APPLICATION FOR URBAN DESIGN COMMISSION REVIEW AND APPROVAL

AGENDA ITEM # _____ Project # _____ Legistar # _____ 2\60

| _ | | |
|--------|--|---------------------------------|
| | DATE SUBMITTED: 1-V1-V0 Action Requested Informational Presentation Initial Approval and/or Recommend Final Approval and/or Recommend | |
| | PROJECT ADDRESS: 41 16 VEFOHA POLD ALDERMANIC DISTRICT: 6 OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT | PLEAS |
| LASE P | CONTACT PERSON: DAVID POLLOCK | ASE PRI |
| | Address: 1111 H CENTRAL AVE Phone: 101-113-1501 Fax: 101-211-1011 E-mail address: 1011-1011 E-mail address: 1011-1011 Fax: 1011-1011 E-mail address: 1 | Z |
| | TYPE OF PROJECT: (See Section A for:) Planned Unit Development (PUD) General Development Plan (GDP) Specific Implementation Plan (SIP) Planned Community Development (PCD) General Development Plan (GDP) | \$618910117273 5678910117273 |
| | Specific Implementation Plan (SIP) Planned Residential Development (PRD) New Construction or Exterior Remodeling in an Urban Design District * (A public hearing well as a fee) School, Public Building or Space (Fee may be required) New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exce Sq. Ft. | • |
| | Planned Commercial Site (See Section B for:) New Construction or Exterior Remodeling in C4 District (Fee required) | |
| | (See Section C for:) R.P.S.M. Parking Variance (Fee required) | |
| | (See Section D for:) Comprehensive Design Review* (Fee required) Street Graphics Variance* (Fee required) | |
| | Other | |

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



AMERCO Real Estate Co.

U-HAUL INTERNATIONAL ● 2727 N. CENTRAL AVE. ● PHOENIX, AZ 85004 ● (602) 263-6502 ● FAX NO. (602) 277-1026

July 25, 2011

To; Urban Design Commission

Re: U-Haul Madison, 4716 Verona Road – "Recommendation for Final Approval of the Design"

U-Haul International is respectively requesting the Urban Design Commission to consider our application and request to be placed on the August 3, 2011 Urban Design Commission agenda in order to obtain a recommendation for "Final Approval" for the design of our proposed development located at 4716 Verona Road.

On July 5, 2011 the Common Council approved the rezoning of our property at 4716 Verona Road from PUD(GDP)(SIP) to Amended PUD(GDP)(SIP) with approved design changes and the 32 conditions placed upon this proposed development.

Below, we have prepared a narrative overview of this development that outlines the current design changes that the Common Council approved along with the status of the conditions as compared to the design items that the Urban Design Commission "Granted Initial Approval" at the meeting of May 25, 2011.

- 1. Final plans submitted for approval have been reconciled to show the accurate view and location of the new "Real Glass Windows" on the south façade of the main building. Refer to Sheets A3.1 & A-4
- 2. The area designated as "Future Development" has been modified to reflect the final Storm Water Pond to be constructed by WDOT. The "Space for Future Development" may not be utilized for parking, storage or advertising for U-Haul. Area will be allowed for charitable & neighborhood events. The designated "Display Parking" area may be utilized temporarily by U-Haul until the vacant parcel is developed. The area for Future Development shall remain paved and a permanent physical concrete barrier at a min of 32" high shall be install to prevent access and usage. Refer to Sheet A-1
- 3. Final plans submitted now reflect the **2 Approved Outside Storage units** (Building B & C) with a total **14 Operable Storage doors** facing the Frontage Road. The building materials shall be similar to the existing main building. Refer to Sheets A-1 and A-3
- 4. Final plans submitted now reflect the **removal of the fabric canopy** as originally requested Refer to Sheet A-1
- 5. No Equipment Cleaning area is proposed for the application

6. **Signage** for this property has been submitted with this application. U-Haul is seeking final approval for our proposed signs (Pylon & Wall) in order to achieve a true "Retail" look versa a plain industrial appearance

Pylon Sign; Referring to Sheet A-5, we are submitting for your approval a Pylon Sign that would be 30 Feet Tall with 5 individual 60 inch square Vacuum formed / embossed letter faces with an area square footage of 135 SF. This pylon sign would be supported by 2-12" diameter thick steel pipes painted Egg Shell Black. Also, included as part of this pylon sign request is a 40 SF adjustable reader board. Total sign area is 175 SF

Note: The pylon sign that is currently exists stands 30 feet tall with a total area of 150 SF.

Wall Signs; The goal of our wall sign request is to be able to incorporate the proposed wall signs and the exterior wall painting "Retail" look that is shown on Sheet A-3.1. We believe this design combination is what is needed at this location in order to achieve the significant aesthetic improvements that has been requested by city staff instead of the plain "industrial" look that is depicted on Sheet A-3.2.

Sheets A-3.1 and A-3.3 currently delineate the locations and calculations for the proposed wall signs at the existing main building and the 2 new outside storage buildings. We are proposing 4 locations of wall signs on the main building (refer to Sheet A-3.1) and 2 wall sign locations on the outside storage buildings (refer to Sheet A-3.3)

Wall Sign Analysis as follows: Main Building

Area 1 Sign = SELF-STORAGE

Sign Area = 678 SF / Allowable Sign Area = 203 SF / Proposed Sign Area = 37 SF

Area 2 Sign = MOVING SUPPLIES - CUSTOM HITCHES

Sign Area = 1,831 SF / Allowable Sign Area = 549 SF / Proposed Sign Area = 100 SF

Area 3 Sign = UHAUL (WITH 4 ILLUMINATED CANS)

Sign Area = 822 SF / Allowable Sign Area = 247 SF / Proposed Sign Area = 225 SF

Area 4 Sign = CUSTOM HITCHES

Sign Area = 590 SF / Allowable Sign Area = 177 SF / Proposed Sign Area = 46 SF

Outside Storage Building B & C = UHAUL

Sign Area = 60 SF each / Allowable Sign Area = 24 each / Proposed Sign Area = 14 each

7. A **comprehensive Landscape Plan** has been prepared and included with this application. Sheet L-1 referred to as the Existing Vegetation Plan documents all the existing trees, shrubs ground covers and lawns areas for this development. Sheet L-2 is the Planting Plan that indicates all the new trees, shrubs and ground covers which are being adapted into this Re-use development application for approval.

