___ Initial Approval and/or Recommendation UDC MEETING DATE: March 21, 2012 X Final Approval and/or Recommendation PROJECT ADDRESS: 202 & 206 North Brooks Street ALDERMANIC DISTRICT: _ 8 - Scott Resnick OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT: Mr. Joseph McCormick - JD McCormick Company Mr. Joseph Lee - JLA Architects 5325 Wall Street - Suite 2700 101 North Mills Street Madison, Wisconsin 53718 Madison, Wisconsin 53715 CONTACT PERSON: _Mr. Joseph Lee - JLA Architects Address: 5325 Wall Street - Suite 2700 Madison, Wisconsin 53718 241-9500 Phone: Fax: N/A E-mail address: jlee@jla-ap.com TYPE OF PROJECT: (See Section A for:) Planned Unit Development (PUD) Χ General Development Plan (GDP) Specific Implementation Plan (SIP) Χ_ Planned Community Development (PCD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Residential Development (PRD) New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee) School, Public Building or Space (Fee may be required) New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000

AGENDA ITEM #

Project #

Legistar #

Action Requested

Informational Presentation

Other ______ *Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

New Construction or Exterior Remodeling in C4 District (Fee required)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

R.P.S.M. Parking Variance (Fee required)

Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required)

APPLICATION FOR

DATE SUBMITTED:

Sq. Ft.

(See Section B for:)

(See Section C for:)

(See Section D for:)

Planned Commercial Site

URBAN DESIGN COMMISSION

March 14, 2012

REVIEW AND APPROVAL

Brooks & Dayton Student Housing Madison, Wisconsin 53226

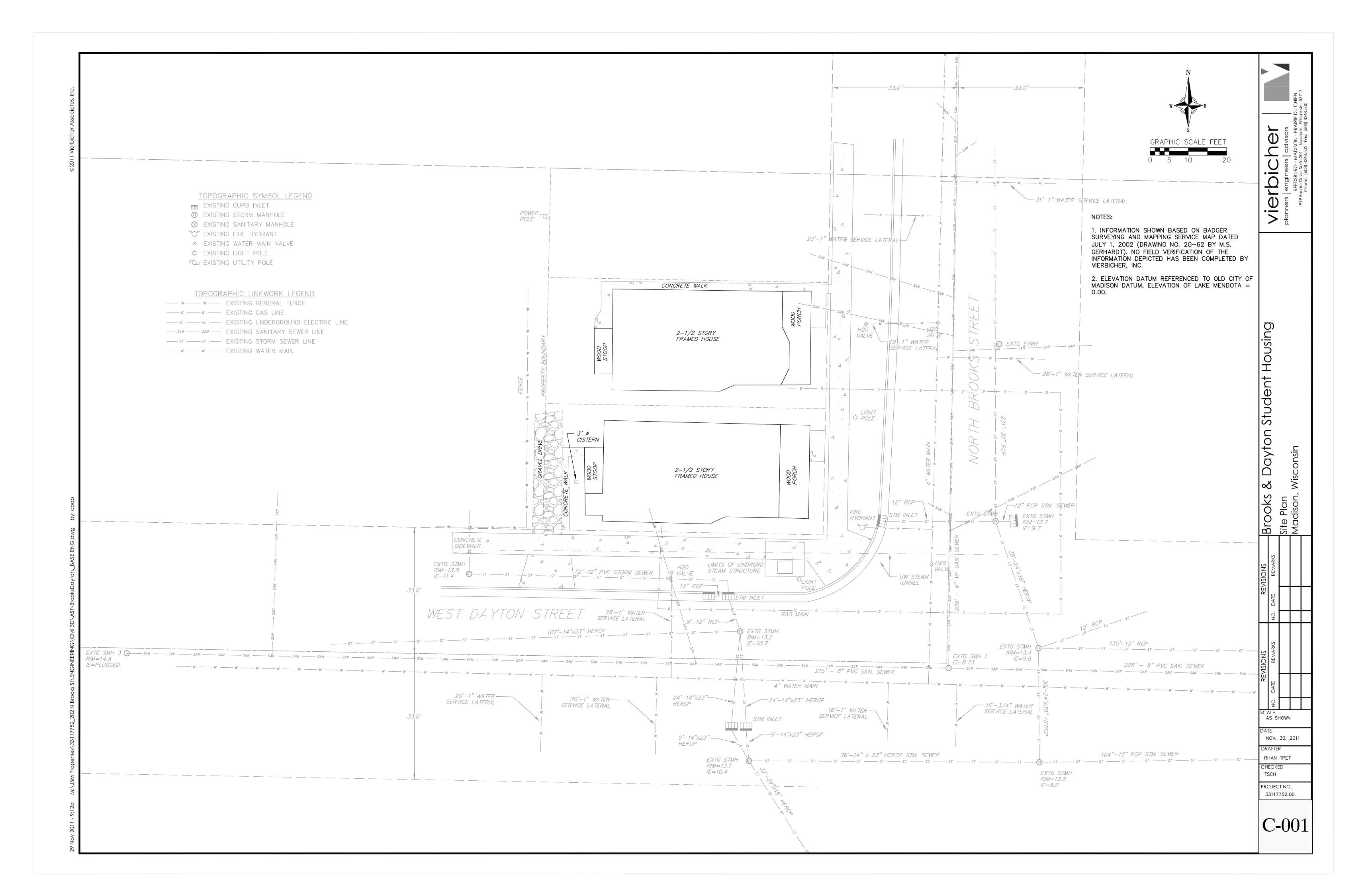
```
C-001
           SITE PLAN
C - 002
           DEMOLITION PLAN
C - 003
           SITE GRADING AND EROSION CONTROL
C - 004
           UTILITY PLAN
A - 0 0 1
           LOWER LEVEL PLAN & PROJECT DATA
A - 002
           STREET LEVEL & SECOND FLOOR PLANS
A - 003
           THIRD & FOURTH FLOOR PLANS
A - 004
           FIFTH FLOOR & LOFT PLANS
A - 005
           ELEVATIONS - SOUTH AND EAST
A-006
           ELEVATIONS - NORTH AND WEST
L-001
           LANDSCAPE PLAN
SK-2
           RENDERED ELEVATIONS - SOUTH AND EAST
SK-3
           RENDERED ELEVATIONS - NORTH AND WEST
```

