundation planting plan that compliments the building architecture and accents the entrance, 2) provide adequate screening of the building from South Voges Road and South Dutch Mill Road and from adjacent properties, and 3) provide a variety of colorful and interesting plants and amenities to highlight entrance areas, the proposed patio area, and identifying signs.

The canopy, ornamental and evergreen trees are a mixture of native species and cultivars that are popular, aesthetically pleasing, hardy, and easy to maintain. The screening plants are a mixture of hardy native plants and commonly used colorful



Page 3

ornamental shrubs and perennials that provide an effective visual barrier that is also aesthetically pleasing. The foundation plantings include a variety of colorful ornamental shrubs and perennials, as well as hardy evergreens. The front yard and side yards include hardy and attractive shade and ornamental trees as well as groupings of shrubs and perennials. The parking lots and semi loading areas are heavily screened with large scale native canopy trees, evergreen trees, and shrubs. The monument sign is landscaped with distinctive ornamental shrubs and perennials. The employee patio area is a stamped, colored concrete patio with a built-in picnic table, benches, and other typical amenities. It is landscaped with colorful shrubs and perennials. It is connected to the rest of the site via a concrete sidewalk. The berm around the storm water pond is planted with native and hardy trees, shrubs, and native turf that are compatible with wet, poorly drained soils and detention/retention facilities. Where ever possible and feasible native plant materials are used, particularly for screening. The foundation plantings, patio plantings, and sign plantings include non-native plantings that are colorful and attractive to tenants and users of the business center, and are 'signature plants' used by the owner at all of their other facilities.





### GALLEON RUN BUSINESS CENTER



1020 JAMES DRIVE SUITE G HARTLAND, WISCONSIN 53029 262.524.0100

4800 & 4950 VOGES ROAD MADISON, WISCONSIN 53597

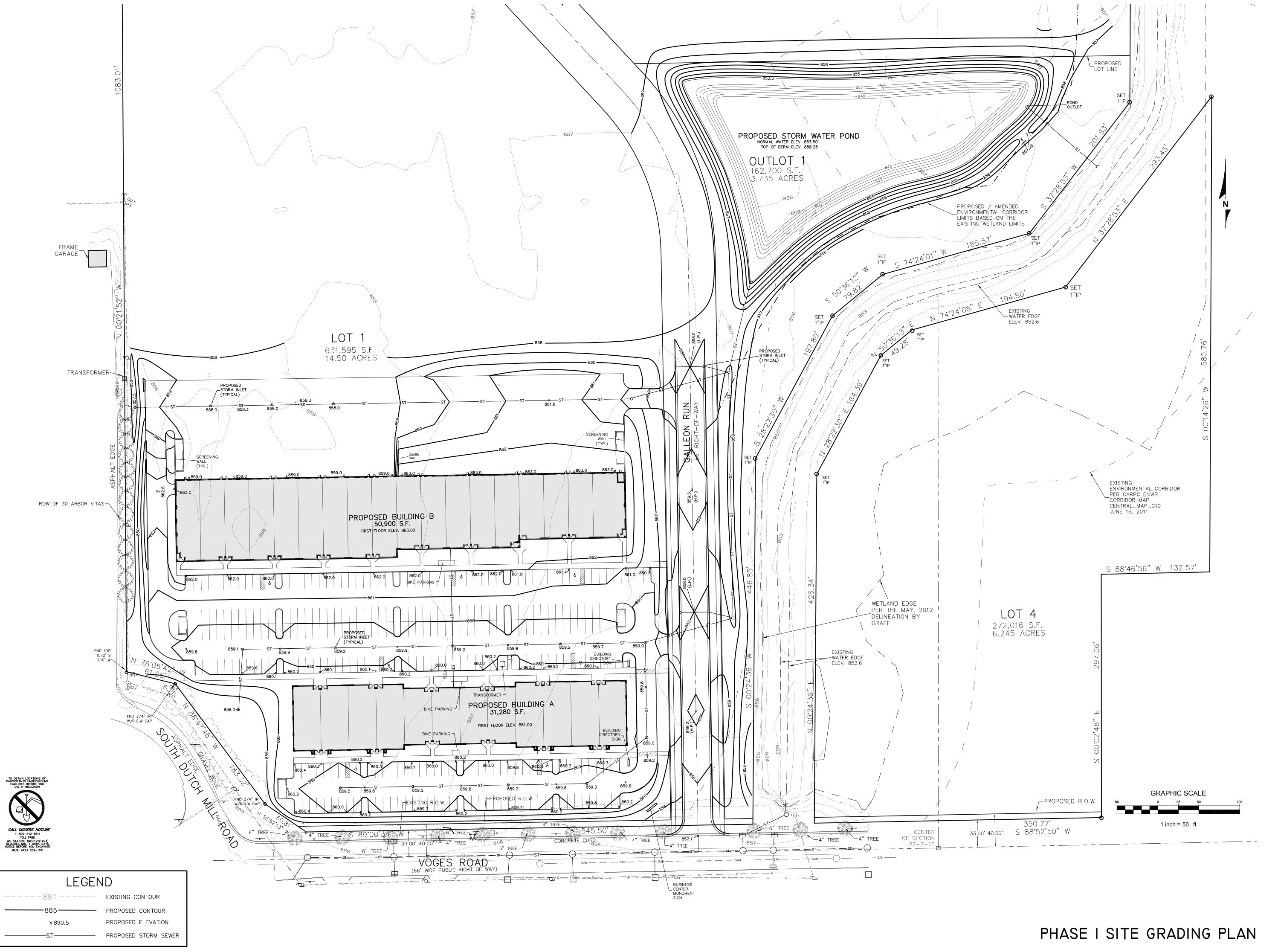


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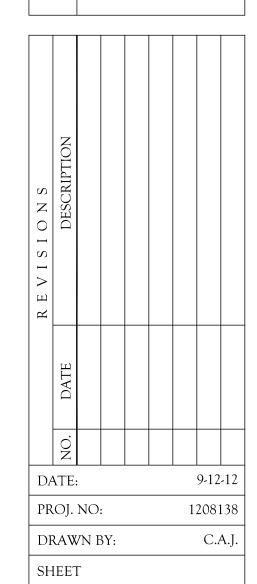
ST.JOHN PROPERTIES