Our Landscape Architect has provided extra attention to the **screening of the Propane Tank**, refer to Sheet L-2. Provisions of additional islands has been incorporated into this

Final plan that includes trees, shrubs and ground covers that separates and screens the

future development area from the equipment staging area. Landscaping along the existing **bike path** is shown on sheet L-2. Orchard Ridge Community Association has been contacted
and find this design acceptable.

Page 3 - Continue Item 7;

On Sheet L-2 you will find the Landscape Planting Schedule and the completed Landscape Worksheet as required.

- 8. All Traffic Engineering, City Engineering, Water Utility and Madison Fire Department conditions have either been or shall be resolved and incorporated into Final Plans for City Staff Final Approvals.
- 9. Final plans submitted reflect the **1,000 gallon horizontal propane tank** in the WDOT land area. U-Haul shall obtain written assurance from WDOT that this installation / location is allowable as an encroachment prior to city staff final approvals. Refer to Sheet A-1.**Heavy landscaping** has also been provided around the propane tank. Refer to Sheet L-2
- 10. As required by the Zoning Administrator, parking for persons with disabilities complies with the City of Madison General Ordinances Section 28.11(3)6(m). this includes a Van accessible stall and the required signage placed at the head of each stall accessible path from the stalls to the building. The existing accessible access to the right-of-way shall remain and not be impacted by the development.
- 11. Current plan has **added 12 additional Bike parking stalls** that are located at the front of the development. Each of these 12 new bike racks shall be the city approved "Inverted-U type racks". Bike parking stalls shall be two feet by six feet with a five foot access area. Refer to Sheet A-1. Note; Existing Bike racks located at the new Load / Unload entrance shall remain
- 12. Exterior **lighting for this project complies** with MGO Section 10.085, "Outdoor Lighting Standards". Refer to Photometric Plan Sheet No. A-6 to review Luminaire Schedule, Statistics and Layout. Refer to Sheet A-1 for location of building wall lights, existing parking lot lights and existing Frontage Road Pole Lights. No Additional Lights have been added to this development. Refer to Sheet A-3.1 Exterior Building Elevations that identify the wall light locations and existing heights.

Respectfully;

