

<b>APPENDIX D</b>		
<b>Madison Central Business Improvement District (BID)</b>		
<b>2013 Proposed Operating Budget</b>		
6-Sep-12		
<b><u>Revenues</u></b>		<b><u>2012</u></b>
Special Assessment	\$265,439	
Map Advertising	\$54,000	
Donations/Sponsorships	\$13,675	
Interest/Other	\$15,350	
<b>Total Revenues</b>	<b>\$348,464</b>	
<b><u>Expenses</u></b>		<b><u>2012</u></b>
Welcoming Environment	\$133,306	
Marketing	\$119,000	
Administration	\$63,400	
Community Relations/Other	\$19,758	
Business Development	\$13,000	
<b>Total Expenses</b>	<b>\$348,464</b>	