BLOCK 100 FOUNDATION



GENERAL PROJECT INFORMATION

Project Sponsor and Owner: Block 100 Foundation

Architect: Potter Lawson

Landscape Architect: Reed Hilderbrand

Builder: J.H. Findorff and Son

Project Manager: AVA Civic Enterprises

Location: 100 block of North Fairchild and State Streets in downtown Madison

Construction Budget: \$10 million. Project entirely privately funded, no City assistance.

Total Site Area: 13, 468 square feet; 0.31 acres

Project Size: 37,779 gross square feet, in 2 and 4 story buildings

Property Assessed Value: Currently \$3.85 million. Property to remain on the tax roll.

Jobs: 75 construction jobs and 125 employees working in the buildings

VISION

Reinvest

Preserve and enhance State Street
Rehabilitate and preserve the Castle & Doyle Building
Give the properties another 100 year life

Transform

Energize and enliven N. Fairchild Street Create a pedestrian friendly environment Create an attractive urban environment for residents and visitors

Support

Investment in our community and downtown - without city funding or TIF Increase the City tax base and create jobs
Provide permanently gifted support to Overture Center for the Arts





Context



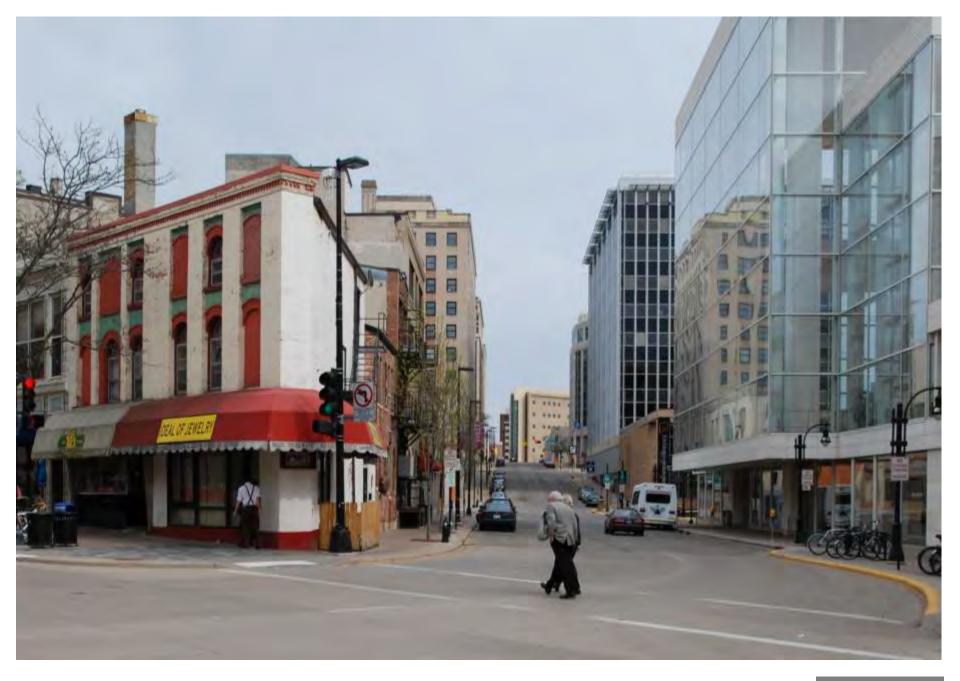