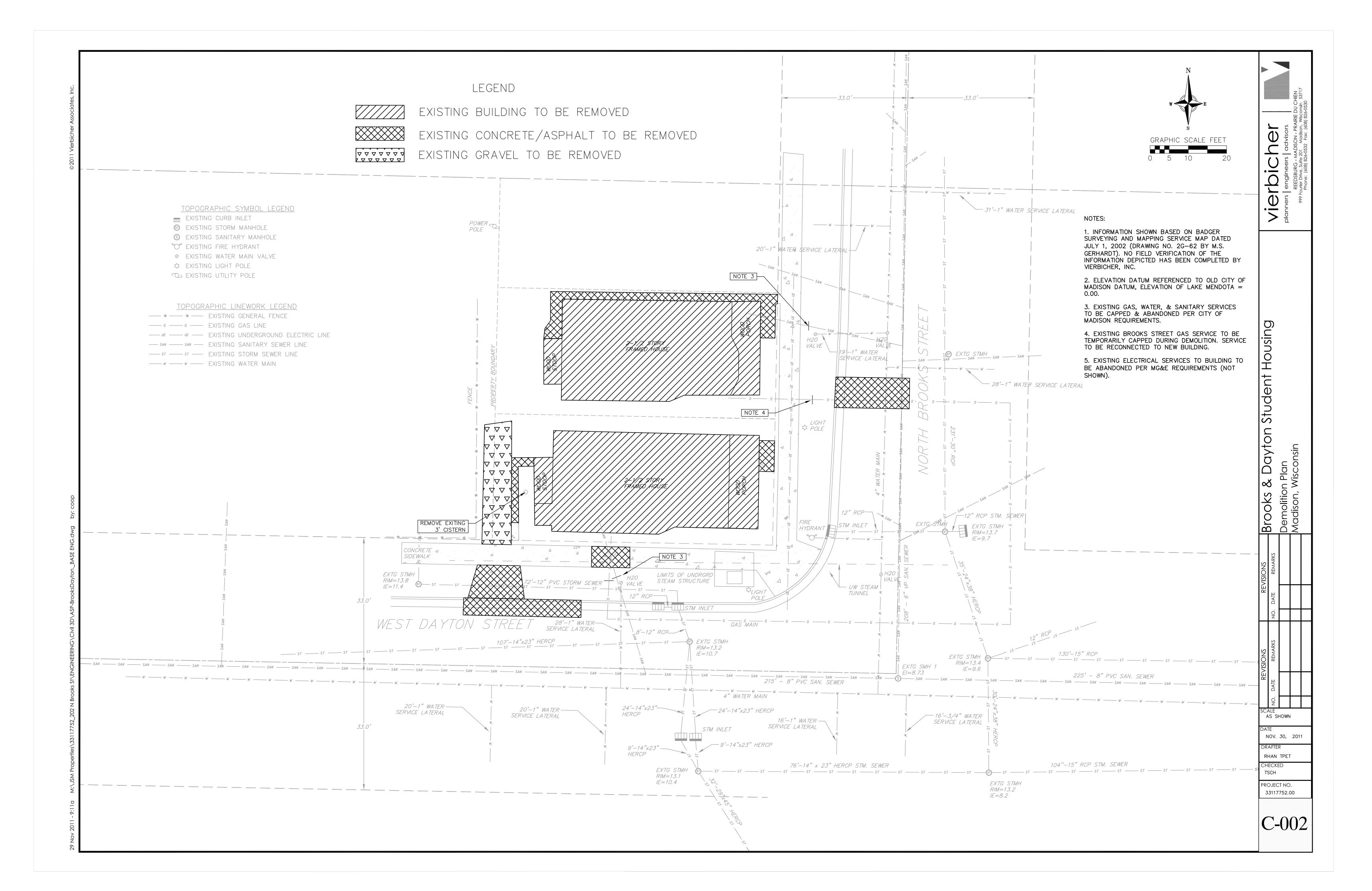


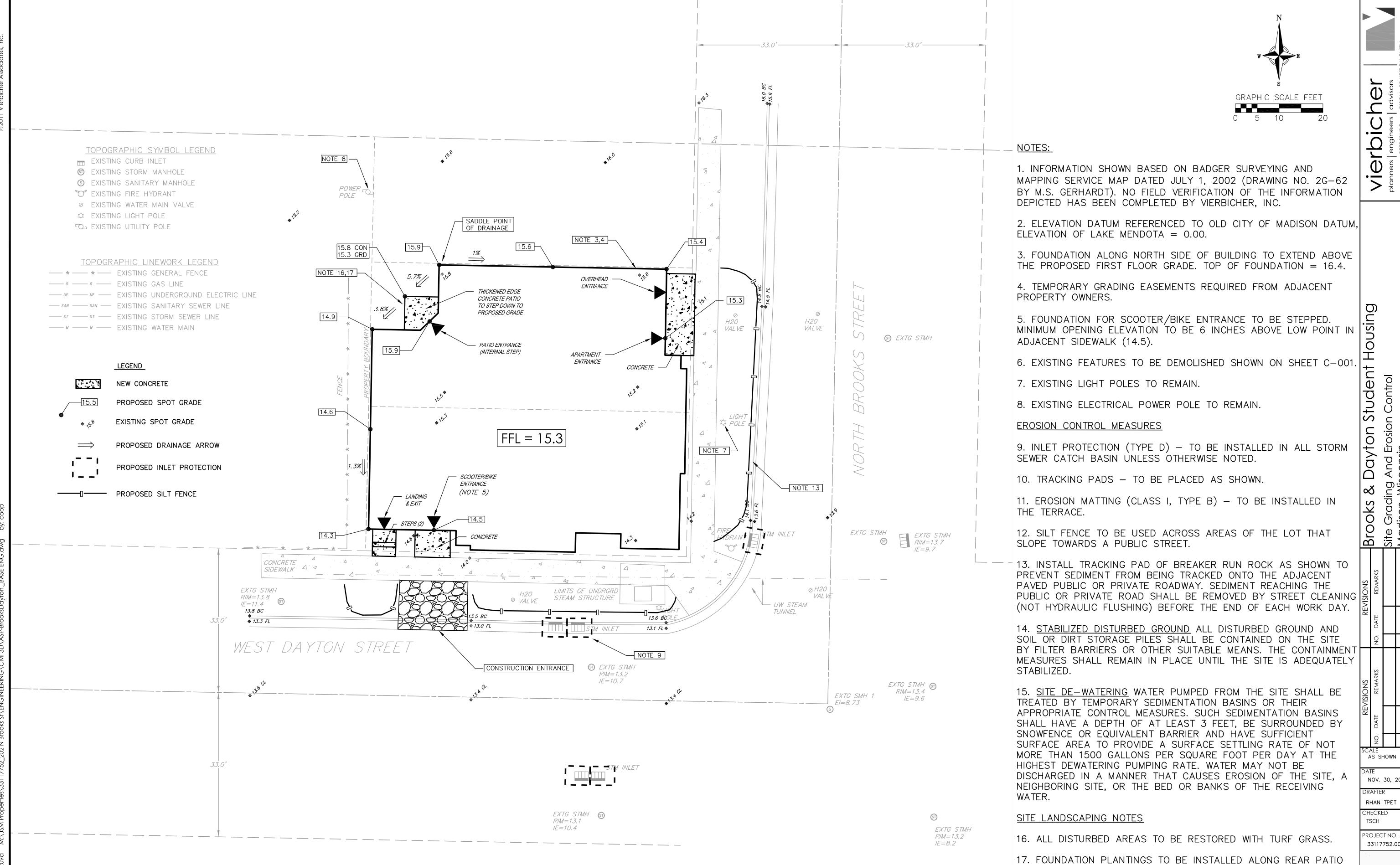
UDC Final Approval Set

March 14, 2012

JLA PROJECT NUMBER: 11829







