



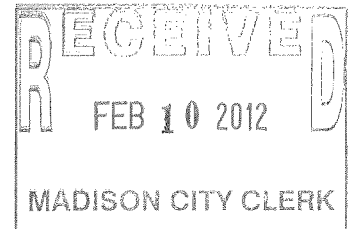
Office of the Mayor

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Veto of Legistar Item 24556, Class B Combination Liquor and Beer license application for the Irwin A. and Robert D. Goodman Community Center

To: City Clerk Maribeth Witzel-Behl
Madison Common Council



Pursuant to section 62.09(8)(c), Wis. Stats., and section 3.03(2), MGO, I return to you Legistar Item 24556, Class B Combination Liquor and Beer license application for the Irwin A. and Robert D. Goodman Community Center, which I have vetoed and disapproved.

My objections to this item are that I find a liquor license inconsistent with the mission of a community center and that the problems of the Goodman Community Center regarding alcohol can be managed and solved without a liquor license.

The securing and storage of liquor does not require a liquor license. Any steps taken by a liquor license holder can be taken by a non-license holder. Requiring locked doors, control of access, and quantity of beverages are not qualities or traits bestowed upon individuals and organizations simply because they obtained a license to sell alcohol.

The hiring of responsible bartenders does not require a liquor license. Just as the Center plans to retain part time bartenders if it obtains a license, it can retain those same responsible individuals without a license. The power to require the party to hire an approved bartender stems not from the liquor license but from the contract the guest group executes with the community facility. A Goodman representative said, "We encourage bartenders though we cannot legally require bartenders." That is simply not true.

Cutting off liquor to inebriated guests does not require a liquor license.

There are dozens if not hundreds of programs designed to engage youth in responsible behavior, growth and learning. For decades Madison area non-profits and educators have aggressively and efficiently met this social need without a program that requires a liquor license.

As for a frequent Friday burger and fish fry, I admit I do not have an alternative. If Goodman plans to hold these events more than twice a year and serve liquor, the center will need a liquor license.

Additional observations:

The information you were provided about the service of alcohol and the nature of the licensing about the Olbrich facility and Warner was not accurate.

The purpose and function of the Monona Terrace Community and Convention Center is to host private catered events and meetings; it is not a neighborhood recreational facility.

Repeatedly over the years I have been asked, "What is the toughest part of the mayor's job?" The answer has not changed, "Saying 'No' to your friends."

Dated this 10th day of February, 2012.

A handwritten signature in black ink, appearing to read "Paul R. Soglin". The signature is fluid and cursive, with a horizontal line extending from the end of the name.

Paul R. Soglin
Mayor
City of Madison