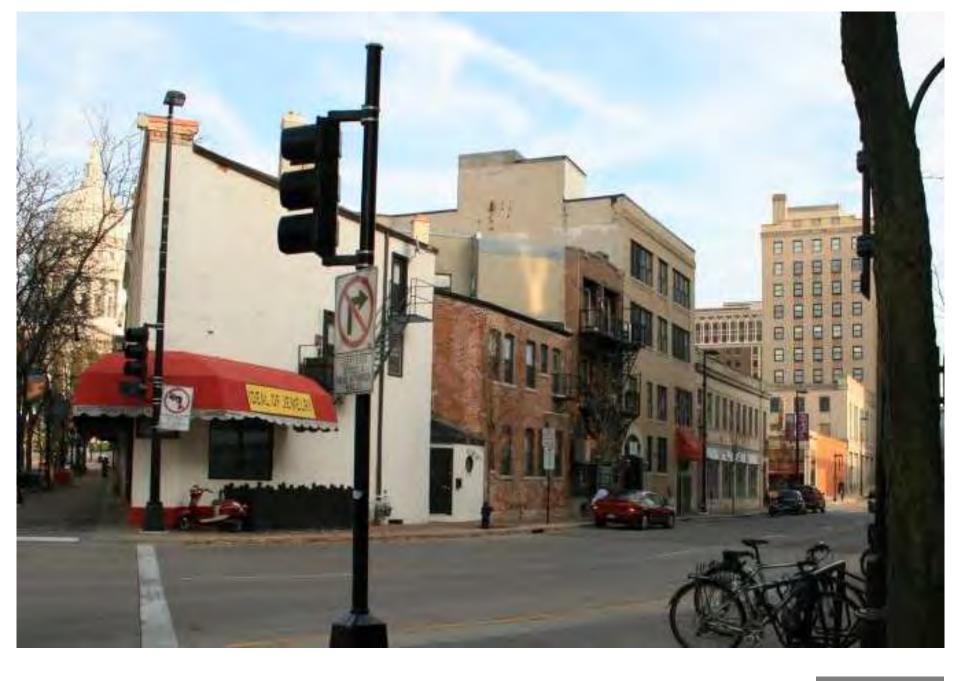




















State Street



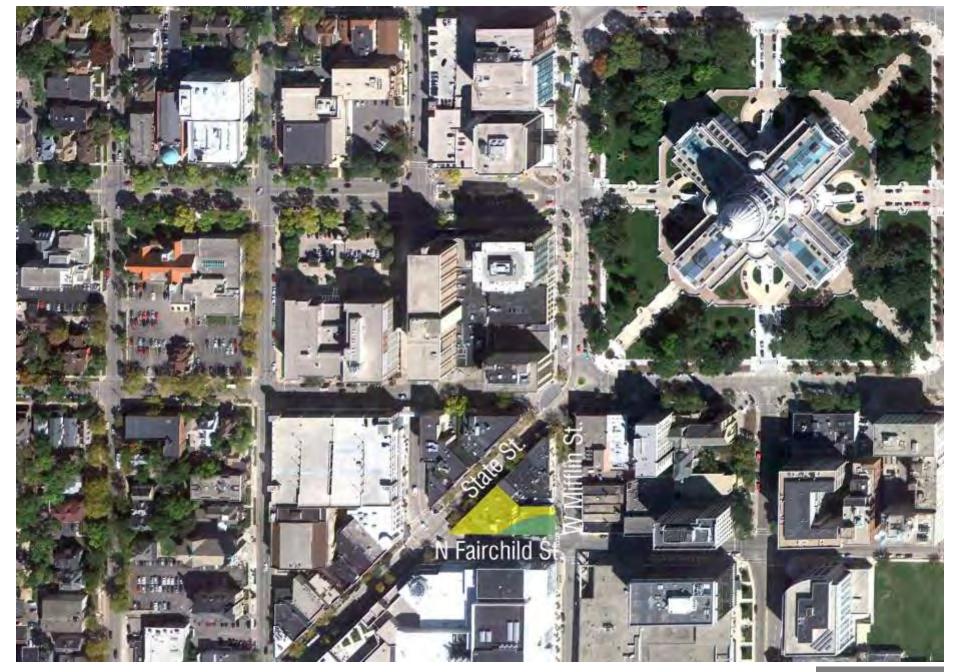


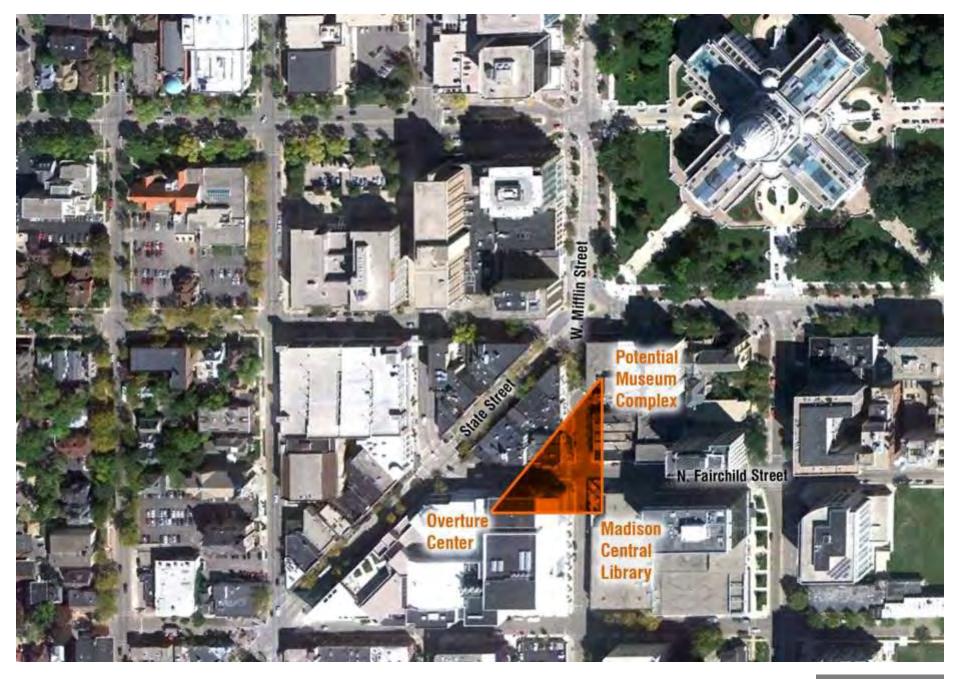






CIVIC NODE

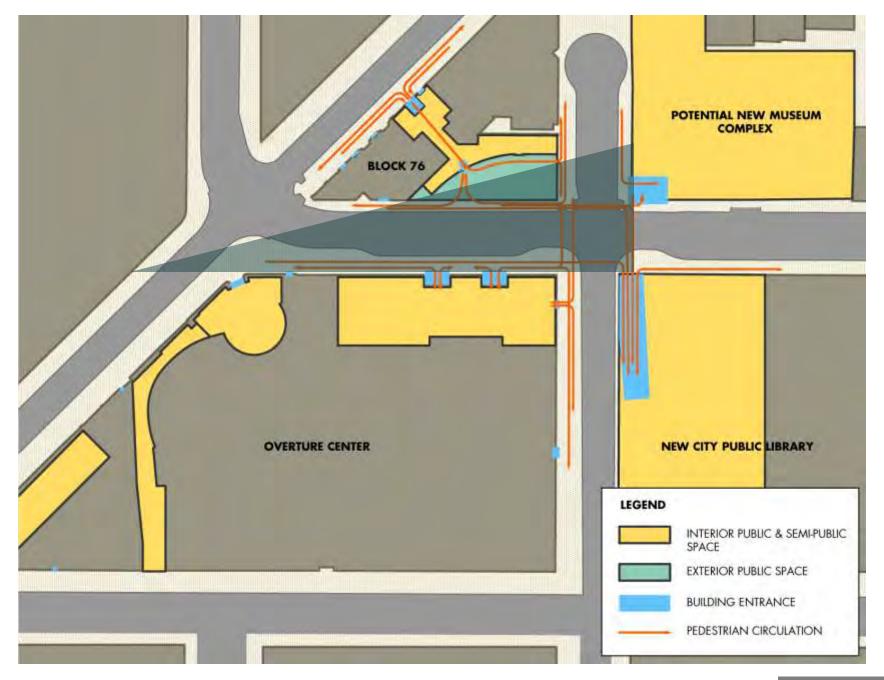








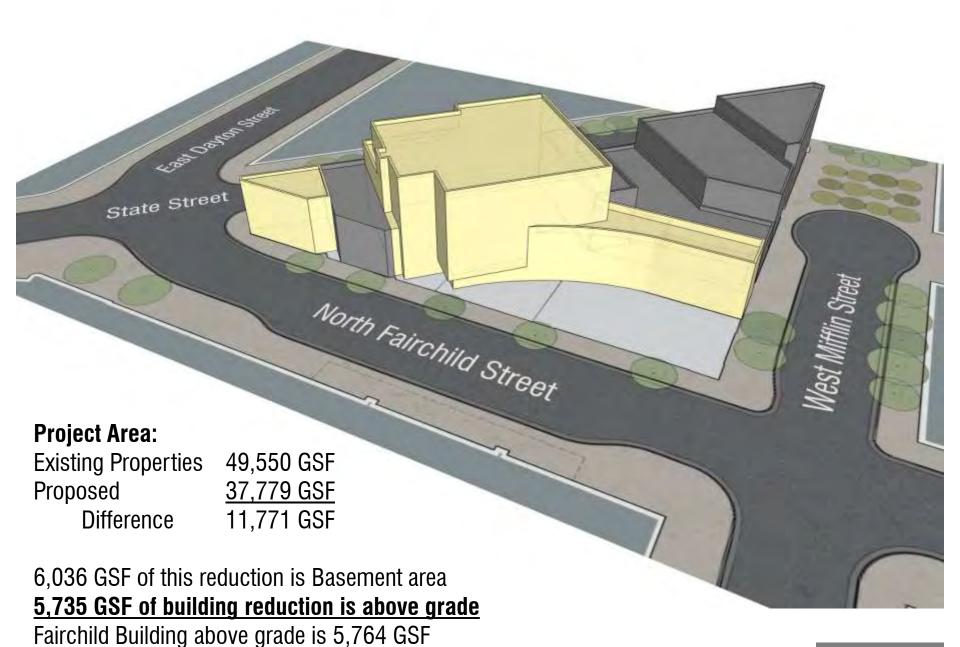
















Existing Proposed





Existing Proposed





Existing Proposed





Existing Proposed