David Pollock, Owner Rep / Applicant

U-Haul International / AMERCO Real Estate Company

LAND USE APPLICATION

U-HAUL - MADISON

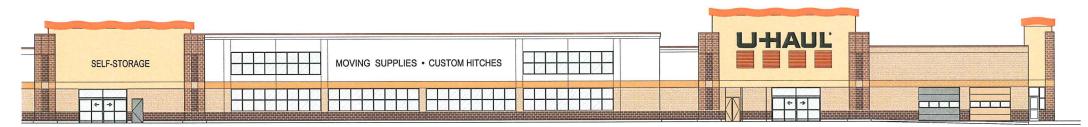
4716 VERONA ROAD CENTER #887052



EXISTING BUILDING VIEW



PROPOSED "RETAIL LOOK" BUILDING VIEW - OPTION 1



PROPOSED "INDUSTRIAL LOOK" BUILDING VIEW - OPTION 2

INDEX OF DRAWINGS

COVER SHEET

SITE PLAN

PROPOSED BUILDING ELEVATIONS -

PROPOSED BUILDING ELEVATIONS OPTION 2

PROPOSED EXTERIOR STORAGE **ELEVATIONS**

FLOOR PLANS

PROPOSED PYLON SIGN PLAN

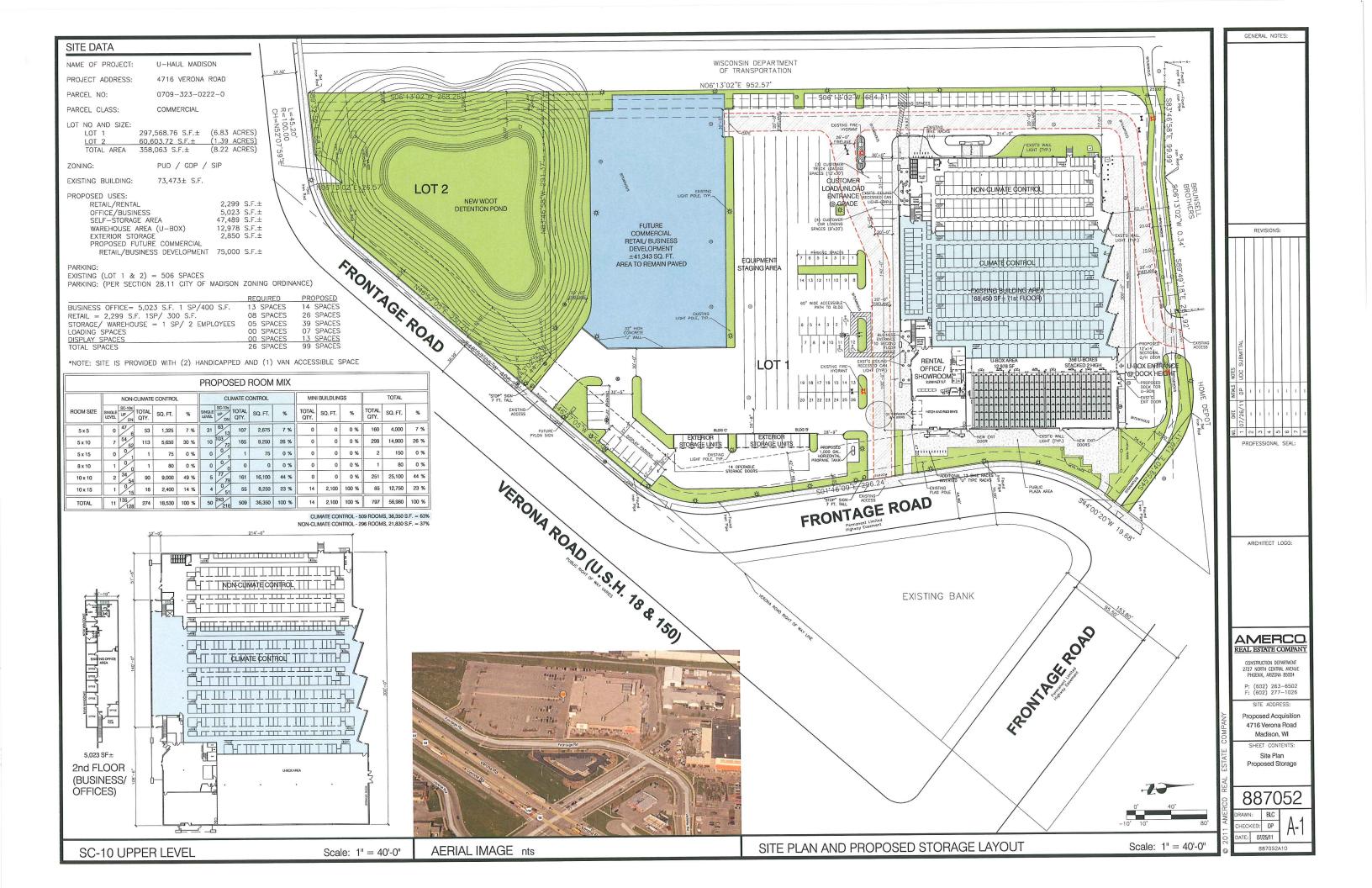
PHOTOMETRIC PLAN

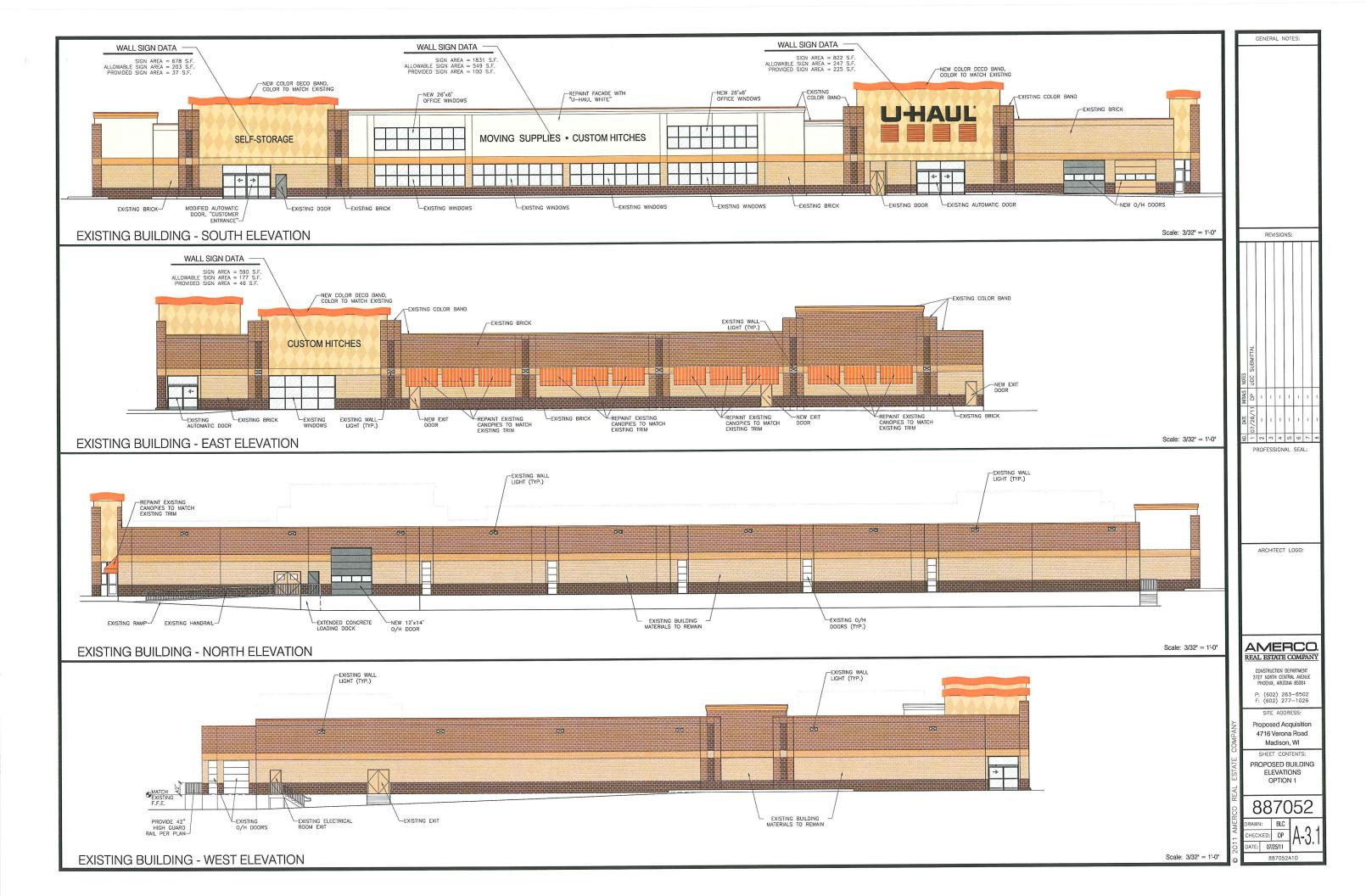
EXISTING VEGETATION PLAN L-1

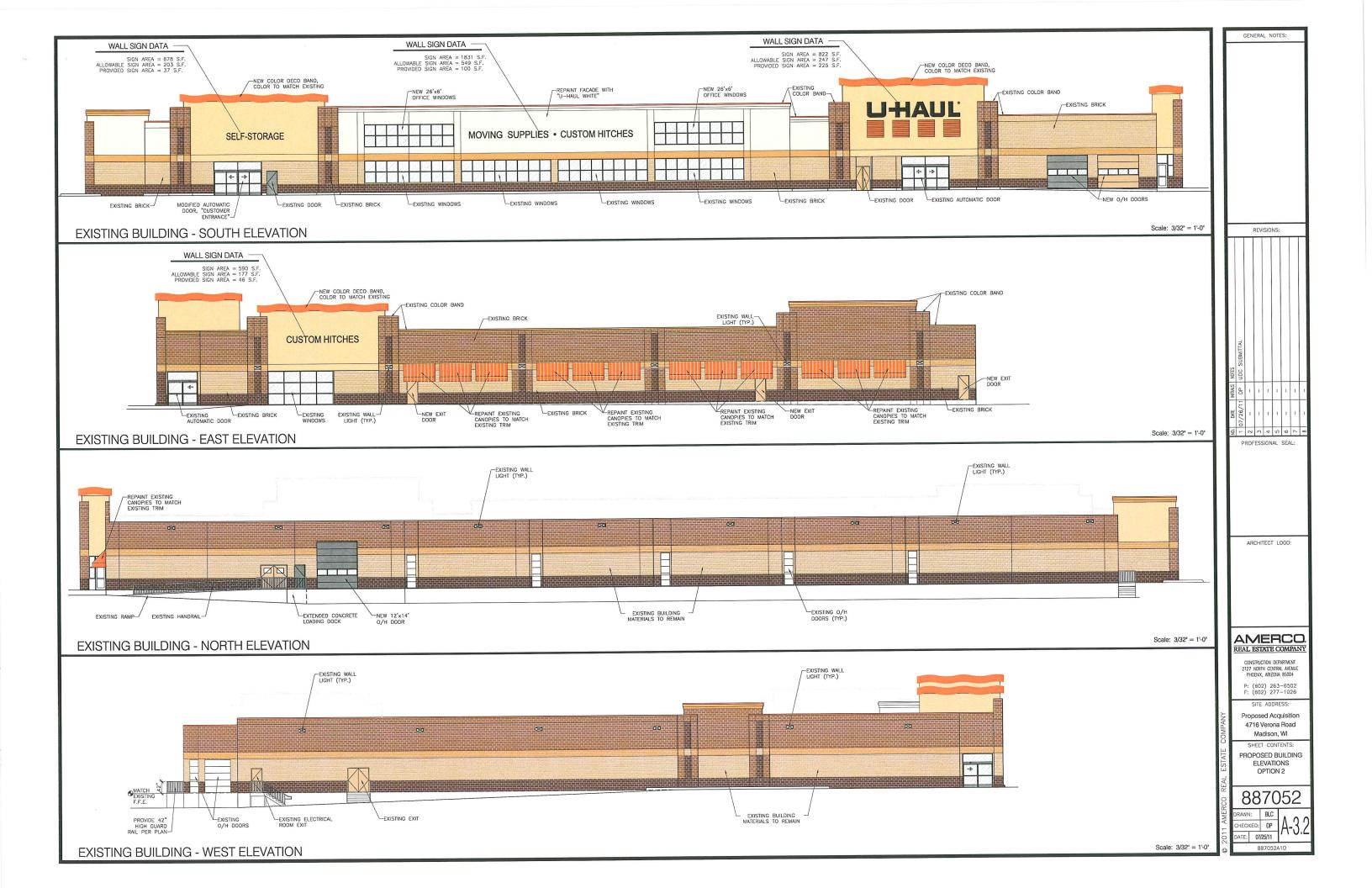
PLANTING PLAN

REVISIONS: PROFESSIONAL SEAL: ARCHITECT LOGO: **AMERCO** Proposed Acquisition 4716 Verona Road Madison, WI