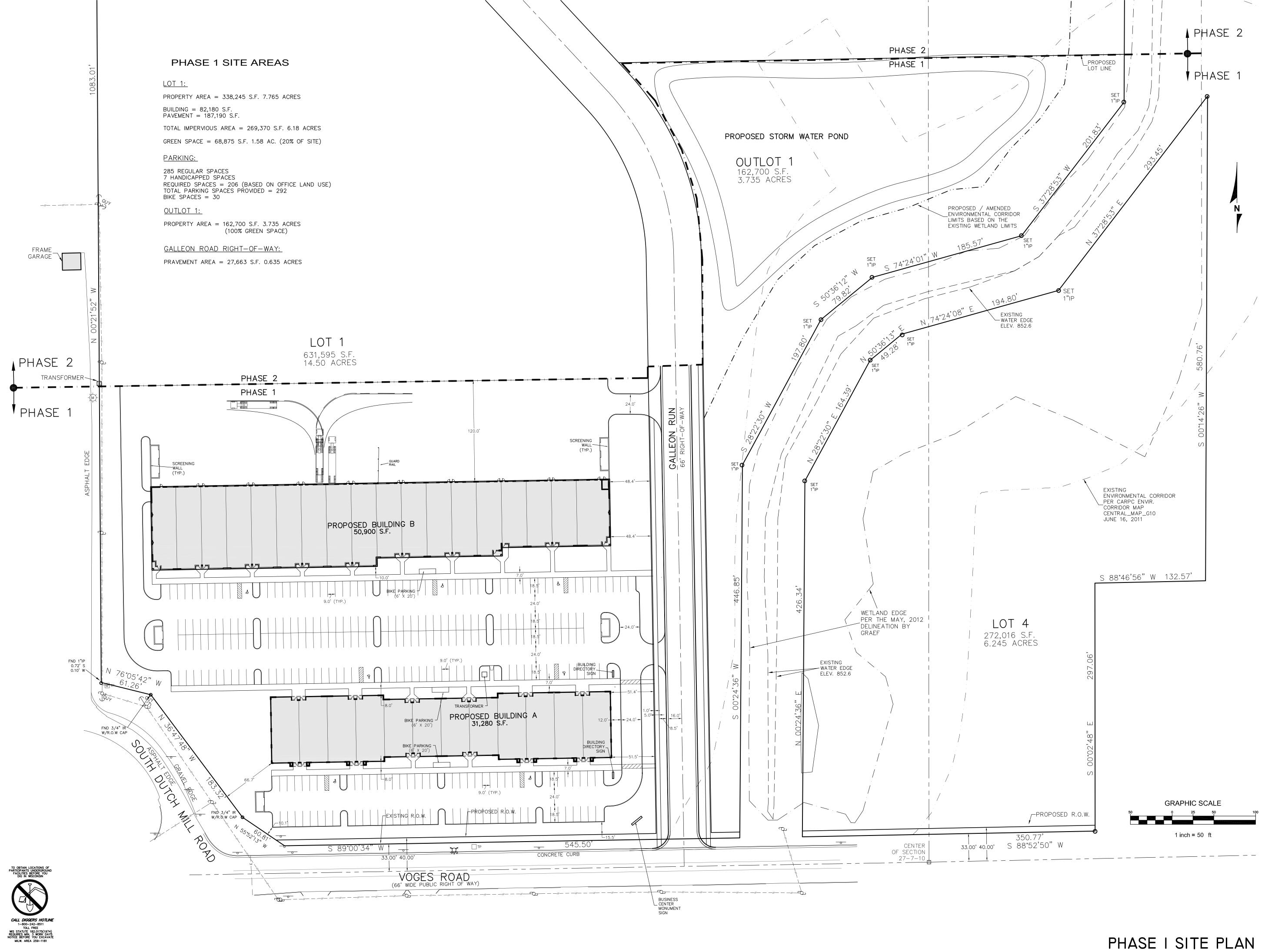
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engineering civil design and consulting 9205 W. Center Street Suite 214 Milwaukee, WI 53222 PH. (414) 443-1312 FAX (414) 443-1317 www.cj-engineering.com

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4800 & 4950 VOGES ROAD
MADISON, WISCONSIN



C1.1

### SITE AREAS

<u>LOT 1:</u>

PROPERTY AREA = 631,595 S.F. 14.50 ACRES

BUILDING = 164,360 S.F. PAVEMENT = 336,577 S.F.

TOTAL IMPERVIOUS AREA = 500,937 S.F. 11.50 ACRES GREEN SPACE = 130,658 S.F. 3.00 AC. (21% OF SITE)

<u>PARKING:</u>

548 REGULAR SPACES 14 HANDICAPPED SPACES TOTAL PARKING SPACES = 562

<u>LOT 2:</u>

PROPERTY AREA = 59,240 S.F. 1.36 ACRES

BUILDING = 18,020 S.F. PAVEMENT = 18,621 S.F.

TOTAL IMPERVIOUS AREA = 36,641 S.F. 0.84 ACRES

GREEN SPACE = 22,599 S.F. 0.52 AC. (38% OF SITE)

PARKING:

29 REGULAR SPACES 2 HANDICAPPED SPACES TOTAL PARKING SPACES = 31

<u>LOT 3:</u>

PROPERTY AREA = 271,002 S.F. 6.22 ACRES

BUILDING = 47,900 S.F. PAVEMENT = 124,235 S.F.

TOTAL IMPERVIOUS AREA = 172,135 S.F. 3.95 ACRES

GREEN SPACE = 98,867 S.F. 2.27 AC. (36% OF SITE)

PARKING:

129 REGULAR SPACES 5 HANDICAPPED SPACES

TOTAL PARKING SPACES = 134

LOT 4:

PROPERTY AREA = 272.016 S.F. 6.24 ACRES (100% GREEN SPACE)

OUTLOT 1:

PROPERTY AREA = 162,700 S.F. 3.735 ACRES (100% GREEN SPACE)

NEW PUBLIC RIGHT-OF-WAY:

PROPERTY AREA = 120,605 S.F. 2.77 ACRES

TOTAL PROJECT PROPERTY AREA

= 1,517,158 S.F. 34.83 ACRES

### PHASE 1 SITE AREAS

<u>LOT 1:</u>

PROPERTY AREA = 338,245 S.F. 7.765 ACRES

BUILDING = 82,180 S.F. PAVEMENT = 187,190 S.F.

TOTAL IMPERVIOUS AREA = 269,370 S.F. 6.18 ACRES GREEN SPACE = 68,875 S.F. 1.58 AC. (20% OF SITE)

<u>PARKING:</u>

285 REGULAR SPACES 7 HANDICAPPED SPACES

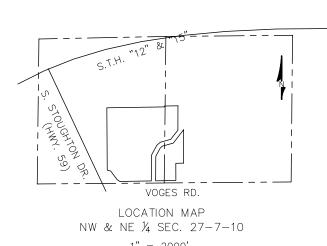
REQUIRED SPACES = 206 (BASED ON OFFICE LAND USE) TOTAL PARKING SPACES PROVIDED = 292 BIKE SPACES = 30

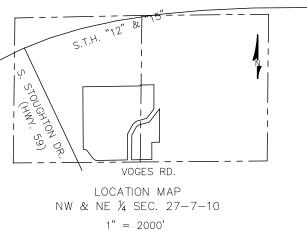
OUTLOT 1:

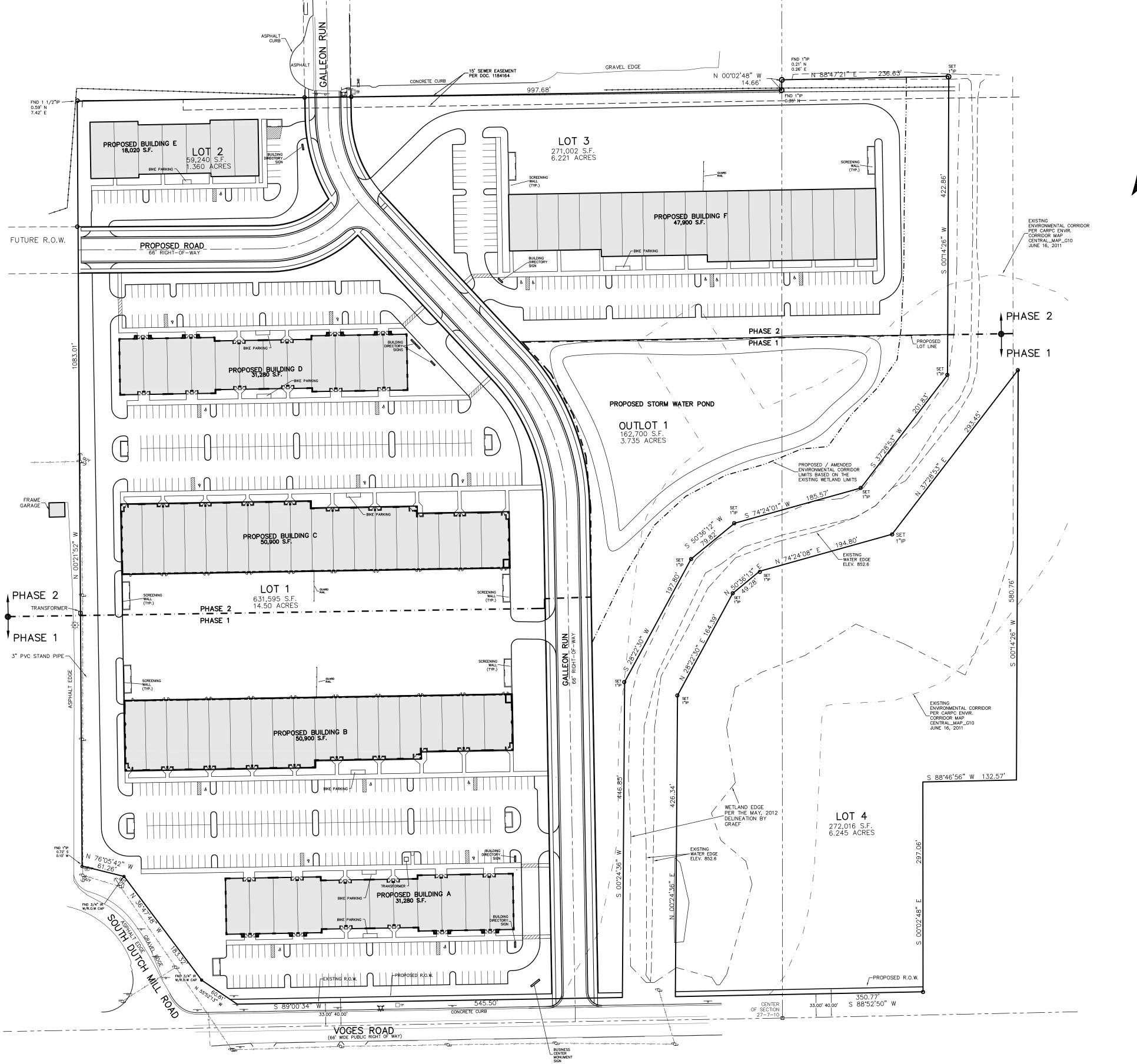
PROPERTY AREA = 162,700 S.F. 3.735 ACRES (100% GREEN SPACE)

GALLEON ROAD RIGHT-OF-WAY:

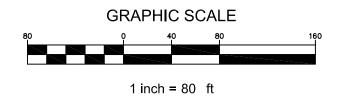
PRAVEMENT AREA = 27,663 S.F. 0.635 ACRES













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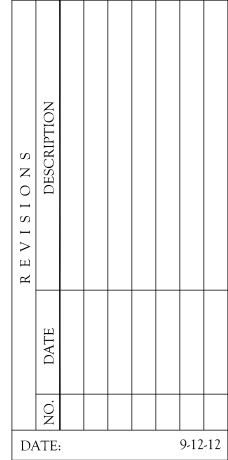
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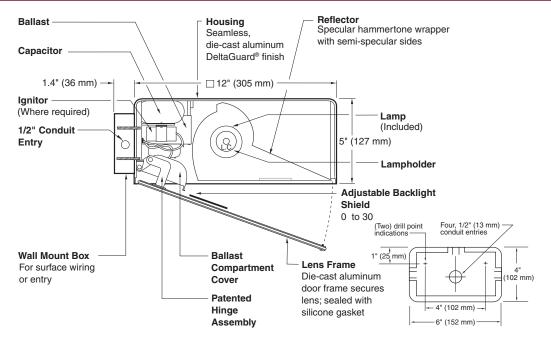
> WISCONSIN 4950 MADISON 4800



1208138 PROJ. NO: C.A.J. DRAWN BY:

SHEET

### 12" (305 mm) AREA CUTOFF LIGHT





SPEC #	WATTAGE	CATALOG #
	PULSE START MET	AL HALIDE
	50W PSMH	MACW405-(a)(b)
	70W PSMH	MACW407-(a)(b)
	100W PSMH	MACW410-(a)(b)
	150W PSMH	MACW615-(a)(b)
HIGH PRESSURE SODIUM		
	50W HPS	MACW505-(a)(b)
	70W HPS	MACW507-(a)(b)
	100W HPS	MACW510-(a)(b)
	150W HPS	MACW515-(a)(b)

Specify	(a	Voltage	& (h	Options.

(a) VOLTAGE SUFFIX KEY
120/277V (Standard: 50W HPS)
120/208/240/277V (Standard: PSMH; 70 – 150W HPS)
120/277/347V (Canada Only) (Standard: 70 – 150W PSMH; 70 – 150W HPS)
120V
277V
277V Reactor (150W PSMH Only)
208V
240V
480V (70 – 150W PSMH; 70-150W HPS)
347V (Canada Only)

For voltage availability outside the US and Canada, see Bulletin TD-9 or contact your Ruud Lighting authorized International Distributor.

	(b) OPTIONS (factory-installed)
-(a)F	Fusing
Q	Quartz Standby
	(includes 100W quartz lamp)
	(N/A on 277V Reactor)
-(a)P	Button Photocell
-5P	External Photocell (for 480V)

Specify (a) Single Voltage — See Voltage Suffix Key

#### **GENERAL DESCRIPTION**

60° forward throw sharp cutoff luminaire with adjustable backlight control for HID lamp, totally enclosed. Backlight shield provides precise cutoff adjustability from 0° (nadir) to 30° (house-side). Housing is seamless, die-cast aluminum. Fixture mounts to wall with a 4" (102 mm) x 6" (152 mm) x 1.4" (36 mm) cast aluminum mounting box and gasket. Two 5/16" threaded mounting rods are supplied with nuts and sealing washers to attach fixture to mounting box. Also provided are four threaded and closed 1/2" conduit entries. Lens assembly consists of rigid aluminum frame and high-impact, clear-tempered glass and backlight shield.

### **ELECTRICAL**

Fixture includes clear, medium-base lamp. Pulse-rated porcelain enclosed, 4kv-rated screw-shell-type lampholder. Lamp ignitor included where required. All ballast assemblies are high-power factor and use the following circuit types:

120V Reactor

50 - 150W HPS

277V Reactor

150W PSMH

HX — High Reactance

50 - 150W PSMH; 50 - 150W HPS

CWA — Constant Wattage Autotransformer 150W PSMH – 480V

### **PATENT**

US 4.689.729: 4.709.312

#### **FINISH**

Exclusive Colorfast DeltaGuard® finish features an E-coat epoxy primer with medium bronze ultra-durable powder topcoat, providing excellent resistance to corrosion, ultraviolet degradation and abrasion. The finish is covered by our seven-year limited warranty.

### **LABELS**

ANSI lamp wattage label supplied, visible during relamping. UL Listed in US and Canada for wet locations and enclosure classified IP65 per IEC 529 and IEC 598.

