

City of Madison

Proposed Demolition & Rezoning

Location

3502 Monroe Street

Applicant

Keith Parman/

Randy Bruce - Knothe & Bruce Architects

From: C1

To: PUD-GDP-SIP

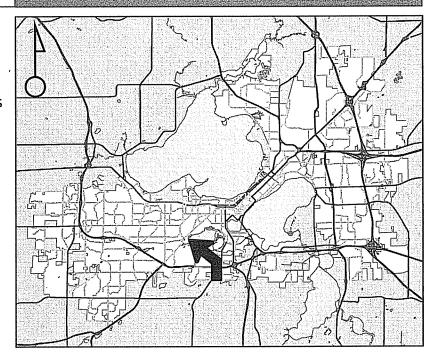
Existing Use

Auto repair garage

Proposed Use

Demolish auto repair garage to allow construction of a mixed-use building with 18 apartment units and 3,300 square feet of first floor commercial space

Public Hearing Date Plan Commission 25 July 2011 Common Council 02 August 2011

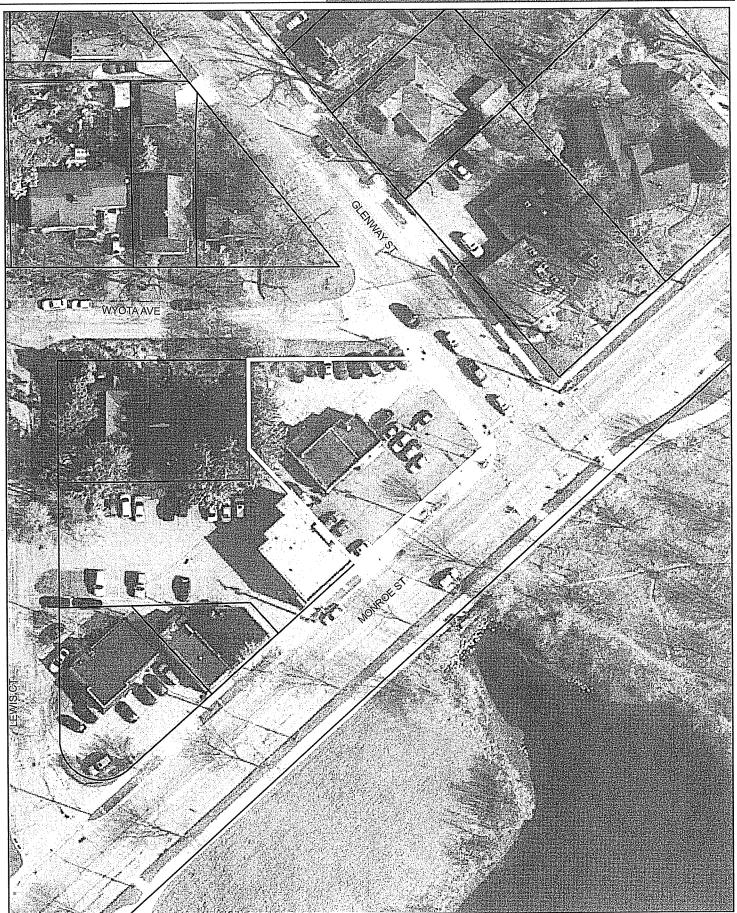


For Questions Contact: Heather Stouder at: 266-5974 or hstouder@cityofmadison.com or City Planning at 266-4635 ST CLAIR ST FERN CT PUDGDP proposed PUD-GDP-SIP WYOTAAVE ODANA RD

Scale: 1" = 400'