887052 WN: BLC HECKED: DP TE: 07/25/11



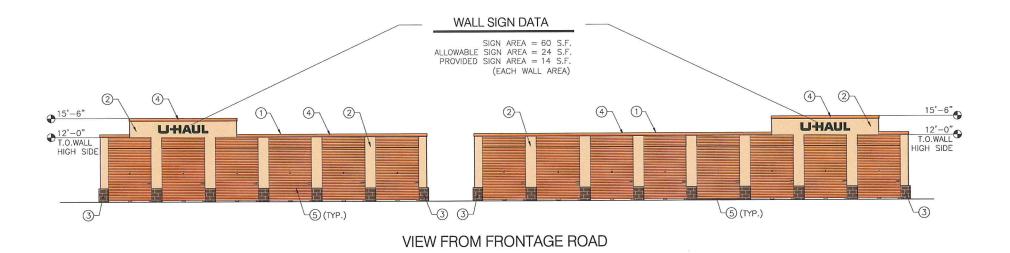


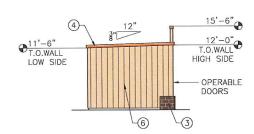


MATERIAL LEGEND

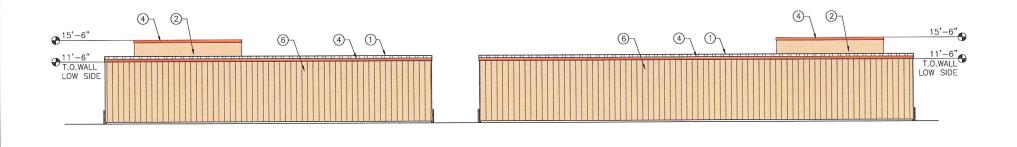
DESCRIPTION **SYMBOL**

- 1 BUTLER MANUFACTURED METAL SEAMED ROOF SYSTEM
- 2 MASONRY PRE-CAST TILT WALL SYSTEM W/ LIGHT BROOM FINISH. PAINT TO MATCH EXISTING BUILDING
- 3 BRICK VENEER TO BE SIMILAR TO EXISTING BUILDING
- 4 SIERRA SUNSET DECO PAINTED BAND TO MATCH EXISTING
- (5) SIERRA SUNSET 8'x10' O/H OPERABLE STORAGE DOORS WITH 24" HEADER PANEL ABOVE
- 6 METAL FRAME EXTERIOR WALL PANEL PAINTED TO MATCH

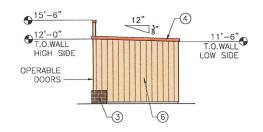




SIDE ELEVATION



VIEW FROM PARKING LOT



SIDE ELEVATION

ATE: 07/25/11

PROPOSED MINIS ELEVATIONS

Scale: 1/8" = 1'-0"

REVISIONS: PROFESSIONAL SEAL: ARCHITECT LOGO:

GENERAL NOTES:

AMERCO.
REAL ESTATE COMPANY

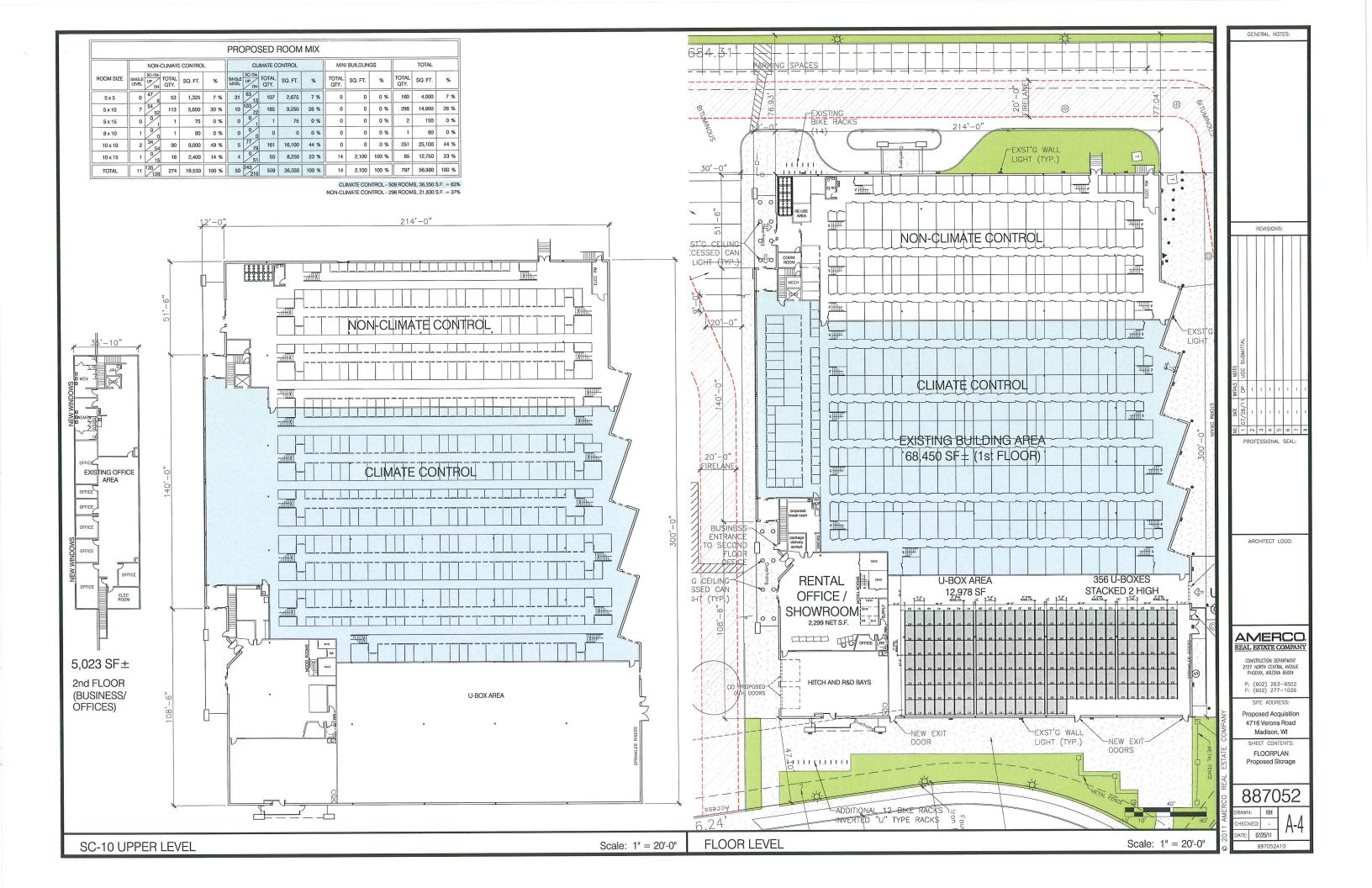
CONSTRUCTION DEPARTMENT 2727 NORTH CENTRAL AVENUE PHOENIX, ARIZONA 85004

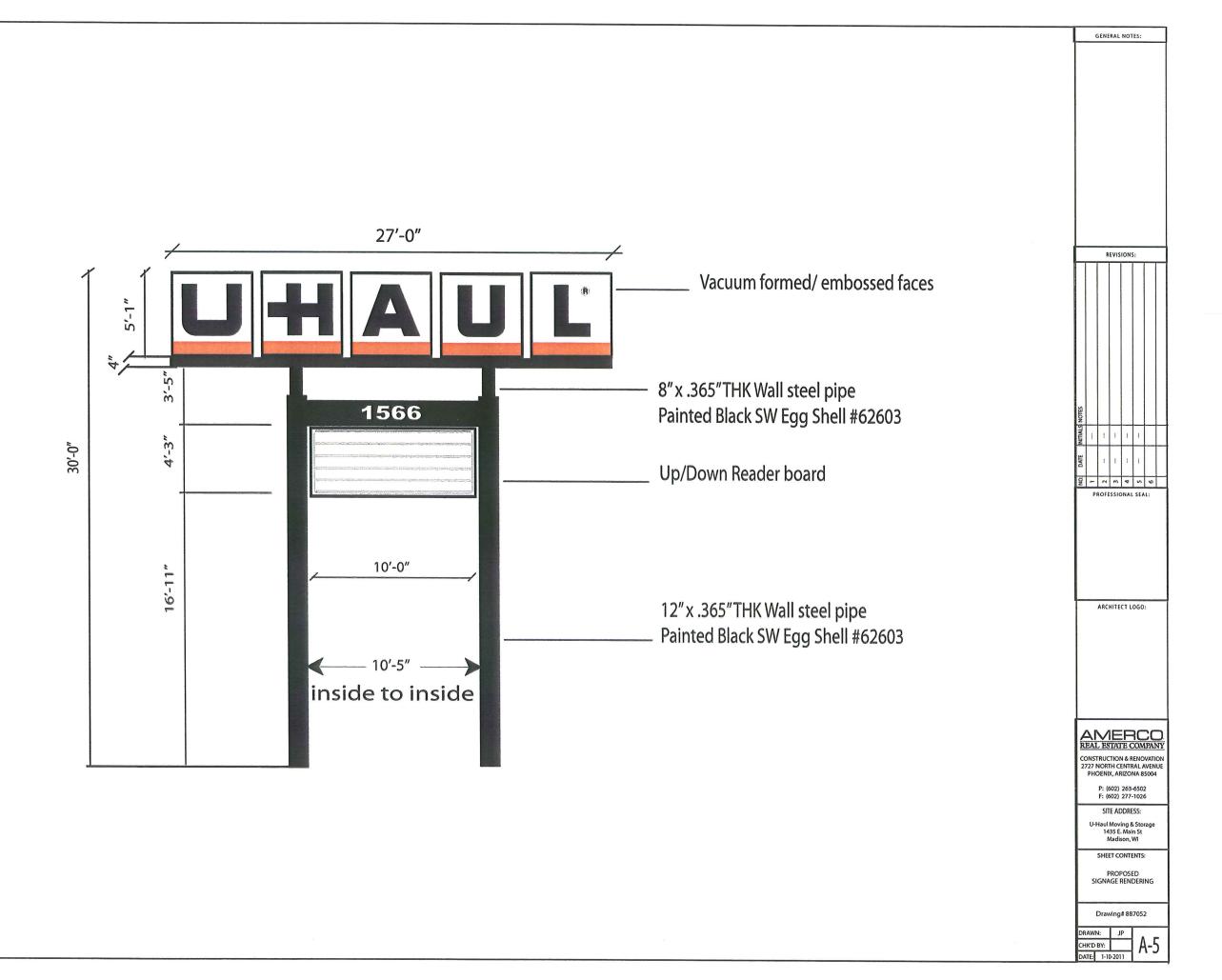
P: (602) 263-6502 F: (602) 277-1026