### **ACCESSORIES**

FWG-12 Wire Guard

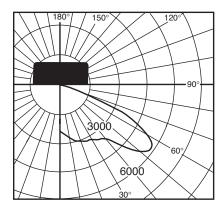


### 12" (305 mm) AREA CUTOFF LIGHT

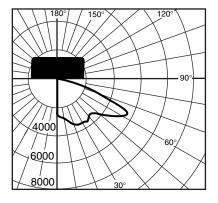
### **EPA RATING**

Isofootcandle plots show initial footcandles at grade. (Footcandles ÷ 0.0929 = Lux)

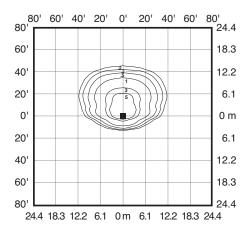
EPA 0.60 for single fixture with 0° tilt (Consult factory for EPA rating on multiple units).



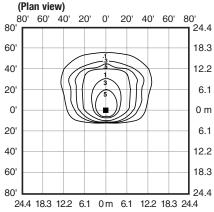
Lighting Sciences Inc.
Certified Test Report No. LSI 14227
Candlepower distribution curve of 150W PSMH
Rectangular Area Cutoff Floodlight, with backlight shield located for backlight cutoff.



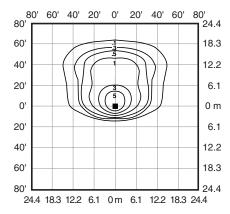
Lighting Sciences Inc.
Certified Test Report No. LSI 11233
Candlepower distribution curve of 150W HPS
Rectangular Area Cutoff Floodlight, with backlight shield located for backlight cutoff.



Isofootcandle plot of 150W PSMH Area Cutoff Floodlight at 15' (4.6 m) mounting height, 0° vertical tilt, with backlight shield located for backlight cutoff.



Isofootcandle plot of 150W HPS Area Cutoff Floodlight at 15' (4.6 m) mounting height, O° vertical tilt, with backlight shield located for backlight cutoff. (Plan view)



Isofootcandle plot of 150W HPS Area Cutoff Floodlight at 20' (6.1 m) mounting height, 0° vertical tilt, with backlight shield located for backlight cutoff. (Plan view)

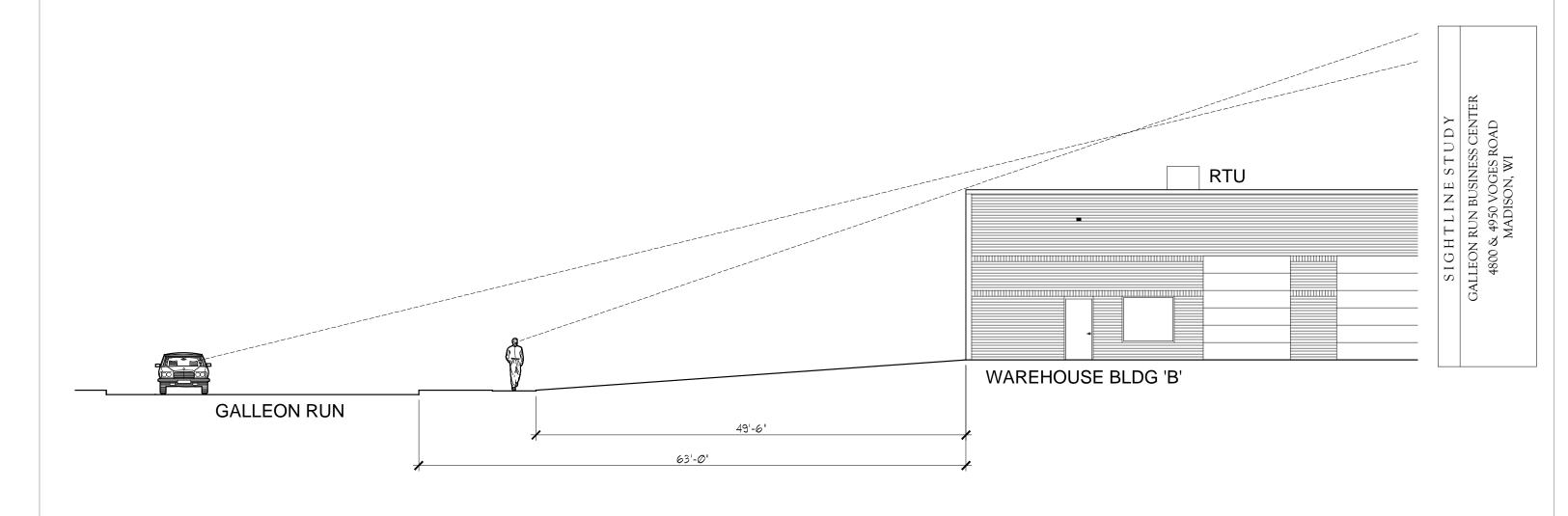




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## SIGHTLINE STUDY - WAREHOUSE BLDG 'B'

SCALE: 3/32 "=1'-0"

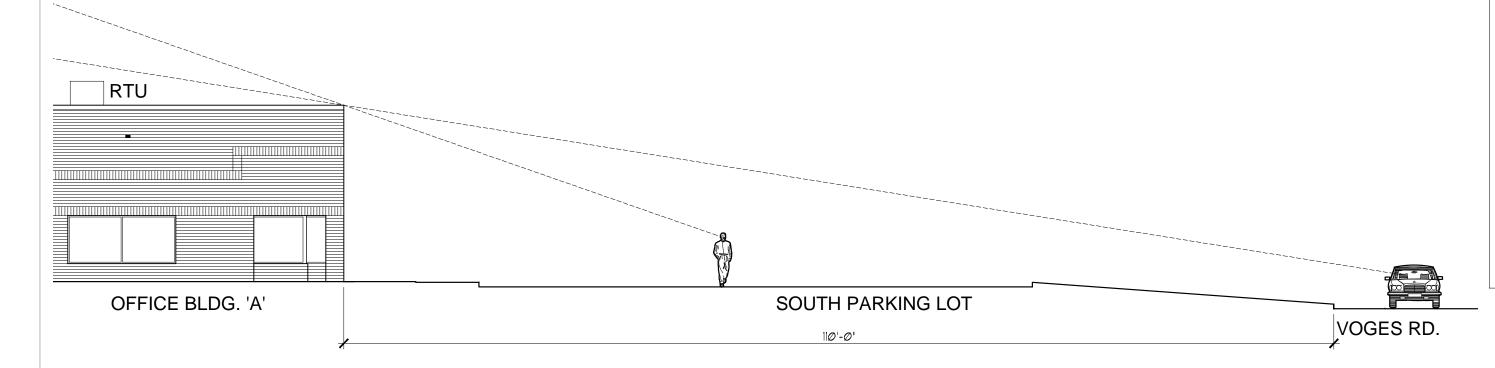
DATE:	09-10-12
PROJ. NO:	1208138
DRAWN BY:	JMH
SHEET	
A4.	2



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SIGHTLINE STUDY
GALLEON RUN BUSINESS CENTE
4800 & 4950 VOGES ROAD

SIGHTLINE STUDY - OFFICE BLDG 'A'

SCALE: 3/32"=1'-0"

A4.	1
SHEET	
DRAWN BY:	JMH
PROJ. NO:	1208138
DATE:	09-10-12



NOT TO SCALE



## SOUTH ELEVATION (RIGHT)

NOT TO SCALE



EAST ELEVATION NOT TO SCALE



WEST ELEVATION NOT TO SCALE



# NORTH ELEVATION (LEFT)



NORTH ELEVATION (RIGHT)

NOT TO SCALE



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REHOUSEBLD USINESS CENTER WISCONSIN GALLEON RUN BU 4800 & 4950 V MADISON,

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DATE: PROJ. NO: DRAWN BY: SHEET