City of Madison, Planning Division: RPJ: Date: 11 July 2011

City of Madison





LAND USE APPLICATION	FOR OFFICE USE ONLY:			
Madison Plan Commissio				
215 Martin Luther King Jr. Blvd; Room LL-10	Date Received			
PO Box 2985; Madison, Wisconsin 53701-29	985 Received by			
Phone: 608.266.4635 Facsimile: 608.267.8	8739 Parcei No			
,	Aldermanic District			
 The following information is required for all application Commission review except subdivisions or land divisions 	ons which			
should be filed with the <u>Subdivision Application</u> .	Zoning District			
Before filing your application, please review the in	nformation For Complete Submittal			
regarding the LOBBYING ORDINANCE on the first	t page. Application Letter of			
 Please read all pages of the application completely an 	nd fill in all Intent			
required fields.	IDUP Legal Descript.			
 This application form may also be completed www.cityofmadison.com/planning/plan.html 	online at Plan Sets Zoning Text			
	Alder Notification Walver			
 All Land Use Applications should be filed directly Zoning Administrator. 	Ngbrhd. Assn Not. Waiver			
251111.9	Date Sign Issued			
1. Project Address: 3502 Monroe Street	Project Area in Acres: ²⁸			
Project Title (if any): Parman Place				
2. This is an application for:				
Zoning Map Amendment (check the appropriate box(ex				
Rezoning to a Non-PUD or PCD Zoning Dist.	.: Rezoning to or Amendment of a PUD or PCD District:			
Existing Zoning: C1 to	Ex. Zoning: C1 to PUD/PCD-GDP			
C1				
Amended Gen. Dev. Amended Spec. Imp. Plan				
Conditional Use				
3. Applicant, Agent &Property Owner Information:				
Fred Bours	Company: Parman Place, LLC			
Applicance warie:	Modican WI 53713			
Telephone: (000)201-3002 Fax: (000)201 0000 Email:				
Project Contact Person: J. Randy Bruce Company: Knothe & Bruce Architects, LLC Addd leton MI				
Street Address: 7601 University Ave Suite 201 City/State: Middleton, WI Zip: 53562				
Telephone: (608)836-3690 Fax: (608)836-6				
Telephone. (
Property Owner (if not applicant): Keith Parman				
Property Owner (if not applicant): Keith Parman Street Address: 3502 Monroe Street	City/State: Madison, WI Zip: 53711			
Street Address: 3502 Monroe Street	City/State: Madison, WI Zip: 53711			
Street Address: 3502 Monroe Street 4. Project Information:				
Street Address: 3502 Monroe Street 4. Project Information: Provide a brief description of the project and all properties.	posed uses of the site:			
Street Address: 3502 Monroe Street 4. Project Information:	posed uses of the site:			

5. Required Submittals: Plans submitted as follows below and depicts all lot lines; existing, altered, demolished or proposed buildings; parking areas and driveways; sidewalks; location of any new signs; existing and proposed utility locations; building elevations and floor plans; landscaping, and a development schedule describing pertinent project details: • 7 copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (collated and folded) • 7 copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, stapled and folded) • 1 copy of the plan set reduced to fit onto 8 1/2 inch by 11 inch paper Letter of Intent (12 copies): describing this application in detail including, but not limited to: existing conditions and uses of the property; development schedule for the project; names of persons involved (contractor, architect, landscaper, business manager, etc.); types of businesses; number of employees; hours of operation; square footage or acreage of the site; number of dwelling units; sale or rental price range for dwelling units; gross square footage of building(s); number of parking stalls, etc. Legal Description of Property: Lot(s) of record or metes and bounds description prepared by a land surveyor. For any application for rezoning, the description must be submitted as an electronic word document via CD or e-mail. For applications proposing rezoning to more than one district, a separate description of each district shall be submitted. Filing Fee: \$1,250 See the fee schedule on the application cover page. Make checks payable to: City Treasurer. [] Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application (including this application form, the letter of intent, complete plan sets and elevations, etc.) as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or in an e-mail sent to pcapplications@cityofmadison.com. The e-mail shall include the name of the project and applicant. Applicants unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance. In Addition, The Following Items May Also Be Required With Your Application: For any applications proposing demolition or removal of existing buildings, the following items are required: Prior to the filing of an application, the applicant or his/her agent is required to notify a list of interested persons registered with the City 30 or 60 days prior to filing their application using the online notification tool found at: https://www.cityofmadison.com/developmentCenter/demolitionNotification/ A photo array (6-12 photos) of the interior and exterior of the building(s) to be demolished or removed. A written assessment of the condition of the building(s) to be demolished or removed is highly recommended. Note: A Reuse and Recycling Plan approved by the City's Recycling Coordinator is required prior to issuance of wrecking permits and the start of construction. Zoning Text (12 copies): must accompany Planned Community or Planned Unit Development (PCD/PUD) submittals. 6. Applicant Declarations: Conformance with adopted City plans: Applications shall be in accordance with all adopted City of Madison plans: Monroe Street Commercial District Plan, which recommends: → The site is located within the limits of Neighborhood mixed use for this property. Pre-application Notification: Section 28.12 of the Zoning Code requires that the applicant notify the district alder and any nearby neighborhood & business associations in writing no later than 30 days prior to filling this request: → List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates you sent the notices: Brian Solomon, Alderperson and Lynn Pitman, DMNA: February 10, 2011 NOTE: If the alder has granted a waiver to this requirement, please attach any such correspondence to this form. Pre-application Meeting with staff: Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date. Date: 3/29/11 Zoning Staff: Matt Tucker Planning Staff: Heather Stouder Date: 3/29/11 Check here if this project will be receiving a public subsidy. If so, indicate type in your Letter of Intent. The signer attests that this form is accurately completed and all required materials are submitted:

