

**APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL**

**AGENDA ITEM # \_\_\_\_\_**  
**Project # \_\_\_\_\_**

DATE SUBMITTED: <u>1-25-2012</u>	<b>Action Requested</b>
UDC MEETING DATE: <u>2-1-2012</u>	<input checked="" type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: CENTRAL PARK - BREARLY TO BALDWIN.  
ALDERMANIC DISTRICT: 4

OWNER/DEVELOPER (Partners and/or Principals) CITY OF MADISON ARCHITECT/DESIGNER/OR AGENT: MSA PROFESSIONAL SERVICES  
2901 INTERNATIONAL LANE  
MADISON, WI 53704

CONTACT PERSON: KEN SAIKI  
Address: 303 S. PATTERSON ST.  
MADISON, WI 53703  
Phone: 608-251-3600  
Fax: 608-251-2330  
E-mail address: ksaik1@ksd-la.com

- TYPE OF PROJECT:  
(See Section A for:)
- Planned Unit Development (PUD)
    - General Development Plan (GDP)
    - Specific Implementation Plan (SIP)
  - Planned Community Development (PCD)
    - General Development Plan (GDP)
    - Specific Implementation Plan (SIP)
  - Planned Residential Development (PRD)
  - New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
  - School, Public Building or Space (Fee may be required)
  - New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
  - Planned Commercial Site
- (See Section B for:)
- New Construction or Exterior Remodeling in C4 District (Fee required)
- (See Section C for:)
- R.P.S.M. Parking Variance (Fee required)
- (See Section D for:)
- Comprehensive Design Review\* (Fee required)
  - Street Graphics Variance\* (Fee required)
  - Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)  
Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.

January 25, 2012

Urban Design Commission

On behalf of City of Madison Public Works and Parks Division, and a consultant team led by MSA Professional Services, please consider this submittal for an informational presentation for Phase I of the Implementation of Central Park. This project comes to UDC under the public building or space category.

Central Park has been in the planning and design process for several years. The attached master plan is the current product of that process. It has been accepted by the Central Park Implementation Task Force and Common Council. It is the basis for Phase I implementation, construction scheduled to begin later this year. The current master plan includes concepts developed by the MSA design team, including an Art Approach developed by Lorna Jordan, a public artist who is part of the MSA team. Lorna Jordan's work is funded, in part, by a grant from the National Endowment for the Arts.

Phase I implementation is funded to a large extent by a Federal Earmark targeting transportation, i.e. bicycle and pedestrian system, improvements. As such, Phase I implementation will consist primarily of trails and walkways, railroad safety enhancements and a public restroom and storage building. The building is conceived as an extension of the Art Approach, and as such, is more than a simple block building within the park setting.

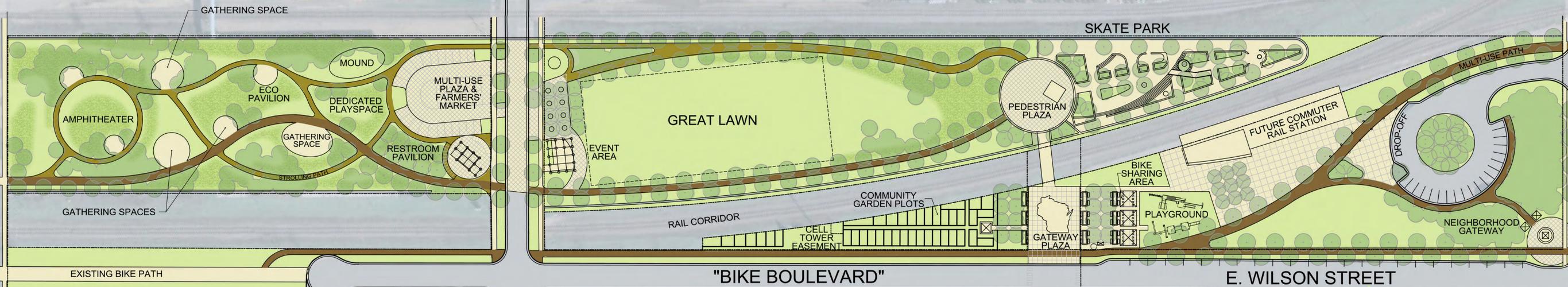
We will be sharing initial direction on the restroom building and the extent of the Phase I project at the February 1 Commission meeting.

Sincerely,



Ken Saiki for the MSA design team

East Main Street



S. BREARLY STREET



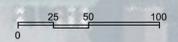
S. INGERSOLL STREET



S. FEW STREET

S. BALDWIN STREET

Williamson Street



**MSA**

PROFESSIONAL SERVICES



**LORNA JORDAN STUDIO**

# Master Plan Central Park

January 10th, 2012



This project is supported in part by an award from the National Endowment for the Arts.