APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

| AGENDA ITEM# | |
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| Project # | |
| Legistar # | |

| | DATE SUBMITTED: August 29, 20/2 UDC MEETING DATE: SEPT. 5, 20/2 Action Requested X Informational Presentation Initial Approval and/or Recommendation Final Approval and/or Recommendation | | |
|-----------|--|------------|--|
| FZIZA EST | PROJECT ADDRESS: 638 HERCULES TRAIL ALDERMANIC DISTRICT: #3 OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT: BLIAN SCHMIDT BLIAN STODDARD CONTACT PERSON: BRIAN STODDARD | PLEASE PRI | |
| H, Id | Address: 550 SUNAISE DR. #20/ SPEING GREEN, WI 53538 Phone: 608.538.349/ Fax: 608.538.3532 E-mail address: 85700 C AVEARCH. COM/ TYPE OF PROJECT: (See Section A for:) Planned Unit Development (PUD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Community Development (PCD) General Development Plan (GDP) Specific Implementation Plan (SIP) | | |
| | Planned Residential Development (PRD) New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee) School, Public Building or Space (Fee may be required) New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft. Planned Commercial Site | | |
| | (See Section B for:) New Construction or Exterior Remodeling in C4 District (Fee required) (See Section C for:) R.P.S.M. Parking Variance (Fee required) (See Section D for:) | | |
| | Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required) Other *Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date) | | |

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



August 29, 2012

Mr. Al Martin Urban Design Commission City of Madison 215 Martin Luther King Jr. Blvd Madison, WI 53701

Re: Narrative

Informational Presentation
Lots 541 – 454 Grandview Commons
(701 Jupiter Drive, 638 Hercules Trail, 5802 Halley Way, and 5871 Charon Lane)
Madison, WI

Dear Mr. Martin:

This narrative, along with the attached application and plans, are submitted for UDC informational consideration and comment.

Developer:

Forward Management, Inc. Contact: Dan Schmidt 110 S. Brooks Street Madison, WI 53715 608-441-6100 (fax) 608-255-3387 dans@rentfmi.com

Architect:

AVENUE Architects, Inc Contact: Brian Stoddard 550 Sunrise Drive, Suite 201 Spring Green, WI 53588 608-588-3691 (fax) 608-588-3582 bstod@avearch.com

Project Description:

The project is located on the east side of Madison, north of Cottage Grove Road and east of Interstate 90, in the Grandview Commons planned development, in the McClellan Park Neighborhood.

The parcel to the north of this proposal is currently undeveloped and is planned for multifamily development with an approximately 36 units (15 du/ac). Across the street to the east is an existing development consisting of duplex units with rear alley access to

garages. To the south is an undeveloped parcel, which is planned for 131 units (27.7 du/ac). To the west is Arbors senior living multifamily development, which was planned for 242 units (17.6 du/ac).

The proposed development parcel is approximately 4 acres in size. This development consists of two multifamily apartment buildings for a total of 95 dwelling unit (23.75 du/ac). Building A is on the east end of the site and is a combination of two story and three story building massing, and includes an underground parking garage. Building B is a three story building with underground parking. There is an existing cluster of trees along the north and west side of the property. The building is sited to preserve a large portion of the trees. The buildings have been located with a setback of between 10' and 20' from Halley Way and Hercules Trail and the parking has surface parking has been internalized.

There is a mix of unit types and sizes offering a variety of living options. Exterior building materials consist of brick veneer, vinyl siding, composite corners and trim, dimensional asphalt shingles, and aluminum railings.

Additional site data is located on the site plan.

Thank you for your time and consideration of our proposal.