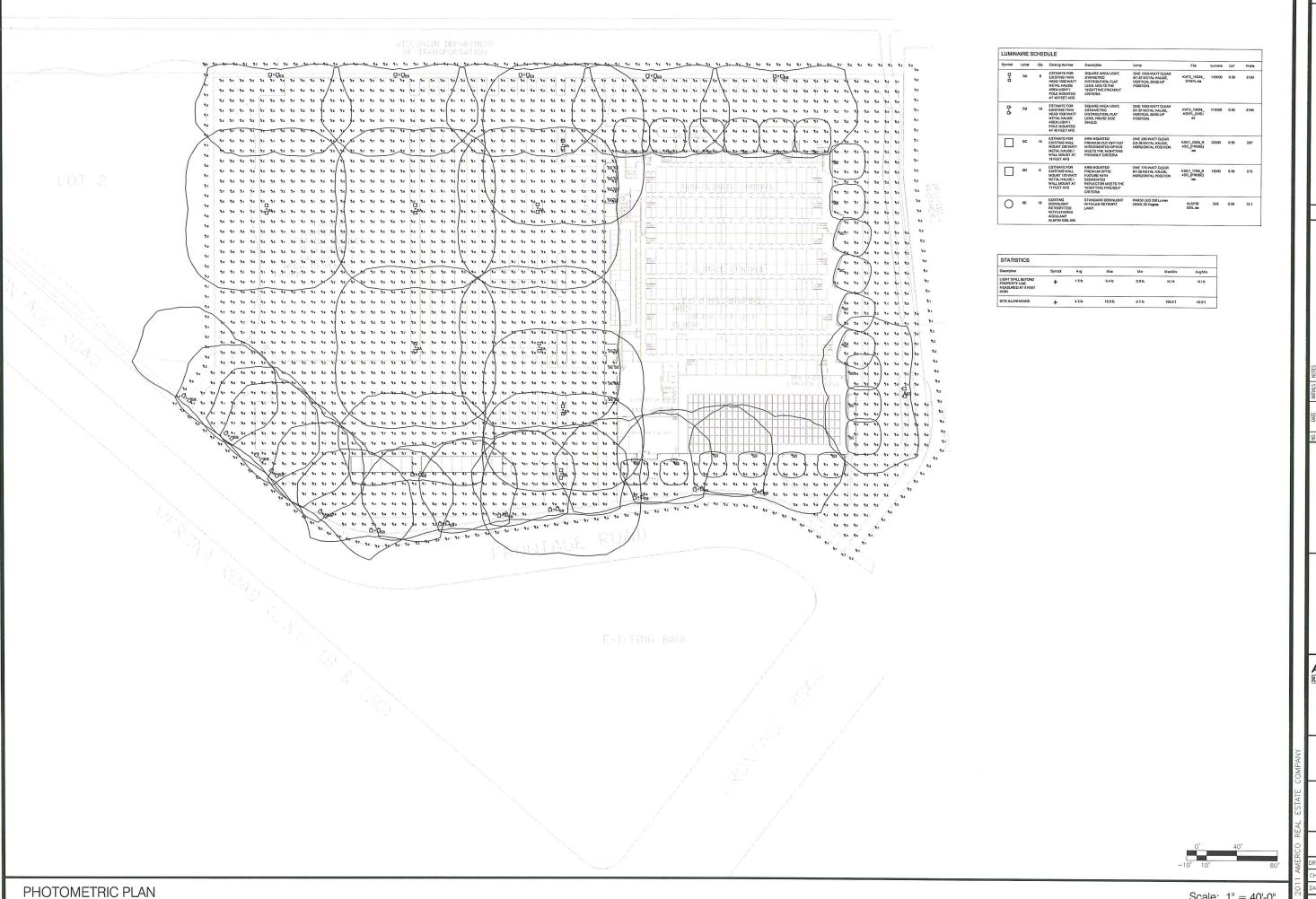
Proposed Acquisition 4716 Verona Road

Madison, WI SHEET CONTENTS: PROPOSED EXTERIOR STORAGE ELEVATIONS

HECKED: DP A-3.3







ARCHITECT LOGO:

AMERCO.

