Madison Public Market Square July 15, 2011 8 15 22 29 5 12 19 26 3 10 17 24 31 7 14 21 28 5 12 19 26 2 9 16 23 Contract with Kimley-Horn Team 3 Establish members of City Project Management Team 4 Establish members of Project Advisory Team 5 Consultant Leadership Team Meetings 7 City Project Management Team Meetings \circ *Fire Department Block 88 Planning Team Invited Project Advisory Group Meetings Interagency Coordination Meeting
Site Tour (PMT, PAG)
Focus Group Meetings (6) Design Charrette Presentations (4) Preliminary Concepts Draft Plan Public Meetings (3) SWOT Meeting Information gathering & site analysis Site Analysis - Initial Site/Development Concepts Confirm Project Objectives / Guiding Principals Data Collection **Existing Condtions** Projected Traffic Improvement Analysis, Findings, and Recommendations City Office Programming / Space Needs Develop Questionnaire Meeting with City Core Team to discuss Questionnaire Kick-off Meeting with Department Representatives City Response to Questionnaire Assemble DRAFT Space Needs Bike Center Survey Public Market 38 E Parking Ramp Entrances and Exit Requirements Identified and Located Traffic Directions and Street Configurations Critiqued Ramp Size Requirements Critiqued 43 🖺 Above Grade Development Options Discussed Market Analysis Preferred Option Identified 47 🗂 Cost Model Initial Construction & Project Cost Model Development Information Gathering & Program Established Block 105 Building Concepts Developed/Critiqued Multiple concepts explored and critiqued Blocking and Stacking Diagrams Developed Loading / Unloading Options Critiqued Basic Mechanical / Electrical Requirments Identified Refinement of the Block 105 Development Concept Exterior and Interior Design Concepts Refined Structural Grid Mechanical / Electrical System Descriptions Developed Cost Model Update Cost Model Prepare/Assemble Final Block 105 Masterplan Report Preparation of final images and report

. Assemble Report

Print Final Report

Cost Model: Finalize Masterplan Cost Model