Hello Eric and Thomas,

The president of the Dunn's Marsh Neighborhood Association urged neighbors to get in touch with you to share our views of the liquor license pending for 4611 Verona Road. I am unable to attend the hearing on 11/30/2011, but would like to register in opposition to the liquor license permit. I am the assistant manager at DreamBikes, a non-profit bike shop that used to be located at 4611 Verona Road.

We've moved our store just around the corner, and so we continue to support and appreciate our neighbors in the Dunn's Marsh and Allied Drive communities. DreamBikes employs youth who live in the area, supplies the neighborhood with affordable (and sometimes free) bicycles and bike repair, and helps our neighborhood youth keep their bikes in safe, working order. We want to see the Dunn's Marsh and Allied neighborhoods thrive, and we believe another liquor store in the area would hurt, not help, our neighbors. There's already a liquor store just two doors down from DreamBikes, and alcohol can be purchased at the Mobil Station just in front of 4611 Verona Road.

There is no need for another liquor store. DreamBikes supports our neighbors in demanding a grocery store in their neighborhood. We need access to quality food, not more alcohol that has been linked with crime, domestic abuse, and poverty. I urge the Liquor Licensing board to say "NO" to a liquor license at 4611 Verona Road.

Thank you for your thoughtful consideration,

~ Sarah Rogers

DreamBikes Assistant Manager 4245 W. Beltline Hwy, Madison WI 53711 (608) 467-6315 www.dream-bikes.org