

23846

Application for Change of Licensed Premise

\$25 non-refundable filing fee is charged at time of application. Complete application is due at 12 noon two weeks before ALRC meeting. Applicants must appear before the ALRC.

Please contact City Zoning (MMB LL-100, 608-266-4560). A Conditional Use Permit may be required.

- Detailed floor plans (no larger than 8 1/2 x 14) must accompany this form, or the request will not be presented to the ALRC.
- Orange sign- You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Prior to your appearance before the Alcohol License Review Committee (ALRC), you must contact

- The Alderperson of the District in which you intend to do business.
- The representative of the appropriate neighborhood association (if any).
- The Madison Police Department.

Alderperson Sue Ellingson can be reached at 608-266-4071, at the Common Council Office (266-4071), or via e-mail at council@cityofmadison.com.

The name of the neighborhood association representative can be obtained by calling the Planning and Development Department at 266-4635 or online at www.ci.madison.wi.us/neighborhoods/contacts.htm.

- Police Department Central District Captain Carl Gloede (Sector 400) can be reached at 261-9694.
- Police Department East District Captain Tom Snyder (Sector 600) can be reached at 267-2100.
- Police Department North District Captain Cam McLay (Sector 500) can be reached at 245-3652.
- Police Department West District Captain Jay Lengfeld (Sectors 100-200) can be reached at 243-0503.
- Police Department South District Captain Joe Balles (Sector 300) can be reached at 267-8687.

The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295

Corporate/Owner Name Siegov LLC / owned by Red Hospitality LLC

DBA Hotel RED Contact Phone Number: 415-425-3812

Address 1501 Monroe St Madison, WI 53711

Current Capacity (Indoor): 262 Proposed Capacity (Indoor): 262

Current Capacity (Outdoor): 0 Proposed Capacity (Outdoor): 100

Description of Proposed Changes: We are proposing to add additional cafe and bar service in existing patio areas located in front of the building. The smaller portion will be used mostly while the larger portion will be used at events

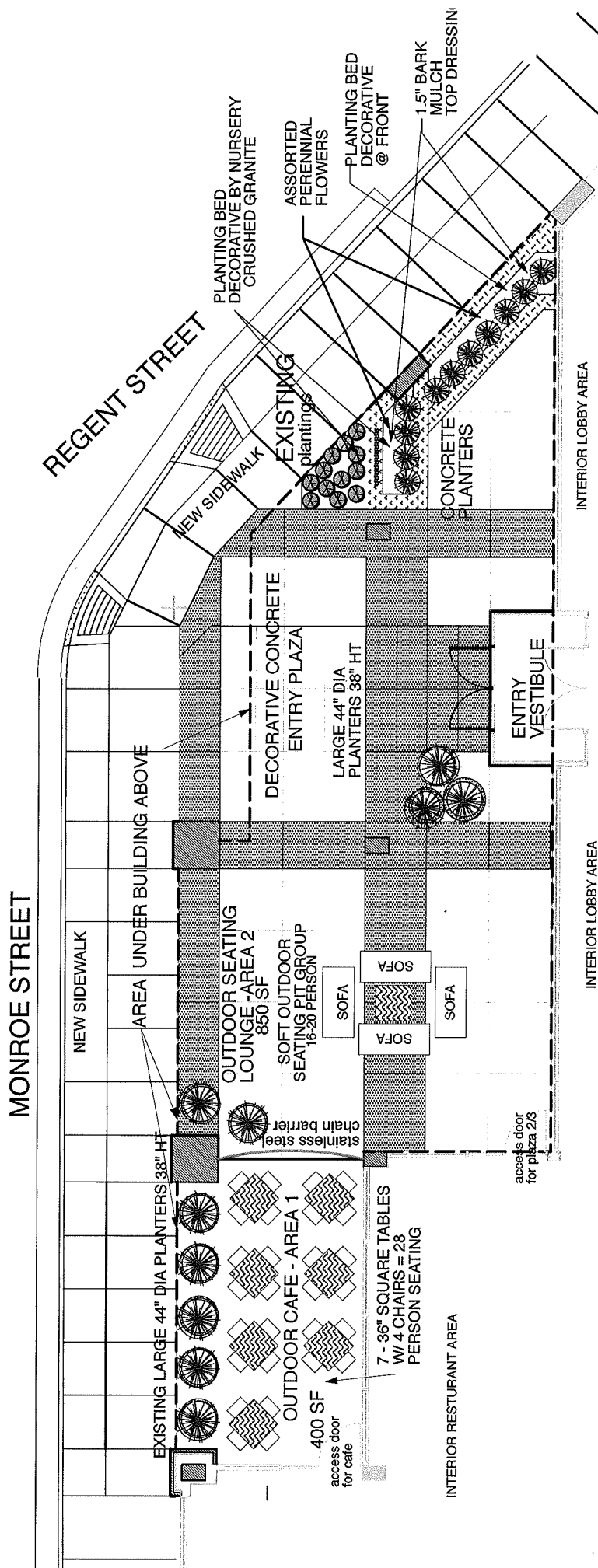
Signature of Applicant [Signature] Date 9/3/11

