

CITY OF MADISON  
**INTER-DEPARTMENTAL**  
CORRESPONDENCE

DATE: February 15, 2012

TO: Noble Wray, Chief of Police

FROM: Richard Bach, Captain of Police

SUBJECT: **2011 Fourth Quarter and Year-End Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for the fourth quarter of 2011 and the year.

In the fourth quarter of 2011, the Madison Police Department issued 4,933 traffic citations (3,295 citations for hazardous violations and 1,638 citations for non-hazardous violations). Of this total, 1,575 citations (1,110 hazardous and 465 non-hazardous) were issued by the Traffic Enforcement Safety Team (T.E.S.T.). These numbers reflect a 2% decrease in the total number of citations issued department wide and a 4% increase in the issuance of overall citations by the Traffic Enforcement Safety Team, when compared to fourth quarter data from 2010. Included in the this data are 1,506 speeding citations issued department-wide during the fourth quarter of 2011, which reflects a 5% increase when compared to 1,435 citations issued in the fourth quarter of 2010.

The total number of traffic citations issued by the Madison Police Department in 2011 was 21,844, as compared to 25,624 citations issued in 2010. This represents a decrease of 15% from the total number of citations issued in 2010. The number of citations issued for hazardous violations in 2011 decreased approximately 19% from 2010 (14,504 from 18,004), and the number of citations issued for non-hazardous violations decreased approximately 4% (7,340 from 7,620). Of citations issued for hazardous offenses, 6,642 citations were issued for speeding in 2011, which represents a 27% decrease compared to the 9,039 speeding citations issued in 2010. Overall, the Traffic Enforcement Safety Team issued 6,615 citations in 2011, as compared to 8,192 in 2010. This represents a decrease of 19% in the total number of citations issued as compared to last year. The number of hazardous violation citations issued by the TEST unit decreased by 26% on the year, from 6,490 to 4,768. Citations issued by the TEST Unit for speeding decreased 27% in 2011, from 5381 to 3955. The number of citations issued by the TEST unit for non-hazardous violations increased 8%, totaling 1,847, up from 1,702 in 2010.

Several factors may have influenced the drop observed in citation totals from 2010 to 2011. The most significant of these factors was the increased staffing demands placed on the Madison Police Department during the first and second quarter of 2011, when events at the State Capitol, stemming from the introduction of, and protests surrounding, the Budget Repair Bill were transpiring. Numerous MPD officers, including those in the TEST unit, were reassigned duties around the Capital during this time frame. This adversely impacted the availability of officers to perform traffic enforcement, and likely correspondingly affected the number of citations that were issued. The corresponding return of citation levels to more typical and consistent levels in the third and fourth quarter of this year appears to support this. Other factors which can influence citation totals, and may have contributed to the overall decrease in citation totals for 2011, are significant crimes and crime trends. Trends vary from year to year, and in 2011, the City of Madison experienced an increase in homicides, as well as, a surge in "beat down" style robberies. The nature and investigation of events such as these dictate the application of large amounts of resources in their investigation and therefore can impact the availability of officers to perform self-initiated duties, such as traffic enforcement. Despite these factors, members of the Madison Police Department remain cognizant of the overwhelming support traffic enforcement receives from the citizens of Madison, and of the vital role traffic enforcement plays in the safety of our community. The Madison Police Department remains committed to keeping traffic enforcement a priority in the year to come.

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received 288 citizen calls during the fourth quarter of 2011. 112 warning letters were sent as a result of these reported violations. For the year, 1,100 citizen calls were received, and 517 warning letters sent. For the fourth quarter, Crossing Guard and school bus driver observations resulted in 702 warning letters being mailed and 77 citations issued. For the year, Crossing Guard and school bus driver observations resulted in 1,887 warning letters being mailed and 169 citations issued.

Sixteen traffic enforcement overtime grant initiatives were scheduled for the fourth quarter of 2011. The relatively small number of initiatives was largely due to the close of the 2011 grant cycle in September, and to the delay in waiting for approval for the funding of the 2012 grants. The sixteen grant initiatives conducted were coordinated through the Department of Transportation, Bureau of Transportation Safety, and focused on impaired driver (OMVWI), excessive speed and pedestrian safety. These initiatives resulted in 314 citations being issued.