Existing Proposed





Existing Proposed



Proposed





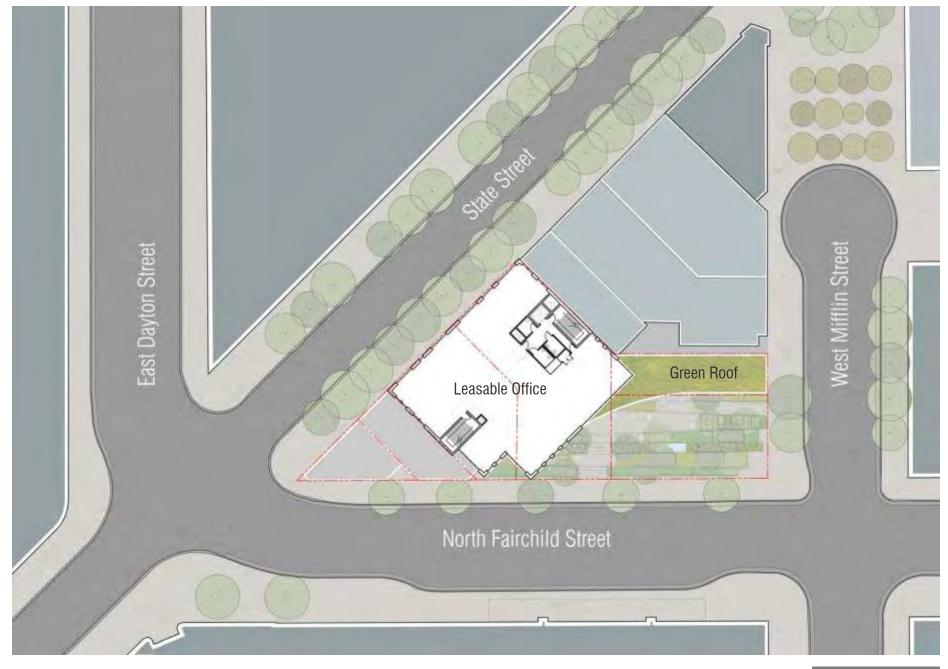


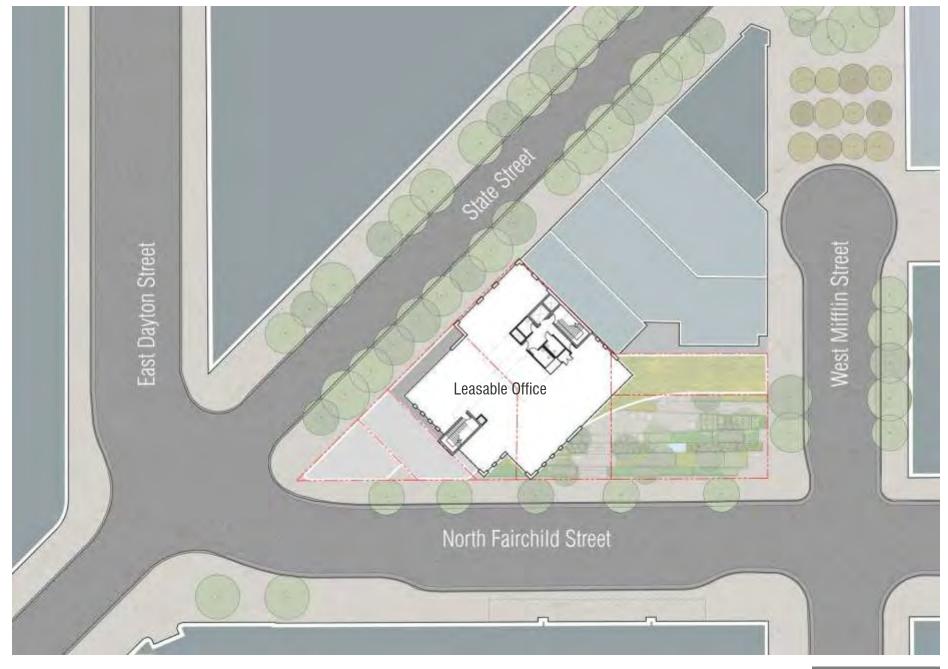


















Proposed



Existing



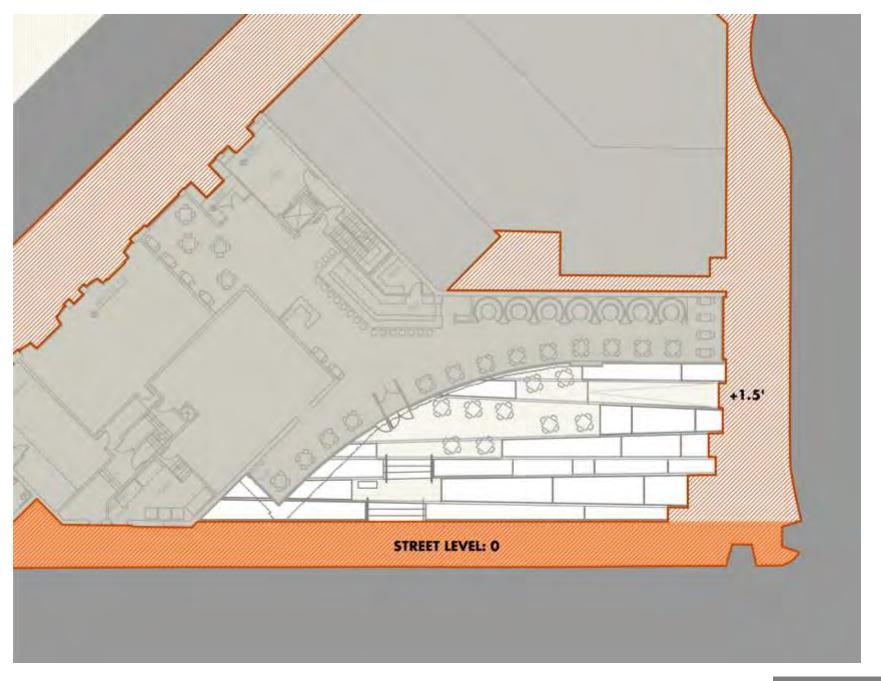


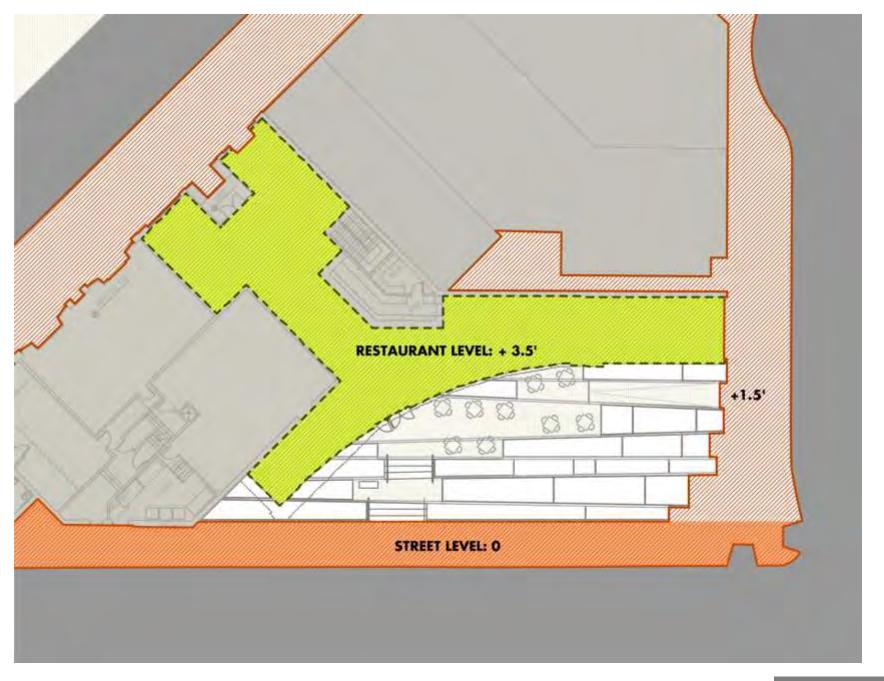
Proposed

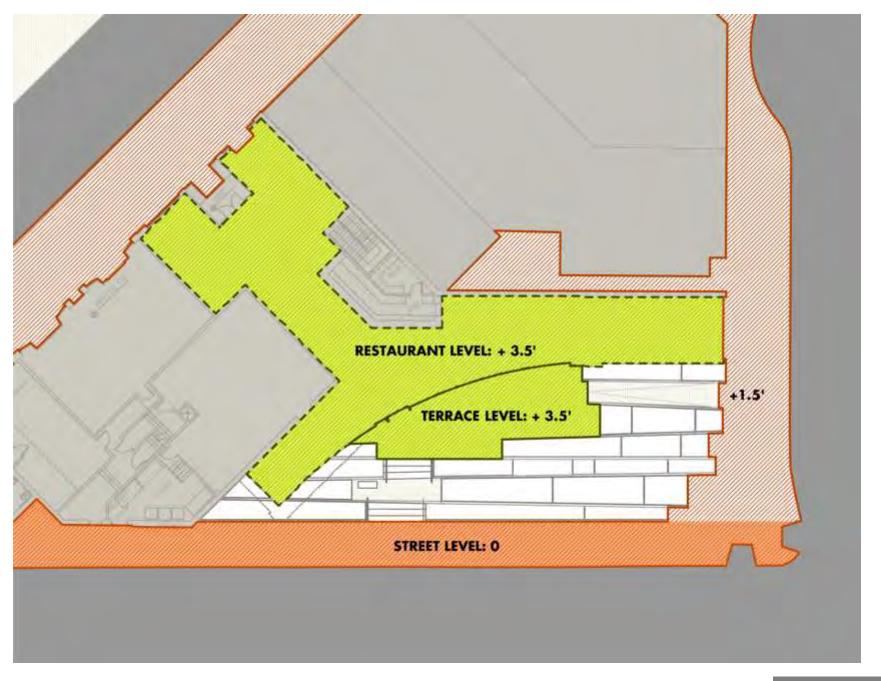


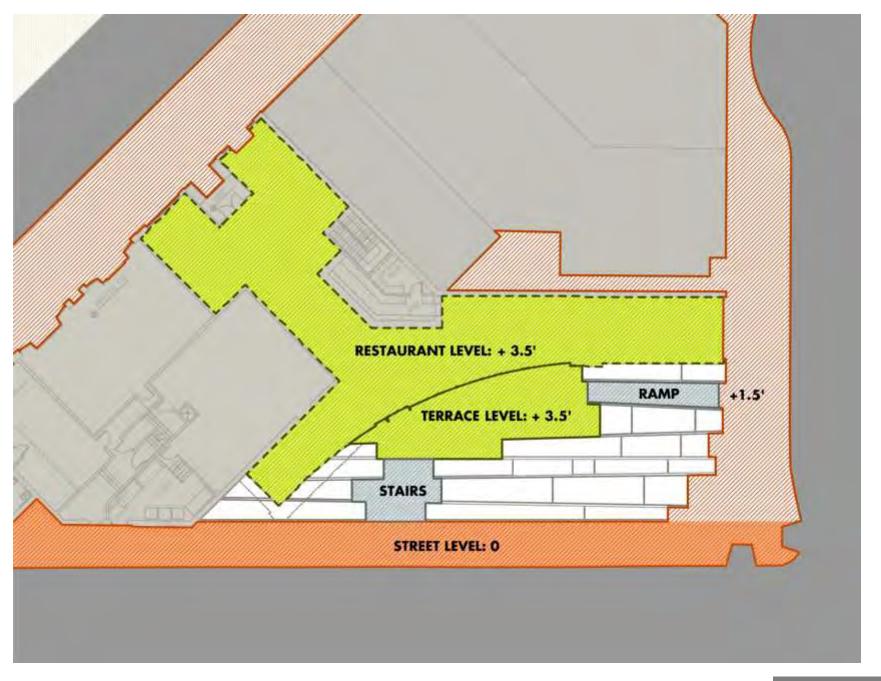
Existing

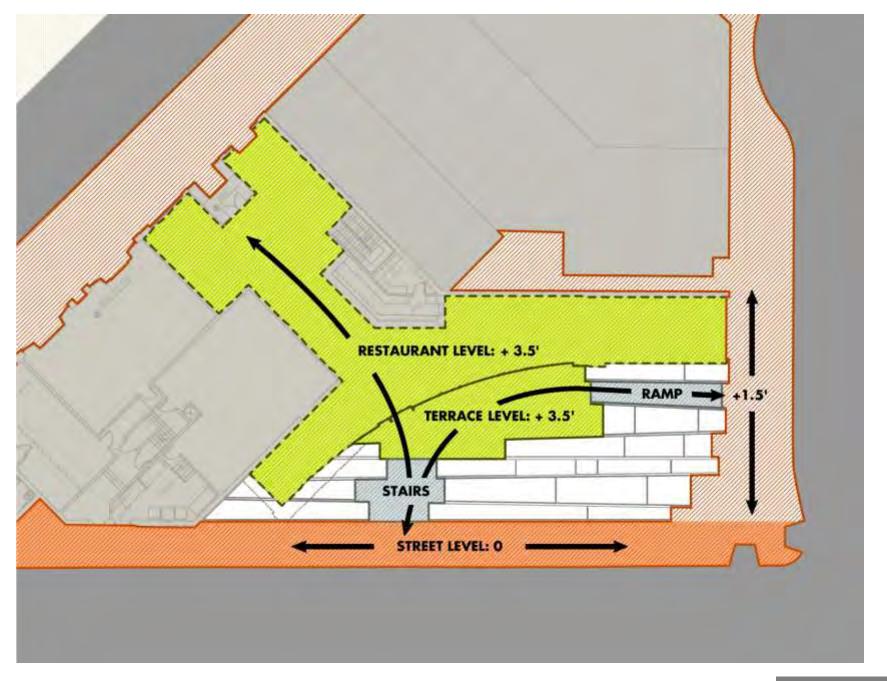