Date 5/25/11 J. Randy Bruce

Signature

Owner

Relation to Property Owner Agent

Effective May 1, 2009

Authorizing Signature of Property

Printed Name

May 25, 2011

Mr. Brad Murphy
Director of Planning
Department of Planning & Development
City of Madison
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison, Wisconsin 53701

Re:

Letter of Intent PUD-GDP-SIP 3502 Monroe Street Madison, WI

Dear Mr. Murphy:

The following is submitted together with the plans, application and zoning text for staff, Plan Commission and Common Council consideration of approval.

Organizational structure:

Engineer: Vierbicher

Owner:

Fred Rouse

Parman Place LLC 2428 Perry Street Madison, WI 53713 608-251-5382 608-251-5350 fax Contact: Fred Rouse

info@rousemgmt.com

Contact: Dave Glusick 999 Fourier Drive Ste 201

Madison, WI 53717 608-826-0532 608-826-0530 fax dglu@vierbicher.com Architect:

Knothe & Bruce Architects, LLC

7601 University Avenue, Ste 201

Middleton, WI 53562 608-836-3690 608-836-6934 fax Contact: Randy Bruce rbruce@knothebruce.com

Landscape Design:

Peter Nause

Second Nature Landscapes

706 Leonard Street Madison, WI 53711 608-206-1463 608-233-3612

pan@secondnature.biz

Letter of Intent – PUD-SIP 3502 Monroe Street March 25, 2011 Page 2 of 4

Introduction:

The proposed site is located on the northwest corner of Monroe Street and Glenway and is currently occupied by Parman's Service Station. The Parmans have operated a service station at this location since the 1940's but Keith Parman is now planning on closing the station. The applicant has been working with the alderperson, the neighborhood and City staff for several months on a redevelopment proposal for this site. The proposed development will implement a portion of the Monroe Street Commercial District Plan and provide new commercial and housing options for the neighborhood.

The Monroe Street Commercial District Plan:

The Monroe Street commercial District Plan that was adopted in March, 2007 was created to ensure appropriate contextual redevelopment of Monroe Street. The plan specifically addresses this block (Block 39 in the plan) and identifies it as an excellent location for commercial/residential mixed-use development. In addition to the general design guidelines, the plan lists the following site specific guidelines:

- Buildings to be built up to the existing sidewalk.
- Building heights of 2 to 4 stories.
- Monroe Street and Glenway Street facades should have storefronts with architectural details attractive to pedestrians.
- Principle entries should be off Monroe Street with additional entries off Glenway.
- Parking and service access should be provided from the rear (north side) of the site.