2727 NORTH CENTRAL AVENUE PHOENIX, ARIZONA 85004

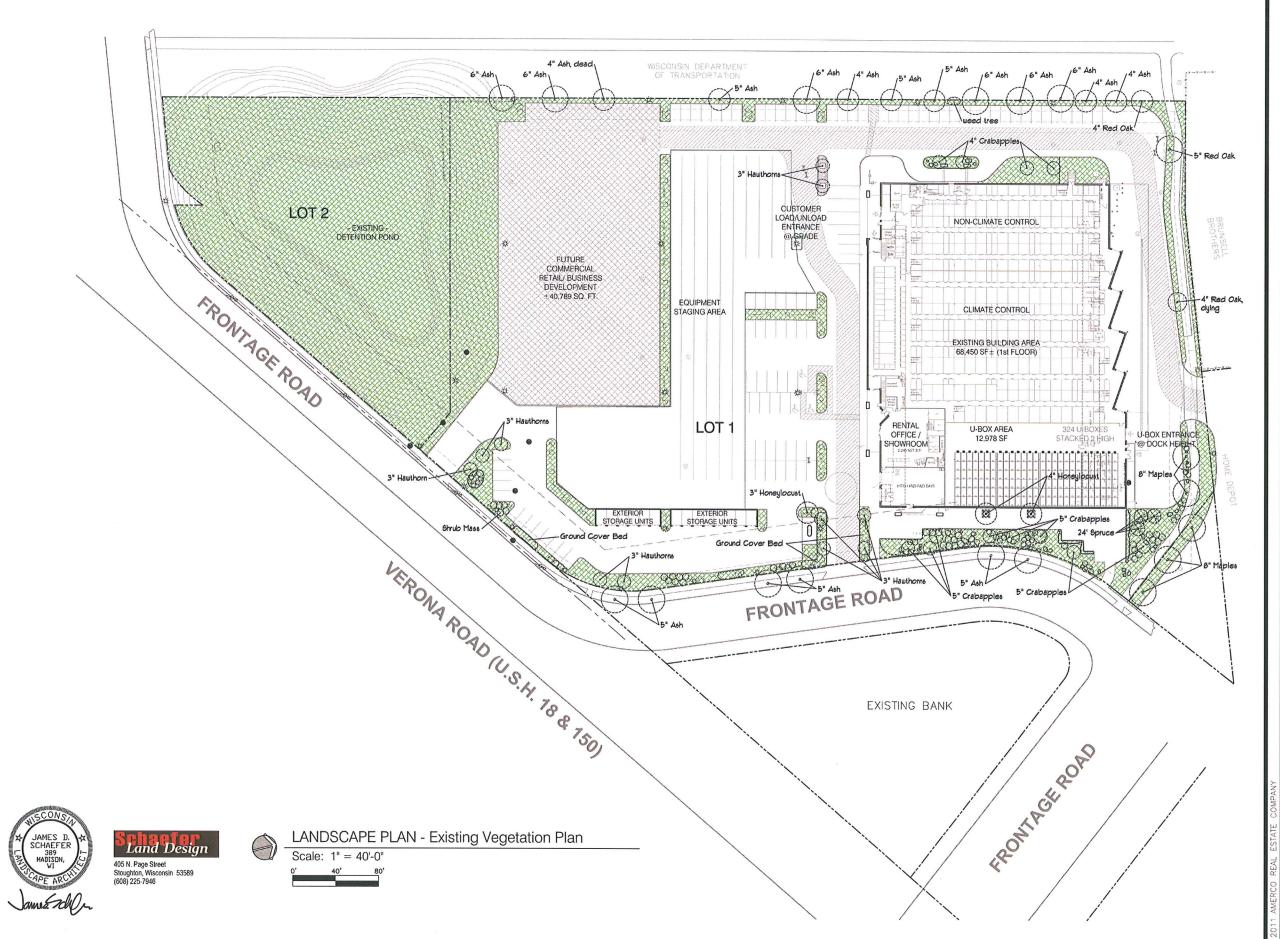
Proposed Acquisition

4716 Verona Road Madison, WI

887052

ATE: 07/25/11

Scale: 1" = 40'-0"



GENERAL NOTES:

REVISIONS:

PROFESSIONAL SEAL

ARCHITECT LOGO:

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Proposed Acquisition 4716 Verona Road

Madison, WI SHEET CONTENTS:

Existing Vegetation Plan Proposed Storage

887052

DRAWN: JS CHECKED: JS DATE: 07/25/11

07/25/11 887052A10

PLANTING NOTES

GENERAL

DIGGING

Contact local Digger's Hot Line prior to any digging.

PLANT STARTER MIX: A mix of 25% mushroom compost and 75% black topsoil.

FERTILIZER / SOIL AMENDMENTS:

For deciduous and evergreen trees, shrubs & vines provide a 6-12-8 slow release fertilizer.

BED PREPARATION & PLANTING

Planting plans are diagrammatic. Provide additional plant quantities as needed, based on actual field dimensions to satisfy the design intent of the drawings.

TREES - Pocket plant and back fill pits with a mix of 10% plant starter mix, and 90% existing soil. Mix slow release fertilizer with back fill per manufacturer's instructions. Add 1/2 lb. of granular sulphur to each planting pit. Tree holes to be at least 3 times the spread diameter of the root ball. Use shovel to rough up sides of exposed walls. Set depth of root ball to slightly higher than grown in nursery. Water in well to avoid settling of plant.

SHRUBS - Pocket plant and back fill pits with a mix of 10% plant starter mix, and 90% existing soil. Mix slow release fertilizer with back fill per manufacturer's instructions. Add 1 ounce of granular sulphur to each 2 gallon shrub and 4.5 ounces to each shrub 10 gallons or larger. Set depth of root ball to slightly higher than grown in nursery. Re-grade around plantings as necessary to provide positive drainage away from adjacent structures and/or crown bed, and meet adjacent walks, patio, etc. Water plants in well to avoid settling.

Install a 3-4" layer of shredded bark around trees & shrubs. For trees in lawn, install a 4-5' diameter circle of mulch around each tree. When installing mulches, do not allow mulch to touch plant stems. When installing mulches around perennials, ground covers, ornamental grasses & annuals, do not allow mulch to touch plant stems. Do not install any mulch over

PLANT GUARANTEE

The landscape contractor shall guarantee to replace once, without charge, any woody plant material (deciduous or evergreen trees, shrubs, vines, and shrub roses) that dies within one year of installation, providing the owner gives normal plant care (regular watering). The owner must report plant losses within the guarantee period.