URBAN GARDEN

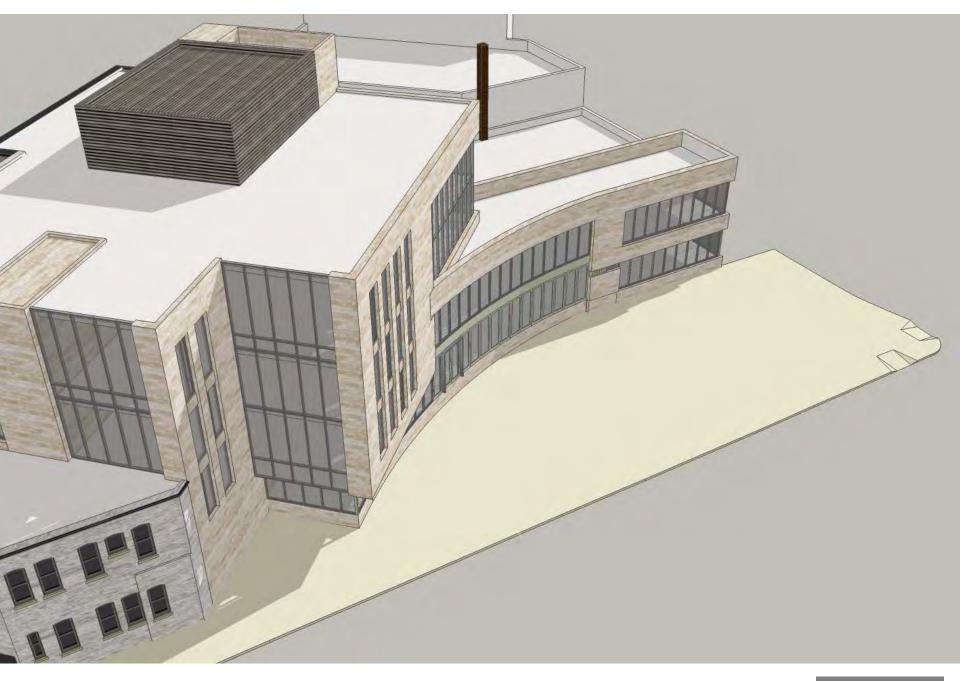


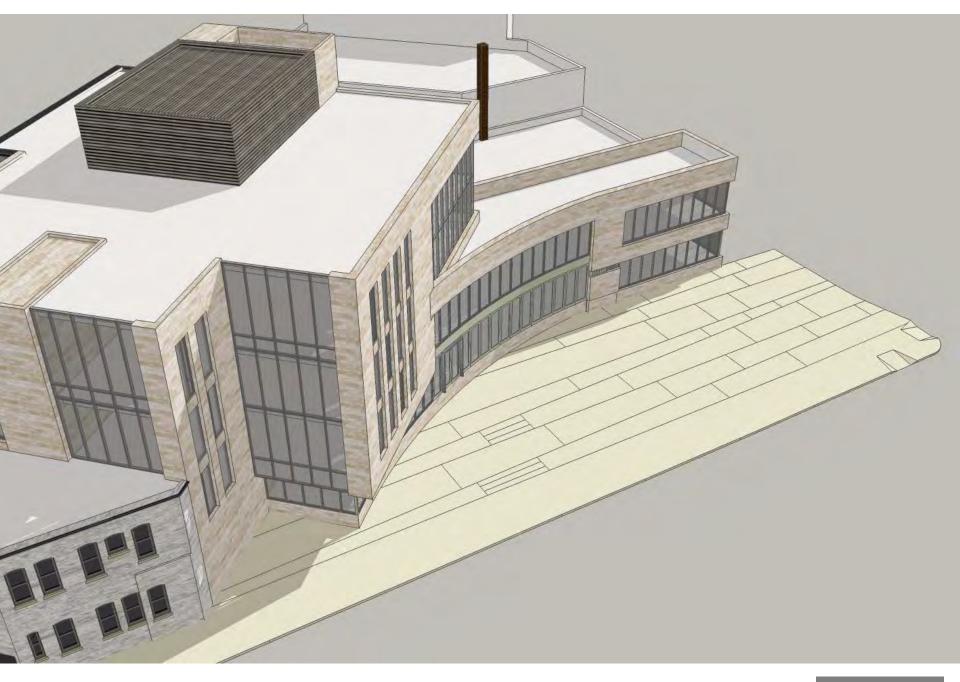


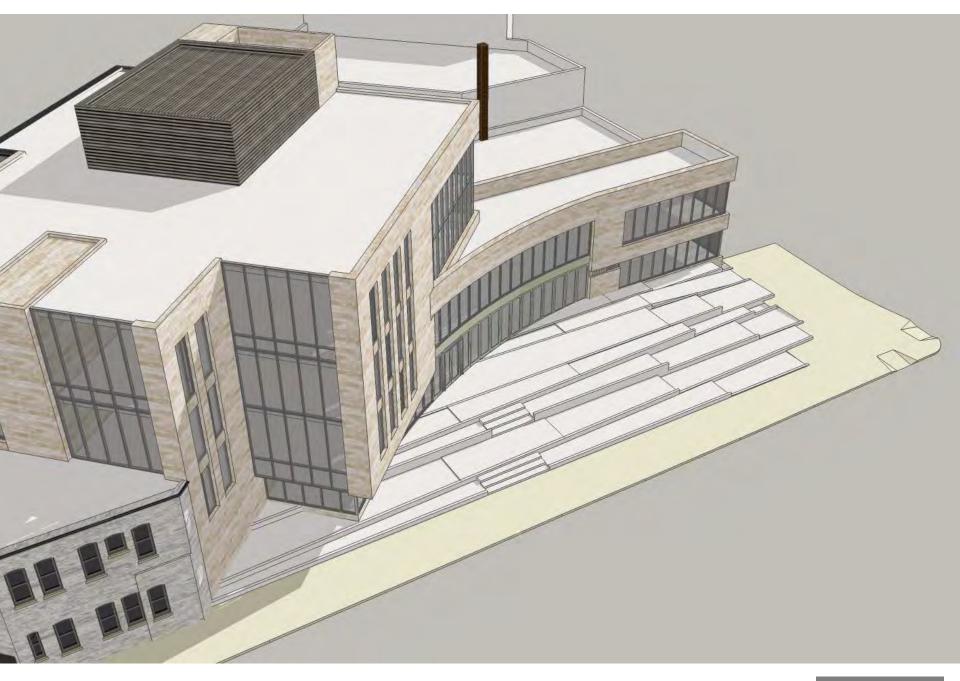


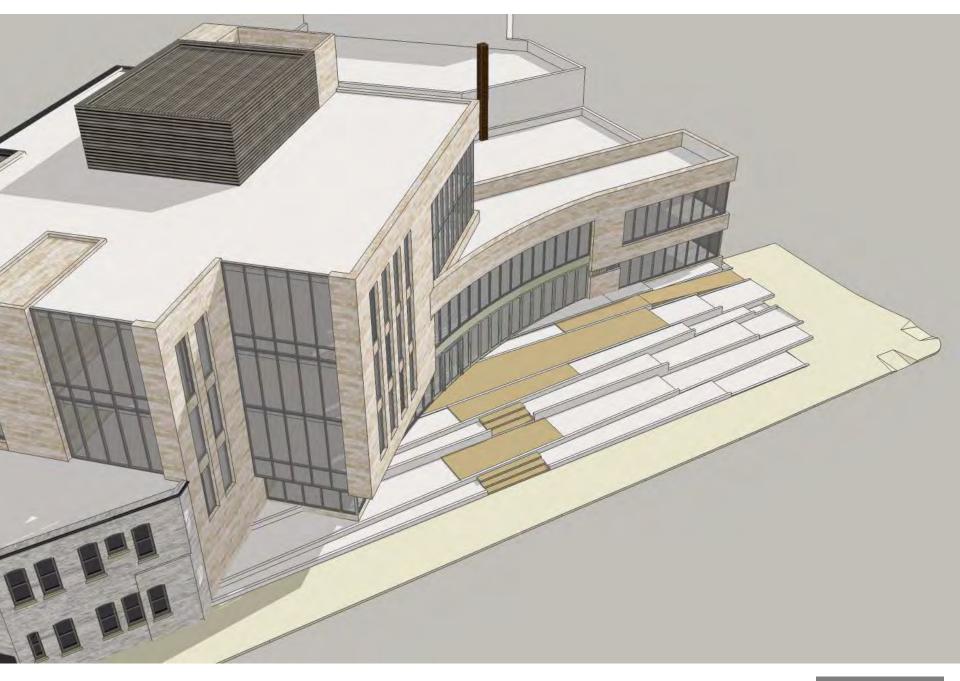


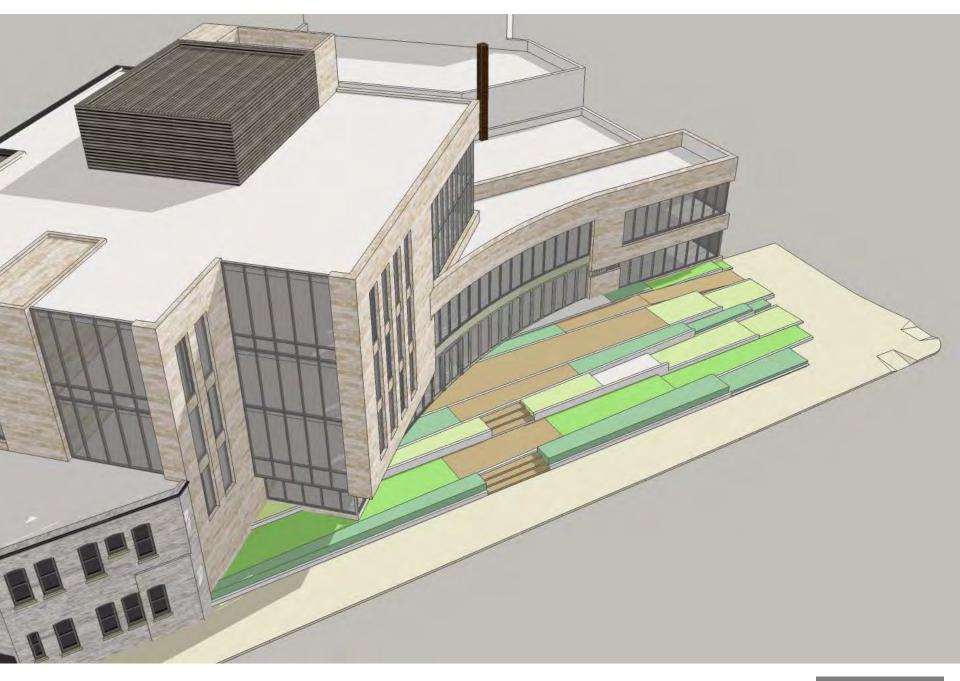


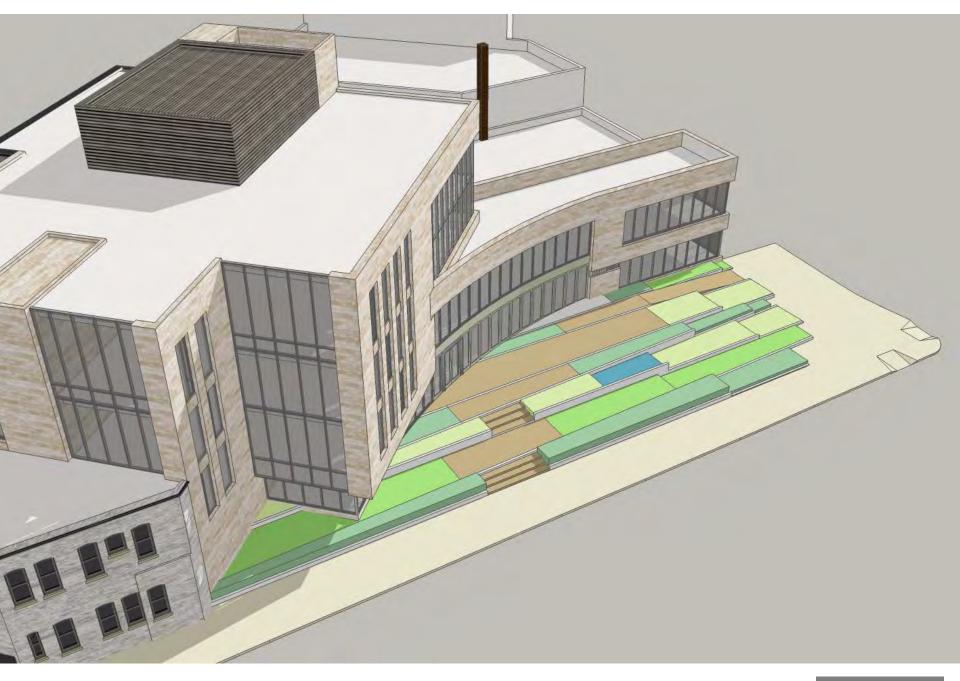






















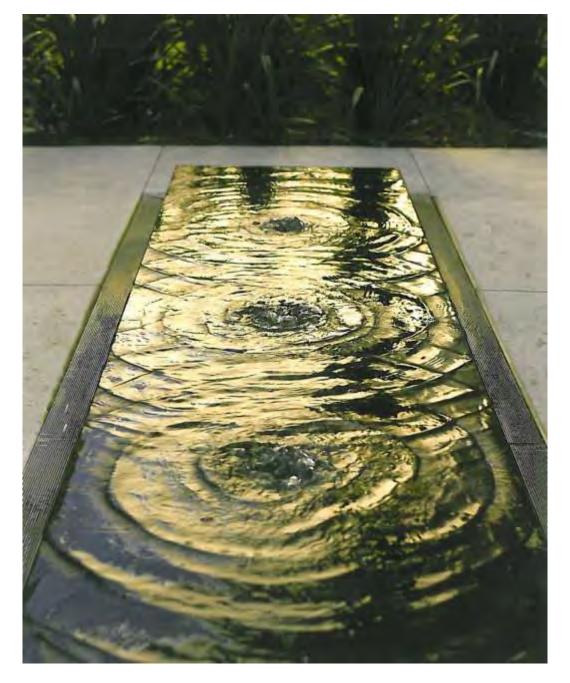




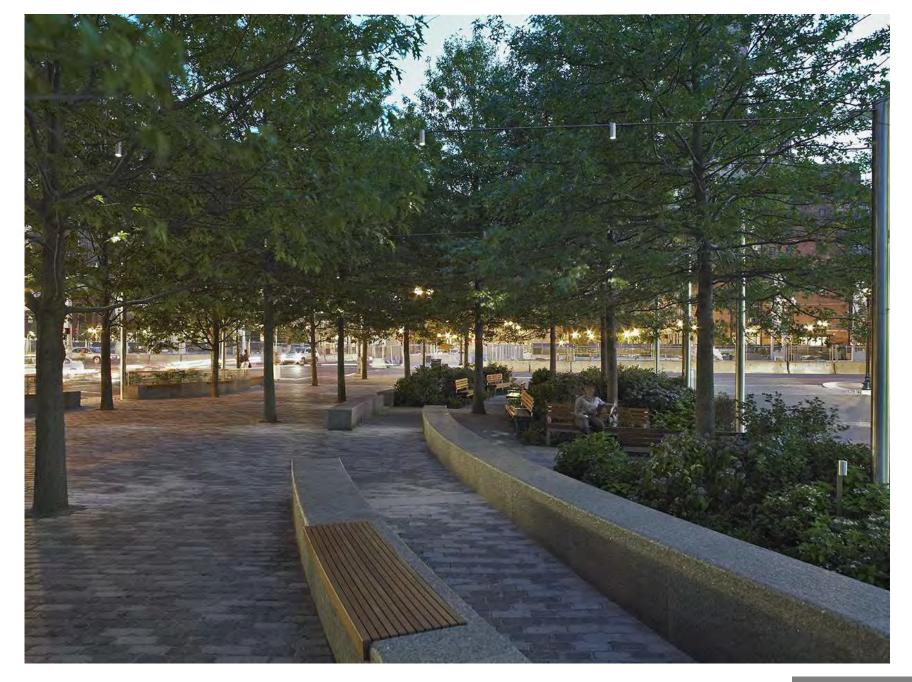




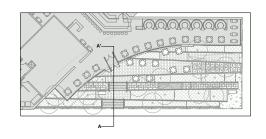