In the fourth quarter of 2011, Madison Police Department Traffic Specialists investigated seven significant traffic crashes resulting in death to two individuals. Driver use of drugs and/or alcohol is being investigated as a possible factor in three of these crashes. For the year, Traffic Specialists investigated 24 significant traffic crashes. Fourteen fatalities resulted from these crashes. Nine people suffered serious injuries as a result of these crashes. Alcohol or drugs were determined to have been a factor, or are being investigated as a factor, in eleven crashes.

Please refer to the attachments for further details.

**MADISON POLICE DEPARTMENT**  
**TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2009 - 2011)**  
**FOURTH QUARTER 2011**

**DEPARTMENT WIDE**

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
OMVWI (A)	198	202	143	197	174	153	176	174	176	147	149	144	718	699	616
OMVWI (B)	158	138	115	146	121	104	134	125	114	104	110	94	542	494	427
RECKLESS	18	13	10	20	17	14	26	17	15	11	18	18	75	65	57
SPEEDING	2114	2517	1266	3085	2862	1835	2798	2225	2035	1479	1435	1506	9476	9039	6642
STOP & GO	397	332	233	355	325	280	336	281	273	261	258	242	1349	1196	1028
ARTERIAL	137	140	81	146	199	137	194	160	121	86	78	53	563	577	392
PASS/TURNING MVMT	167	160	127	183	172	137	135	173	172	143	141	134	628	646	570
DEVIATING	84	70	80	78	80	95	69	87	87	59	67	88	290	304	350
WRONG WAY	81	103	128	232	190	175	96	224	155	47	143	97	456	660	555
ALL OTHERS	74	51	29	82	77	120	72	63	143	46	32	83	274	223	375
RIGHT OF WAY (M.V.)	299	292	254	306	244	190	220	259	242	278	240	242	1103	1035	928
RIGHT OF WAY (PED.)	26	79	78	63	193	66	128	236	66	41	90	45	258	598	255
FAILURE TO CONTROL	194	133	196	79	95	94	78	103	92	138	174	82	489	505	464
FOLLOW TOO CLOSE	169	177	176	201	214	205	231	252	227	260	220	223	861	863	831
INATTENTIVE	152	173	159	184	195	174	200	229	196	157	184	191	693	781	720
UNSAFE BACKING	32	35	39	21	32	29	30	25	30	25	22	20	108	114	118
DR. SIGNAL	0	2	0	1	0	0	1	0	0	0	0	2	2	2	2
BIKE/PED	12	47	10	19	81	83	28	51	50	21	24	31	80	203	174
<b>TOTAL HAZARDOUS</b>	<b>4,312</b>	<b>4,664</b>	<b>3,124</b>	<b>5,398</b>	<b>5,271</b>	<b>3,891</b>	<b>4,952</b>	<b>4,684</b>	<b>4,194</b>	<b>3,303</b>	<b>3,385</b>	<b>3,295</b>	<b>17,965</b>	<b>18,004</b>	<b>14,504</b>

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
DL/VEH REG	1424	1440	1078	1561	1307	1237	1517	1383	1178	1053	1090	943	5555	5220	4436
VEH EQUIP	206	317	172	281	351	218	297	224	234	181	157	225	965	1049	849
HIT AND RUN	81	87	71	84	84	70	75	93	64	48	76	68	288	340	273
ALL OTHERS	23	25	410	25	95	448	15	491	522	9	400	402	72	1011	1782
<b>TOTAL NON-HAZ</b>	<b>1,734</b>	<b>1,869</b>	<b>1,731</b>	<b>1,951</b>	<b>1,837</b>	<b>1,973</b>	<b>1,904</b>	<b>2,191</b>	<b>1,998</b>	<b>1,291</b>	<b>1,723</b>	<b>1,638</b>	<b>6,880</b>	<b>7,620</b>	<b>7,340</b>

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
	6,046	6,533	4,855	7,349	7,108	5,864	6,856	6,875	6,192	4,594	5,108	4,933	24,845	25,624	21,844

Updated: 1/12/2011 bej

**MADISON POLICE DEPARTMENT**  
**TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2009 - 2011)**  
**FOURTH QUARTER 2011**