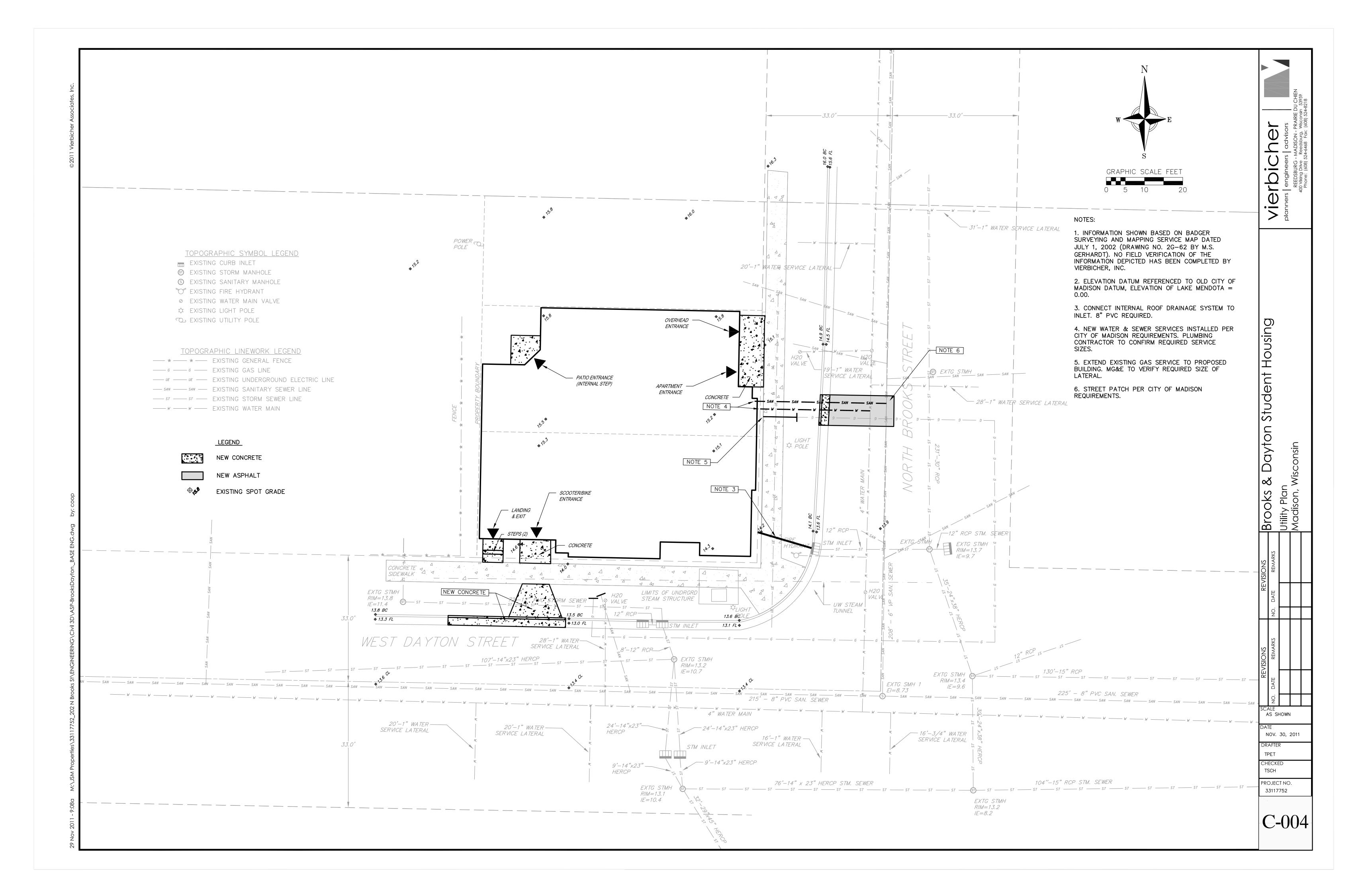
C-003

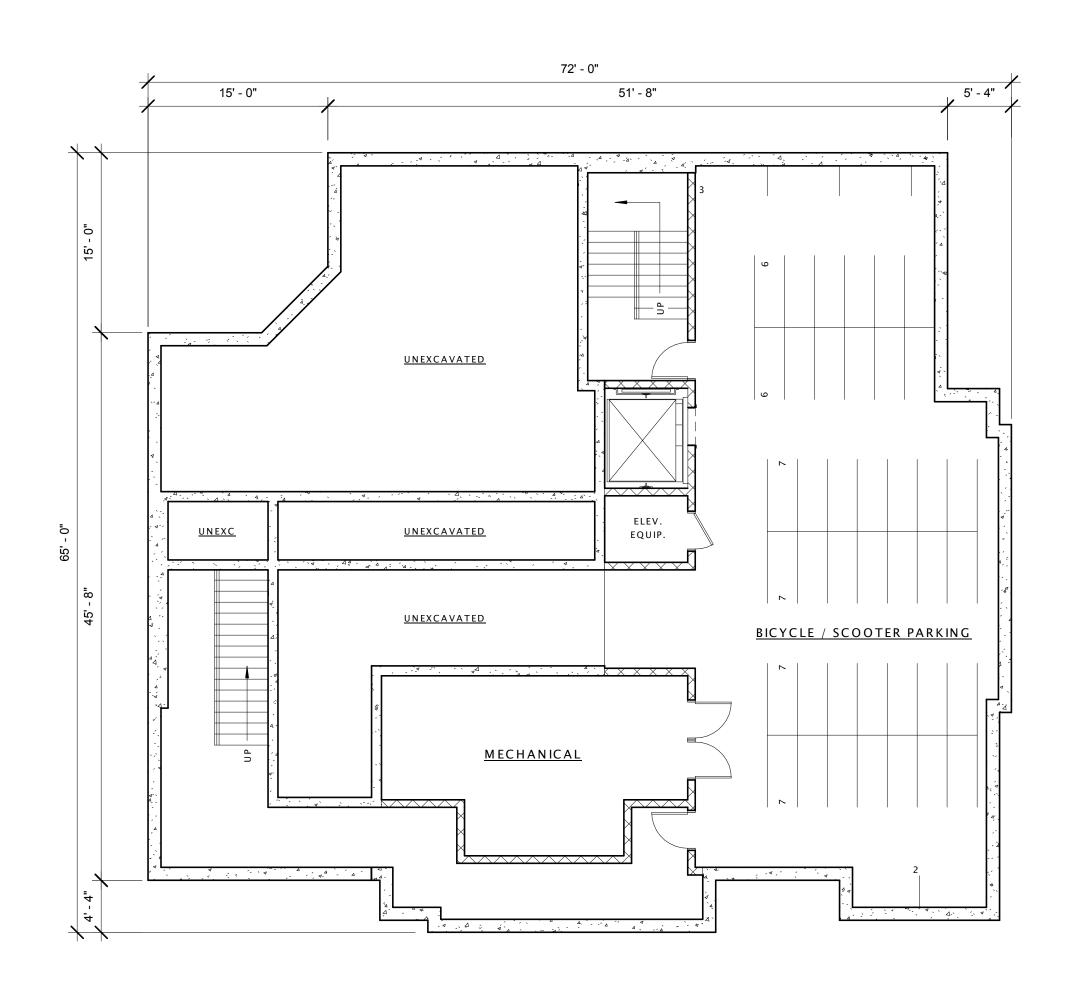
Dayton y And Erosion isconsin Brooks & Da Site Grading And Madison, Wiscor