The proposed redevelopment plan was designed to meet these guidelines.

Demolition Standards:

This proposed development envisions the deconstruction of the existing service garage that currently exists on the site. A recycling and re-use plan for the building will be prepared and submitted to staff for review and approval prior to applying for the demolition permit.

Section 28.04(22) of the Madison Zoning Code outlines the standards by which a demolition permit may be issued. These standards require that the Plan Commission find that the requested demolition and proposed use are compatible with the intent and purposes of the zoning code. Although the zoning code clearly encourages the preservation of existing structures, its purpose also includes promoting the general welfare of the city, encouraging the most appropriate land uses and conserving and enhancing the taxable value of lands and buildings.

As the Plan Commission considers the demolition request the following standards are to be considered:

- The effects the proposed demolition and use would have on the normal and orderly development and improvement of the surrounding properties.
- Reasonableness of efforts to relocate the buildings including the costs of relocation and the limits that the location of the building would have on its relocation.
- Availability of affordable housing after giving due consideration of the master plan.
- Encourage the reuse and recycling of the materials from the buildings.

Given the recommendations of the Monroe Street Commercial District Plan we believe that the demolition standards can be met.

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Project Description:

The project consists of 18 apartments over 3400 s.f. of ground floor commercial space. The building is designed to fit within the immediate context defined by a mix of commercial and residential uses as well as the arboretum south of Monroe Street. The building is placed close to the sidewalk to reinforce a traditional shopping streetscape. The well-detailed exterior uses a combination of brick and fiber-cement siding to reflect the residential use and the arboretum setting.

The building has two stories of housing over the commercial and parking levels. A small elevator penthouse and stairway projects to the fourth level and provides access to a common roof terrace for the residential tenants.

Vehicular access to the site is achieved from Wyota Avenue to the north of the site. A ground level parking area provides parking for 9 cars and a loading zone for the commercial users. Underground parking for 18 cars is provided for the residents. Bicycle parking is well distributed in the basement and on-grade at the front and back of the building.

The exterior open space of the development provides attractive private and public areas for the residents and guests. In addition to private terraces and balconies, the common roof terrace provides residents with an outdoor gathering area and expansive views to the arboretum and Monroe Street. The roof terrace is surrounded by a green roof system to absorb storm water, cool the air and provide a visually pleasing rooftop environment

Site Development Data:

Dwelling Unit Mix: Efficiency One-Bedroom Two-Bedroom Total Dwelling Units	2 14 <u>2</u> 18
Areas: Commercial Area Residential Area Total Gross Area	3,441 S.F. 16,183 S.F. 19,624 S.F.
<u>Densities:</u> Lot Area Lot Area / D.U. Density	12,097.8 or .28 Acres 672.1 SF/unit 64.3 units/acre
Building Height:	Three Stories
Vehicle Parking: Underground-Residential Surface- Commercial Total Bicycle Parking: Underground	18 stalls 9 stalls 27 stalls 14 stalls + wall mounted

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Surface- standard 2'x6'

Total

5 stalls 19+ stalls (18 required)

Project Schedule:

It is anticipated that the new construction phase will start in Fall 2011 and be completed in Summer 2012.

Social & Economic Impacts:

This development will have a positive social and economic impact. The re-development of this property will provide a pedestrian and transit-oriented development, implement a portion of the Monroe Street Commercial District Plan and provide additional high quality in-fill housing.

Thank you for your time in reviewing our proposal.