Precedents: Planting- Canopy Tree



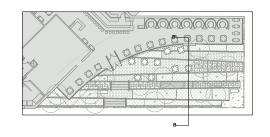






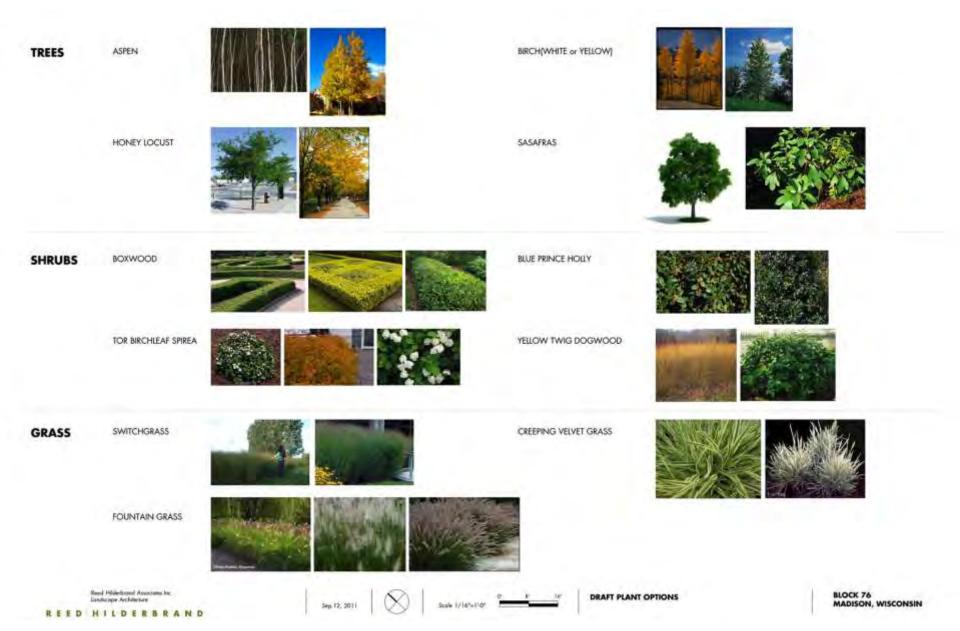








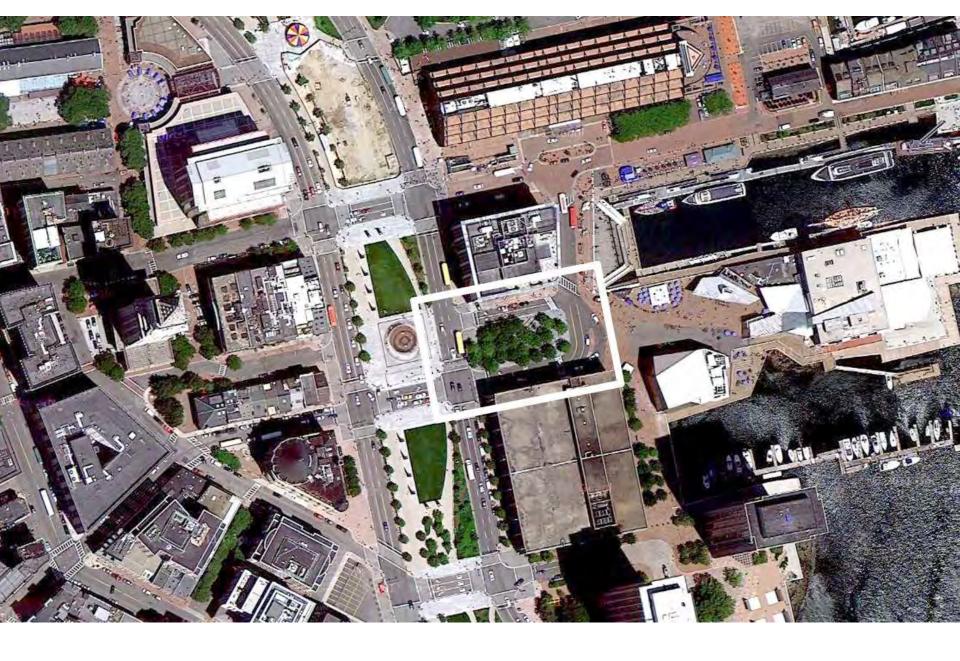




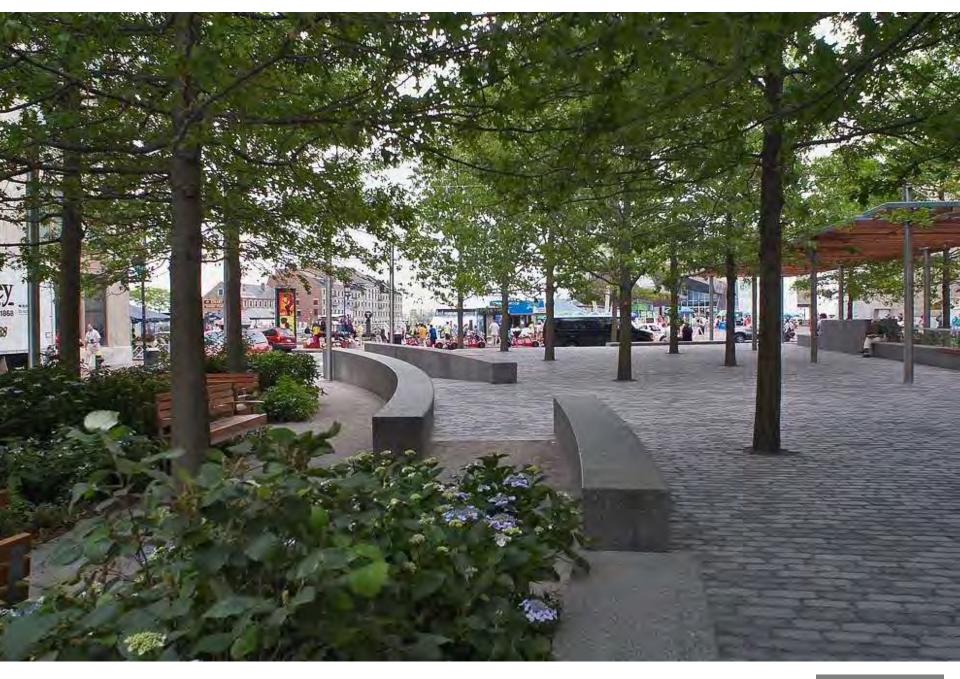
URBAN GARDEN PRECEDENTS

They all...

- privately owned
- open to the Public 24/7
- are urban and create a sense of place
- provide a refuge within the urban core
