

2012 Neighborhood Grant Program Full-Grant Proposals (over \$2,000) Staff Recommendations

Applicant	Project Title and Brief Description	Alder District	Average Score	Rank	\$ Amount Requested	\$ Amount Recommended*	Conditions and Comments
<i>Recommended for Funding</i>							
Spring Harbor Neighborhood Association, Inc.	Safe Harbor - Survey residents to identify problems and solutions; create and implement an action agenda with diversity of residents including renters and homeowners.	19	67	1	\$5,000	\$5,000	1) Planning Division must approve survey questions, survey distribution, timeline and target levels; 2) Neighborhood must provide updates to West Police District quarterly; 3) Surveyor must be a credentialed professional approved by the Planning Division; 4) Grant funds may not be used to provide stipends to neighborhood residents for conducting surveys.
Carpenter-Ridgeway Neighborhood Association	Creating Neighborhood Spaces to Gather, Rest, Learn and Interact - Create 5 neighborhood spaces that include one or more of the following elements: Little Free Libraries, seating, and neighborhood identification signs.	12	66	2	\$2,125	\$2,125	1) Neighborhood must work with Planning Division to relocate Little Free Library out of Lexington Ave. right-of-way; new location must be approved by the City; 2) The Burke Avenue sign location is not acceptable and the neighborhood should work with Planning Division to identify a more visible location; 3) Privilege in Streets Committee must approve placement of Little Free Library in right-of-way along Starkweather Creek Bike Path; 4) Planning Division must approve unique design of Little Free Library; 5) Planning Division must approve gathering space layout and design, sign design, and plantings at base of Aberg Ped/Bike overpass; 6) Dane County Airport must approve sign placement at base of Aberg Ped/Bike overpass.
Regent Neighborhood Association, Inc.	Olive Jones Park - Randall School - Create a neighborhood and school gathering space in Olive Jones Park to enhance Parks Division improvement project; include seating, plantings, and a sculpture.	5	64.2	3	\$24,000	\$24,000	1) Planning and Park Divisions must approve detailed gathering space layout and design - gathering space should be located at the northeast corner of the playground so it is highly visible and easily accessible to the public; 2) Design should be integrated into overall park improvement plan; 3) Consider seating that is integrated into planters; 4) Madison Arts Commission must approve 3 dimensional piece or sound sculpture; 5) Planning Division must approve a revised budget, including shift of funds from seating, planters and trees to sculpture; 6) Donor plaques are ineligible expenses.
University Hill Farms Association, Inc.	Hill Farms Neighborhood Plan - Neighborhood plan and historic district designation study for the Hill Farms Neighborhood to guide development and redevelopment over the next 10 to 15 years; Steering Committee to lead planning process with extensive public participation.	11	62	4	\$50,000	\$37,340	1) The process shall be led by a City-appointed Steering Committee of neighborhood residents, business, and stakeholder representatives including the State; 2) The consultants will be selected, hired and managed through a contract with the City, in cooperation with the neighborhood, pursuant to a Memorandum of Understanding; 3) Project study area boundaries must be approved by the Planning Division; 4) Any inconsistencies with other adopted plans must be identified and resolved; 5) Planning Division must approve a Public Participation Plan; 6) Draft Plan must be reviewed by Plan Commission prior to final public meeting; 7) Historic Preservation consultant should be part of the consultant team; 8) Project start date must be later in 2012 when Planning Division staff is available to support the effort.

*Maximum amount recommended, subject to the conditions recommended by the Staff Review Team.

