APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

AGENDA ITEM #	
Project #	

DATE SUBMITTED UDC MEETING DA	D: November 30, 2011 ATE: December 7, 2011	Action Requested Informational Presentation Initial Approval and/or Recommendation Final Approval and/or Recommendation		
PROJECT ADDRESS: 507 W. Johnson, 202,210 N. Bassett & 512,520 W. Dayton				
ALDERMANIC DISTRICT: Mike Verveer- District #4				
OWNER/DEVELOPER (Partners and/or Principals)		ARCHITECT/DESIGNER/OR AGENT:		
Scott Faust & Ror	n Fedler	Knothe & Bruce Architects, LLC		
210 N. Bassett St		7601 University Avenue, Suite 201		
Madison, WI 5370	03	Middleton, Wisconsin 53562		
CONTACT PERSON: J. Randy Bruce/Knothe & Bruce Architects, LLC				
Address:	7601 University Avenue, Suite 201			
	Middleton, Wisconsin 53562			
Phone:	608-836-3690			
Fax:	608-836-6934			
E-mail addres	s: <u>rbruce@knothebruce.com</u>			
TYPE OF PROJECT: (See Section A For:) X Planned Unit Development (PUD) X General Development Plan (GDP) — Specific Implementation Plan (SIP) Planned Community Development (PCD) — General Development Plan (GDP) — Specific Implementation Plan (SIP) — Planned Residential Development (PRD) — New Construction or Exterior Remodeling in an Urban Design District* (A public hearing is required as well as a fee) — School, Public Building or Space (Fee may be required) — New Construction or Addition to or Remodeling of a Retail, Hotel, or Motel Building Exceeding 50,000 Sq.Ft. — Planned Commercial Site (See Section B for:)				
(See Section C for:)	on or Exterior Remodeling in C4 Distr	rict (Fee required)		
	ng Variance (Fee required)			
Street Graphics	Design Review* (Fee required) Variance* (Fee Required)			
*Public Hearing Requ	ired (Submission Deadline 3 Weeks in	n Advance of Meeting Date)		

December 1, 2011

Mr. Brad Murphy
Director of Planning
Department of Planning & Development
City of Madison
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701

Re: Letter of Intent

202, 210 N. Bassett St 512, 520 W. Dayton St. 507 W. Johnson St.

PUD-GDP

Madison, WI 53703

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, plan commission and common council consideration of approval.

Organizational structure:

Owner: Goldleaf Development

2379 University Avenue Madison, WI 53726 608-233-4423 608-232-0529 fax

Scott Faust

Boardwalk Investments 210 N. Bassett Street Madison, WI 53703

Project: 507 W. Johnson,

202-210 N. Bassett & 512-520 W. Dayton Madison, WI 53703

Architects: Knothe & Bruce Architects, LLC

7601 University Avenue

Ste 201

Middleton, WI 53562

608-836-3690 608-836-6934 fax

rbruce@knothebruce.com

Engineer: Quam Engineering, LLC

4604 Siggelkow Road, Ste A

McFarland, WI 53558

(608) 838-7750

Introduction:

This project proposes the redevelopment of 5 lots bounded on the south side of West Johnson, the north side of West Dayton Street, and the west side of North Bassett Street. The total GDP development site is approximately 57,189 square feet in area and is in the Downtown Design Zone 2. Site A is approximately 28,243 square feet and Site B is approximately 28,946 square feet.

The site is well located on the southeast edge of the UW-Madison campus and presents an excellent opportunity for redevelopment. The planned project will consolidate the disconnected student housing with new high quality energy efficient apartments. The lots are currently zoned as R6 and C2 and occupied by older student housing and commercial use buildings, between one story and four story heights.

The redevelopment proposal envisions new higher density housing for university student resident and creates an interactive architecture and street presence that reflects its urban environment. The General Development Plan proposes a development consisting of a 12-story building containing 155 units and a 3 to 6 story building containing 42 – 84 units. Both buildings will house units ranging in size from studios to 5 bedroom apartments. Residents of the development will be likely upper classmen and graduate students. The entry for the 12-story building will be from West Johnson Street and the entry for the 3-6 story building will be from West Dayton Street. An additional entry from North Bassett Street will also be provided. The project will provide individual underground parking garages accessed from West Johnson Street and W. Dayton Street. Convenient bicycle and moped parking will be provided, both on-site and at the underground parking.

After the approval of the General Development Plan the developer plans to prepare and submit an SIP application for the 3 -6 story building at the corner of W. Bassett and W. Dayton St. It is the intention of the developer to start construction of that building in Summer, 2012.

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Building A:

Dwelling Unit Mix:

Efficiency	20
One-Bedroom	17
Two-Bedroom	48
Three-Bedroom	59
Four-Bedroom	<u>11</u>
Total dwelling Units	155
<u>Densities:</u> Lot Area Lot Area / D.U. Density	28,243 SF or .64acres 182 SF/unit 242 units/acre
Building Height:	12 Stories
Floor Area Ratio: Total Floor Area (floors 1-12)	148,921SF

Floor Area Ratio

Vehicular Parking Ratio:

Automobile parking (underground) 45 stalls or 0.29 spaces/unit

Bicycle parking (underground)

As required by city

Building B:

<u>Dwelling Unit Mix:</u>	
Efficiency	9
One-Bedroom	2
Two-Bedroom	16
Three-Bedroom	15
Total dwelling Units	42

Densities:

Lot Area 28,946 SF or .66acres

Lot Area / D.U. 689 SF/unit Density 63 units/acre

Building Height: 3 Stories

Floor Area Ratio:

Total Floor Area (floors 1-3) 41,440 SF Floor Area Ratio 1.43

Vehicular Parking Ratio:

Automobile parking (underground) 49 stalls or 1.2 spaces/unit

Bicycle parking (underground)

As required by city

Downtown Design Zone 2:

In August of 2001 the city established Downtown Design Zones and Design Guidelines to better control the character of development within these zones. This site is located within Design Zone 2. Design emphasis has been placed on meeting the requirements of the design guidelines. Following is a summary of the requirements as they relate to this proposal:

Building Height: The building height is 10 stories plus 2 additional "bonus" stories.

Floor Area Ratio: The floor area ratio of 5.5 does not exceed 6.0.

Yard Requirements: The building setbacks meet the requirements of the ordinance.

Exterior Building Design

Massing: The building massing will be defined into clear and appropriately scaled components to ensure compatibility with the nearby structures. The 3-6 story building height is in keeping with the surrounding context of single family homes, while the 12-story building height addresses the adjacent multi-story hotel and surrounding commercial uses.

Orientation: The building is directly oriented to the public sidewalk and street. At the lower level the buildings' façades will incorporate a traditional storefront rhythm with window and doorways that opens up to the public with a large street-side terrace.