Application to be considered at the 9/21/2011 ALRC meeting and the 10/4/2011 Council meeting.

License Number LICPCH-2011-01544 Legistar # 23846

Routed: City Zoning Building Inspection Madison Police Sector 300 Alder ELLINGSON (District 13)

LICPCH-2011-01544



PLAZA/OUTDOOR SEATING PLAN

SCALE 1/8" = 10"

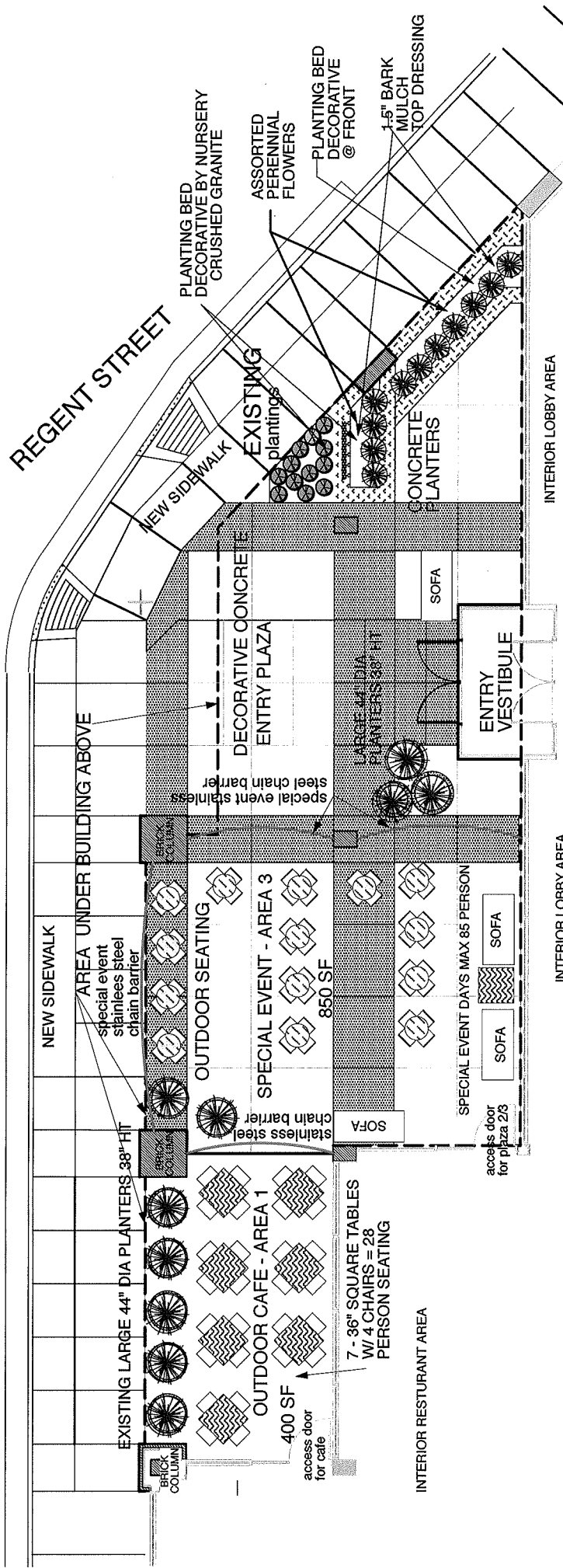
HotelRED - 1501 Monroe Street

SIEGERArchitects Madison

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9/7/11

MONROE STREET



SPECIAL EVENT DAY PLAN

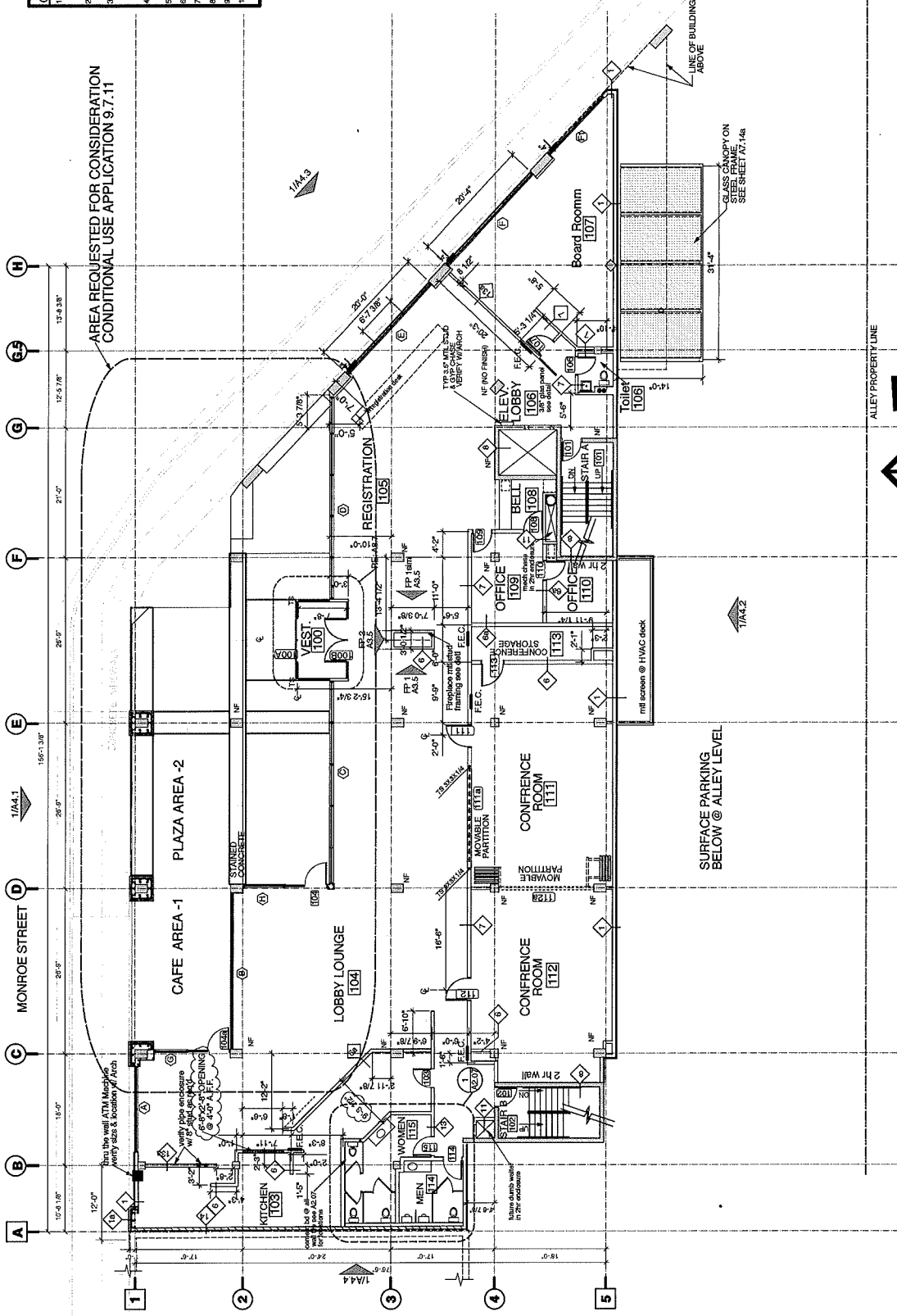
PLAZA/OUTDOOR SEATING PLAN

SCALE 1/8" = 1'0"

