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Dane County Coalition to Reduce Alcohol Abuse Position Statement on Agenda Items 24, 25, 26, 27, 28

The Dane County Coalition to Reduce Alcohol Abuse asks that the ALRC consider denial of all 7-Eleven Class A license applications. The DCCRAA has specific concerns about the locations of the 7-Eleven stores under consideration, along with the fact that many of these stores are also gas stations and might potentially sell single-serve alcohol cans.

While certain locations are more problematic than others, the reality is that none of these areas is in desperate need of an additional alcohol outlet. Specifically, the Regent Street, University Avenue and South Park Street locations are in heavily saturated areas and within major UW off-campus housing areas, as well as within close proximity to Madison West High School. In addition, it is concerning that several of these convenience store locations also sell gasoline. The DCCRAA has advocated for no alcohol sales at businesses that sell gas and the proposed ALRC guidelines discussed by this committee over the last year also included this recommendation.

At the very least, the DCCRAA asks the ALRC to consider placing specific conditions on these licenses related to "single serves" alcoholic beverages. The Coalition would ask that no single serves of any type be allowed at any of these locations. Single serves could be problematic with the student population and with the homeless population in these neighborhoods as well. Many outlets around the city already sell 24-ounce single serve cans of high alcohol content beverages for only two dollars. Selling cheap, ready-to-consume alcoholic beverages is not what any neighborhood needs from a convenience store.

The Coalition asks the ALRC to deny the five 7-Eleven Class A applications and pay attention specifically to the three locations near both college and high school campuses. In the event that these licenses are granted, the Coalition asks that a condition not allowing single serve alcoholic beverages of any type be placed on each license.

Thank you for your time.