- use vegetation to delineate urban edges
- have increased adjacent property values
- improved the environment; reduced storm water, heat island effect, light pollution,









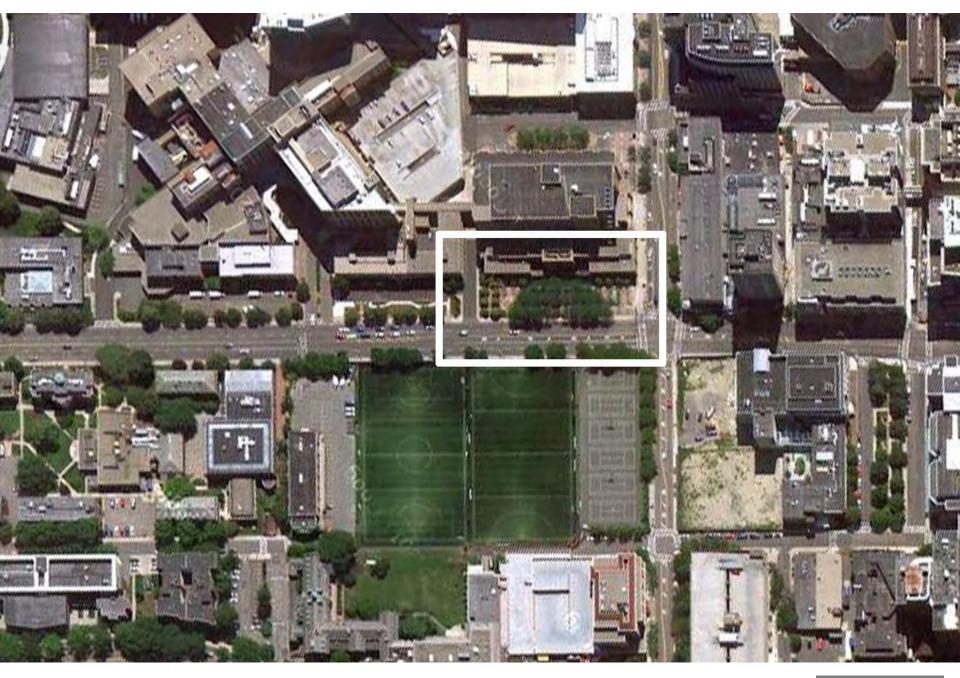
The Mary Baker Eddy Library, Boston(MA)







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Beth Israel Deaconess Medical Center, Boston(MA)



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