Building Components: The 12 story building will have a clear base, body and cap.

Articulation: The buildings will be well articulated with vertical modulation, horizontal step-backs and finely composed window patterns.

Openings: The size and rhythm of the window openings within the body of the buildings will express a traditional residential architecture.

Materials: A variety of materials will be used to reinforce the building articulation and to provide visual interest..

Entry treatment: The buildings will have clearly defined entries with which open to the public sidewalk and street.

Terminal Views and High Visibility Corners: Although the 12-story building site is not at a prominent corner or at the end of a street, the northern corner will be visible as it is approached on West Johnson Street. The building corners will be architecturally expressive to respond to the view from West Johnson Street. The 3-6 story building on West Dayton and North Bassett Street is on a prominent corner and the building facades addressing these streets will be appropriately articulated.

Additional Requirements for Bonus Stories: This requirement will be addressed fully during the SIP Phase of the development approval. The building will be designed in a manner to meet or exceed the standard for "bonus stories" that has been established by precedent in the Downtown Design Zone 2.

Site Design / Function

Semi-Public Spaces: The street side setbacks will be devoted to thoughtfully designed semi-public spaces.

Landscaping: A well designed landscape and hardscape will be prepared that compliments the building architecture and provides an attractive ground plane that is easily maintained.

Usable Open Space: Both private and public open spaces will be provided. The street-side terraces provide semi-public spaces while the central terrace between both buildings provides a sun terrace for social gatherings. Private balconies and patios will also be provided for most if not all of the apartments.

Interior Building Design

Mix of Dwelling Unit Types: A wide variety of unit sizes and types are available within the buildings from studio apartments to five bedroom apartments.

- Trash Storage: Refuse will be located in the basements easily accessed from the overhead garage door.
- Off-Street Loading: Two off-street loading zones are provided at the West Johnson Street entrance for the 12-story building and one from North Bassett Street for the 3-story building.

Resident Parking for Vehicles, Bicycles and Mopeds: An appropriate amount of parking is provided in both the underground parking garages. Based on the applicants experience the parking provided should meet the immediate needs of the residents. Adequate and convenient bicycle and moped parking is also provided and screened from public view. The majority of this

parking is protected from the weather and is located inside the parking garages.

Building Security and Management: The buildings will be professionally managed and on-site management will provide a continuous management presence. The buildings will have security entrances and security cameras in the public areas to promote the safety and well-being of the residents.

Project Schedule:

It is anticipated that the first building will start construction in Summer of 2012 and be completed in August of 2013. The larger 12 story building will proceed with approvals and construction at a later date.

Social & Economic Impacts:

This development will have a positive social and economic impact. The development will substantially increase the city tax base on an infill site with minimal, if any, increased costs to the city. New higher density student housing in the central city reduces vehicular traffic and promotes pedestrian and bicycle traffic. It also allows for the relocation of student residents from existing rental properties in older neighborhoods so that those properties may transition back to owner occupancies.

Thank you for your time in reviewing our proposal.

Very truly yours,

J. Randy Bruce, AIA Managing Member

Zoning Text

Amended PUD – GDP September 21, 2011 Page 1

Legal Description:

A parcel of land located in part of the NW ¼ of the NE ¼ of Section 23, T7N, R9E being all of Lots 7, 8, 10, 11 and 12 and part of Lots 6 and 9, Block 35, and part of Johnson Street as originally platted, all in the Original Pritchette Plat of Madison more particularly described as follows: Beginning at the easterly corner of said Lot 10 also being the southwesterly corner of W. Dayton Street and N. Bassett Street; thence S 44°52'23" W along the northwesterly right of way of said W. Dayton Street, 197.89 feet to the southerly corner of said Lot 12; thence N 45°33'08" W along the southwesterly line of said Lot 12, 132.46 feet to the westerly most corner of Lot 12; thence S 44°52'44" W along the southeasterly line of Lot 6, 65.99 feet to the southerly most corner of said Lot 6; thence N 44°58'35" W along the southwesterly ling of Lot 6, 94.21 feet; thence N 00°44'05" W, 127.40 feet to the southerly right of way of W. Johnson Street; thence

S 89°53'41" E along said southerly right of way, 74.02 feet to the northwesterly line of Lot 8 and an angle point in the southerly right of way; thence N 44°37'33" E along said southerly right of way, 56.14 feet to the northerly most corner of said Lot 8; thence S 45°20'49" E along the northeasterly line of Lot 8, 92.76 feet; thence N 44°39'49" E, 66.60 feet to the southwesterly right of way of way of N. Bassett Street; thence S 45°12'59" E along said southwesterly right of way, 172.89 feet to the point of beginning. This description contains 1.31 acres or 57,189 sq.ft.

A. **Statement of Purpose:** This zoning district is established to allow for the construction of a multifamily housing development containing up to 242 dwelling units.

B. *Permitted Uses:*

- 2. Multifamily residential uses as shown in approved plans.
- 3. Accessory uses including but not limited to:
 - a. Accessory uses directly associated with those permitted uses including parking for residents and guests, and outdoor seating areas as shown on approved specific implementation plans.
 - b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. *Lot Area*: As shown on the approved plans.
- D. *Height Regulations*: As shown on the approved plans.
- E. *Yard Regulations*: As shown on the approved plans.
- F. **Landscaping**: Site Landscaping will be provided as shown on the approved plans.
- G. *Usable Open Space Requirements*: Usable open space will be provided as shown on the approved plans.
- H. **Parking & Loading**: Off-street parking and loading shall be provided as shown on the approved plans.

- I. Family Definition: A family shall be defined as in the R-5 zoning district.
- J. **Signage**: Signage for the residential buildings will be allowed as per the R-5 zoning district or as provided in the approved SIP plans or as a minor alteration to the approved PUD-SIP.
- K. *Alterations and Revisions:* No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.



