

**OVERTURE CENTER FOUNDATION**

**Date: January 24, 2012**

**DRAFT**

**Resolution No. 3**

---

**RESOLUTION OF SUPPORT FOR THE 100 BLOCK FOUNDATION PROJECT**

---

WHEREAS, Jerry Frautschi and Pleasant Rowland, through their 100 Block Foundation, have proposed changes to certain buildings in the lower portion of the block bounded by State, North Fairchild and West Mifflin Streets; and

WHEREAS, the historic character of State Street and the surrounding area is one of economic, cultural and social vibrance and vitality; and

WHEREAS, renovations to certain buildings, including the addition of office space, gardens and dining establishments will result in more people in the neighborhood during the day; and

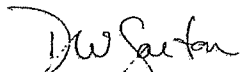
WHEREAS, a vibrant and vital State Street is essential to the health and vitality of the entire downtown, including Overture Center; and

WHEREAS, proceeds from the renovations to these buildings will support the ongoing operations of Overture Center, including community and educational programming, for years to come; and

WHEREAS, the success of Overture Center in turn adds to the vibrance and vitality of the entire downtown; and

WHEREAS, the developers have expressed their desire to work with historical preservation advocates, elected officials, City staff and other stakeholders to craft a renovation plan that is agreeable and acceptable and has the greatest chance for success;

NOW THEREFORE, BE IT RESOLVED that the Board of Directors of the Overture Center Foundation expresses its support for the renovation and redevelopment of the lower portion of the block bounded by State, North Fairchild and West Mifflin Streets, and expresses its sincere gratitude to Jerry Frautschi and Pleasant Rowland for their continued generosity in support of the arts in Madison.



**Deirdre Garton, Chair**  
Overture Center Foundation

-----Original Message-----

From: Ben Sidran [<mailto:ben@bensidran.com>]

Sent: Friday, March 16, 2012 9:42 PM

To: Fruhling, William

Subject: 100 block of state street

Thank you for the opportunity to weigh in on this issue. As a fifty year resident of Madison, I know the location well.

I personally think redevelopment of this block is overdue, and I do not feel we need to save the old buildings -- just because a building is old does not mean it has historic value: having been in and out of many of these buildings over the years, I do not find any them particularly distinguished and I do not believe they will be missed or remembered several years hence.

I also think it was a mistake to insist the Overture Center preserve the old Yosts facade -- it would have been much better to make a clean start.

A camel is a horse designed by committee.

Thank you,

Ben Sidran