Very Truly Yours,

J. Randy Bruce, AIA Managing Member Zoning Text PUD- GDP-SIP 3502 Monroe Street May 25, 2011

Legal Description:

Lots 6, 7 and 8, Block 3, Wingra Hill, located in part of the NE ¼ of the SW ¼ of Section 28, Township 07 North, Range 09 East, City of Madison, Dane County, Wisconsin, more fully described as follows:

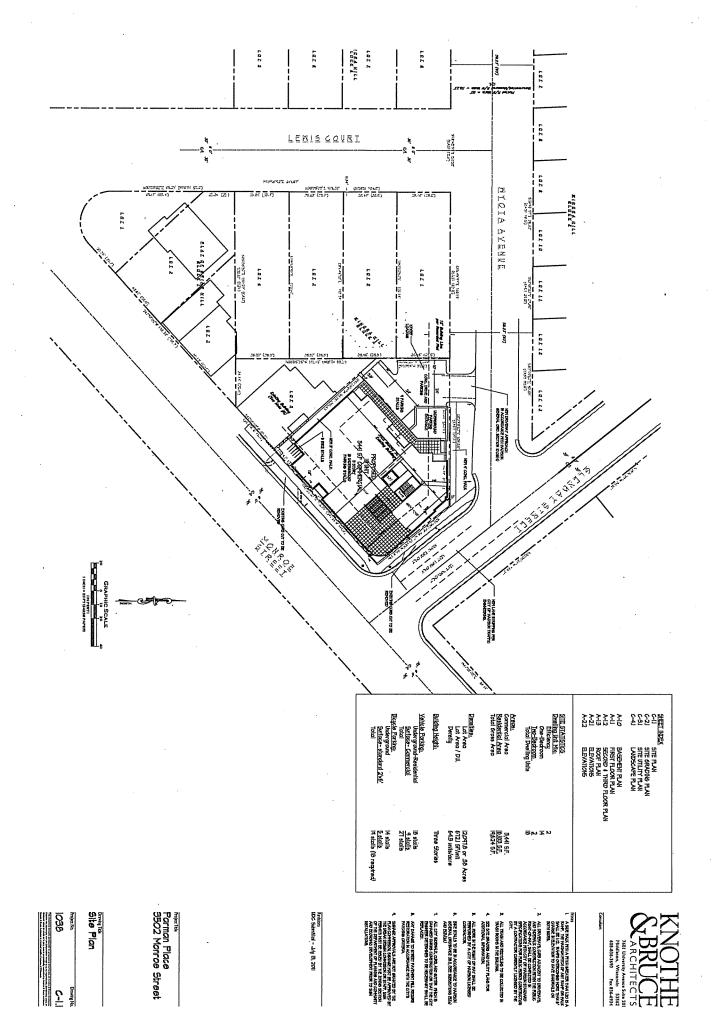
Commencing at the West quarter corner of said Section 28; thence S89°48'29"E along the north line of said SW ¼, 2154.12 feet; thence S00°11'31"W, 147.80 feet to the Point of Beginning; thence S38°36'27"E along the northeasterly line of said Block 3, 66.41 feet to the southeast corner of said Lot 8; thence S47°55'02"W along the southeasterly line of said Block 3, 110.92 feet to the most southerly corner of said Lot 6; thence N41°28'41"W along the southwesterly line of said Lot 6, 98.28 feet to the most westerly corner of said Lot 6; thence N00°06'26"W along the west line of said Lot 6, 52.94 feet to the north line of said Block 3; thence S89°48'57"E along the north line of said Block 3, 106.08 feet to the Point of Beginning. Said description contains 12,098 square feet or 0.278 acres more or less.