WILLIAMSON SURVEYING AND ASSOCIATES, LLC

104A WEST MAIN STREET, WAUNAKEE, WI 53597

NOA T. PRIEVE and CHRIS W. ADAMS
REGISTERED LAND SURVEYORS

PHONE: 1-608-255-5705 FAX: 1-608-849-9760 EMAIL: <u>WILLSURV@TDS.NET</u> WEB: WILLIAMSONSURVEYING.COM

Description of Property

A parcel of land located in part of the NW ¼ of the NE ¼ of Section 23, T7N, R9E being all of Lots 7, 8, 10, 11 and 12 and part of Lots 6 and 9, Block 35, and part of Johnson Street as originally platted, all in the Original Pritchette Plat of Madison more particularly described as follows:

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October 20, 2010

Mike Verveer
Alderperson -- District #4
City-County Building
Common Council Office
210 Martin Luther King Jr. Blvd
Madison, WI 53709-0001

Adam Plotkin Capitol Neighborhoods, Inc. - President 304 N. Pickney St. Madison, WI 53703

Pete Ostlind Capitol Neighborhoods, Inc.- Bassett District Chair 533 W. Main Street #302 Madison, WI 53703

Re: 505-511W. Johnson, 202-222 N. Bassett & 510-520 W. Dayton

Gentlemen:

We are working with two owners of the property bounded by W. Johnson, N.Bassett and W. Dayton as outlined on the attached drawing. The owners, Scott Faust and Ron Fedler, are planning on submitting an application for rezoning to a PUD-GDP-SIP by year-end. The proposed redevelopment will be designed using the current Design District 2 guidelines and will include predominantly student residential use along with a limited amount of neighborhood oriented retail and office use on lower levels. The existing structures will be deconstructed in whole or in part.

We look forward to working with you to design a successful redevelopment for this property. If you have any questions, please contact me at 608-836-3690 or rbruce@knothebruce.com.

Sincerely,

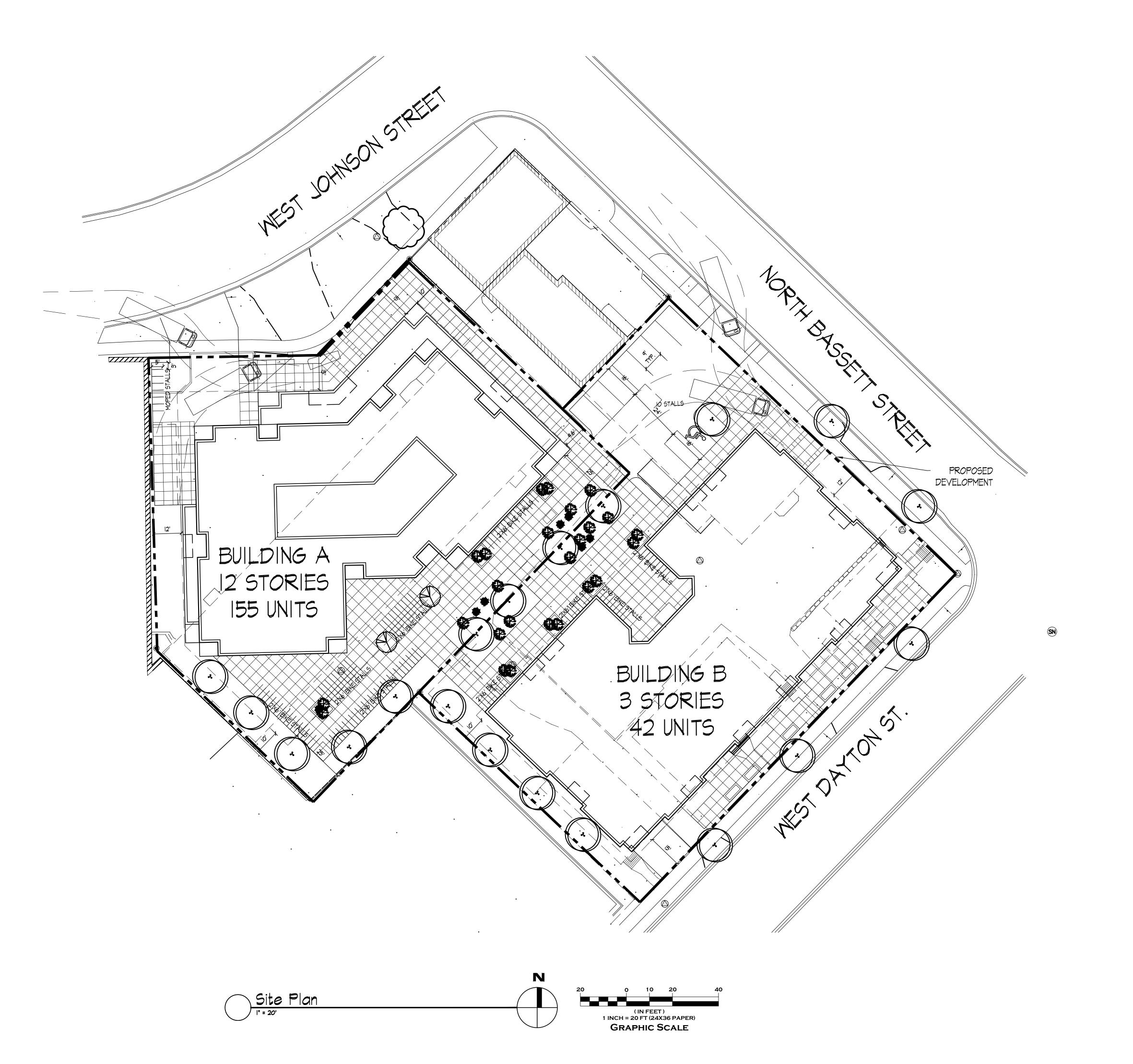
Managing Member

Ron Fedler- Goldleaf Development

Ron Trachtenberg Mike Lawton

Scott Faust

7601 University Ave, Ste 201 Middleton, Wisconsin 53562 p (608) 836-3690 f (608) 836-6934 www.knothebruce.com





SITE INDEX SHEET
SITE
C-1.1 SITE PLAN EXISTING SITE PLAN CONCEPT GRADING & STORMWATER MANAGEMENT PLAN CONCEPT UTILITY PLAN

ARCHITECTURAL A-1.0A A-I.2A

C-2.3

C-4.I

A-I.3A

BASEMENT PLAN - BUILDING B FIRST FLOOR PLAN - BUILDING B A-1.2B

PERSPECTIVE

7601 University Avenue Suite 201 Middleton, Wisconsin 53562 608-836-3690 Fax 836-6934 LANDSCAPE PLAN Consultant BASEMENT PLAN - BUILDING A FIRST FLOOR PLAN - BUILDING A SECOND & THIRD FLOOR PLAN - BUILDING A FOURTH TO TWELFTH FLOOR PLAN - BUILDING A SECOND & THIRD FLOOR PLAN - BUILDING B

SITE A DEVELOPMENT STATISTICS
LOT AREA 51,789 S.F./1.3 ACRES DWELLING UNITS 197 D.U. LOT AREA/ D.U. 293 S.F./D.U. DENSITY 151.5 UNITS/ACRE BUILDING HEIGHT 12 STORIES \$ 3 STORIES SURFACE VEHICLE PKG IO (INCL. I ACCESSIBLE) LOADING DOCK 2 PROVIDED (2 REQUIRED) BIKE & MOPED PARKING -(WILL BE PROVIDED AS REQUIRED BY THE CITY) BUILDING A-12 STORIES