A3.2



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BUSINESS BLDG

口

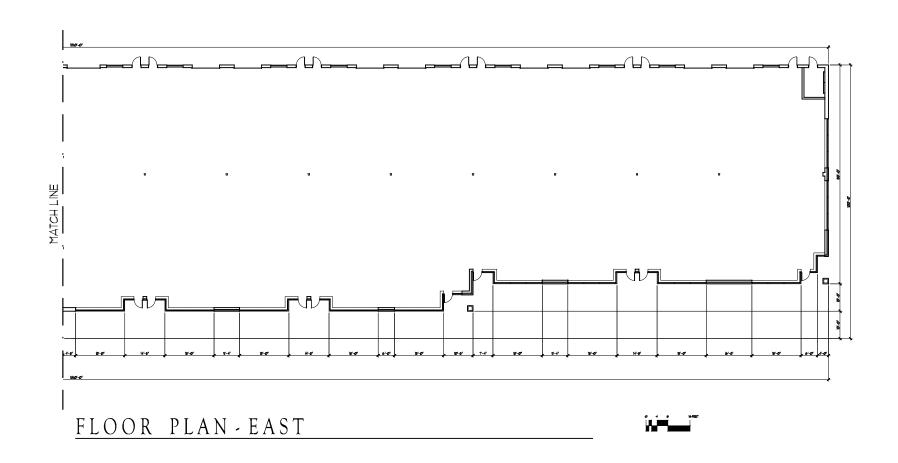
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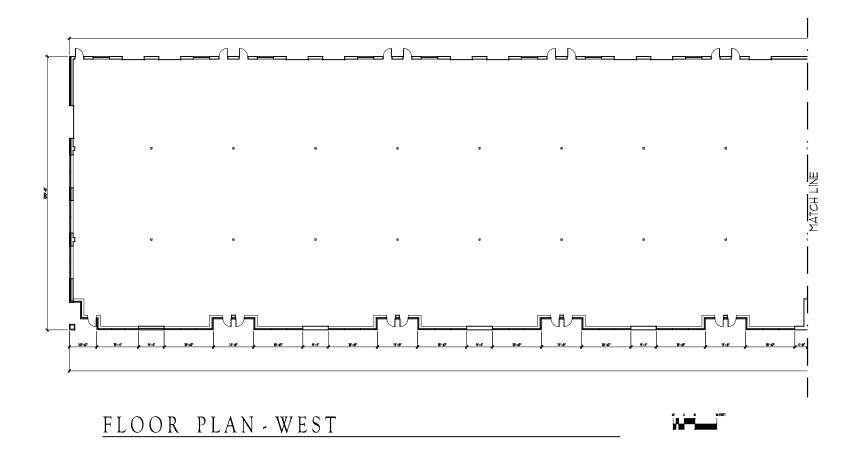
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W A R E H O U S E B L D G. 'B' F L O O R P L A N
GALLEON RUN BUSINESS CENTER
4800 & 4950 VOGES ROAD

MADISON, WISCONSIN

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PROJ. NO:	1208138
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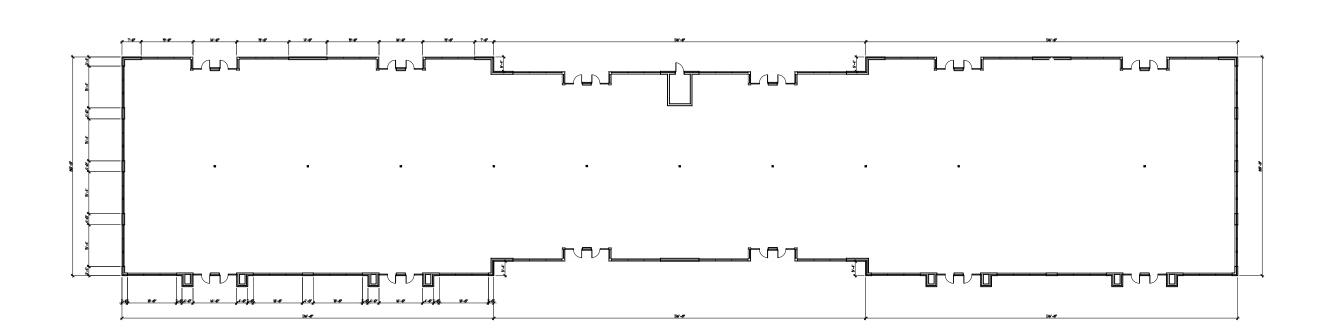
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OFFICE BLDG. 'A' FLOOR PLAN
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4800 & 4950 VOGES ROAD
MADISON, WISCONSIN