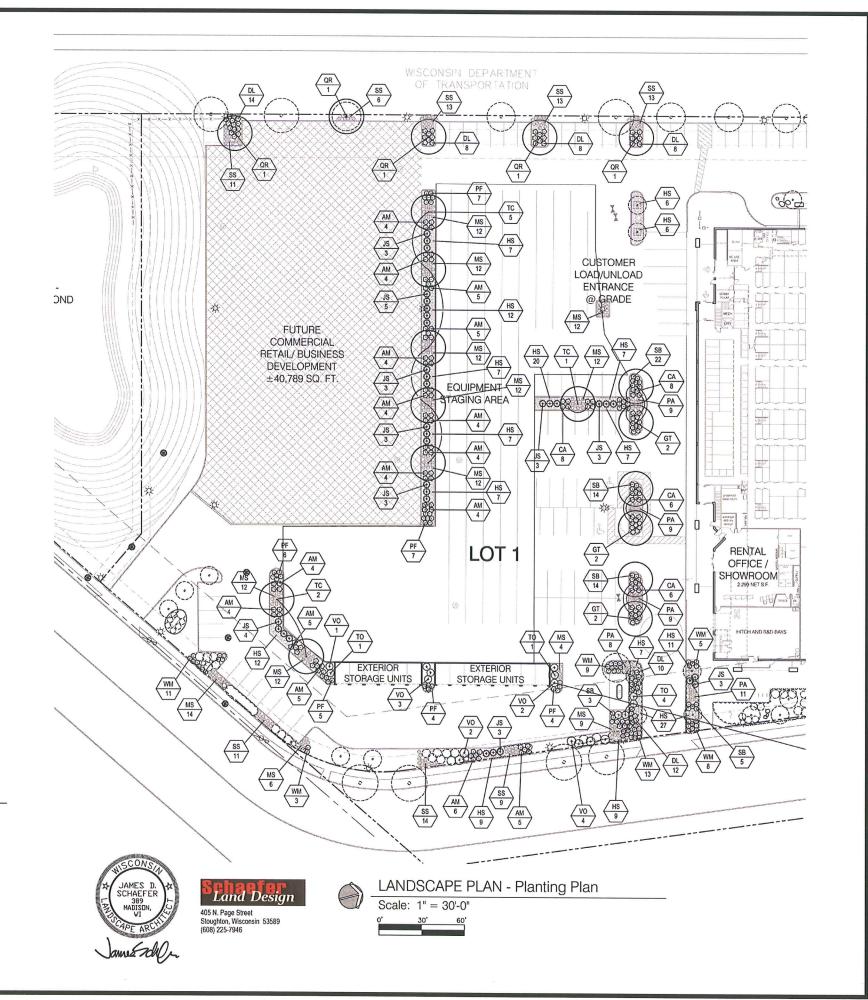
The contractor should not be expected to replace transplanted plants or plants killed by rodents, insects, mechanical damage, neglect, or natural disasters. Also, perennials, annuals, hybrid tea roses, bulbs, plants identified as semi-hardy or non-hardy, and plants planted in tubs or planter boxes will not be guaranteed. The contractor will only guarantee plants which they have

LANDSCAPE WORKSHEET

| Canopy Tree | 35 2 3 | 4 311 39 | 140 622 117 | 20 24 | 700 48 | Total |
|---|--------------|----------------|-------------------|----------|-----------|-------|
| Element Canopy Tree Deciduous Shrub | 35 | | | 20 | 700 | |
| Canopy Tree | | 4 | 140 | | | |
| Element | | | | | | |
| | Pt. Value | Qtv. | Pts. Achieved | Qty. | Points | |
| Points and Credits | | | | Cri | dits | |
| Number of Points Required | 1,433 | | | | | |
| Number of Points Required for Loading Areas | 525 | (7 bertis x) | 5 pts/berth) | | | |
| Number of Points for Parking Stalls | 908 | | | | | |
| Number of Landcape Points Required | | | | | | |
| Number of Canopy Shade Trees Required | 15 | | | | | |
| Square Footage of Storage Area / 300 | 130 | | | | | |
| | 92 | | | | | |
| Number of Parking Stalls | | | | | | |

PLANTING SCHEDULE

| SYM | BOTANICAL NAME | COMMON NAME | OTY. | SIZE | COND | SPACING | PT VALUE | POINTS |
|---------|--|--|------------------------|----------|-----------|----------|---|--|
| Shade T | rees | The state of the s | Manufacture Management | A | | | *************************************** | at the same of the |
| GT | Gleditisa triacanthos 'Shademaster' | Shademaster Honeylocust | 6 | 2.5" Cal | 88 | As shown | 35 | 210 |
| TC | Titia cordata 'Greenspire' | Greenspire Lindan | 8 | 2.5' Cal | 8/8 | As shown | 35 | 280 |
| QR | Quercus rutra | Red Oak | 5 | 2 5° Cal | BB | As shown | 35 | 175 |
| Deciduo | us Shrubs | | | - | | | | |
| AM | Aronia melanocarpa y ar elata froquois Beauty' | Iroquois Beauty Black Chokeberry | 71 | 2 Gal | Container | 48° o.c. | 2 | 142 |
| CA | Cotoneaster apiculatus | Cranberry Coloneaster | 28 | 2 Gal. | Container | 42° oc | 2 | 56 |
| DŁ | Dervila bricera | Dwarf-bush Honeysuckle | 60 | 2 Gal | Container | 54' ac | 2 | 120 |
| PF | Fotentila frut 'McKay's White' | McKey's White Potentilla | 33 | 2 Gal | BB | 36° o.c | 2 | 66 |
| SB | Spiraea x burnsida 'Anthony Waterer' | Anthony Waterer Spirea | 58 | 2 Gal | Container | 42° oc | 2 | 116 |
| WM | Weigela "Mnuef | Meruet Weigela | 49 | 2 gal | Container | 36° ac | 2 | 98 |
| VO | Viburnumopulus | European Cranberrybush Viburnum | 12 | 36" Ht | BB | 60° oc | 2 | 24 |
| Evergre | en Shrubs | | | | | • | • | |
| JS | Juniperus sabina Mni Arcadia' | Mrs Arcada Juniper | 33 | 5 Gal | Container | 48° oc | 3 | 99 |
| TO | Thuja occidentals 'Techny' | Techny Arborvise | 6 | 5' Ht. | 88 | 48° ac | 3 | 18 |
| Perenni | als . | | | | | | • | |
| HS | Hemerocalis 'Stella 'd Oro' | Low Yellow-Gold Daylly | 161 | 1 Gal | Container | 15° oc | | |
| MS | Macanthus sinensis 'Red Flame' | Red Flame Miscaribus | 141 | 1 Gal | Container | 30° a.c. | | |
| PA | Penniselum alopecuro des "Hamlen" | Hamlen Dwarf Fountain Grass | 46 | 1 Gal | Container | 18° oc | | |
| SS | Schizachyrium scopanum | Little Blue-stern | 90 | 1 Gal | Container | 30° oc | | |



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CONSTRUCTION DEPARTMENT

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Planting Plan Proposed Storage

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07/25/11