GROSS FLOOR AREA 148,921 S.F. (excluding underground parking) EFFICIENCY ONE BEDROOM TWO BEDROOM THREE BEDROOM 59 FOUR BEDROOM TOTAL <u>UNDERGROUND</u> 45 (INCL. I ACCESSIBLE) BIKE & MOPED PARKING -WILL BE PROVIDED AS REQUIRED BY THE CITY BUILDING B-3 STORIES

GROSS FLOOR AREA 41,440 S.F. (excluding underground parking) EFFICIENCY ONE BEDROOM TWO BEDROOM THREE BEDROOM IS TOTAL VEHICLE PARKING <u>UNDERGROUND</u> <u>49</u> (INCL. I ACCESSIBLE) BIKE & MOPED PARKING -WILL BE PROVIDED AS REQUIRED BY THE CITY

Revisions

Neighborhood Meeting - Novenmber 22, 2010 UDC Informational Submittal - December 8, 2010 UDC GDP Submittal - September 21, 2011

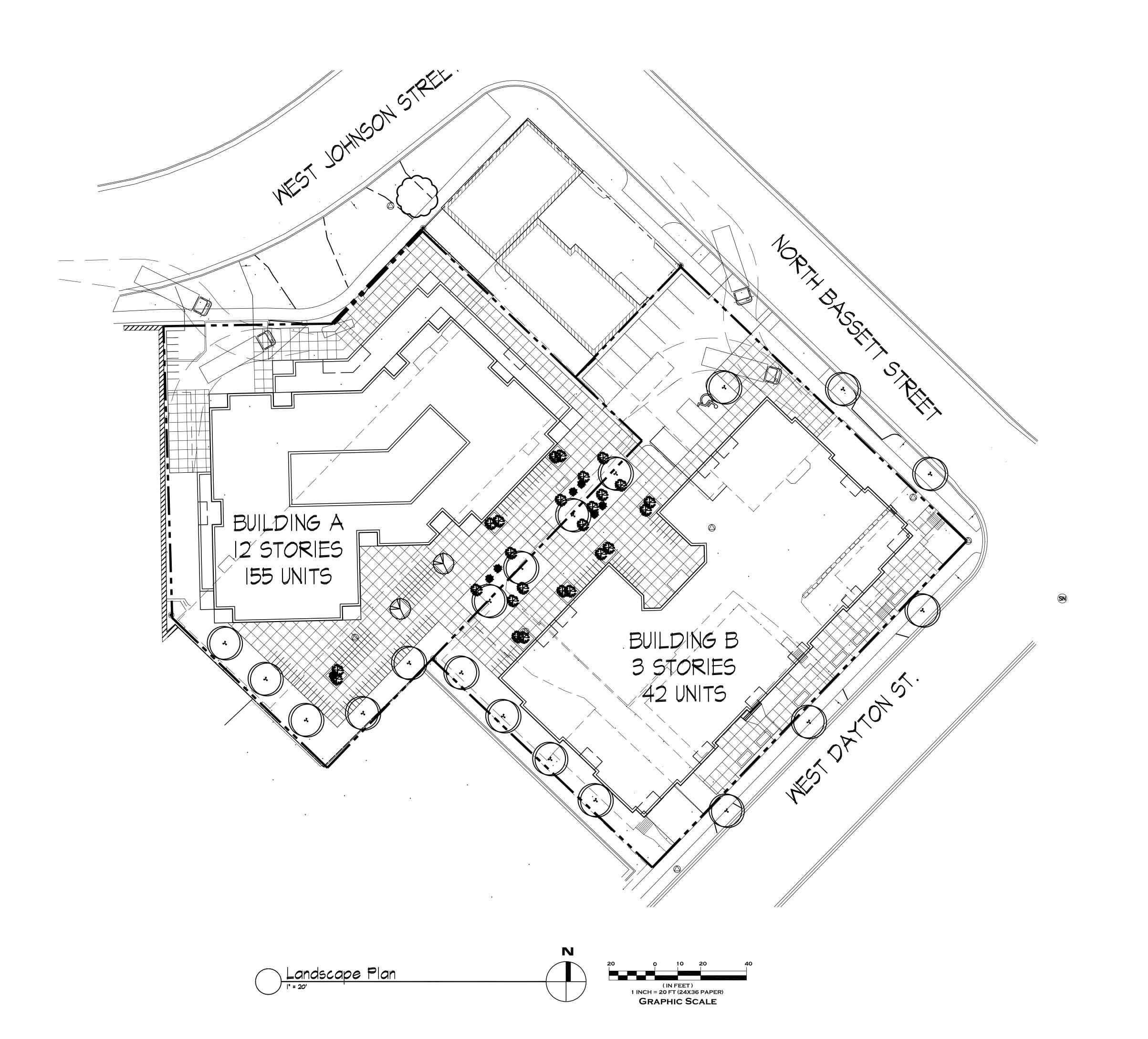
Project Title 210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

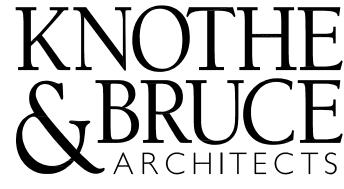
Drawing Title
Site Plan

Project No.

C-|.|

Drawing No.





