



## CENTRAL PROPERTIES

513 North Lake St.

Madison, WI 53703

Telephone: 608.255.1767

June 8, 2012

TO: City of Madison, ALRC

FROM: The Varsity of Madison LLC: Harold Langhammer

RE: License Renewal For Segredo Madison

I am writing in support of the license renewal for Segredo Madison. I, and two other family members, are the owners of The Varsity, the four-story mixed use student apartment building at the corner of University and North Lake Streets. Our building is nearly adjacent to Segredo Madison.

Since the opening of Segredo Madison, we have been appreciative of the positive efforts of their management in the operation of their establishment. Prior to their being there, we had continuing difficulties with trash spread around to the rear of the properties, cars parking in the right of way, etc. This changed immediately with the opening of their business.

Despite Segredo Madison being a large entertainment venue, we have not experienced any complaints from our tenants, either from the student apartments or from our four commercial tenancies, stemming from the operation or nearness of their business.

All in all, Michael Hierl and his establishment have been good neighbors, and from our viewpoint should receive the renewal of their licensing.