

City of Madison

Proposed Rezoning

Location 722 Williamson Street & 306 South Livingston Street

Applicant

Williamson Associates, Limited Partnership/ Randy Bruce - Knothe & Bruce Architects, LLC

From: C2

To: PUD-GDP-SIP

Existing Use

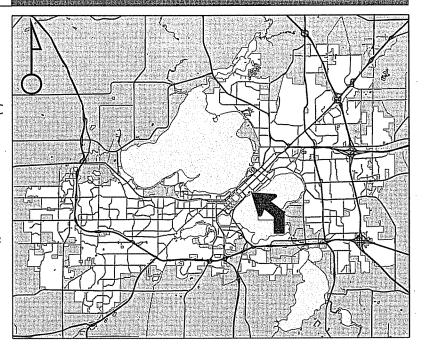
Surface parking

Proposed Use

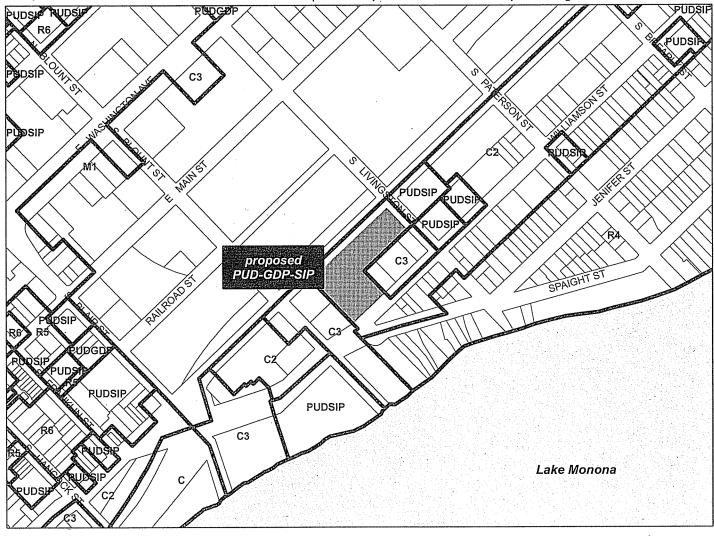
Construct 5-story mixed-use building containing 39 apartments and 5,300 square feet of 1st floor commercial space on Livingston Street frontage of property

Public Hearing Date Plan Commission 21 November 2011 Common Council

29 November 2011

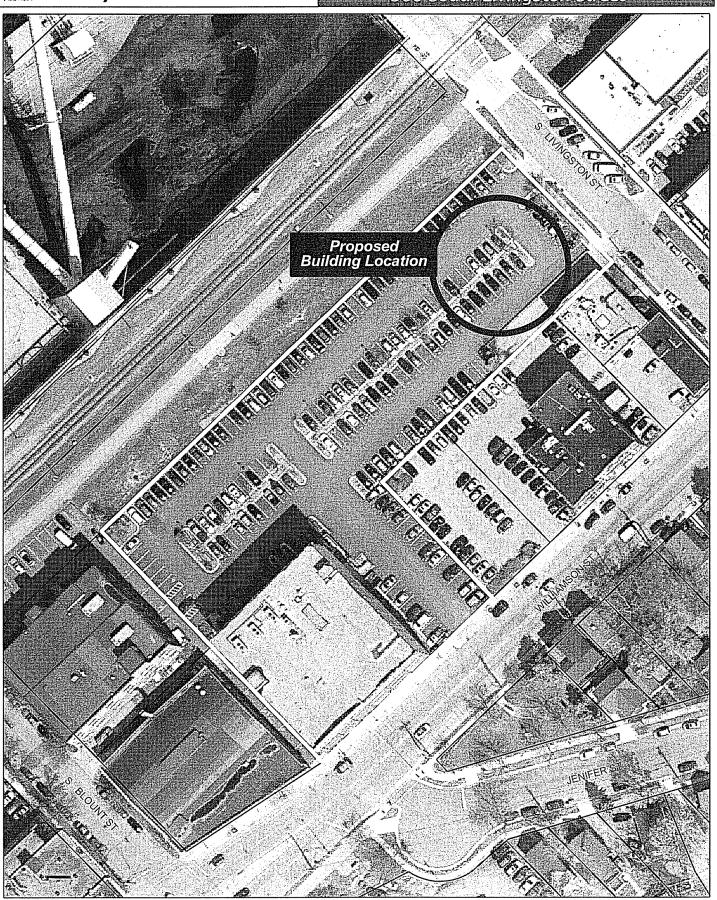


For Questions Contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635



Scale: 1" = 400'