7601 University Avenue Suite 201 Middleton, Wisconsin 53562 608-836-3690 Fax 836-6934

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210 N. Bassett Street

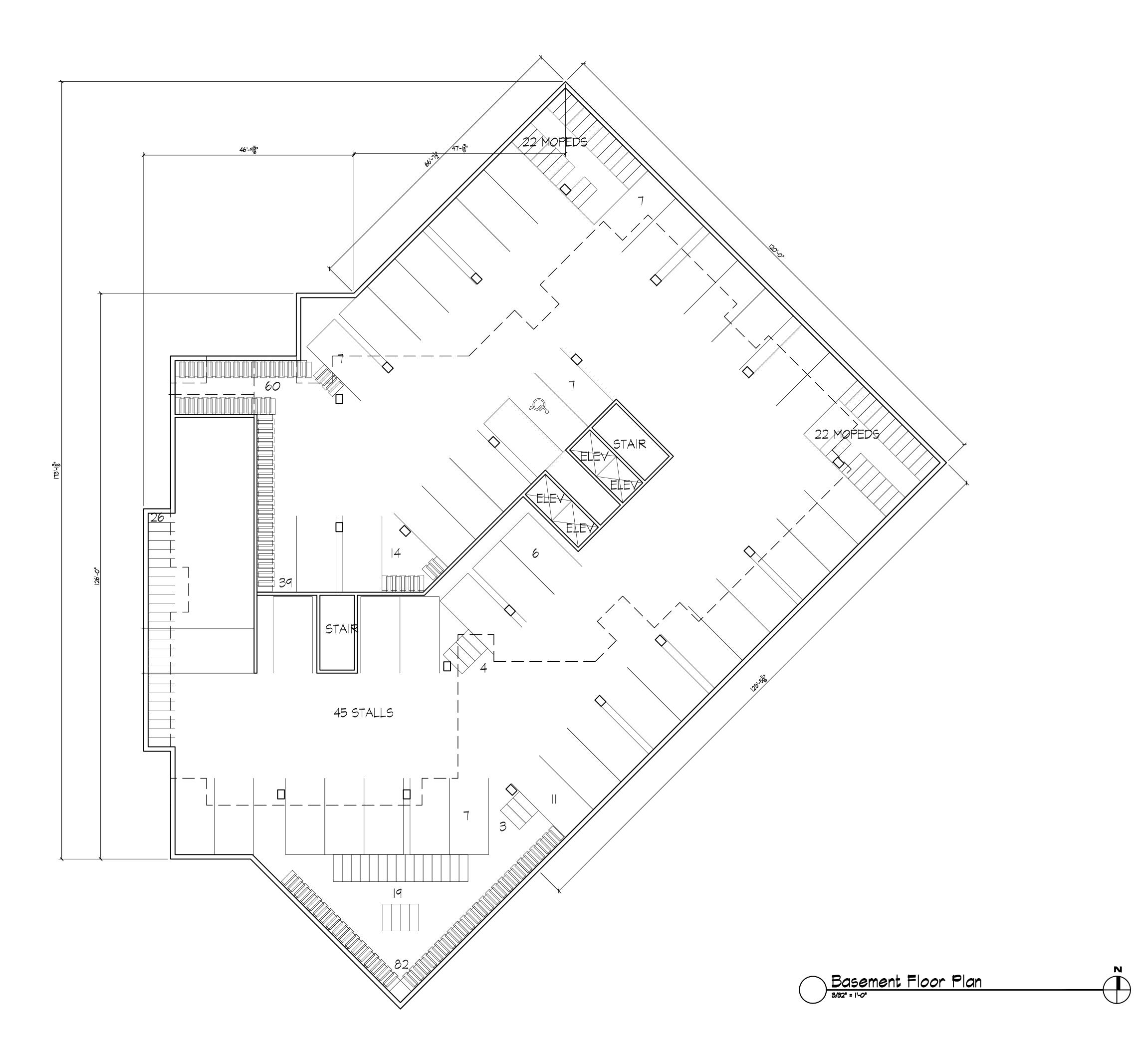
507 W. Johnson Street

Madison, WI 53562

Drawing Title

Landscape Plan

Project No. Drawing No.





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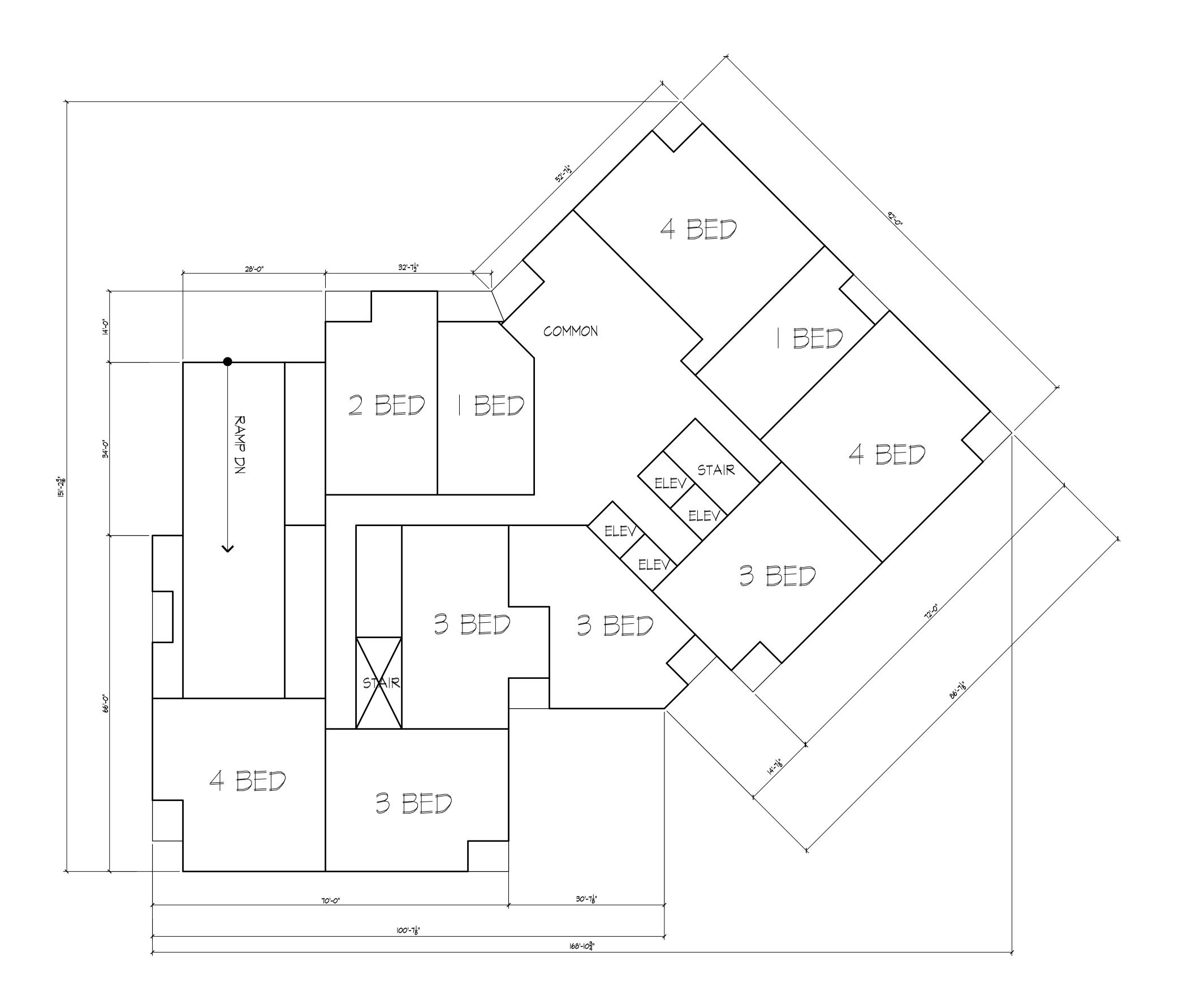
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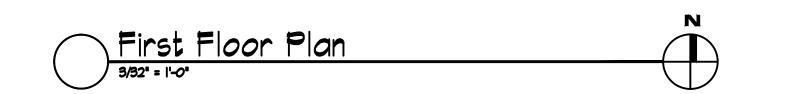
210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

Drawing Title

Basement Plan

Project No. Drawing No.