NOV. 30, 2011

33117752.00

AREA OF THE BUILDING.





1 LOWER LEVEL PLAN

PROJECT DATA:

SITE AREA: 4,791.60 sf

PROPOSED DWELLING UNITS: 14 dwelling units

PROPOSED BEDROOMS: 45 bedrooms

TOTAL GROSS FLOOR AREA: 22,025 sf

PROPOSED FLOOR AREA RATIO: 4.60

PROPOSED OPEN SPACE: 55 sf/dwelling unit

PROPOSED BUILDING HEIGHT: 60 feet

PROPOSED BICYCLE/SCOOTER PRK'G: 45 spaces

| UNIT DATA | | | | | | |
|-----------|--------|--------|--------|--------|------|--------------|
| FLOOR | 5 BEDS | 4 BEDS | 3 BEDS | 2 BEDS | UNIT | BED TOTAL |
| FIFTH | 1 | 1 | 1 | _ | 3 | 12 |
| FOURTH | _ | 1 | 1 | 1 | 3 | 9 |
| THIRD | - | 1 | 1 | 1 | 3 | 9 |
| SECOND | - | 1 | 1 | 1 | 3 | 9 |
| GROUND | _ | 1 | _ | 1 | 3 | 6 |
| TOTALS | 1 | 5 | 4 | 4 | 1 4 | 4 5 |
| | | | | | | |