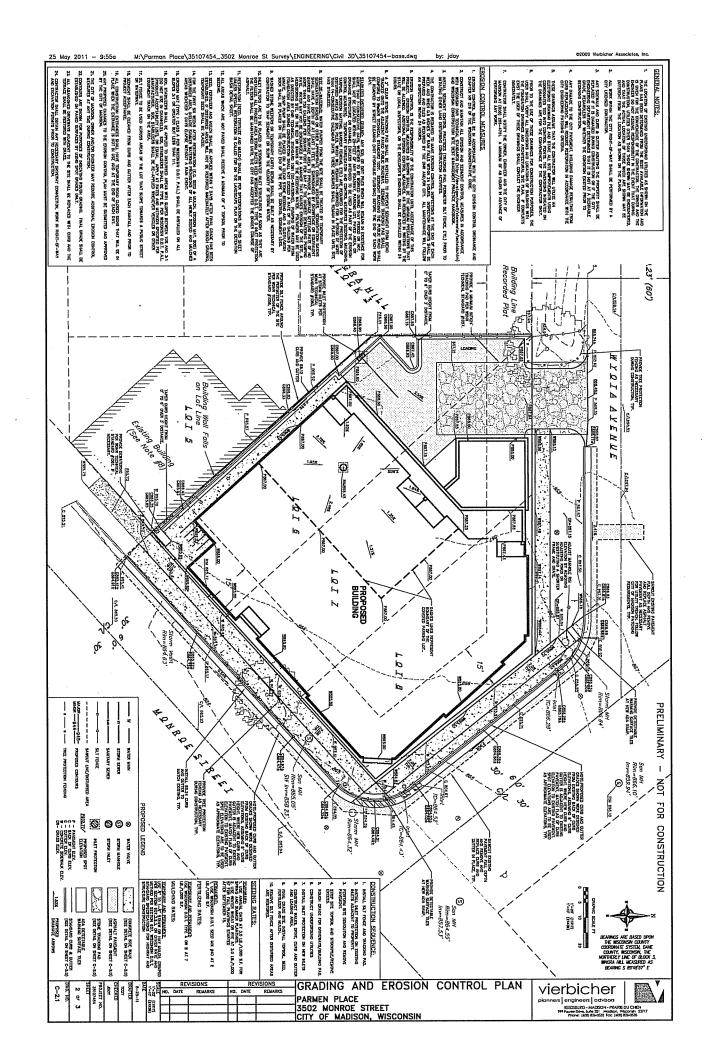
- A. Statement of Purpose: This zoning district is established to allow for the construction of a mixed use building with 3,400 square feet of commercial space and 18 dwelling units.
- B. Permitted Uses: Following are permitted uses:
 - 1. The following commercial uses:
 - a. Artist, photographer, studio, etc.
 - b. Insurance office, real estate office, sales office
 - c. General office
 - d. Clinic Health
 - e. Physical, occupational or massage therapy
 - f.. Veterinary clinic
 - g. Animal grooming
 - h. Bank, Financial institution
 - i. Business sales and services
 - j. Food and related goods sales
 - k. General retail
 - 1. Laundromat, self-service
 - m. Liquor store
 - n. Photocopying
 - o. Post office
 - p. Service business
 - q. Small appliance repair
 - r. Sporting goods store, bait shop
 - s. Tattoo shop
 - t. Tobacco shop
 - u. Coffee shop, tea house
 - v. Restaurant
 - w. Artisan workshop
 - x. Printing and publishing

