



City of Madison Liquor/Beer License Renewal

On-Premises Consumption: Class B Beer Class B Liquor Class C Wine
 Off-Premises Consumption: Class A Beer Class A Liquor

Deadline: File in Clerk's Office by 4 p.m. Friday, April 13, or postmark by Sunday, April 15

- Name of Sole Proprietor, Partnership, Corporation or LLC
Orpheum Theatre Company of Madison
- Trade Name (doing business as) Orpheum Theatre
- Licensed Address 216 State Street
- State Seller's Permit _____
- Federal Employer Identification Number 20-0368628
- Do you understand that you must purchase alcohol beverages only from Wisconsin wholesalers, breweries, and brewpubs? Yes No
- Do you understand that alcohol invoices must be kept at the licensed premises for two years from the date of invoice and made available for inspection by law enforcement? Yes No
- Since filing of last application, has the named licensee or any other person affiliated with this license (partner, member, officer, director, manager or liquor/beer agent) been **convicted** of any **offenses** (excluding traffic offenses not related to alcohol) for violation of any federal laws, Wisconsin laws, any laws of other states, or ordinances of any county or municipality?
 Yes (If yes, complete convictions supplement) No
- Are any **charges** for any **offenses** presently **pending** (excluding traffic offenses not related to alcohol) against the named licensee or any other persons affiliated with this license (partner, member, officer, director, manager or liquor/beer agent)?
 Yes (If yes, complete pending charges supplement) No
- Was the profit or loss from the sale of alcohol beverages for the previous year reported on the Wisconsin Income or Franchise Tax return of the licensee?
 Yes No Taxes are not filed yet, but they will include this profit/loss when filed
- Areas where alcohol beverages are sold/permited, including outdoor seating, if applicable.
Outdoor patio, lobby, mezzanine, main theatre, dressing rooms basement
- Areas where alcohol beverages are stored Secured liquor room in basement
- Class B establishments:** estimated percentage of gross sales for liquor/beer vs. food business
40 % Alcohol. 40 % Food 20 % Other
- Establishments with a capacity of 50 or more:**
 - Do you offer or allow live music performances? Yes No
 - Do you have a designated dance floor area? Yes No
 - Do you offer or allow the use of a disc jockey? Yes No

15. Establishments that currently hold 21+ Entertainment Licenses:

Does your Security Plan remain in force, as approved on your application? Yes No

16. Establishments that currently hold Centers for Visual & Performing Arts Licenses:

Do your underage identification and security procedures remain in force, as approved on your initial application? Yes No

17. Corporation/LLC: Name of Liquor/Beer Agent Eric Fleming

18. Corporation/LLC: Address of Liquor/Beer Agent 1542 Wild Iris, Sun Prairie, WI 53590

19. Corporation/LLC: Is this Liquor/Beer Agent listed on your current license?

Yes No (If no, file Change of Agent application)

20. Corporation/LLC: List names and home addresses of all officers/members below.

Eric Fleming 1542 Wild Iris Sun Prairie WI 53590

Henry Dore 523 E. Graham Madison WI 53701

21. Corporation: List names and home addresses of all stockholders below.

Same as above

22. List names and home addresses of managers below.

Olesya Kuznarko 1542 Wild Iris Sun Prairie WI 53590

23. Eric Fleming 608-212-3450
Who to contact 8 a.m. - 4:30 p.m. regarding problems with application Phone Number

eric.fleming15@gmail.com
E-mail Address

[Signature] 4-13-12
Signature of Officer/Member/Partner/Sole Proprietor Date

Renewals due April 15 every year (postmarked 4/15 or filed in Clerk's Office by 4 p.m. 4/13)

Clerk's Office: Date Filed/Postmarked Filed Timely Filed Late (\$250 Late Filing Fee)