

I support the application.

I held a neighborhood meeting 12/6. The turnout at the meeting was small, only 7 neighbors attended. Three people were opposed, not wanting more alcohol related detritus, noise and parking impacts. One person stated he believed the license conflicted with the mission of the Goodman Community Center. Another person who was in general support said she would be happier if the license was for wine and beer only, no hard liquor. I received several emails from people who couldn't attend the meeting and overall the comments were about evenly divided in support/opposition. I've held many meetings on alcohol licenses and this was probably the second lowest attended meeting in almost 5 years. Generally I take low attendance to mean most immediate neighbors have no major concerns.

Goodman staff will become responsible for securing inventory, monitoring consumption and providing licensed bartenders and serve alcohol at private events only. No events would go to bartime. The bottom line is that Goodman would become responsible for public safety and that is a positive benefit of the license. Goodman runs the Ironworks Cafe, a teen program that teaches food service skills and caters many of the events that may provide alcohol if the license is granted. The teens would not be involved with serving alcohol. I explained to neighbors on the small local neighborhood email listserv that if the ALRC recommends that the license is granted and the Council approves, the license will be up for renewal in June and that will provide an opportunity for neighbors to review how it went and decide if any conditions should be added to the license.

Up to this point, no city of Madison neighborhood center has ever had a liquor license. I understand that several centers have practices similar to Goodman where they allow alcohol to be brought in for special events but are not responsible for dispensing/monitoring consumption. While this is an unusual license request, considering the popularity of Goodman as a community space for events and the approximately 60+ events with alcohol already occurring annually, I think increasing control over alcohol will help protect patrons and the neighborhood. With the responsibility of the license, I am confident that Goodman staff will insure that noise and alcohol related impacts of these events are monitored closely.

As usual I have UDC at the same time as your meeting and will not be able to attend, my apologies. I appreciate all the hours you spend on ALRC, thank you. I hope everyone has a great holiday-

Marsha