**T.E.S.T UNIT**

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
OMVWI (A)	1	0	0	0	1	0	1	0	0	1	1	0	3	2	0
OMVWI (B)	0	0	0	0	1	0	1	0	0	1	1	0	2	2	0
RECKLESS	0	0	1	1	1	0	0	0	1	0	0	1	1	1	3
SPEEDING	1193	1813	885	1582	1572	881	1293	1087	1205	905	909	984	4973	5381	3955
STOP & GO	39	24	16	30	35	22	61	41	37	33	22	15	163	122	90
ARTERIAL	20	18	1	10	38	22	25	25	35	8	11	2	63	92	60
PASS/TURNING MVMT	18	14	7	20	9	5	14	6	8	4	5	5	56	34	25
DEVIATING	1	3	0	1	2	1	2	1	4	1	0	0	5	6	5
WRONG WAY	31	38	86	84	143	98	28	88	61	12	69	51	155	338	296
ALL OTHERS	5	0	3	1	2	45	2	0	67	1	1	18	9	3	133
RIGHT OF WAY (M.V.)	23	58	29	53	39	10	33	47	17	31	19	23	140	163	79
RIGHT OF WAY (PED.)	9	42	34	6	108	16	50	120	21	6	43	6	71	313	77
FAILURE TO CONTROL	1	3	3	1	2	0	2	2	1	2	2	4	6	9	8
FOLLOW TOO CLOSE	1	1	0	1	1	3	3	0	0	2	1	1	7	3	4
INATTENTIVE	0	1	2	1	0	0	0	1	3	2	0	0	3	2	5
UNSAFE BACKING	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0
DR. SIGNAL	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BIKE/PED	0	0	0	0	13	19	1	6	9	0	0	0	1	19	28
<b>TOTAL HAZARDOUS</b>	<b>1,342</b>	<b>2,015</b>	<b>1,067</b>	<b>1,791</b>	<b>1,967</b>	<b>1,122</b>	<b>1,516</b>	<b>1,424</b>	<b>1,469</b>	<b>1,010</b>	<b>1,084</b>	<b>1,110</b>	<b>5,659</b>	<b>6,490</b>	<b>4768</b>

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
DL/VEH REG	144	216	124	178	158	111	147	148	149	97	143	141	566	665	525
VEH EQUIP	118	196	86	141	181	77	139	102	114	92	81	95	490	560	372
HIT AND RUN	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
ALL OTHERS	13	17	218	4	6	230	0	256	273	4	198	229	21	477	950
<b>TOTAL NON-HAZ</b>	<b>275</b>	<b>429</b>	<b>428</b>	<b>324</b>	<b>345</b>	<b>418</b>	<b>286</b>	<b>506</b>	<b>536</b>	<b>193</b>	<b>422</b>	<b>465</b>	<b>1,078</b>	<b>1,702</b>	<b>1847</b>

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
	1,617	2,444	1,495	2,115	2,312	1,540	1,802	1,930	2,005	1,203	1,506	1,575	6,737	8,192	6,615

Updated: 1/12/2012 bej

MADISON POLICE DEPARTMENT  
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2009 - 2011)  
FOURTH QUARTER 2011

**Alcohol (OWI) Enforcement Grant**

		Written Warnings Issued	
	*Citations Issued		Total
Oct. to Dec. 2011	61	42	103

**Speed Enforcement Grant**

		Written Warnings Issued	
	*Citations Issued		Total
Oct. to Dec. 2011	132	10	142

**Seat Belt Enforcement Grant**

		Written Warnings Issued	
	*Citations Issued		Total
Oct. to Dec. 2011	121	11	132

**Pedestrian Safety Enforcement Grant**

		Written Warnings Issued	
	*Citations Issued		Total
Oct. to Dec. 2011	0	0	0

**Bicycle Safety Enforcement Grant**

		Written Warnings Issued	
	*Citations Issued		Total
Oct. to Dec. 2011	0	0	0

\*Various offenses which are reflected in the Department quarterly totals.