HotelRED - 1501 Monroe Street
SIEGERArchitects Madison

2

9/7/11



- GENERAL NOTES**
1. CONTRACTOR IS RESPONSIBLE FOR REVIEWING ALL DOCUMENTS TO CORRECT OF ANY DISCREPANCIES PRIOR TO CONSTRUCTION.
 2. CONTRACTOR SHALL COORDINATE ALL PORTIONS OF WORK DESCRIBED IN CONSTRUCTION DOCUMENTS.
 3. CONTRACTOR SHALL PATCH AND REPAIR TO MATCH ANY WALLS, CEILING, FLOOR OR OTHER SURFACES THAT ARE DAMAGED OR OBTAINED DURING THE INSTALLATION OF MECHANICAL, ELECTRICAL, SPRINKLER OR OWNER PROVIDED WORK.
 4. DO NOT SCALE DIMENSIONS. HARD LINE DIMENSIONS SHALL BE USED FOR ALL DIMENSIONS.
 5. REFER TO ELEVATIONS FOR LOCATION OF EXTERIOR CLADDING.
 6. FIRE PROTECTION SYSTEM TO BE INSTALLED PER NFPA 13.
 7. VERIFY ELEVATOR DIMENSIONS WITH MANUF.
 8. REFER TO SHEETS A7.11 - A7.13 FOR DECK RAILING DETAILS.
 9. REFER TO SHEETS A2.01 - A2.04 FOR GUEST ROOM PLANS.
 10. REFER TO SHEETS A6.3 - A6.6 FOR WINDOW DETAILS.

1ST FLOOR COLUMN SCHEDULE

COLUMN GRID LOCATION	WALL DETAIL	PENETRATION DETAIL	CHAMFER DETAIL
B-1	W07/05		
B-2	W07/05		
B-3	W07/05		
C-1	W07/05		
C-2	W07/05		
C-3	W07/05		
C-4	W07/05		
D-1	W07/05		
D-2	W07/05		
D-3	W07/05		
D-4	W07/05		
D-5	W07/05		
E-1	W07/05		
E-2	W07/05		
E-3	W07/05		
E-4	W07/05		
E-5	W07/05		
F-1	W07/05		
F-2	W07/05		
F-3	W07/05		
F-4	W07/05		
F-5	W07/05		
F-6	W07/05		
F-7	W07/05		
F-8	W07/05		
F-9	W07/05		
F-10	W07/05		
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F-98	W07/05		
F-99	W07/05		
F-100	W07/05		

HotelIERD

FLOOR PLANS
1801 REDEVELOPMENT
 1801 Monroe Street
 Madison, WI 53711

A1.1

SIEGER, LLC
 SIEGER, LLC
 1801 Monroe St. Madison, WI 53711
 Phone: 608.233.8100 Fax: 608.233.8100

Revisions	Date	By	Checked
1	6.4.09		
2	8.23.09		
3	9.16.09		
4	2.9.09		

FIRST FLOOR PLAN
 SCALE: 1/16" = 1' - 0"