City of Madison, Planning Division: RPJ: Date: 09 November 2011



Date of Aerial Photography: Spring 2010



215 Martin Luther King Jr. Blvd; Room LL-100 PO Box 2985; Madison, Wisconsin 53701-2985 Phone: 608.266.4635 | Facsimile: 608.267.8739

- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed with the <u>Subdivision Application</u>.
- Before filing your application, please review the information regarding the LOBBYING ORDINANCE on the first page.
- Please read all pages of the application completely and fill in all required fields.
- This application form may also be completed online a <u>www.cityofmadison.com/planning/plan.html</u>
- All Land Use Applications should be filed directly with the Zoning Administrator.

Project Title (if any): 300 S. Livingston Street

Zoning Map Amendment (check the appropriate box(es)

Rezoning to a Non-PUD or PCD Zoning Dist.:

3. Applicant, Agent & Property Owner Inform

Randy Bruce

7601 University Ave, Suite 201

Marty Rifken

(608) 258-4640

(|608| |836-3690

14 W Mifflin St # 300

722 Williamson St

	FOR OFFICE USE ONLY:	
	Amt. Paid \$ 1250 Receipt No. 125045	
	Date Received 9/2///	
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55	Aldermanic District 6-Marsha Rumala	
for Plan	GQ Hist TUIRE HOLD	
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fill in all		
	IDUP NA Legal Descript.	
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ith the	Alder Notification Waiver	
	Ngbrhd. Assn Not. Waiver	
	Date Sign Issued $\frac{G}{21}$	
	Project Area in Acres: 46	
n only one	of the columns below)	
Rezon	ing to or Amendment of a PUD or PCD District:	
l	x. Zoning: C2 to PUD/PCD-GDP	
	(62)	
	L. Zolling.	
Ar Ar	mended Gen. Dev.	
□ o	ther Requests (Specify):	
ation:		
Cor	mpany: The Rifken Group, LTD	
City/State:	Madison, WI Zip: 53703	
7	Email: marty@rifken.com	
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	mpany: Knothe & Bruce Architects, LLC	
City/State:	Middleton, WI Zip: 53562	
34	Email: rbruce@knothebruce.com	
ed Partner	ship	
City/State: Zip:		
d uses of	the site:	

4. Project Information:

Property Owner (if not applicant):

1. Project Address:

Existing Zoning:

Applicant's Name:

Project Contact Person:

Street Address:

Street Address:

Street Address:

Telephone:

Telephone:

M

2. This is an application for:

C2

Proposed Zoning (ex: R1, R2T, C3):

**Conditional Use** 

Provide a brief description of the project and all proposed uses of the site:

**Demolition Permit** 

(608) 258-464

(608) 836-69

Williamson Associates, Limit

5 story, 39 unit apartment buliding

Development Schedule: Commenceme

Commencement December, 2011

Completion August, 2012

5.	Req	uired	Subm	ittals:
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- Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed buildings; parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility locations; building elevations and floor plans; landscaping, and a development schedule describing pertinent project details:
  - 7 copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded)
  - 7 copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded)
  - 1 copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper
- Letter of Intent (12 copies): describing this application in detail including, but not limited to: existing conditions and uses of the property; development schedule for the project; names of persons involved (contractor, architect, landscaper, business manager, etc.); types of businesses; number of employees; hours of operation; square footage or acreage of the site; number of dwelling units; sale or rental price range for dwelling units; gross square footage of building(s); number of parking stalls, etc.
- Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land surveyor. For any application for rezoning, the description must be submitted as an electronic word document via CD or e-mail. For applications proposing rezoning to more than one district, a separate description of each district shall be submitted.
- Filing Fee: \$_1250 See the fee schedule on the application cover page. Make checks payable to: City Treasurer.
- Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application (including this application form, the letter of intent, complete plan sets and elevations, etc.) as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or in an e-mail sent to <a href="mailto:pcapplications@cityofmadison.com">pcapplications@cityofmadison.com</a>. The e-mail shall include the name of the project and applicant. Applicants unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

## In Addition, The Following Items May Also Be Required With Your Application:

- For any applications proposing demolition or removal of existing buildings, the following items are required:
  - Prior to the filing of an application, the applicant or his/her agent is required to notify a list of interested persons registered with the City **30 or 60 days prior to filing** their application using the online notification tool found at: <a href="https://www.cityofmadison.com/developmentCenter/demolitionNotification/">https://www.cityofmadison.com/developmentCenter/demolitionNotification/</a>
  - A photo array (6-12 photos) of the interior and exterior of the building(s) to be demolished or removed. A
    written assessment of the condition of the building(s) to be demolished or removed is highly recommended.
  - Note: A Reuse and Recycling Plan approved by the City's Recycling Coordinator is required prior to issuance
    of wrecking permits and the start of construction.
- Zoning Text (12 copies): must accompany Planned Community or Planned Unit Development (PCD/PUD) submittals.