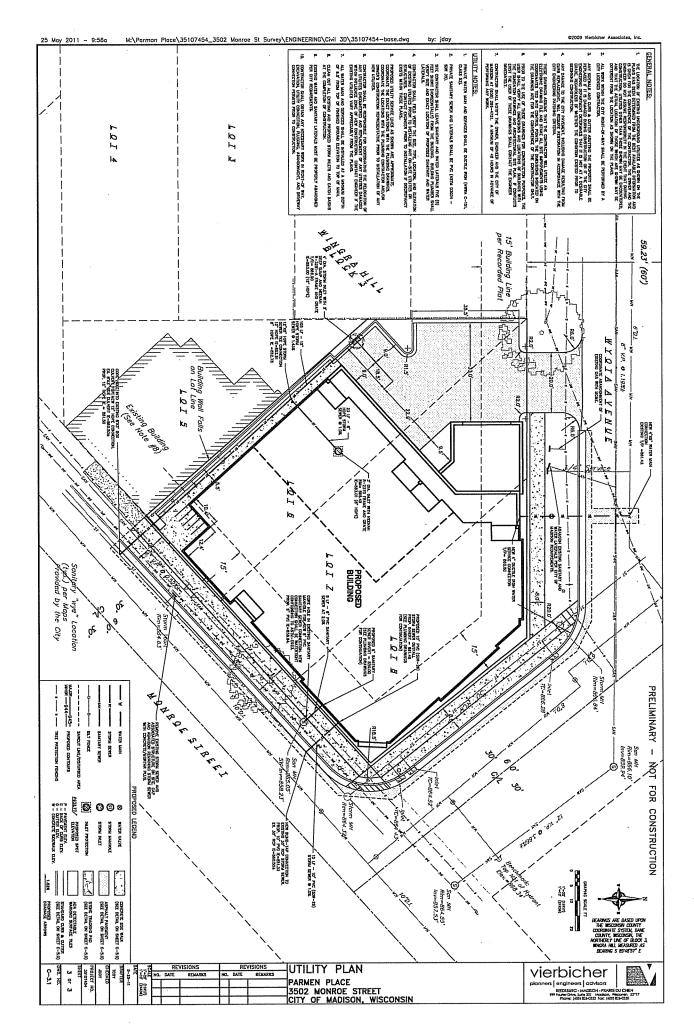
Zoning Text

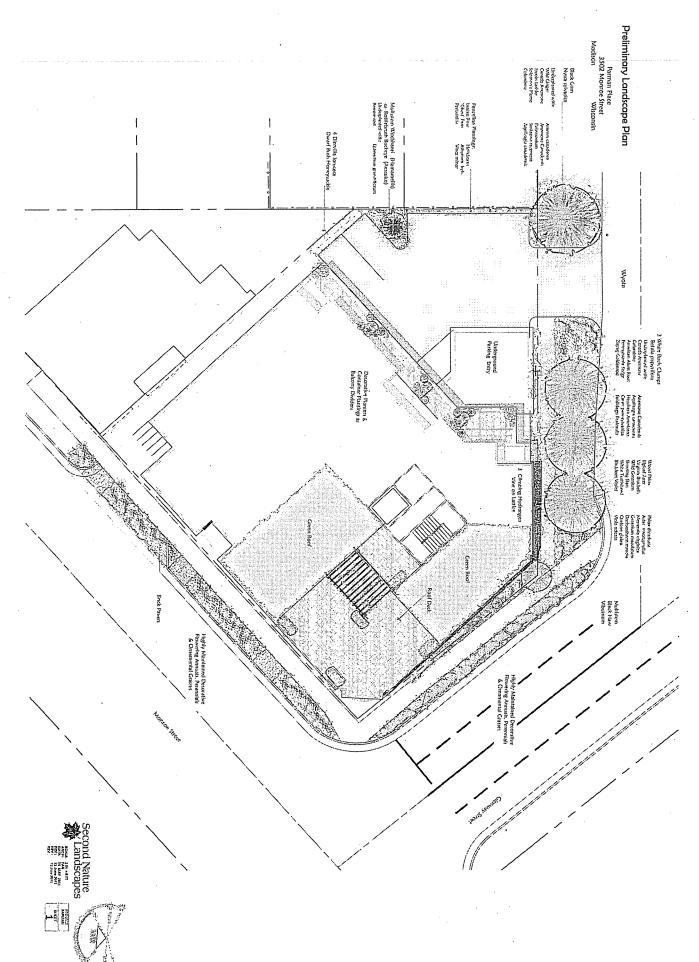
Amended PUD – SIP 1907-1911 Monroe Street April 27, 2011 Page 2

