

Application for Change of Licensed Premise

\$25 non-refundable filing fee is charged at time of application. Complete application is due at 12 noon two weeks before ALRC meeting. Applicants must appear before the ALRC.

Please contact City Zoning (MMB LL-100, 608-266-4560). A Conditional Use Permit may be required.

- Detailed floor plans (no larger than 8 ½ x 14) must accompany this form, or the request will not be presented to the ALRC.
- Orange sign- You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Prior to your appearance before the Alcohol License Review Committee (ALRC), you must contact

- The Alderperson of the District in which you intend to do business.
- The representative of the appropriate neighborhood association (if any).
- The Madison Police Department.

Alderperson Marsha Rummel can be reached at _____ at the Common Council Office (266-4071), or via e-mail at council@cityofmadison.com.

The name of the neighborhood association representative can be obtained by calling the Planning and Development Department at 266-4635 or online at www.ci.madison.wi.us/neighborhoods/contacts.htm.

Police Department Central District Captain Carl Gloede (Sector 400) can be reached at 261-9694.

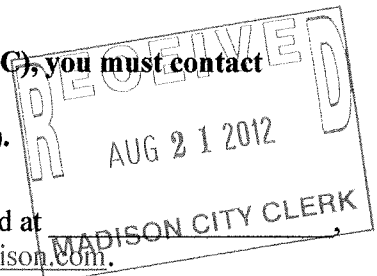
Police Department East District Captain Tom Snyder (Sector 600) can be reached at 267-2100.

Police Department North District Captain Cam McLay (Sector 500) can be reached at 245-3652.

Police Department West District Captain Jay Lengfeld (Sectors 100-200) can be reached at 243-0503.

Police Department South District Captain Joe Balles (Sector 300) can be reached at 267-8687.

The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295



Corporate/Owner Name Stalzy's Deli LLC

DBA Stalzy's Deli Contact Phone Number: 608-249-7806

Address 2701 Atwood Ave

Current Capacity (Indoor): 60 Proposed Capacity (Indoor): -

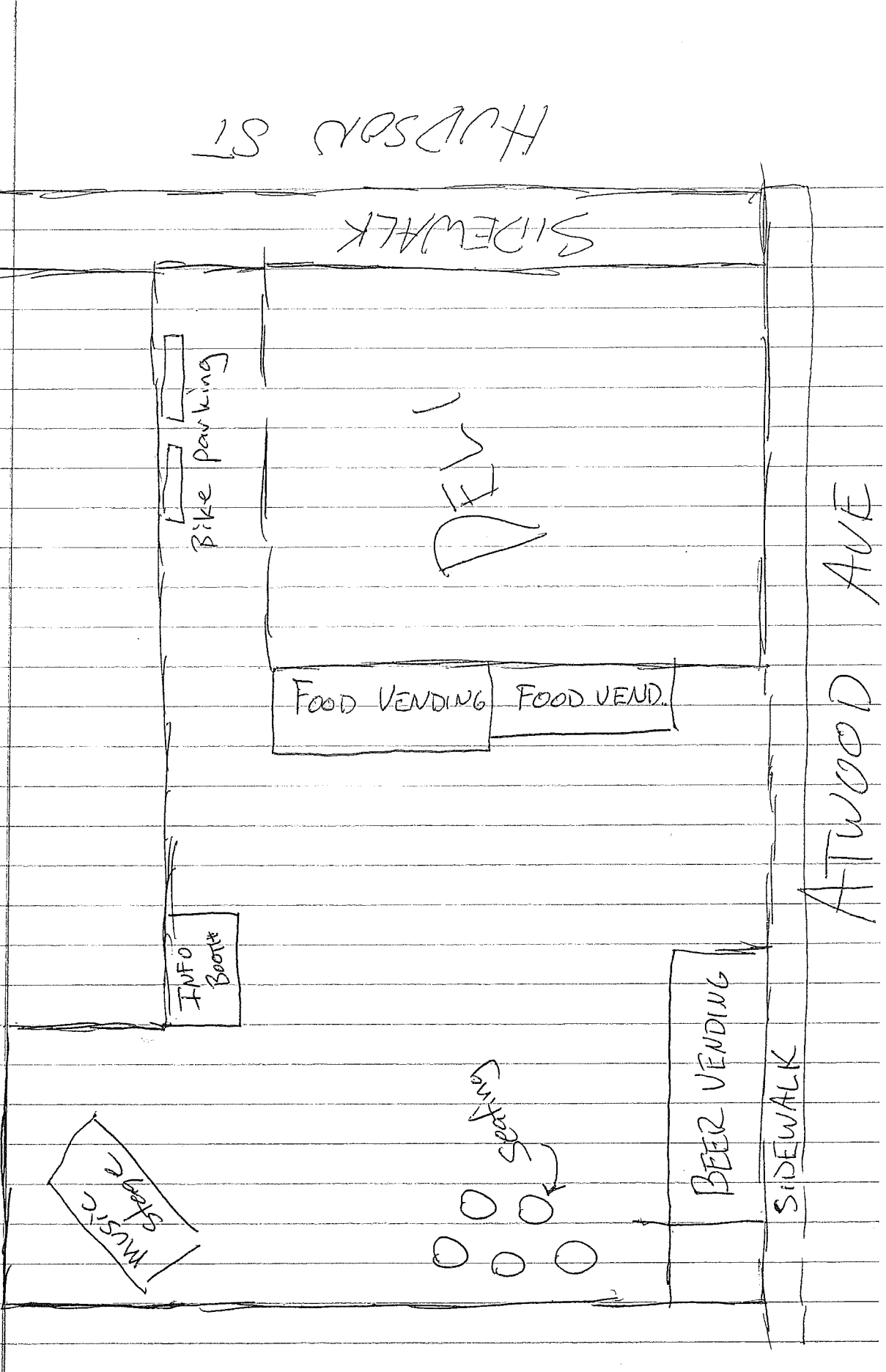
Current Capacity (Outdoor): - Proposed Capacity (Outdoor): 250

Description of Proposed Changes: 2nd Annual Oktoberfest event. Beer + food vending. Live music from 11am - 8pm. Held in Stalzy's Deli parking lot. lot will be closed off to public and event will be well staffed and regulated. Event ends at 8pm.

Signature of Applicant [Signature] Date 8/21/12

Application to be considered at the 9/19/2012 ALRC meeting and the 10/2/2012 Council meeting.
License Number LICPCH-2012 -00744 Legistar # 27680
Routed: City Zoning Building Inspection Madison Police Sector 601 Alder RUMMEL (District 6)

STALZY'S OKTOBERFEST 2012



Hudson St

SIDEWALK

Bike parking

DELI

FOOD VENDING

FOOD VEND.

INFO Booth

MUSIC stage

Seating

BEER VENDING

SIDEWALK

Atwood Ave