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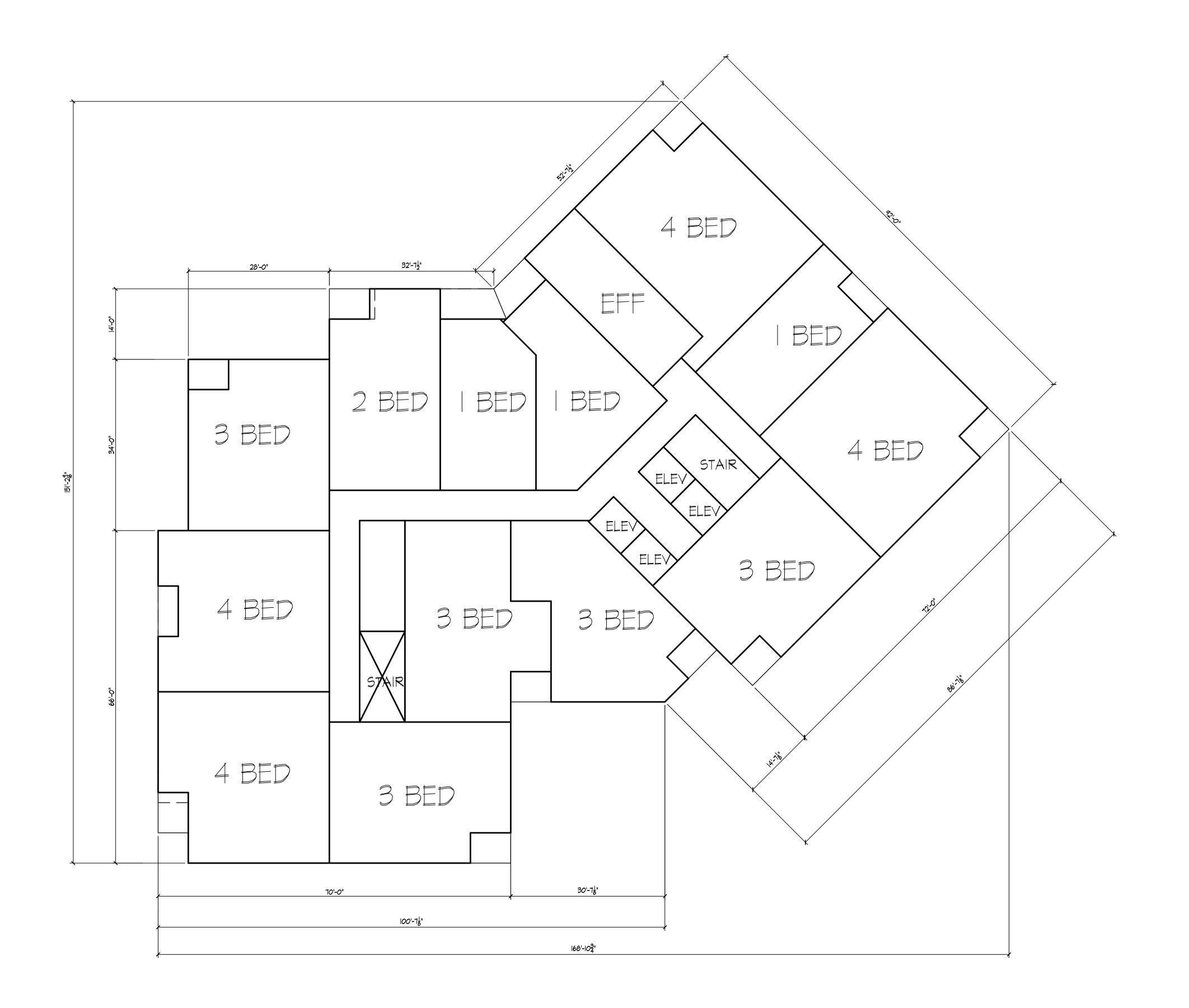
Drawing Title
First Floor Plan

Project No.

Project No.

Drawing No.

A-I.A







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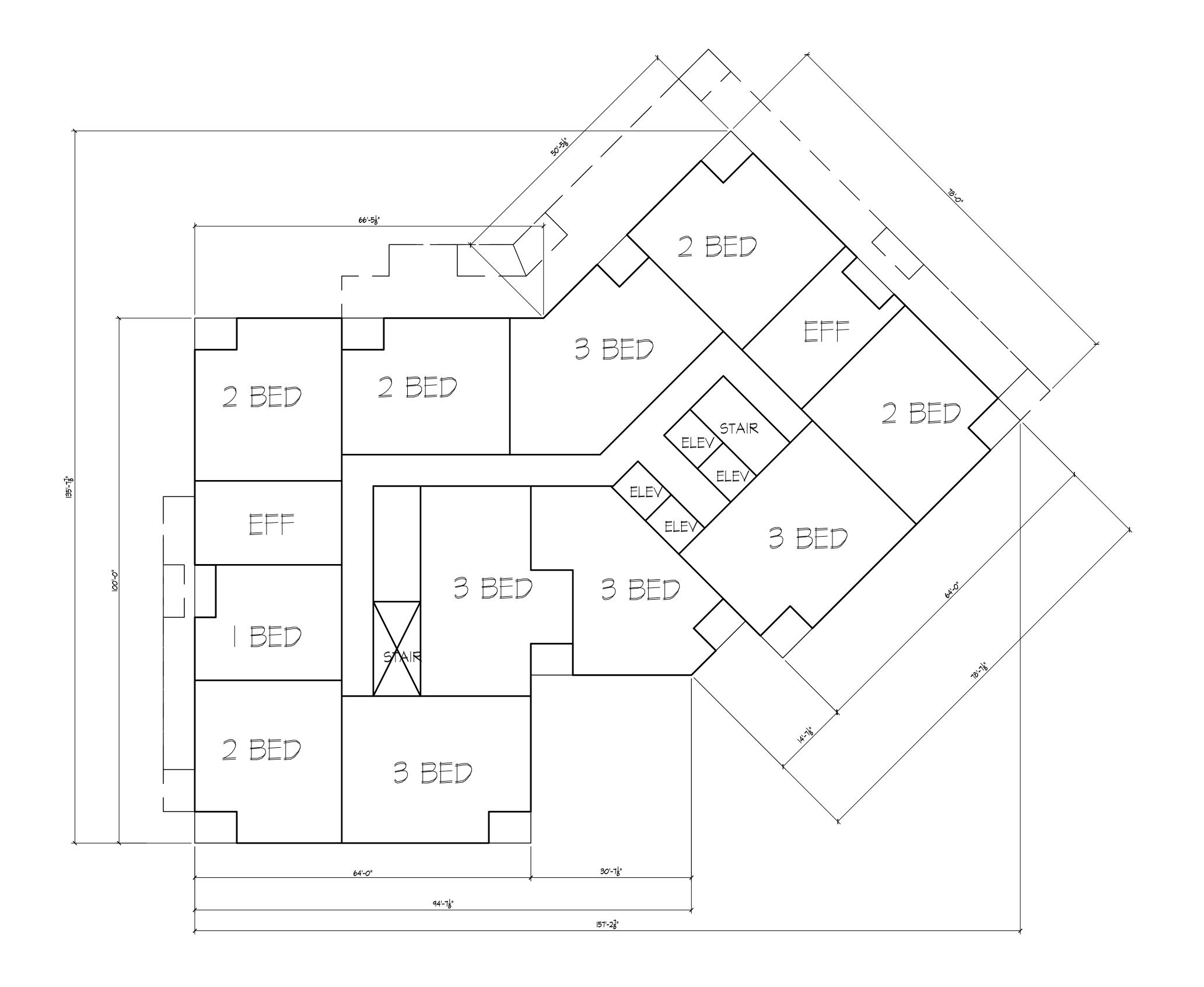
Project Title