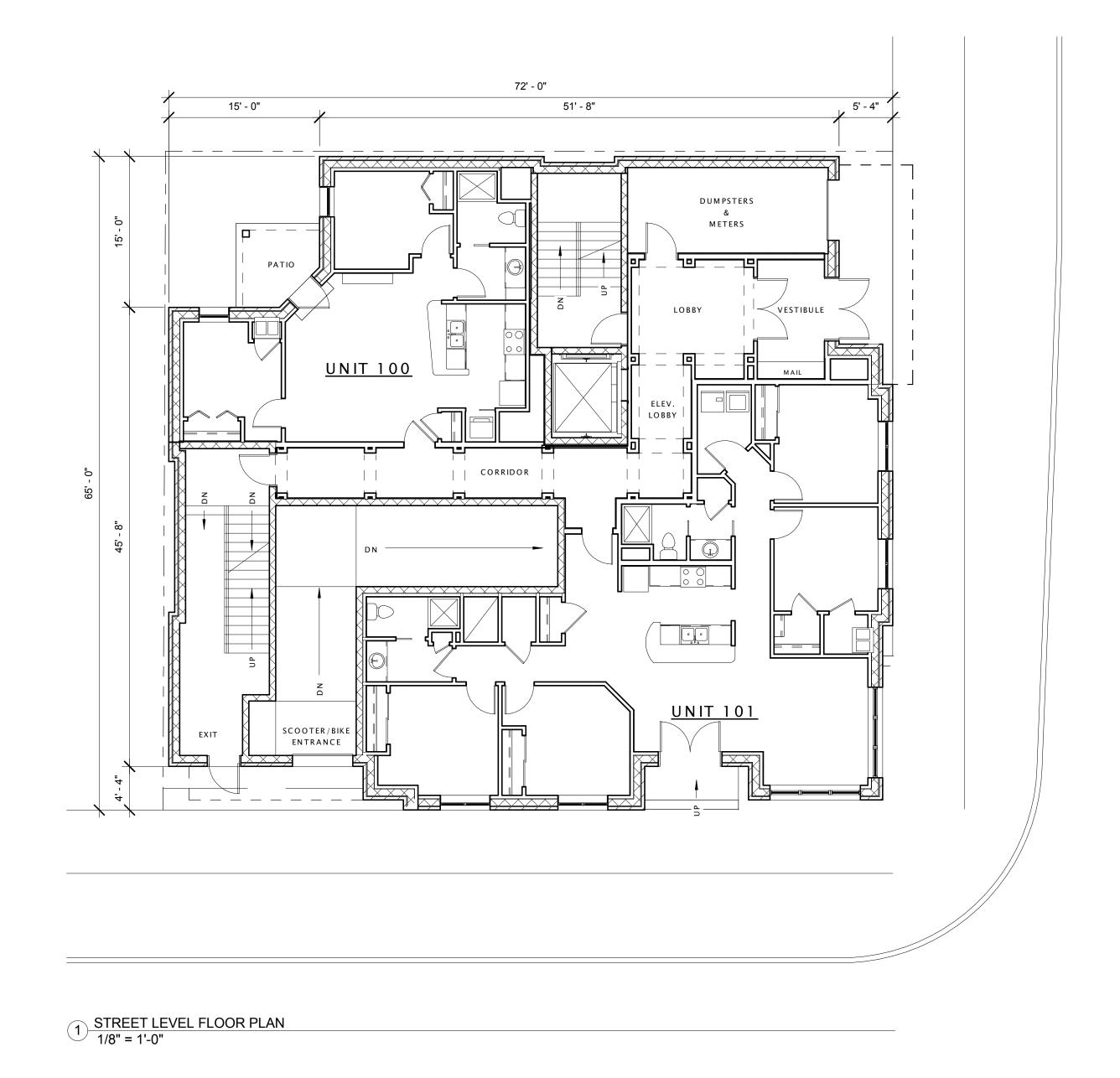


Brooks & Dayton Student Housing

Madison, Wisconsin 53226

Lower Level Plan - Project Data

A - 001





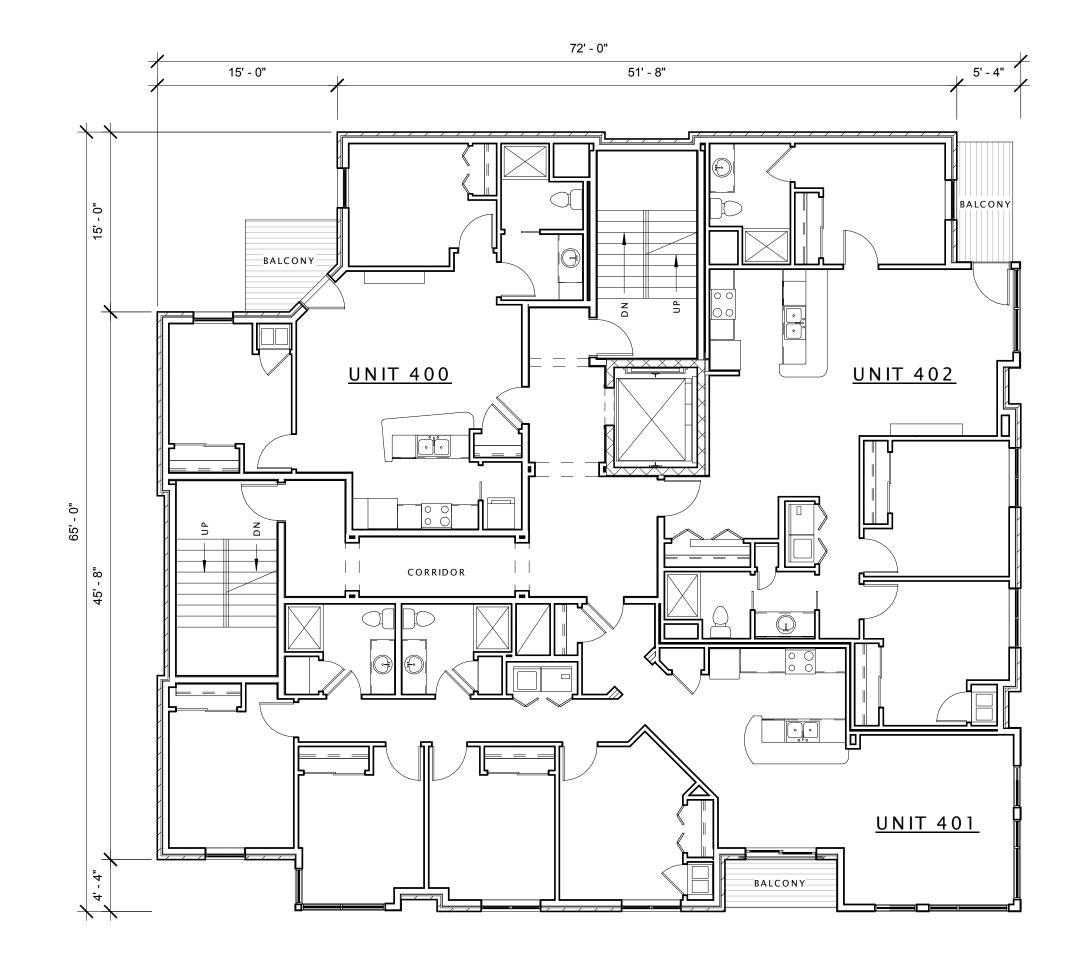


Madison, Wisconsin 53226

Street Level and Second Floor Plans