- 2. Multifamily residential uses as shown in approved plans.
- 3. Accessory uses including but not limited to:
 - a. Accessory uses directly associated with those permitted uses including parking for residents and guests, and outdoor seating areas as shown on approved specific implementation plans.
 - b. Temporary buildings for storage of building materials and equipment for construction purposes when on the same lot as a principle use for a period not to exceed the duration of such construction.
- C. Lot Area: As shown on the approved plans.
- D. *Height Regulations*: As shown on the approved plans.
- E. *Yard Regulations*: As shown on the approved plans.
- F. Landscaping: Site Landscaping will be provided as shown on the approved plans.
- G. *Usable Open Space Requirements*: Usable open space will be provided as shown on the approved plans.
- H. **Parking & Loading**: Off-street parking and loading shall be provided as shown on the approved plans .All underground parking stalls will be assigned to specific units by the developer.
- I. *Family Definition*: A family shall be defined as a household not to exceed three unrelated persons.
- J. **Signage**: Signage for the residential buildings will be allowed as per the R-5 zoning district or as provided in the approved SIP plans or as a minor alteration to the approved PUD-SIP.
- K. Alterations and Revisions: No alteration or revision of this Planned Unit Development shall be permitted unless approved by the City Planning Commission, however, the Zoning Administrator may issue permits for minor alterations or additions which are approved by the Architectural Review Committee, Director Of Planning and Development and the alderperson of the district and are compatible with the concept approved by the City Planning Commission.









RAMP TO BASEMENT STAIR

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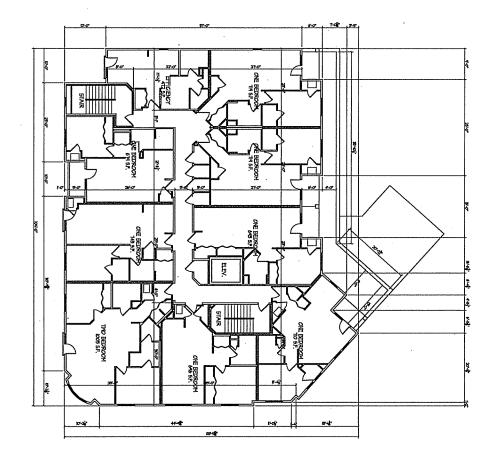
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First Floor Plan

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And the second s	038	Project No.	Second 4 Floor Plan
	<u>-</u>	Drawing No.	Third

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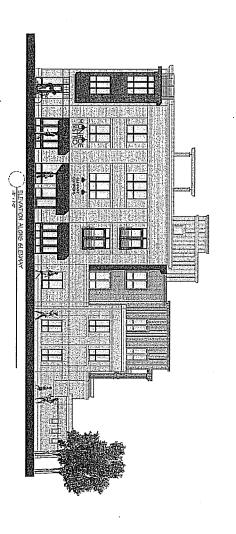
ELEVATION ALONG MONROE STREET

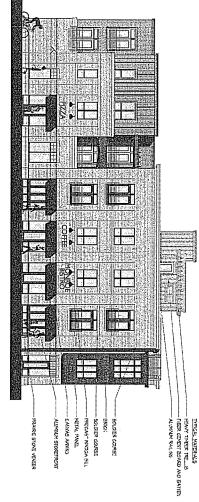
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Parman Place 18 Unit Building Madison, Ni

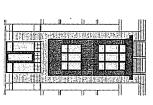
Elevations

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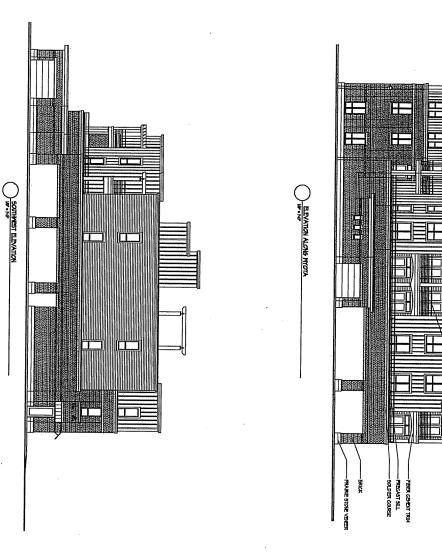


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Elevations



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