#### 6. Applicant Declarations:

V	Promote Promote Strain Both accordance Michall and Accordance Michall Accordance Michall Ac	pted City of Madison plans:
	→ The site is located within the limits of WILLE STREET BULLO IT	Plan, which recommends:
	MIXED. USE, 6 STURY	for this property.
V	<b>Pre-application Notification:</b> Section 28.12 of the Zoning Code requires that the applicant any nearby neighborhood & business associations in writing no later than <b>30</b> days processes the section of the Zoning Code requires that the applicant and any nearby neighborhood with the section of the Zoning Code requires that the applicant and any nearby neighborhood with the section of the Zoning Code requires that the applicant and any nearby neighborhood with the section of the Zoning Code requires that the applicant and any nearby neighborhood with the section of the Zoning Code requires that the applicant and any nearby neighborhood with the section of the Zoning Code requires that the applicant and any nearby neighborhood with the section of the Zoning Code requires that the applicant and any nearby neighborhood with the section of the Zoning Code requires that the section of the Zoning Code requires the zoning Code requi	ant notify the district alder prior to filing this request:
	→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates yo	ou sent the notices:
	NOTE: If the alder has granted a waiver to this requirement, please attach any such correspondence	se to this form
V	<b>Pre-application Meeting with staff:</b> <u>Prior</u> to preparation of this application, the application proposed development and review process with Zoning and Planning Division staff; note	nt is required to discuss the estaff persons and date.
	Planning Staff: DAT MEETING Date: 7/14/11 Zoning Staff: DAT ME	ETING Date: 7/14/11
V	Check here if this project will be receiving a public subsidy. If so, indicate type in	
	ne signer attests that this form is accurately completed and all required materia	ls are submitted:
Pri	inted Name Applartin F. KIFTER	ate 9.16.11

Relation to Property Owner

Date

Effective May 1, 2009

Authorizing Signature of Property Owner

Signature



September 21, 2011

Mr. Brad Murphy **Director of Planning** Department of Planning & Development City of Madison 215 Martin Luther King Jr. Blvd PO Box 2985 Madison, Wisconsin 53701

Re:

Letter of Intent

**PUD-SIP** 

722 Williamson Street

Madison, WI

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

### Organizational structure:

Owner:

Marty Rifken

14 W. Mifflin St #300 Madison, WI 53703 608-258-4640 608-258-4647 fax Contact: Marty Rifken

marty@rifken.com

Engineer: JSD Professional Service, Inc.

161 Horizon Drive, Suite 101

Verona, WI 53593 Ph: (608) 848-5060 Fax: (608) 848-2255

Contact: Hans P. Justeson

justeson@jsdinc.com

Architect:

Knothe & Bruce Architects, LLC

7601 University Avenue, Ste 201

Middleton, WI 53562

608-836-3690 608-836-6934 fax Contact: Randy Bruce rbruce@knothebruce.com

Landscape

Paul Skidmore Design: 13 Red maple Trail Madison, WI 53717

(608) 826-0032

paulskidmore@tds.net

Letter of Intent – PUD-SIP 722 Williamson Street September 21, 2011 Page 2 of 3

#### Introduction:

The proposed site is located at 722 Williamson Street and South Livingston Street in the Third Lake Ridge Historic District. Currently, the site is occupied by the Old Seeds Co Building, a 4 Story structure built in 1914. The remainder of the site is occupied by on-grade parking. As part of this proposal, a CSM will be submitted to create two separate parcels; one exclusively for the development with the front yard facing Livingston Street.

#### **Project Description:**

The project consists of 39 apartments over 5,300 s.f. of ground floor commercial space. The building is designed to fit within the architectural fabric of the neighborhood and to maintain the scale and rhythm of the surrounding Williamson Street storefronts. The high-quality exterior materials will be a combination of masonry and contemporary metal siding.

The building has four stories of housing over a commercial level. The uppermost floor is stepped back from the southeast corner of the building minimizing the apparent height of the building from Williamson Street. The resulting roof area created by the step-back provides a roof terrace for the upper level.