A - 0 0 2





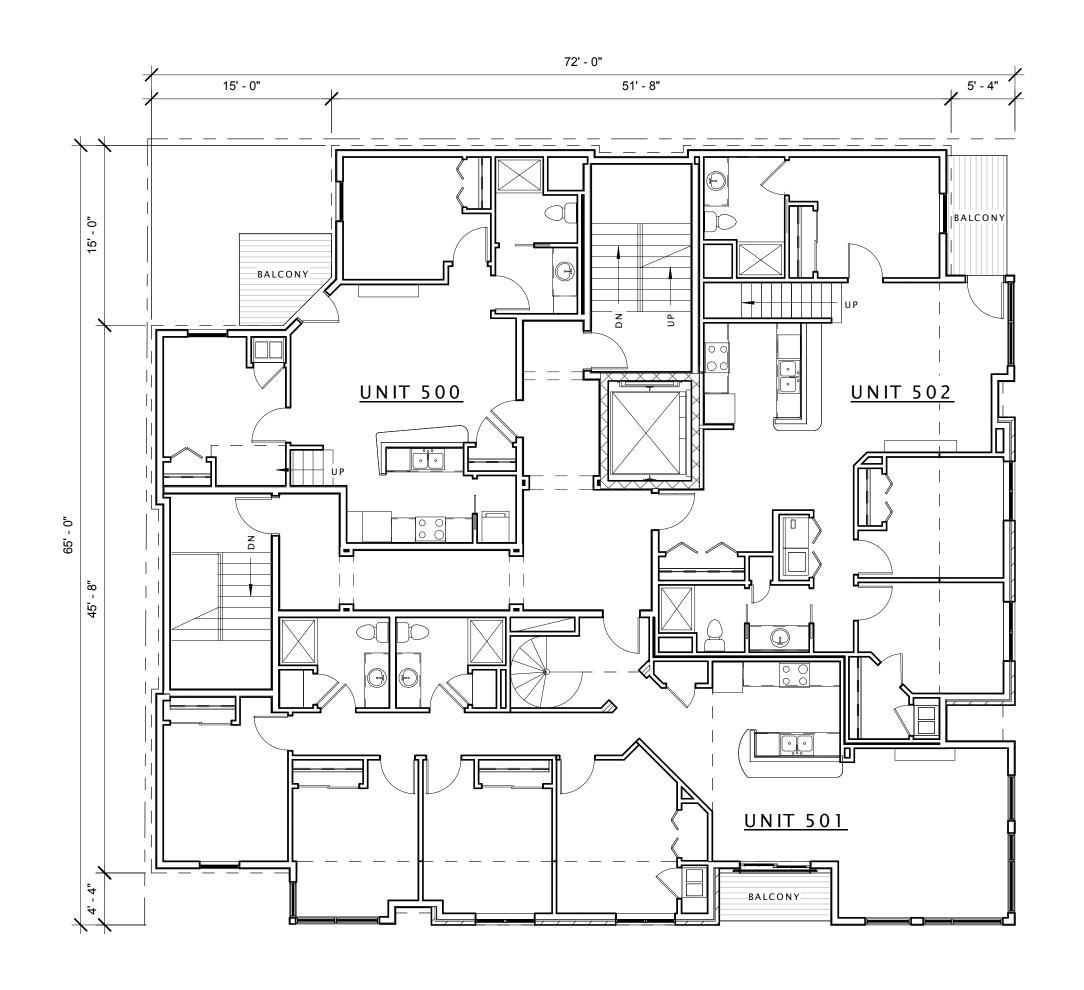


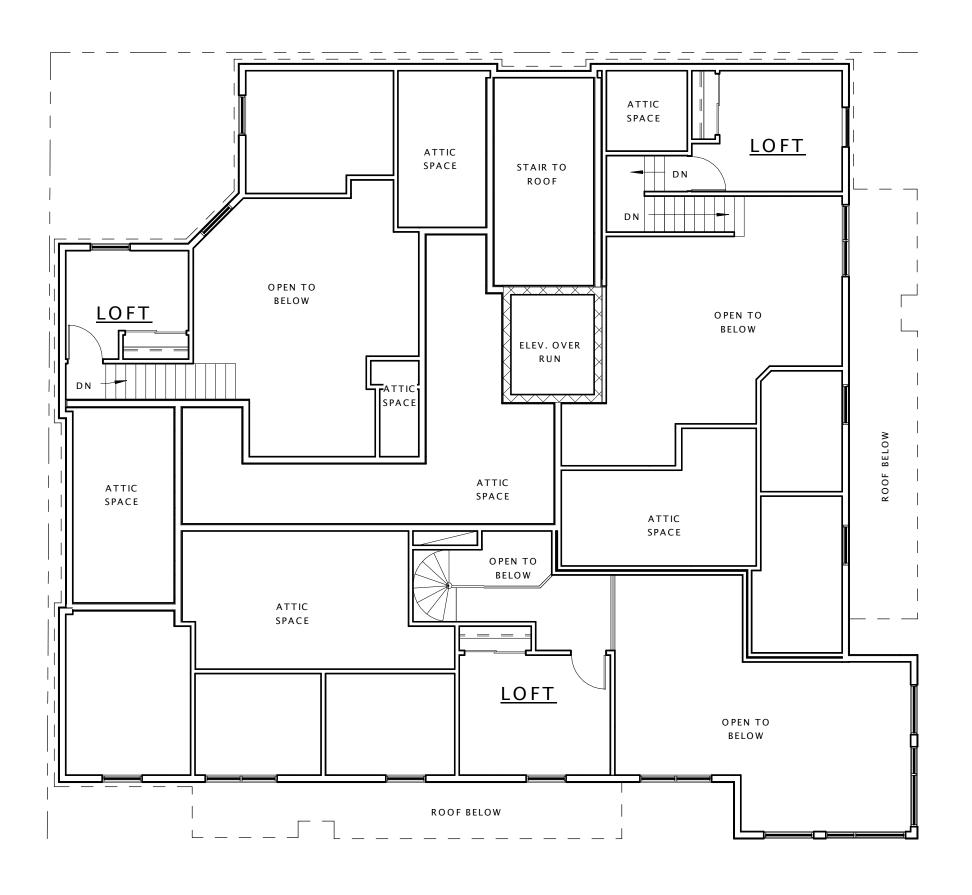
Madison, Wisconsin 53226

Third and Fourth Floor Plans

A - 0 0 3







1/8" = 1'-0"

- (2) FIFTH FLOOR LOFT PLAN 1/8" = 1'-0"



