From: auradain tds.net [mailto:auradain@tds.net]

Sent: Saturday, April 14, 2012 11:15 AM

To: Ellingson, Susan; sue@sueellingson.com

Cc: Parks, Timothy; Martin, Al; Rummel, Marsha; dokroley@dorschnerassociates.com; trbarchi@aol.com; jaharrin@tds.net; rslayton@erdman.com; mhuggins@charter.net; lufler@education.wisc.edu **Subject:** Ideal Body Shop

Hello Sue,

I am writing to express my concern regarding the proposed apartment complex that is planned when the Ideal Body Shop is demolished on Park St.

I live in the Bay Creek Neighborhood, and pass this area daily. I find the facade of the body shop to be aesthetically pleasing and beautifully historic, things that do not apply to many of the structures on this street.

It saddens me that retaining the facade was not taken into consideration in making these plans. Also, I understand that many of the adjacent neighbors oppose the 5 story height - I agree that 5 stories is too high, too bulky, and considering the plans I have seen, it's just plain ugly.

Can we please stop this proposal before it's too late?

Thank you!

Sincerely, Daina Zemliauskas-Juozevicius

701 South Shore Drive

Madison, WI 53715

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