Vehicular access to the site is achieved from South Livingston Street. Underground parking for 23 cars is provided for the residents. An additional 5 covered spaces are provided for the commercial user at the ground floor level. Bicycle parking is well distributed around the perimeter of the building as well as an enclosed first floor storage area.

The exterior open space of the development, while somewhat limited, is well designed and provides attractive areas for the residents and guests. A common roof deck is provided at the roof of the building and the majority of the apartments will have a balcony for private open space.

#### Site Development Data:

Dwe	lling	Unit	Mix:

Efficiency	8
One-Bedroom	23
Two-Bedroom	<u>8</u>
Total Dwelling Units	39

### Areas:

Commercial Area	5,342 S.F.
Residential Area	<u>37,664 S.F.</u>
Total Gross Area	43,006 S.F.

#### Densities:

20,073 or .46 Acres
515 SF/unit
84.8 units/acre

#### **Building Height:**

Five Stories

#### Vehicle Parking:

Underground-Residential	23 stalls
Garage- Commercial	5 stalls

Letter of Intent – PUD-SIP 722 Williamson Street September 21, 2011 Page 3 of 3

Tat

Total

28 stalls

Bicycle Parking:

Enclosed-First Floor Surface- standard 2'x6' 30 stalls 9 stalls

Total

39 stalls (39 required)

#### **Project Schedule:**

It is anticipated that the new construction phase will start in the December of 2011 and be completed in August of 2012.

## **Social & Economic Impacts:**

This development will have a positive social and economic impact. The re-development of this property will provide a pedestrian and transit-oriented development, enhance the Williamson Street Commercial area.

Thank you for your time in reviewing our proposal.

Very Truly Yours,

Managing Member

Zoning Text PUD- SIP 300 S. Livingston St September 21, 2011

**Legal Description:** Part of Lot Seven (7) together with all of Lots Eight (8), and Nine (9) Block 129, Pritchette Plat of Madison (a.k.a. Original Plat of Madison), Located in the Northeast Quarter of the Southeast Quarter of Section 13, Town 7 North, Range 9 East, City of Madison, Dane County, Wisconsin, described more particularly as follows:

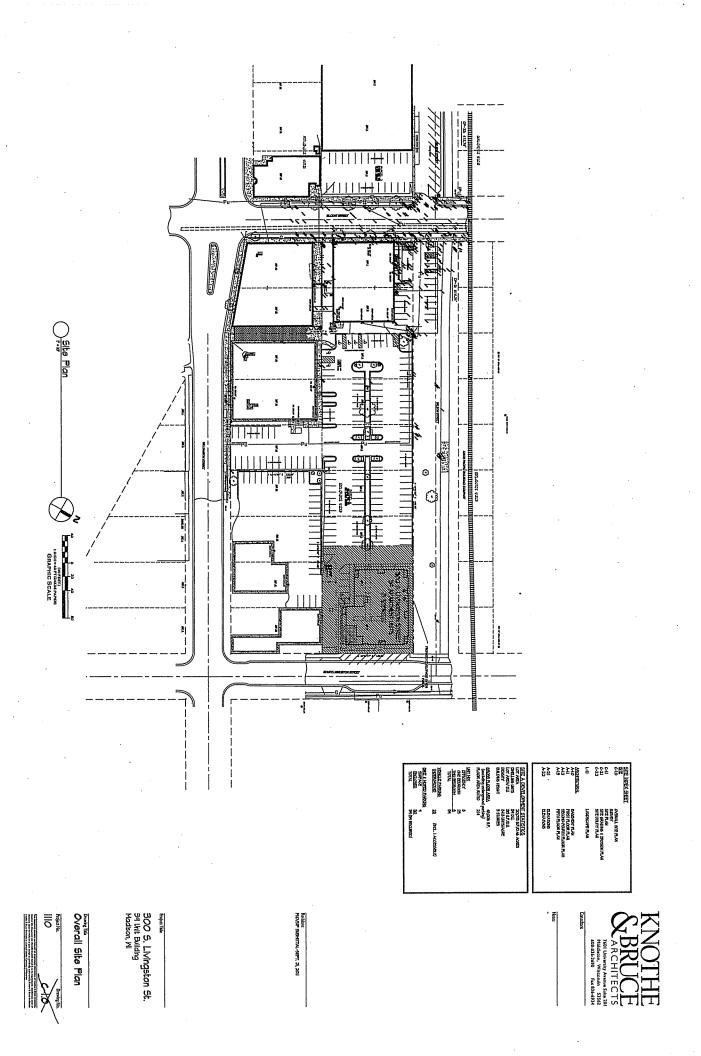
Beginning at the most Northerly corner of said Lot 9; thence South 43 degrees 43 minutes 17 seconds East along the Southwesterly right-of-way line of South Livingston Street, 132.06 feet; thence South 46 degrees 05 minutes 08 seconds West, 155.00 feet; thence North 43 degrees 53 minutes 17 seconds West, 132.06 feet to the Southeasterly right-of-way line of East Wilson Street; thence North 46 degrees 05 minutes 08 seconds East along the said right-of-way line, 155.00 feet to the Southwesterly right-of-way line of South Livingston Street at the point of beginning.