MADISON POLICE DEPARTMENT  
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2009 - 2011)  
FOURTH QUARTER 2011

**Warning Totals (Stop Card and Written)**

	Central	East	North	South	West	TEST
Oct. to Dec. 2011	227	224	195	214	316	477

MADISON POLICE DEPARTMENT  
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2009 - 2011)  
FOURTH QUARTER 2011

**Traffic Complaint Hotline Totals**

**TRAFFIC COMPLAINT HOTLINE CALLS**

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Totals		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
CITYWIDE	600	223	197	266	338	328	409	317	287	152	255	288	1427	1133	1100
LETTERS	507	130	122	150	143	159	123	140	124	29	122	112	809	535	517
RECORDED*	93	93	75	116	195	169	286	177	163	123	133	176	618	598	583

**TOTAL HOTLINE CALLS BY DISTRICT**

	First Quarter			Second Quarter			Third Quarter			Fourth Quarter			Totals		
	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011	2009	2010	2011
WEST	280	81	103	107	155	144	173	165	137	71	127	120	631	528	504
EAST	60	29	21	32	43	37	40	36	26	15	26	49	147	134	133
SOUTH	154	45	22	44	55	60	75	41	49	27	33	39	300	174	170
NORTH	65	14	15	44	28	34	57	35	27	4	22	18	170	99	94
CENTRAL	41	54	36	39	57	53	64	40	48	23	47	62	167	198	199

\*Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general speeding complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

**Citizen Complaint Boom Car Ordinance Totals**

	Citations	Warnings	Total
Oct. to Dec.	0	0	0

**MADISON POLICE DEPARTMENT  
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT  
FOURTH QUARTER 2011**

**CROSSING GUARD INFORMATION**

<b>Warning letters/Violation letters sent: 9/1/2011 - 12/31/2011</b>	<b>West</b>	<b>East</b>	<b>South</b>	<b>North</b>	<b>Central</b>
Failure to Stop for Crossing Guard – warning	32	1	10	6	0
Failure to Stop for Crossing Guard – citation	34	7	34	2	0
Failure to stop for school bus w/red lights-warning	3	0	0	0	0
Failure to stop for school bus w/red lights-citation	8	8	1	7	1
Failure to stop for emer vehicle at Fire Station-warning	0	0	0	0	0
Failure to stop for emer vehicle at Fire Station-citation	0	0	0	0	0
Driving against traffic	0	0	21	0	0
Drop off in “No Stopping, Standing, Parking” zone	38	67	2	6	0
Excessive speed in school zone	50	4	25	16	0
Excessive speed in school zone w/children present	4	3	40	18	0
Failure to observe posted “STOP” sign	9	0	96	19	0
Failure to stop for clearly marked red stop light	1	0	16	0	0
Failure to yield to pedestrian in a crosswalk	0	0	0	0	0
Mid-block or unsafe U-turn in a school zone	33	15	4	10	0
Parking in a “No Parking” zone	22	0	2	3	0
Parking too close to a crosswalk, less than 15 feet	2	0	0	1	0
Stopping on/blocking marked crosswalk	1	8	8	1	0
Unsafe drop off of a child (in middle street and/or mid block crossing)	3	12	0	1	0
Miscellaneous	0	3	1	0	0
<b>Total Warnings / Violations by district*</b>	<b>240</b>	<b>128</b>	<b>260</b>	<b>90</b>	<b>1</b>
<b>Total Warning letters/Violation letters sent*</b>	<b>232</b>	<b>128</b>	<b>251</b>	<b>90</b>	<b>1</b>
# of Adult School Xing Guard locations in the district	18	8	10	11	2
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

\* Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.

**SCHOOLS SERVED BY CROSSING GUARDS  
WITHIN EACH DISTRICT:**

<b>WEST</b>	<b>EAST</b>	<b>SOUTH</b>	<b>NORTH</b>	<b>CENTRAL</b>
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd Sacr	Gompers	OKeefe MS
Huegel	Glendale	Edgewood	BlckhwkMS	
Midvale	Hawthorne	Randall	Lakeview	
Queen of P	Kennedy	Lincoln	Lindberg	
Van Hise	Schenk	Franklin	Lowell	
Hamilton MS	Whitehorse MS	Leopold	Mendota	
John Muir			Sandburg	
Jefferson MS				
Memorial HS				
Orchard Rdg				
Toki M.S.				
St. Maria Gor				
GlenStephen				
Thoreau				
Chavez				