210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

Drawing Title
Second & Third
Floor Plan
Project No.

This document contains confidential or proprietary information of Knothe & Bruce Architects

Drawing No.







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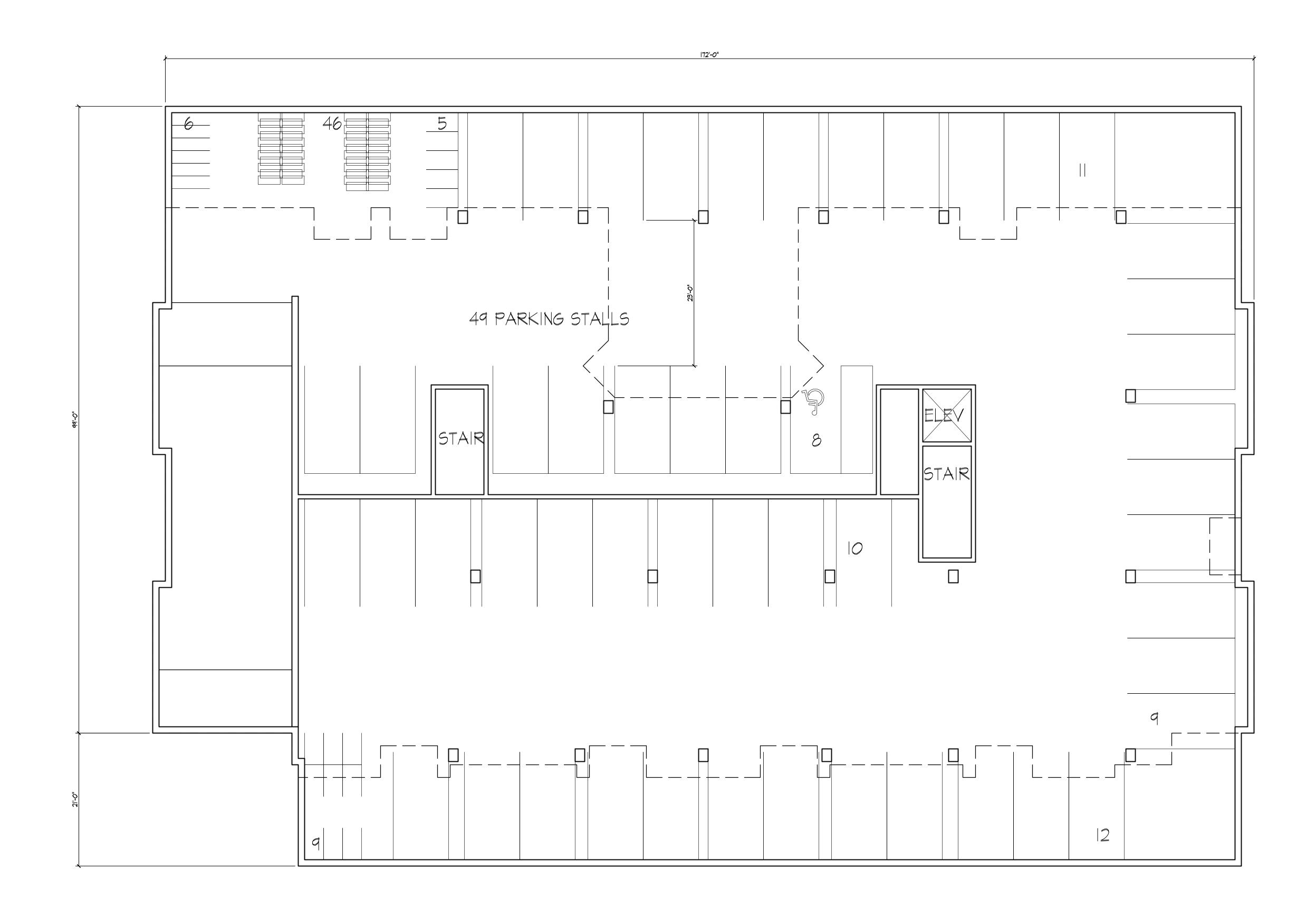
210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

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Fourth to Twelfth
Floor Plan

Project No.

A-I.3A

Drawing No.