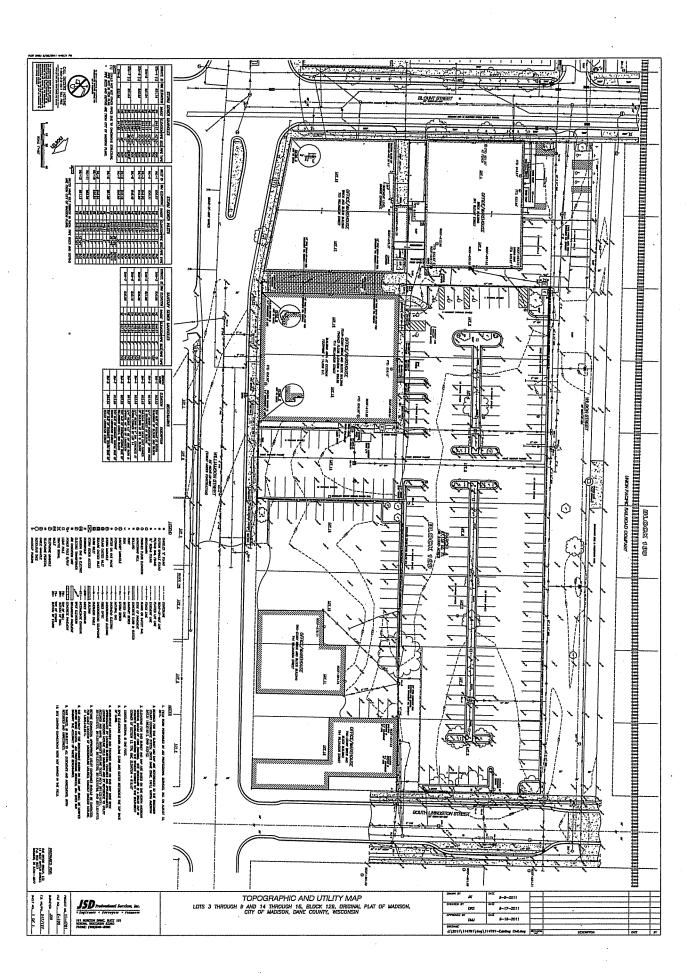
Said parcel contains 20,469 square feet or 0.469 acres.

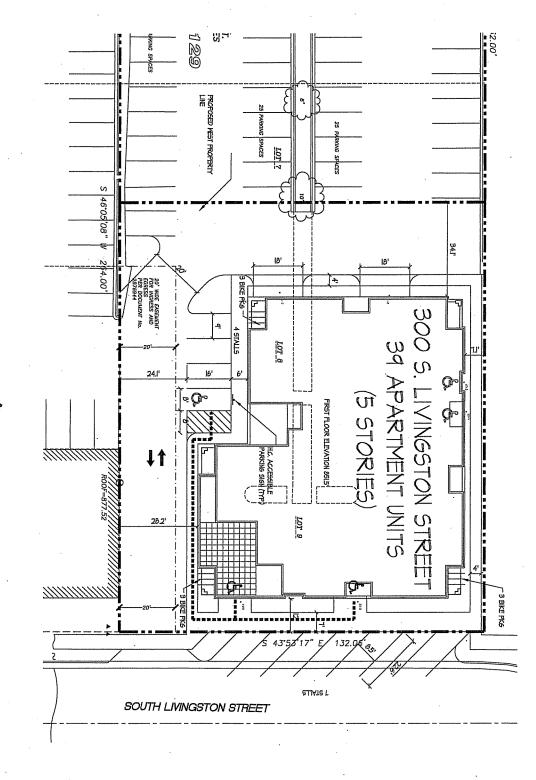
- A. **Statement of Purpose:** This zoning district is established to allow for the construction of a mixed use building with 5,342 square feet of commercial space and 39 dwelling units.
- B. *Permitted Uses:* Following are permitted uses:
  - 1. The following commercial uses:
    - a. Artist, photographer, studio, etc.
    - b. Insurance office, real estate office, sales office
    - c. General office
    - d. Clinic Health
    - e. Physical, occupational or massage therapy
    - f.. Veterinary clinic
    - g. Animal grooming
    - h. Bank, Financial institution
    - i. Business sales and services
    - j. Food and related goods sales
    - k. General retail
    - 1. Laundromat, self-service
    - m. Liquor store
    - n. Photocopying
    - o. Post office
    - p. Service business
    - q. Small appliance repair
    - r. Sporting goods store, bait shop
    - s. Tattoo shop
    - t. Tobacco shop
    - u. Coffee shop, tea house
    - v. Restaurant
    - w. Artisan workshop
    - x. Printing and publishing
  - 2. Multifamily residential uses as shown in approved plans.
  - 3. Accessory uses including but not limited to:
    - a. Accessory uses directly associated with those permitted uses including parking for residents and guests, and outdoor seating areas as shown on approved specific implementation plans.