Brooks & Dayton Student Housing

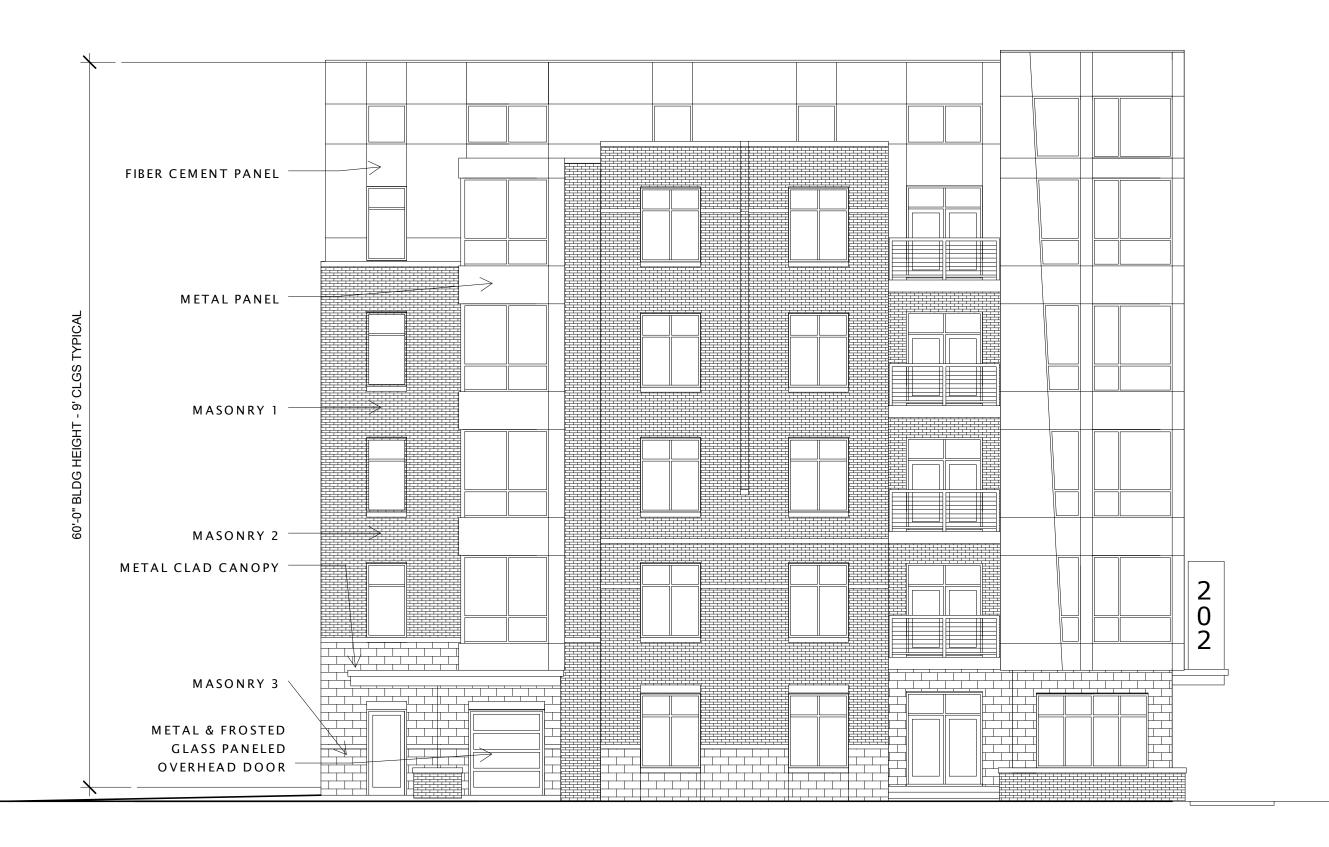
Madison, Wisconsin 53226

Fifth Floor Floor Plans

A - 0 0 4

JLA PROJECT #: 11829

I | 829 JANUARY 25, 201





SOUTH ELEVATION (WEST DAYTON

EAST ELEVATION (NORTH BROOKS

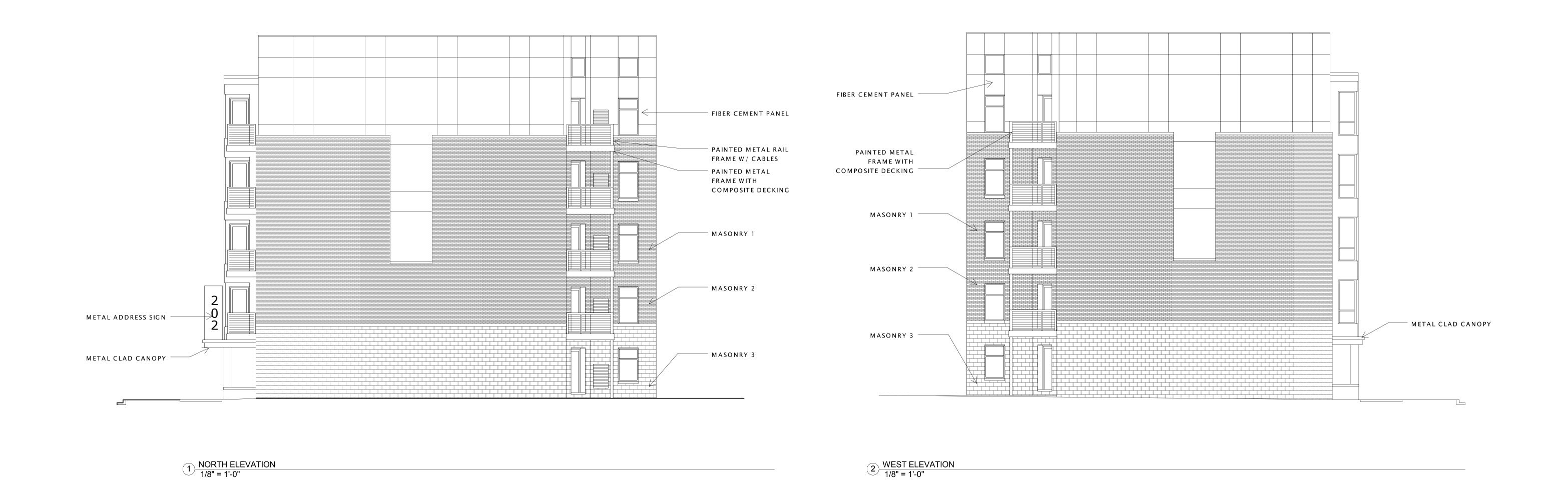


Brooks & Dayton Student Housing

Madison, Wisconsin 53226

Elevations - South and East

A - 0 0 5

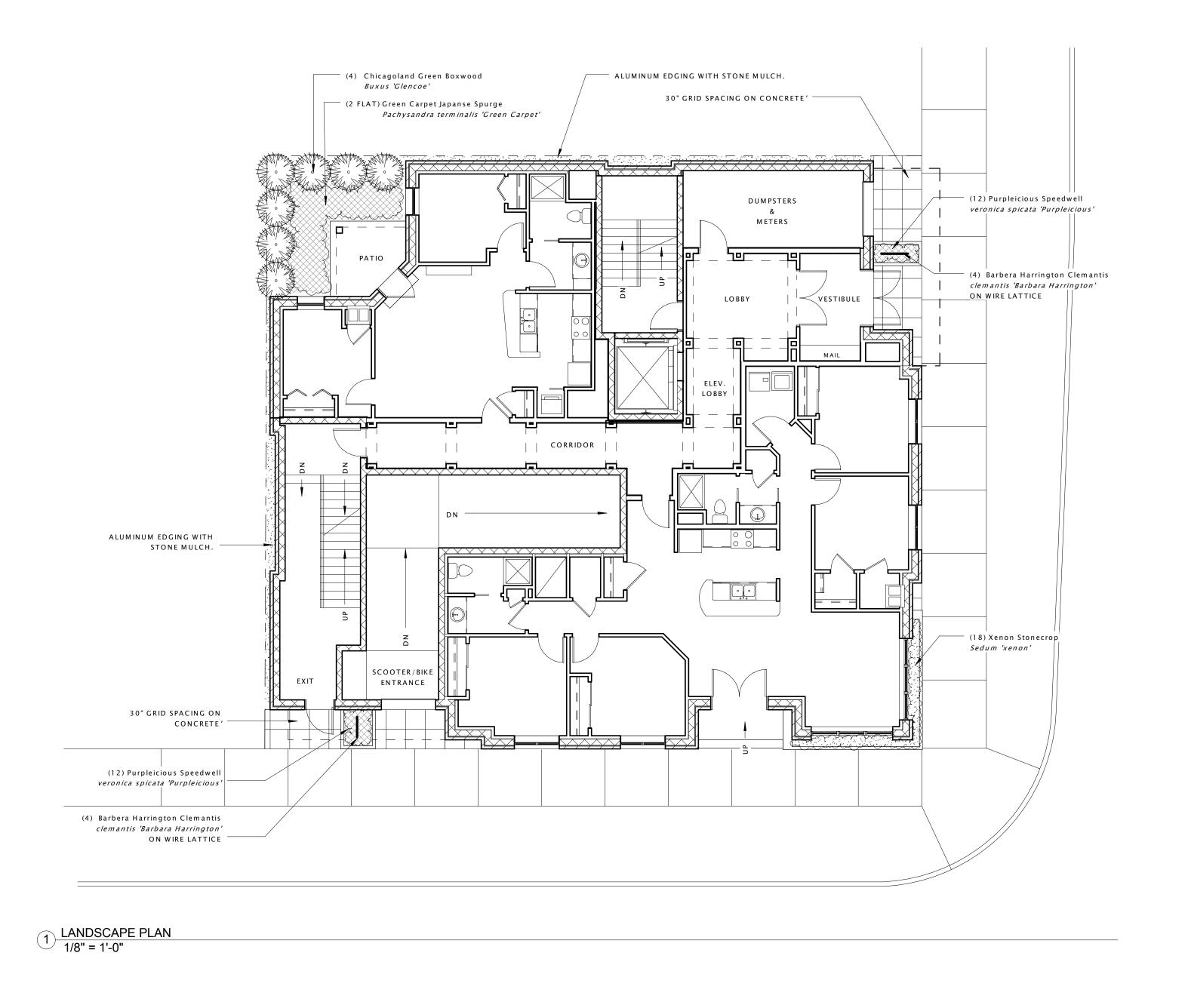




Madison, Wisconsin 53226

Elevations - North and West

A - 0 0 6





Madison, Wisconsin 53226

LANDSCAPE PLAN

L - 0 0 1

ZONING TEXT

PLANNED UNIT DEVELOPMENT - SPECIFIC IMPLEMENTATION PLAN

Project: Brooks / Dayton Student Housing

202 & 206 North Brooks Street Madison, Wisconsin 53715

Legal Description:

The lands subject to this Planned Unit Development (PUD) shall include those described in Exhibit 'A', attached hereto.