ALLEY PROPERTY LINE

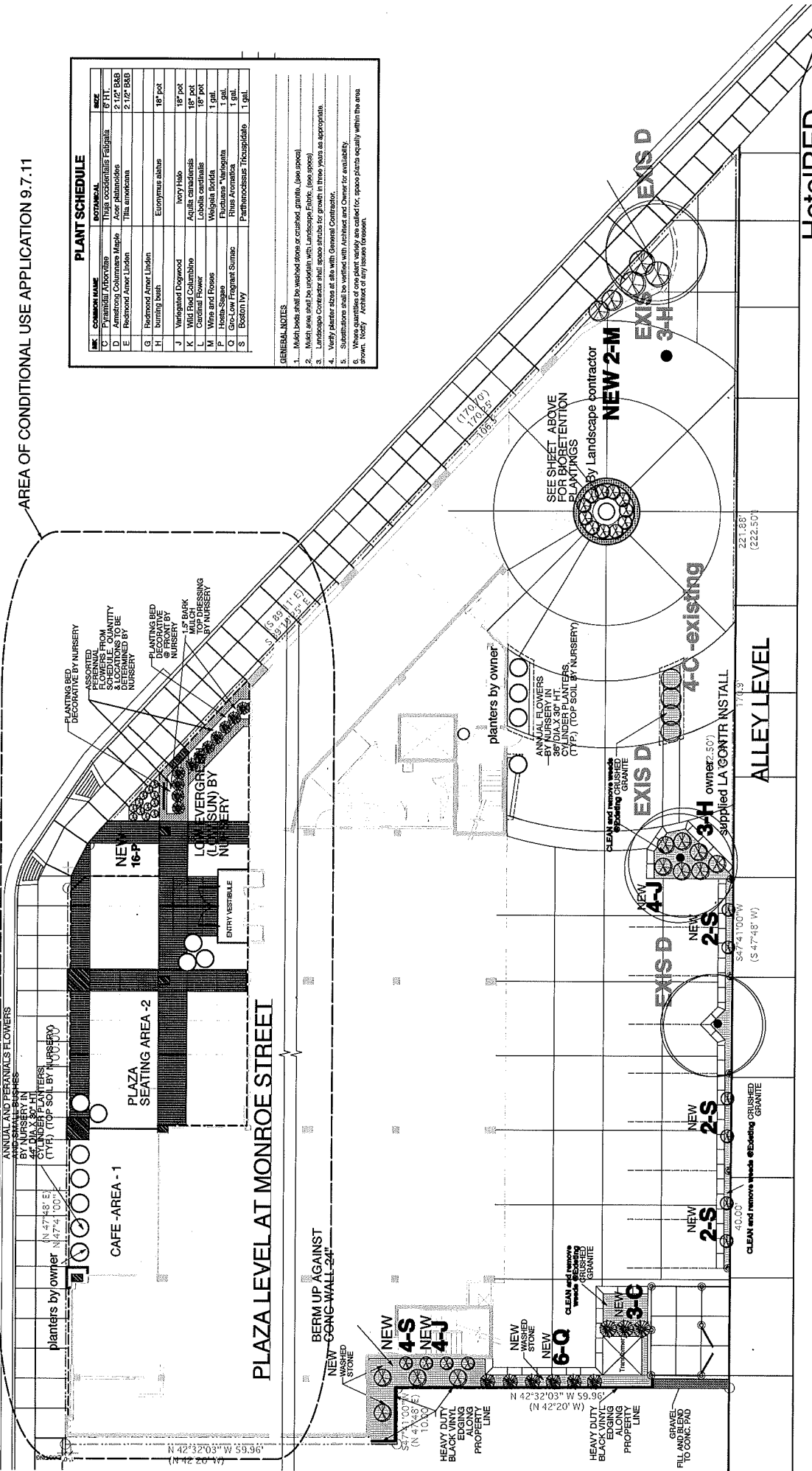
SURFACE PARKING BELOW @ ALLEY LEVEL

AREA REQUESTED FOR CONSIDERATION
 CONDITIONAL USE APPLICATION 9.7.11

AREA OF CONDITIONAL USE APPLICATION 9.7.11

PK	COMMON NAME	BOTANICAL	SIZE
C	Pyramidal Arborvitae	Thuja occidentalis 'Falgouta'	8' HT.
D	Armstrong Columbian Maple	Acer platanoides	2 1/2' B&B
E	Redmond Amer Linden	Tilia americana	2 1/2' B&B
G	Redmond Amer Linden		
H	Burning Bush	Euonymus alatus	18" pot
J	Vegetated Dogwood	hoop holly	18" pot
K	Wild Red Columbian	Aquila canadensis	18" pot
L	Cardinal Flower	Lobelia cardinalis	18" pot
M	White and Rose	Wigandia Florida	1 gal.
P	Hosta-Sage	Hosta 'Sage'	1 gal.
Q	Go-Low Fragrant Sumac	Rhus aromatica	1 gal.
S	Boston Ivy	Parthenocissus Tricuspitate	1 gal.

- GENERAL NOTES
1. Methyl beds shall be washed stone or crushed granite. (see spec)
 2. Methyl area shall be installed with landscape fabric. (see spec)
 3. Landscape Contractor shall space plants for growth in three years as appropriate.
 4. Verify plant size at site with General Contractor.
 5. Substitutions shall be verified with Architect and Owner for availability.
 6. Where quantities of one plant type are ordered for, space plants equally within the area shown. Notify Architect of any issues forewarn.



SITE LANDSCAPE PLAN - AND REFERENCE PLAN

SCALE: 1/16" = 1'-0"

SIEGER LLC
 ARCHITECTURE
 1801 Monroe St. Madison, WI 53711
 Phone: 608.263.8100 Fax: 608.263.8101

1801 REVELL COURT
 MADISON, WI 53711
C1.1
 Sieger LLC 8.2.11