## Zoning Text PUD- SIP 300 S. Livingston St September 21, 2011 Page 2

- b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. Lot Area: As shown on the approved plans.
- D. *Height Regulations*: As shown on the approved plans.
- E. *Yard Regulations*: As shown on the approved plans.
- F. Landscaping: Site Landscaping will be provided as shown on the approved plans.
- G. *Usable Open Space Requirements*: Usable open space will be provided as shown on the approved plans.
- H. **Parking & Loading**: Off-street parking and loading shall be provided as shown on the approved plans.
- I. *Family Definition*: A family shall be defined as a household not to exceed three unrelated persons.
- J. **Signage**: Signage for the residential buildings will be allowed as per the R-5 zoning district or as provided in the approved SIP plans or as a minor alteration to the approved PUD-SIP.
- K. Alterations and Revisions: No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.







Site Plan

300 S. Livingston St. 39 Unit Building Madison, Mi

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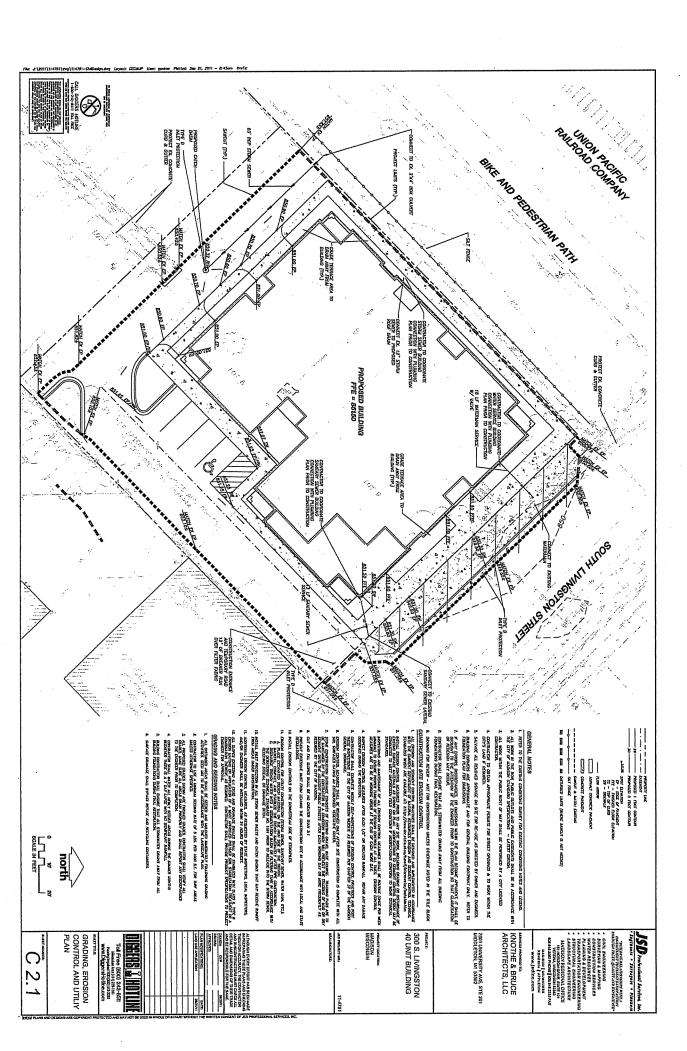
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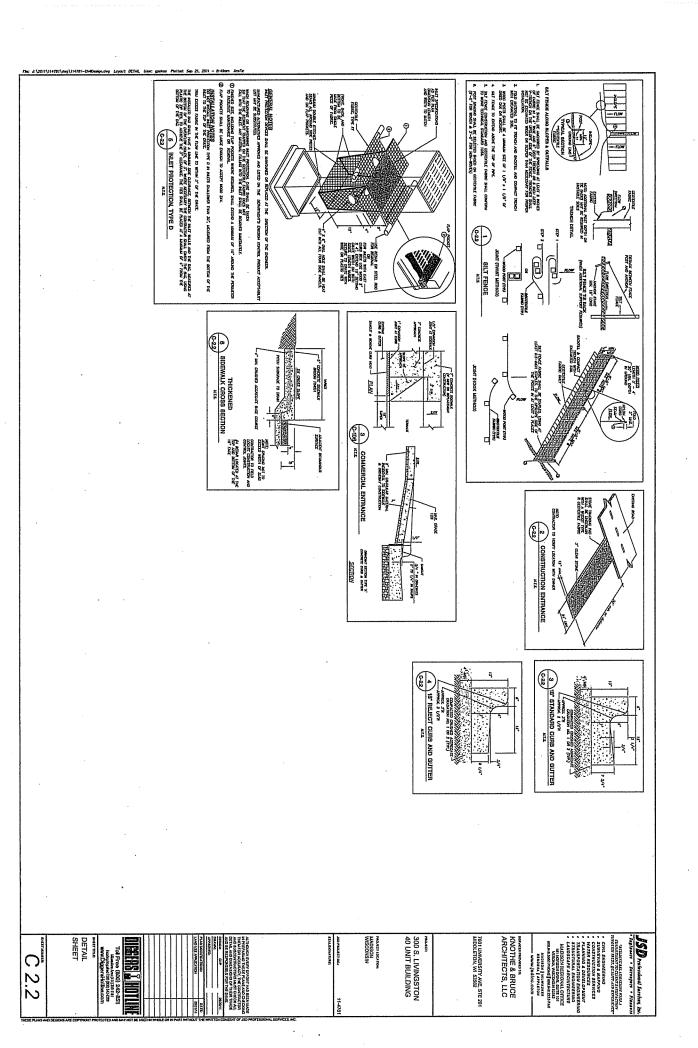
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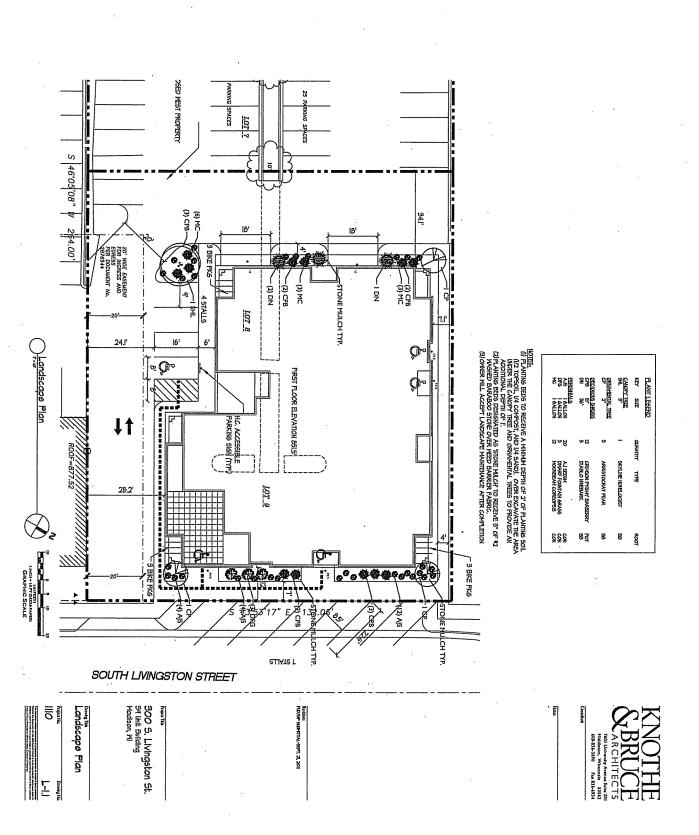
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300 S. Livingston St. 39 thit Building Madison, Mi

