From: Sarah and Peter [mailto:shanders87@sbcglobal.net]

Sent: Monday, February 13, 2012 12:24 PM

To: Martin, Al

Subject: Urban Design Committee Meeting 2/15/12 – Agenda Item #5 - #24689

Good day,

I am writing to you in opposition of the agenda item noted above.

With the recent proposal, it appears Veridian and Copps have made some minor modifications and small improvements to the original plan, yet there is no escaping the fact that this store, and adjacent parking lot, is too large and out of place for the area in which they are proposed. There have been a variety of factors for the lack of retail development in this space over the last 10 years – largely an incomplete neighborhood and a poor economy -- but not having a large enough retail space is **NOT** the overriding factor. It seems that one thing remains constant; the spirit of compromise and negotiation with residents who will be most greatly impacted by this proposal is non-existent.

I am not opposed to retail for Grandview Commons, <u>only the location and size that</u> <u>deviate largely from the original plan</u> that caused me to make the decision to invest in the Grandview Commons Neighborhood. This large development does not belong embedded in Grandview Commons. Would you want this development in your front yard?

My main concern is that with approval of this proposal, the City of Madison would be giving another developer too much power. This proposal violates the City of Madison's official process for approval, as **no formal development application has yet been filed**. The multitude of neighbors that are against this proposal should speak volumes in helping you to make a decision.

Please share my comments with all Urban Design Commission members prior to the February 15 meeting. Your consideration of my request is greatly appreciated.

Sarah J. Herwig 809 Callisto Drive Madison, WI 53178