

For May 2012

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Warren Hansen, Street Vending Coordinator (Office of Business Resources, Economic Development Division, Department of Planning & Community & Economic Development, City of Madison WI)

MALL/CONCOURSE FOOD VENDOR STATUS

2012 Licenses Issued to Date: 35

Associated Street Vendor Licenses: 40

Enforcement:

Observation:

The Bayou – Occupied another vendor’ site

Buraka – Unlicensed individual

Tea Garden – Late arriving at site

Warning:

Tea Garden – Late arriving at site.

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SIDEWALK CAFÉ STATUS

2012 Licenses Issued to Date: 50

Alterra Coffee Status Quo

Alterra Coffee will be moving into the Tenney Building and, at this time, is expected to open in late October. This may have little or no effect on the current vending season which will end on Saturday, November 3rd.

Enforcement:

Observation:

Espresso Royale Café, 650 State St – Late removing sidewalk café

Moe’s, 118 State Street – Late removal of alcohol

Tiki Shack, 126 State Street – Late removal of alcohol

Warning:

Moe’s, 118 State Street – Late removal of alcohol

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ARTS & CRAFTS STATUS

2012 Licenses Issued to Date: 46

Associated Street Vendor Licenses: 53

Enforcement:

Observation:

Andrew Watkins – Exceeded perimeter of vending space.

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MERCHANT VENDOR STATUS

2012 Licenses Issued to Date: 5

Enforcement:

Observation:

University Book Store, 711 State Street – Maintain minimum walkway width of six feet

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HIGH DENSITY VENDOR STATUS

2012 Licenses Issued to Date: 2 (Langdon St)

Associated Street Vendor Licenses: 2

There is nothing to report in this category.

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LATE NIGHT VENDING STATUS

2012 License s Issued to Date: 3

Associated Street Vendor Licenses: 3

Enforcement:

Observation:

Silky's – Occupied unauthorized site

Silky's – Failure to obtain appropriate license; no trash receptacle

Warning:

JD's – Unlicensed Individuals

Silky's – Equipment not maintained in clean, sanitary, hazard-free condition

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SOUTHEAST CAMPUS VENDING AREA

2012 Licenses Issued to Date: 2

Associated Street Vendor Licenses: 2

Enforcement:

There is nothing to report here for this time period.

BASIC STREET VENDOR LICENSE – Independent, not associated with Mall, High Density, etc.

2012 Licenses Issued to Date: 4

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STREET VENDING ELSEWHERE

During April, I have received emails and phone calls from representatives of the Cities of Los Angeles, Denver, and Peoria. All had discovered the Madison street vending website and wanted to adapt some things to their communities.

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MEDIA

Wisconsin State Journal, April 5th Story Titled, “Madison’s International Food Cart Scene Sets a National Standard”

Writer Lindsay Christians wrote a story about the diversity of Madison food cart cuisine, including quotes from the operators of Good Food, Banzo, El Burrito Loco, FIB’s, and me, referring to my speaking jaunts to San Francisco and Ashland NC. Lindsay also contacted food writer John T. Edge and included his comments (See below).

“The Truck Food Cookbook” Has Been Published

John T Edge’s book on street food vending, “The Truck Food Cookbook”, was published in early May. I ordered a copy that recently arrived. Madison has a chapter devoted to it. The four Madison food carts selected to contribute recipes to it are: Buraka East African Food, Dandelion, Taste of Jamaica, and the now defunct LMNO’Pies.

Isthmus Food Cart Cover Story Issue, May 4th

Writer Linda Falkenstein did a story on some individual food vendors as well as providing an overview of Madison food cart history, much of which she got from me. It was not a coincidence that the first Isthmus-sponsored food cart festival (“Isthmus a la Carts”) was to occur soon after the story was published.

WISC-TV “Live at Five” Food Cart Interview, May 8th

Mark Koehn and Susan Simon interviewed Mall/Concourse food vendors John Handley (FIB’s), Maggie Richter (El Burrito Loco) and me. During the next evening’s “Live at Five,” they broadcast a positive and enjoyable piece on street food vending in Madison.

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BANNER STATUS

Remaining unassigned Dates in this calendar year:

Campus Drive: 76

Park Street: 124