Basement Plan

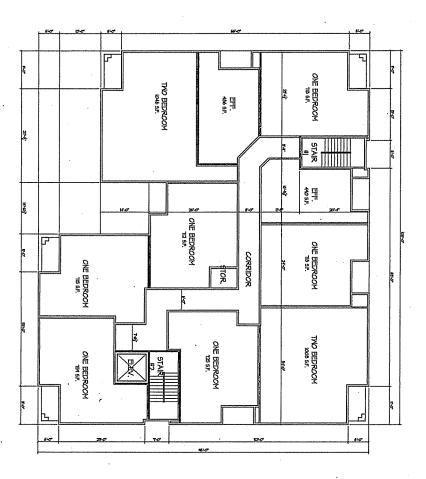
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FIRST FLOOR FLAN

First Floor Plan

800 S. Livingston St. 39 Unit Building Madison, Mi

W'NO - FORTH FLOOR FLAN



Topica The 300 S. Livingston St. 39 Unit Building Madison, Wi

Second - Fourth Floor Plan

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ONE BEDROOM TWO BEDROOM 1046 S.F. \$ ∰. \$ \$. STAIR ## FF. ONE BEDROOM ONE BEDROOM CORRIDOR ONE BEDROOM 14 SF. STOR. TWO BEDROOM ONE BEDROOM 125 S.F.

FIFTH FLOOR FLAN

Fifth Floor Plan

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300 S. Livingston St. 39 Unit Building Madison, Mi

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BISE PATH BENATION

TITICAL MATERIALS

ELECATION ALONG TANKSTON

PLOSE SIGNITAL-SEPTE

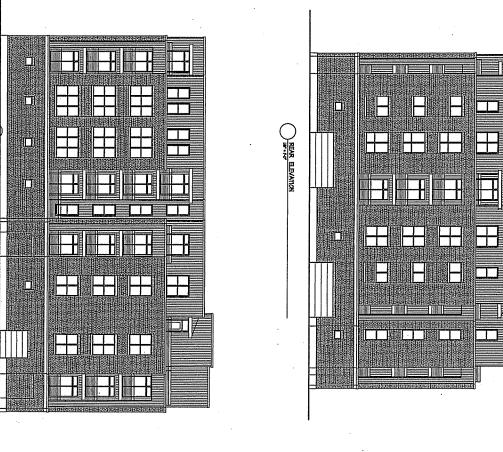
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300 S. Livingston St. 39 Unit Building Madison, Wi

Elevations

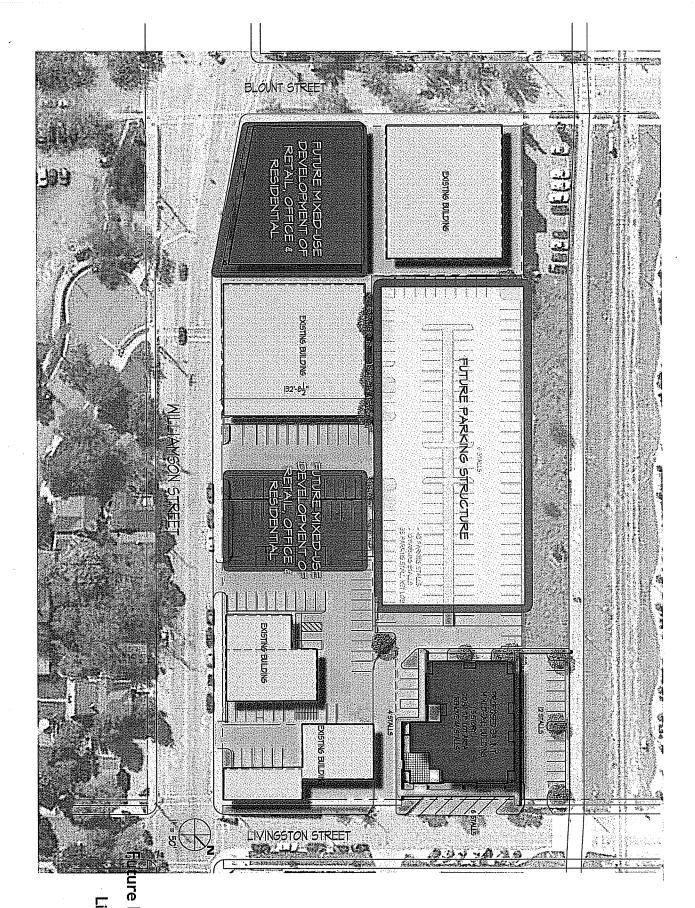
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300 S. Livingston St. 39 Unit Building Madison, Wi

Elevations



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Livingston Street

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