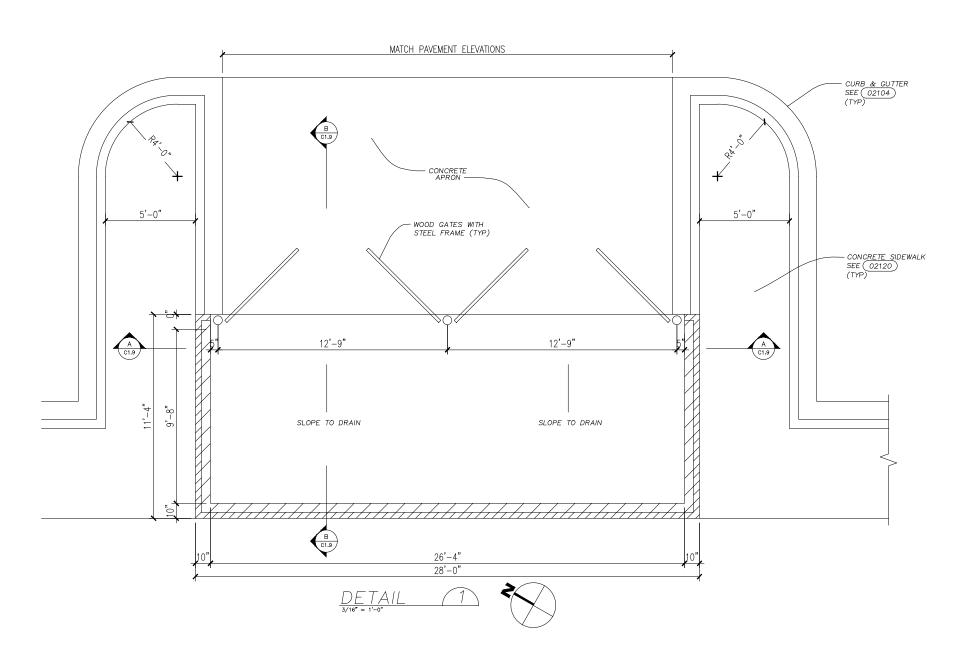


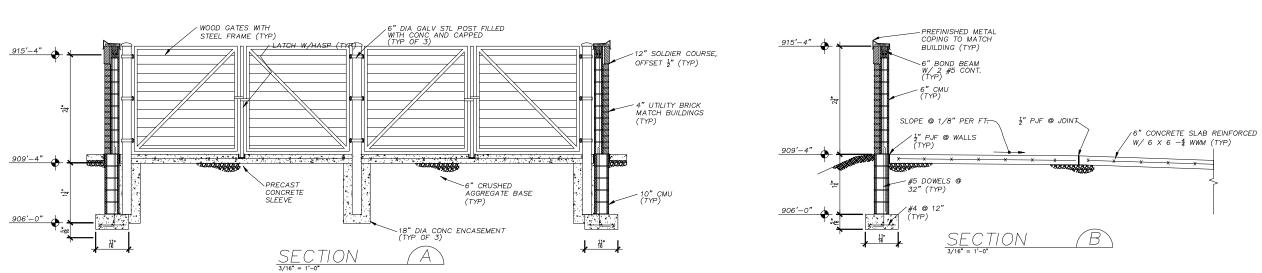
FLOOR PLAN



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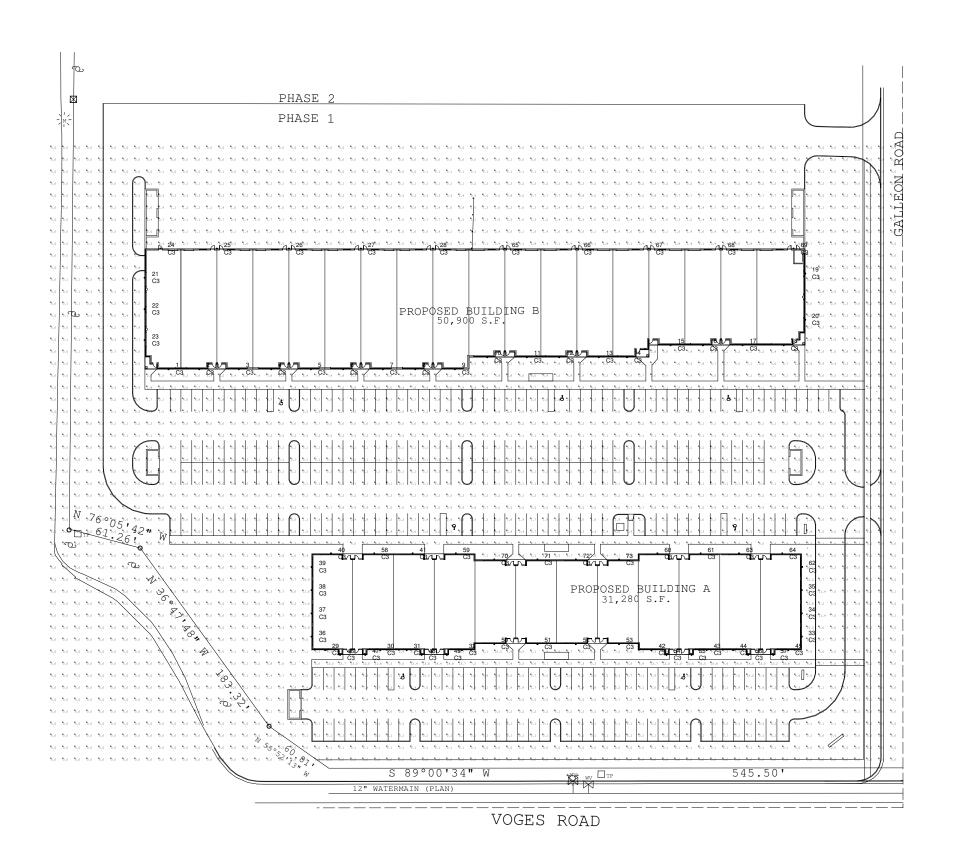
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TRASH ENCLOSURE DETAILS
GALLEON RUN BUSINESS CENTER
4800 & 4950 VOGES ROAD
MADISON, WI

DATE:	09-12-12
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RUUD LIGHTING DIRECT



 Luminaire Schedule

 Symbol
 Qty
 Label
 Arrangement
 Lumens/Lamp
 LLF
 Total Watts
 Description

 \$\mathbb{\ma

 Calculation Summary
 Avg
 Max
 Min
 Avg/Min
 Max/M

 Label
 1.47
 14.9
 0.0
 N.A.
 N.A.

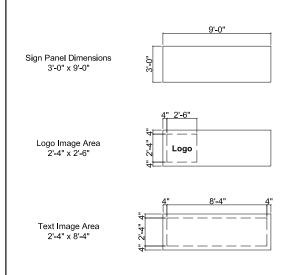
RUUD LIGHTING DIRECTS

9201 Washington Ave Racine, WI 53406 PH: (800) 236-7000 FX: (800) 236-7500 www.ruudlightingdirect.co 
> lumination results shown on this lighting design are based on project parameters provided to Ruud Lighting sed in conjunction with luminaire test procedures conducted under laboratory conditions. Actual project conditions differing from these design parameters may affect field results. The customer is responsible for

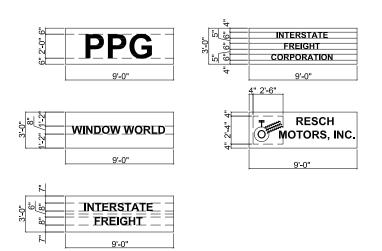
### **OFFICE BUILDING "A"**

## **WAREHOUSE BUILDING "B"**

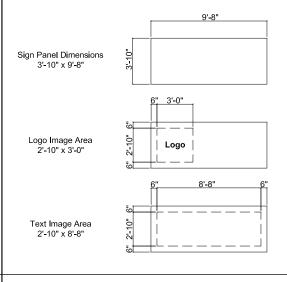
## SIGN PANEL DETAILS FOR SINGLE ENTRANCE DOORS



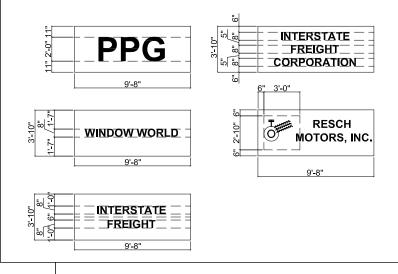
## SINGLE ENTRANCE DOOR TENANT PANEL EXAMPLES



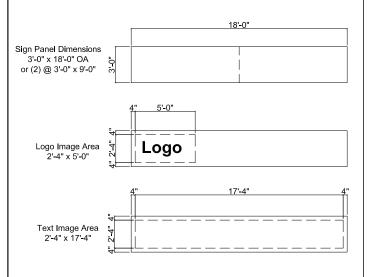
## SIGN PANEL DETAILS FOR SINGLE ENTRANCE DOORS



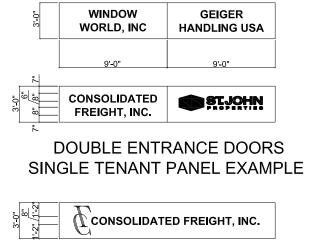
## SINGLE ENTRANCE DOOR TENANT PANEL EXAMPLES



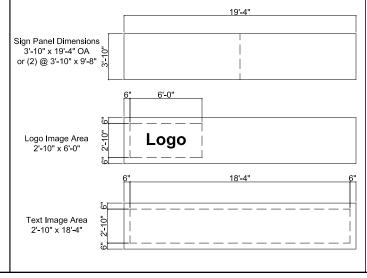
## SIGN PANEL DETAILS FOR DOUBLE ENTRANCE DOORS



## DOUBLE ENTRANCE DOORS MULTIPLE TENANT PANEL EXAMPLES



## SIGN PANEL DETAILS FOR DOUBLE ENTRANCE DOORS



## DOUBLE ENTRANCE DOORS MULTIPLE TENANT PANEL EXAMPLES



## DOUBLE ENTRANCE DOORS SINGLE TENANT PANEL EXAMPLE



## WALL SIGN PANEL STANDARDS 5600-6200 Galleon Run, Madison WI

Sign Panel Color: Bronze

Sign Panel Material: Aluminum Face & Components

Std. Font for text: Helvetica Std. Font size: Height varies 6-24" Std. Text Material: White Vinyl

Std. Logo: Tenant's Business Logo Image

Std. Logo size: Varies; see Sign Panel Details

Std. Logo Color: Multiple; Consistent with Tenant's Business Logo

Position on Building Wall: See Building Elevation Plan

Variations to above require Plan Commission Review/Approval

based on tenant's proposed sign submittal.