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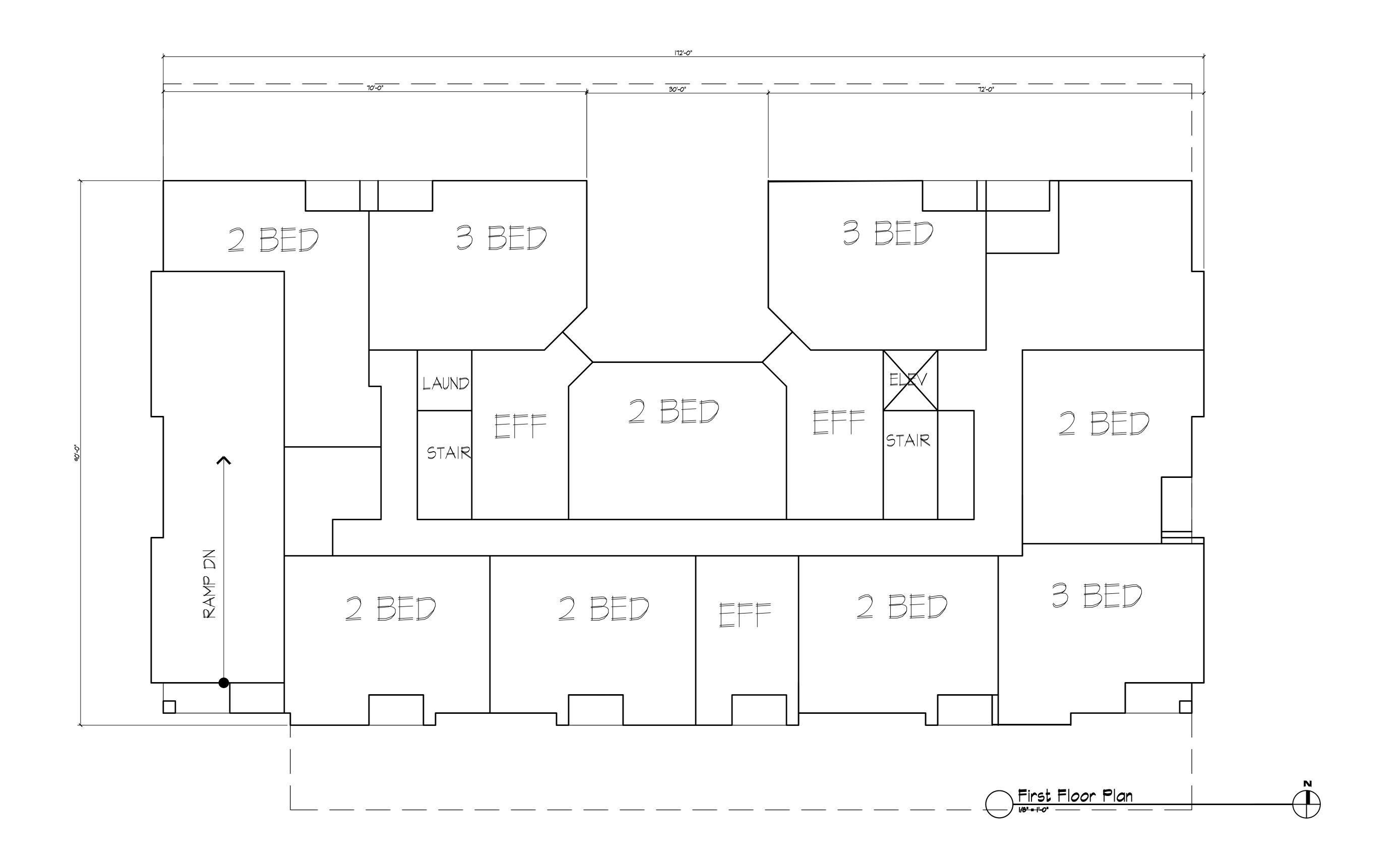
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210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

Drawing Title
Basement Floor Plan

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210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

Drawing Title
First Floor Plan

Project No. Drawing No.

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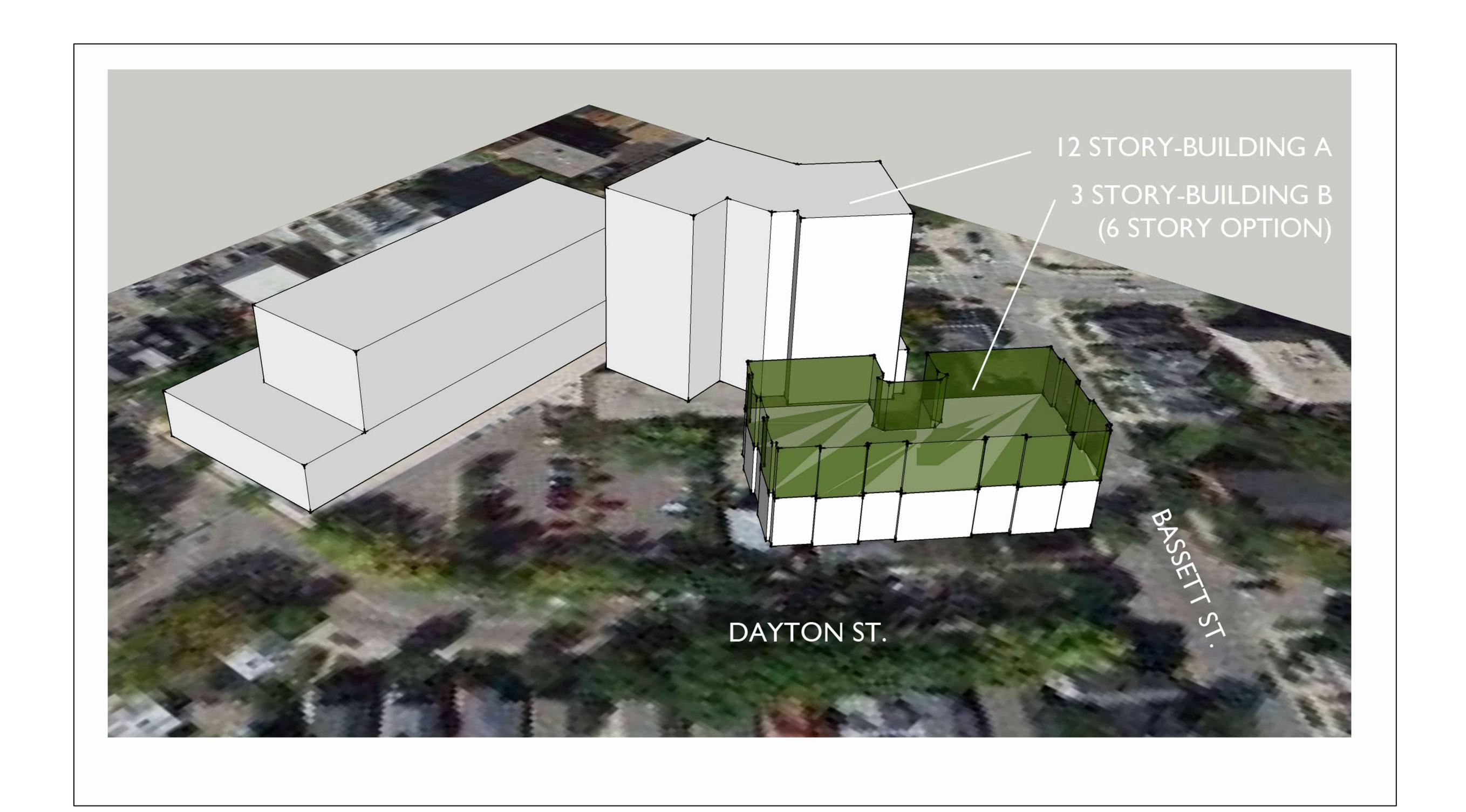
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210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

Drawing Title
Second and Third
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Project No.
Drawing No.

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210 N. Bassett Street 507 W. Johnson Street Madison, WI 53562

Drawing Title
PERSPECTIVE