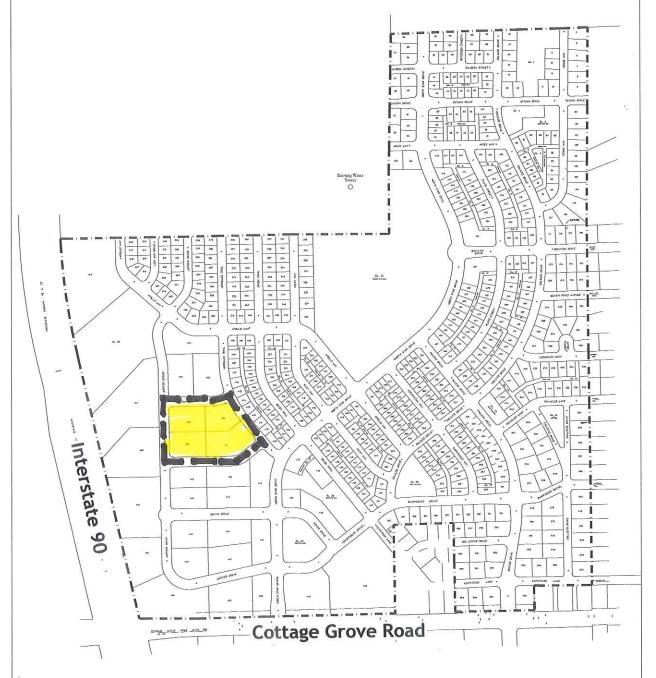
Regards,

Brian Stoddard AIA

GRANDVIEW COMMONS

Madison, Wisconsin

LOCATION MAP



Note: See attached Final Plat Documents for full scale versions of neighborhood.



1 Hercules Trail Elevation
SCALE: 1/8"=1'-0" (1/16"=1'-0"@ 11x17 size)

Trails Apartments Hercules 8-27-12 Concept Plan

 \ge Madison,

Elevation

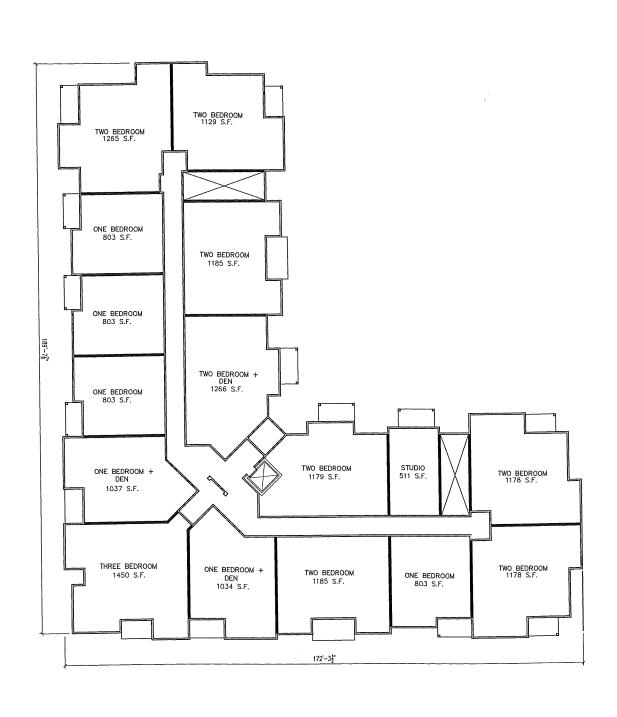
Project Number | Sheet No.

1206

A2.0

Phone: 608-588-3691 Fax: 608-588-3582

VEN AVEN Architects, I



Building B



Building A

Floor Plan

SCALE - 1/16" = 1'-0" (1/32" = 1'-0" @ 11x17)

Hercules Trail Apartments Colors 451-454 Madison, Wisconsin

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VENU

Inc.

Architects,

550 Sunrise Drive, Suite 201 Post Office Box 1024 Spring Green, WI 53588

Phone: 608-588-3691 Fax: 608-588-3582

THIS DOCUMENT, THE IDEAS AND DESIGNS INCO

Drawing Name

Floor Plan

Project Number Sheet No. 1206 A-1.1