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Applicant	Project Title and Brief Description	Alder District	Average Score	Rank	\$ Amount Requested	\$ Amount Recommended*	Conditions and Comments
<i>Not Recommended for Funding - Insufficient Grant Funds Remaining</i>							
Walnut Grove Homes Association, Inc.	Grass Roots: Walnut Grove Green Space Planning - Strategic planning initiative to develop a forward-looking, comprehensive plan that will enhance green space utilization within the neighborhood and include 1) Walnut Grove Park - municipal parkland; 2) 1.8 mile lighted and interconnected greenway network - belongs to Walnut Grove HA, and 3) neighborhood common circles on 15 cul-de-sacs.	9	61	N/A	\$3,000	\$0	Insufficient grant funds remaining.
Dunn's Marsh Neighborhood Association, Inc.	The Gifts of Dunn's Marsh - Create 12 gathering places that involve one or more of the following: Little Free Library, information kiosk, hand-crafted bench or chairs & landscaping.	10	58	N/A	\$9,685	\$0	Insufficient grant funds remaining.
<i>Not Eligible for Funding</i>							
Northside Planning Council, Inc.	Northside Marketing and Branding Project - Develop a marketing package with videos, print materials and marketing/design services to promote the Northside to brokers, developers and potential new residents as a great place to do business and to live.	12, 17 & 18	N/A	N/A	\$5,000	\$0	Not an eligible project. Not recommended for funding.
Totals:					\$98,810	\$68,465	

*Maximum amount recommended, subject to the conditions recommended by the Staff Review Team.

2012 Neighborhood Grant Program Mini-Grant Proposals (\$2,000 or less) Staff Recommendations

<i>Applicant</i>	<i>Project Title and Brief Description</i>	<i>Alder District</i>	<i>Average Score</i>	<i>Rank</i>	<i>\$ Amount Requested</i>	<i>\$ Amount Recommended*</i>	<i>Conditions and Comments</i>
<i>Recommended for Funding</i>							
VanChaMasShe Neighborhood Association	VanChaMasShe Winter Garden/Bird Sanctuary - Garden and bird sanctuary with plantings selected for their winter interest and ability to support migrating and wintering birds; an arbor and landscaping will provide a transition from the neighborhood to the park and Aldo Leopold benches will provide a rest area.	5	88	1	\$1,935	\$1,935	1) Property owner permission must be submitted; 2) Planning Division and Madison Metropolitan School District must approve location, layout and design, types of plantings, interpretive kiosk design; 3) Garden must be visible and accessible to the public.
Bayview Foundation, Inc.	Picnic Place Project - Gathering space adjacent to the Bayview playground, community center garden; gathering space will include a cedar wood pergola, picnic table, planter and charcoal grill.	13	64.3	2	\$2,000	\$1,800	1) Planning Division must approve gathering space location, layout and design, pergola design, and materials; 2) Pergola, bench and planters must have artistic elements; 3) Charcoal grill is an ineligible expense.
Prairie Hills Neighborhood Association	Message Board for Lucy Lincoln Hiestand Park - Message board to post neighborhood events and activities and children's artwork about park activities.	20	64.3	2	\$1,900	\$1,900	1) Planning Division must approve revised budget incorporating plantings; 2) Planning Division and Parks Division must approve landscape plan and plantings; 3) Planning, Parks and Zoning Divisions must approve message board design, location, and maintenance plan.
Rolling Meadows Neighborhood Association	Neighborhood Sign - Neighborhood welcome sign with landscape plantings.	3	52	3	\$1,900	\$1,900	1) Planning Division and Privilege in Streets Committee must approve sign design, location, plantings and maintenance plan.

Not Recommended for Funding due to Low Score (Below 50 points)

Lake Edge Neighborhood Association, Inc.	Frank Allis/Nuestro Entry Enhancement - Landscaping, commemorative bench, and concrete planter to beautify front entryway walk of Frank Allis/Nuestro Elementary schools.	15	45	N/A	\$2,000	\$0	Applications with an average score of lower than 50 points are not recommended for funding.
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Not Eligible for Funding

Tenney-Lapham Neighborhood Association, Inc.	Salvation Army Children's Garden - Garden to introduce kids to planting, care and harvest of vegetables, and seating area for adults and kids.	2	N/A	N/A	\$1,750	\$0	Not an eligible project. Not recommended for funding.
Cherokee Park Neighborhood Association	Cherokee Park Playground Area - Leaf shape benches to add to Parks Division playground improvement project on ridge top overlooking lake and playground activities.	18	N/A	N/A	\$1,950	\$0	Not an eligible project. Not recommended for funding.

Totals: \$13,435 \$7,535

*Maximum amount recommended, subject to the conditions of the Staff Review Team.