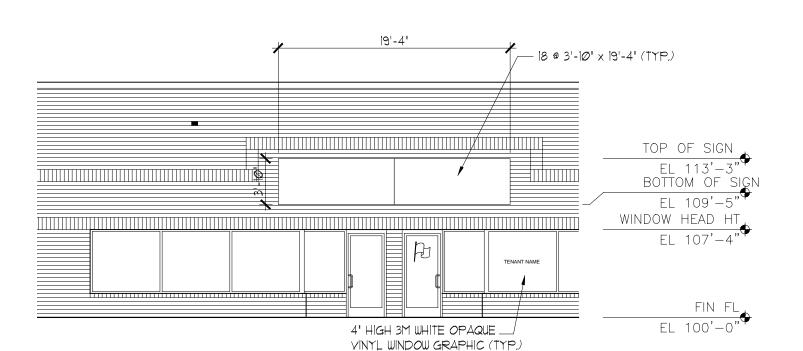
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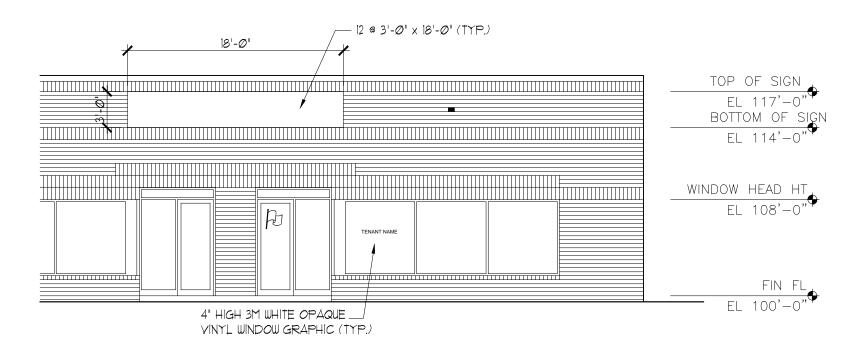
SIGNAGE DIAGRAM - BUILDING "A" & "I GALLEON RUN BUSINESS CENTER 4800 & 4950 VOGES ROAD MADISON, WI

DATE: 09-12-12
PROJ. NO: 1208138
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## SIGNAGE - WAREHOUSE BLDG 'B'

SCALE: 1/8 " = 1 ' - 0 "



## SIGNAGE - OFFICE BLDG 'A'

SCALE: 1/8"=1'-0"



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### BUILDING SIGN AREA SUMMARY

### OFFICE BUILDING 'A'

FACADE AREA: 7424 SF

MAXIMUM ALLOWABLE SIGN AREA: 30% OF FACADE SF

 $(.30 \times 7424 \text{ SF} = 2227.2 \text{ SF})$ 

SIGN AREA PROPOSED: 648 SF (12 SIGNS x 54 SF)

= 8.7% OF FACADE

### WAREHOUSE BUILDING 'B'

FACADE AREA: 6749 SF

MAXIMUM ALLOWABLE SIGN AREA: 30% OF FACADE SF

 $(.30 \times 6749 \text{ SF} = 2024.7 \text{ SF})$ 

SIGN AREA PROPOSED: 1332 SF (18 SIGNS x 74 SF)

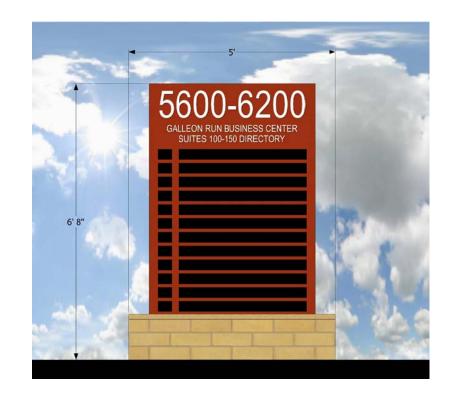
= 19.7% OF FACADE

BUILDING SIGNAGE ELEVATION
GALLEON RUN BUSINESS CENTER
4800 & 4950 VOGES ROAD
MADISON, WI

DATE:	09-10-12
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2 TENANT DIRECTORY SIGNAGE NOT TO SCALE















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SIGNAGE ELEVATIONS
GALLEON RUN BUSINESS CENTER
4800 & 4950 VOGES ROAD
MADISON, WI

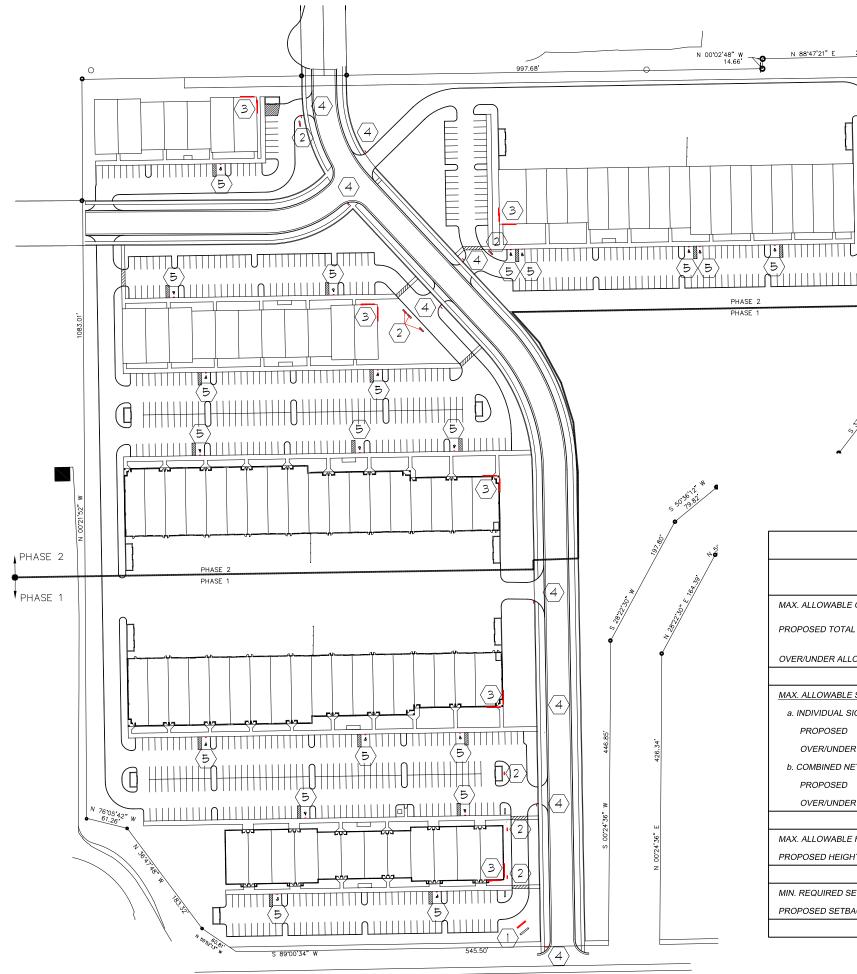
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 SHEET

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### SITE SIGNAGE PLAN KEY:

MONUMENT SIGN

236.63

N 88°47'21" E

- TENANT DIRECTORY SIGNAGE
- BUILDING ADDRESS
- STOP SIGNS
- ADA SIGNAGE

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GALLEON RUN BUSINESS CENTER 4800 & 4950 VOGES ROAD MADISON, WI SITE SIGNAGE PLAN

	LOT #1 (BLDGS. A, B, C, D)	LOT #2 (BLDG. E)	LOT #3 (BLDG. F)	NET RESULT	
MAX. ALLOWABLE GROUND SIGNS	2	2	2		
PROPOSED TOTAL GROUND SIGNS	(1) PROJECT I.D. SIGN (6) TENANT DIRECTORY SIGNS	(1) TENANT DIRECTORY SIGN	(1) TENANT DIRECTORY SIGN		
OVER/UNDER ALLOWANCE	(5) OVER	(1) UNDER	(1) UNDER	(3) OVER	
MAX. ALLOWABLE SIGN AREAS					
a. INDIVIDUAL SIGN ALLOWANCE	32 SF	32 SF	32 SF	UNDER ALLOWANCE	
PROPOSED	22.25 - 30.25 SF	15.58 SF	28.92 SF		
OVER/UNDER ALLOWANCE	-	-	-		
b. COMBINED NET ALLOWABLE	64 SF	64 SF	64 SF	NET 25 SF OVER	
PROPOSED	172.5 SF	15.58 SF	28.92 SF		
OVER/UNDER ALLOWANCE	108.5 SF OVER	48.42 SF OVER	35.08 SF OVER	ALLOWANCE	
MAX. ALLOWABLE HEIGHT	10' - 0"	10' - 0"	10' - 0"	UNDER ALLOWANCE	
PROPOSED HEIGHTS	8' - 8"	5' - 0"	8' - 4"		
MIN. REQUIRED SETBACK	20' - 0"	10' - 0"	20' - 0"	AT OR OVER	
PROPOSED SETBACK	20' - 0"+	10' - 0"	20' - 0"+	SETBACK	

↓PHASE 2

▼PHASE 1

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NEIGHBORHOOD PHOTOS GALLEON RUN BUSINESS CENTER 4800 & 4950 VOGES ROAD MADISON, WI



4015 TERMINAL DR. - STETSON BUILDING PRODUCTS



13815 S. DUTCH MILL RD. - CROSSROADS CHURCH



3801 S. DUTCH MILL RD. - LA PETITE ACADEMY



3715 S. DUTCH MILL RD. - AUTOWORKS

09-12-12 DATE: PROJ. NO: 1208138 DRAWN BY: JMH SHEET

09-12-12

1208138

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DATE: PROJ. NO:

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NEIGHBORHOOD PHOTOS GALLEON RUN BUSINESS CENTER 4800 & 4950 VOGES ROAD MADISON, WI





5034 VOGES\_RD. - UNION TRANSFER & STORAGE, INC.



5014 VOGES RD. - GBS



4801 TRADEWINDS PARKWAY. - BAUER & RAETHER BUILDERS





NEIGHBORHOOD PHOTOS GALLEON RUN BUSINESS CENTER 4800 & 4950 VOGES ROAD MADISON, WI

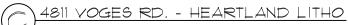


4805 YOGES RD. - REDLINE WATERSPORTS



4801 VOGES RD. - TRANE





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09-12-12

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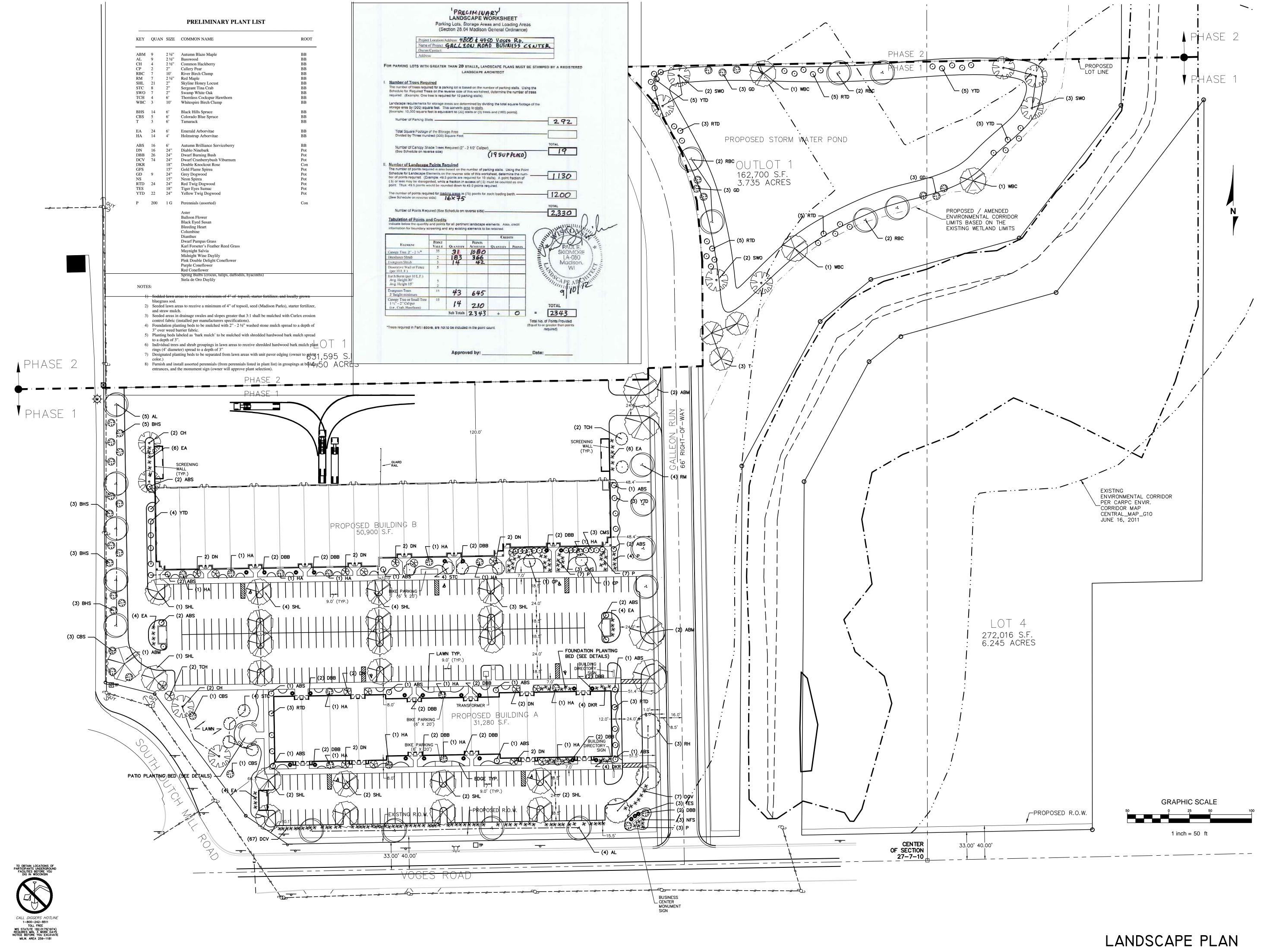
20 JAMES DRIVE SUITE G RTLAND, WISCONSIN 53029

NEIGHBORHOOD PHOTO KEY PLAN
GALLEON RUN BUSINESS CENTER
4800 & 4950 VOGES ROAD
MADISON, WI

SITE AERIAL PHOTO

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PROPERTIES

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CJE NO.: 1219R3

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MADISON, WISCONSIN