Lot Area:

The lot area for the lands contained within this Planned Unit Development (PUD) is as stated in Exhibit 'A', attached hereto.

A. Statement of Purpose:

This zoning district is established to allow for the construction of a five-story multi-dwelling unit residential building at the northwest corner of the intersection of North Brooks Street and West Dayton Street.

B. Permitted Uses:

The following uses are Permitted in this Planned Unit Development (PUD):

- 1. Those Uses that are stated as Permitted Uses in the R5 Zoning District per Madison General Ordinance Chapter 28 (Zoning).
- 2. Those Uses that are stated as Accessory Uses to the Permitted Uses in the R5 Zoning District per Madison General Ordinance Chapter 28 (Zoning).
- 3. Multiple Dwelling-Unit Buildings and those associated Accessory Uses.

C. Conditional Uses:

The following uses may be allowed in this Planned Unit Development (PUD) subject to the provisions of Madison General Ordinance - Section 28.12(11):

- 1. Those Uses that are stated as Conditional Uses in the R5 Zoning District per Madison General Ordinance Chapter 28 (Zoning).
- 2. Multiple Dwelling-Unit Buildings and those associated Accessory Uses shall be Permitted Uses per Section B(3) above.

D. Floor Area Ratio:

The maximum Floor Area Ratio permitted with this Planned Unit Development (PUD) is 5.0.

E. Building Height:

In this Planned Unit Development (PUD), no building or structure shall exceed five (5) stories nor sixty (60) feet in height. Building Height shall be measured per Madison General Ordinance - Section 28.03(2).

F. Yard Requirements:

In this Planned Unit Development (PUD), no minimum front, rear, or side yard is required.

G. Usable Open Space:

In this Planned Unit Development (PUD), Usable Open Space totaling no less than 50 s.f. per dwelling unit shall be provided. Balconies which are accessible only from dwelling units may be counted as Usable Open Space and may be counted for up to 100% of the required Usable Open Space. The minimum balcony size to be used in the Open Space calculations shall be 4'-0" x 8-0".

H. Accessory Off-Street Parking & Loading:

In this Planned Unit Development (PUD), the following minimum Off-Street Parking & Loading facilities shall be provided:

- 1. Passenger Vehicles No Minimum Requirement
- 2. Bicycles <u>or</u> Motorized Scooters Shall have a combined total of one (1) parking space per residential bedroom.
 - i) Bicycle spaces shall be 24"x72" (minimum)
 - ii) Motorized Scooter spaces shall be 30"x72" (minimum)
- 3. Off-Street Loading No Minimum Requirement

I. Signage:

In this Planned Unit Development (PUD), signage shall be allowed as per Chapter 31 of the Madison General Ordinances - as compared to the R5 District, or signage shall be provided as shown on the recorded plans.

J. Lighting:

In this Planned Unit Development (PUD), lighting shall be provided as shown on the recorded plans.

K. Landscaping:

In this Planned Unit Development (PUD), landscaping shall be provided as shown on the recorded plans.

L. Alterations & Revisions:

No alteration or revision to this Planned Unit Development (PUD) shall be permitted unless approved by the City of Madison Plan Commission. However, the Zoning Administrator may issues permits for minor alterations and/or additions which are approved by both the Director of Planning & Development and the Alderperson of the District. These minor alterations and/or additions shall be compatible with the concept approved by the City of Madison Common Council.

EXHIBIT A

The South Sixty-six feet (66') of Lot Six (6), Block Seventeen (17), University Addition to Madison, as recorded in Volume A of Plats, on Page 9, as Document Number 179949A, Dane County Registry, located in the City of Madison, Dane County, Wisconsin



Development & Property Management

City of Madison Plan Commission & Common Council 215 Martin Luther King Jr. Boulevard - Room LL100 Madison, Wisconsin 53701

Plan Commission & Council Members -

As owners of 202 & 206 North Brooks Street, it is our intent to redevelop our properties to provide a high quality residential building to serve the University and the greater Downtown Area as a whole. This project would involve removing the existing buildings, combining the two parcels, and constructing and single new building. We anticipate that this project would be a 2.5 million dollar re-investment in the area.

The site's existing buildings, built around 1905, are three stories tall with three apartment units in each building. Each building contains (2) three-bedroom units and (1) two-bedroom unit. Both buildings are wood framed, with pitched gable roofs and wood & vinyl siding.

The proposed new apartment building would be a contemporary five-story structure - with a partial loft level in the fifth floor apartments. It would contain 14 total units comprised of (4) two-bedroom units, (4) three-bedroom units, (5) four-bedroom units and (1) five-bedroom unit. In the lower level there will be storage, mechanical equipment, and parking for bikes and/or motorized scooters. It will be a masonry & wood-framed building with a combination of masonry veneer and metal or fiber cement cladding.

Because of the site's location, we anticipate that the potential residents of the proposed building will likely be students from the University, as are the residents of the two existing buildings.

We have owned these properties for some time, 202 (since 1999) & 206 (since 1977). The rest of the block is primarily owned by the State of Wisconsin/University, with only one other private land owner on the block.

It may seem to make sense for the State/University to purchase these parcels for future University development- however, after multiple discussions & opportunities for them to do so, no offers have ever been made. The University had a ten-year 'option to purchase' on the property, but allowed it to expire in 2006. In talks with the University, ten years ago and again this past summer, it was determined that due to a lack of financial resources, no offer to purchase these parcels could be made now, or in the next 5 years, as this site is not in the University's 'Five Year Plan'.

We cannot keep waiting for the University to take action on this site and believe that it is now time for us to re-invest in this neighborhood, and this site specifically, by redeveloping the site and replacing the aging structures with modern, energy-efficient, high-quality, privately owned, student housing.

7 enus Ceture

Thank you, in advance, for your consideration.

Sincerely,

Joe McCormick & Dennis Catterson

Owners of 202 and 206 North Brooks Street



SOUTH ELEVATION



EAST ELEVATION



BROOKS & DAYTON STUDENT HOUSING

SK-2

RENDERED ELEVATIONS

JLA Project #: Date 11829 UARY 25, 2012



NORTH ELEVATION



WEST ELEVATION



BROOKS & DAYTON STUDENT HOUSING

SK-3

RENDERED ELEVATIONS

JLA Project #: Date

11829 JANUARY 25, 2012